



Programs & Services Committee Budget Agenda

City of Newton In City Council

Wednesday, May 17, 2023

The Programs & Services Committee will hold this meeting as a virtual meeting on Wednesday, May 17, 2023 at 7:00 pm. To view this meeting using Zoom use this link: <https://newtonma.gov.zoom.us/j/84980386779> or call 1-646-558-8656 and use the following Meeting ID: 849 8038 6779

Items scheduled for discussion:

#146-23 Appointment of Alexandra Fuchs as a Newton Library Trustee
HER HONOR THE MAYOR appointing Alexandra Fuchs, 99 Lincoln Street, Newton Highlands as a Newton Library Trustee for a term of office set to expire on June 30, 2028. (60 days: 06/30/2023)

Referred to Programs & Services and Finance Committees

#155-23 Appropriate \$140,000 to a Parks, Recreation & Culture account
HER HONOR THE MAYOR requesting authorization to appropriate and expend the sum of one hundred forty thousand dollars (\$140,000) from acct # 5503R602-590001 B.A.A Marathon to a Parks, Recreation & Culture Account to fund a "Heartbreak Hill" banner and playground improvements.

Please Note: Budget materials can be found on the City's website at the following link:

<https://www.newtonma.gov/government/comptroller/budget>

DEPARTMENT BUDGET & CIP DISCUSSIONS:

Information Technology
Veterans Services
Health & Human Services
Senior Services
City Solicitor

#1-23 Submittal of the FY 2024 to FY 2028 Capital Improvement Plan
HER HONOR THE MAYOR submitting the Fiscal Years 2024 to 2028 Capital Improvement Plan pursuant to section 5-3 of the Newton City Charter.

The location of this meeting is accessible and reasonable accommodations will be provided to persons with disabilities who require assistance. If you need a reasonable accommodation, please contact the city of Newton's ADA Coordinator, Jini Fairley, at least two business days in advance of the meeting: jfairley@newtonma.gov or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

Referred to Finance and Appropriate Committees

#1-23(3) Submittal of the FY24 Municipal/School Operating Budget

HER HONOR THE MAYOR submitting in accordance with Section 5-1 of the City of Newton Charter the FY24 Municipal/School Operating Budget, passage of which shall be concurrent with the FY24-FY28 Capital Improvement Program (#1-23).

EFFECTIVE DATE OF SUBMISSION 05/01/23; LAST DATE TO PASS THE BUDGET 06/15/23

Referred to Finance and Appropriate Committees

#1-23(4) Submittal of the FY24 – FY28 Supplemental Capital Improvement Plan

HER HONOR THE MAYOR submitting the FY24 – FY28 Supplemental Capital Improvement Plan.

Chair's Note: *After the conclusion of the FY24 Budget items the Committee will discuss the following items.*

#176-23 Reappointment of Nancy Levine to Election Commission

HER HONOR THE MAYOR reappointing Nancy Levine, 379 Central Street, Newton as a member of the City of Newton Election Commission for a term of office to expire on March 31, 2027. (60 Days: 07/14/2023)

#177-23 Reappointment of John McDermott to Election Commission

HER HONOR THE MAYOR reappointing John McDermott, 7 A Washburn Street, Newton as a member of the City of Newton Election Commission for a term of office to expire on March 31, 2027. (60 Days: 07/14/2023)

#178-23 Reappointment of MaryLee Belleville to Dogs Off-Leash Advisory Committee

PRESIDENT ALBRIGHT reappointing MaryLee Belleville, 136 Warren Street, Newton Centre as a member of the Dogs Off-Leash Advisory Committee for a term of office to expire on December 31, 2023. (60 Days: 07/14/2023)

Respectfully submitted,

Josh Krintzman, Chair



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#146-23

Telephone
(617) 796-1100
Fax
(617) 796-1113
TDD/TTY
(617) 796-1089
Email
rfuller@newtonma.gov

April 24, 2023

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Alexandra Fuchs of 99 Lincoln Street, Newton Highlands 02461 as a Newton Library Trustee. Her term of office shall expire on June 30, 2028 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

RECEIVED
2023 APR 24 PM 4:38
CITY CLERK
NEWTON, MA, 02459

Application Form

Profile

<u>Alexandra</u>	<u>J</u>	<u>Fuchs</u>
First Name	Middle Initial	Last Name

[REDACTED]
Email Address

<u>99 Lincoln Street</u>	<u></u>
Home Address	Suite or Apt

<u>Newton Highlands</u>	<u>MA</u>	<u>02461</u>
City	State	Postal Code

What Ward do you live in?

Ward 6

<u>[REDACTED]</u>	<u>[REDACTED]</u>
Primary Phone	Alternate Phone

<u>n/a</u>	<u></u>
Employer	Job Title

Which Boards would you like to apply for?

Library Trustee: Submitted

Interests & Experiences

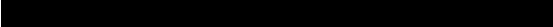
Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

Having lived in Newton Highlands for more than 18 years, I have personally benefited from having a robust and wonderfully maintained free library in my neighborhood, and would welcome the opportunity to help sustain the library as a strong a vibrant community resource. I grew up in New York City and frequented the public libraries of NY as a child, student and adult. In Newton, my husband and I brought our daughters to many of the family programs and now as high-schoolers they often bike to the library on their own. Our care givers over the years including au pairs took ESL classes at the library and enjoyed having access to the welcoming spaces. I believe that the free access is vital to increasing equity for all Newton residents. I would be honored to offer my experiences in the for-profit and non-profit sectors in marketing, sales and communications, as well as in fund-raising, donor engagement and community outreach to the Library board and greater community.

[Alexandra Fuchs resume 4.23.pdf](#)

Upload a Resume

ALEXANDRA FUCHS99 Lincoln Street, Newton Highlands, MA 02461
**PROFESSIONAL EXPERIENCE****BOSTON SYMPHONY ORCHESTRA (BSO)**Boston, MA
2018-2022**Chief Operating Officer and Vice President, Marketing, Sales & Communications**

- Led team of 50+ professionals in Corporate Sponsorships, Education & Community Engagement, Event Services, Marketing and Ticketing, Front of House, Customer Service, Public Relations, and Publications.
- Responsible for \$45 million in earned and \$5 million in contributed revenue from corporate partners. Earned revenue included ticket sales for the BSO subscription season, Holiday Pops, Spring Pops and Tanglewood, and ancillary income from print and screen advertising, function rentals, food & beverage, and merchandise.
- Determined 20+ staff reductions during pandemic and helped to rebuild teams when concerts resumed.
- Served as executive sponsor for new website, improving transaction path and user experience. Launched new site on schedule and within budget; overall conversion rate doubled from 2% to 4% vs. prior year.
- Restructured marketing team in 2019 to be digital first, data-driven, patron-centered and ROI focused.
- Led organization-wide Cultural Assessment, including cross-cohort Steering Group comprised of musicians, staff and board members and engagement of outside counsel, to create the institution's EDI Imperatives.
- Served on the boards of ArtsBoston, Project STEP and The Fenway Alliance.

BOYS & GIRLS CLUBS OF BOSTON (BGCB)Boston, MA
2010-2015**Chief Advancement Officer and Executive Vice President, Development**

- Member of senior management team for BGCB, serving more than 16,000 youth in Boston and Chelsea.
- Led 18-person team in securing \$18 million in annual revenue, more than 75% percent of BGCB's annual operating budget, through individual, corporate and foundation contributions.
- Managed planning and implementation of BGCB's Opening Doors comprehensive campaign. Launched leadership phase in 2012 with goal of \$125 million over five years; raised \$100 million by 2015. Secured \$11 million to renovate South Boston Club and \$5 million to build and staff new Mattapan Teen Center.
- Launched the Artemis Circle, a women's donor group, introduced a Family Engagement Series, and expanded the Friends Council, a young professional's group.
- Redesigned positions in corporate giving, major gifts, planned giving, operations and stewardship functions.
- Provided guidance and support to staff and advisory boards of 11 Clubs and YouthConnect on local fundraising efforts, engaging alumni and connecting donors of all levels with activities in the Clubs.

BOSTON SYMPHONY ORCHESTRA (BSO)Boston, MA
2002-2010**Director of Annual Funds and Donor Relations (2004-2010)**

- Responsible for revenue of \$9+ million annually from 12,000 individuals for Boston Symphony, Boston Pops and Tanglewood Annual Funds. Led staff of 10, restructured annual funds and donor relations teams.
- Developed strategy for annual solicitations to 240 BSO board members and conducted 30+ solicitations for multi-year gifts to comprehensive campaign.
- Conceived of and championed two-year Boston Challenge, with \$250,000 per year incremental support from board members. Challenge drove growth of Annual Funds by 9% in FY2007 and 6% in FY2008.

Manager of Tanglewood Annual Funds (2002-2003)

- Secured annual revenues of over \$3.5 million in individual and corporate giving for Tanglewood.

UNILEVER

New York / Geneva, Switzerland
1996-2002

UNILEVER COSMETICS INTERNATIONAL (UCI)

Director of Global Marketing (1998 –2002)

- Launched BCBGirls, the first fragrance collection from designer Max Azria, in 1,500 stores in US/Canada.
- Complete oversight for fragrance line positioning, pricing, packaging, collateral, and advertising strategy.
- Managed licensor and senior management approval process on all aspects of BCBG launch; developed and presented launch plans to sales force, top US accounts, sales training schools and UCI global affiliates.
- Transferred to Geneva for 15 months to restructure Export Marketing Department, hiring and training team. Developed blueprint for Export Marketing strategy in 20 distributor markets with net sales of \$75 million.

UNILEVER HOME & PERSONAL CARE USA

Associate Brand Manager, Wisk Detergent and Snuggle Fabric Conditioner (1996–1998)

- Managed new variant launch and packaging re-stage, enabling Snuggle to maintain #2 market position
- Led 30-person team in packaging initiative for key account, resulting in quarterly sales growth of 47%.

DEBEVOISE & PLIMPTON

New York / Paris, France
1991-1994

Corporate Transactions Legal Assistant

- Directed standardization of foreign counsel legal requirements for \$1 billion US cross-border refinancing.
- Designed and implemented new client billing system to coordinate and consolidate firm-wide invoicing.

NEW YORK PHILHARMONIC

New York, NY
Summer 1990

Public Relations/Marketing Intern

- Created system to track summer concert data (attendance, weather, merchandise sales) subsequently utilized for future planning.

EDUCATION

THE WHARTON SCHOOL AND THE SCHOOL OF ARTS AND SCIENCES

UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA
May 1996

MBA, Individualized Major in Multinational Marketing and Strategy

MA with honors, **The Joseph H. Lauder Institute of Management and International Studies**

- President, Wharton Arts Enthusiasts Club; Member, Marketing Club

STANFORD UNIVERSITY

Stanford, CA
June 1991

BA in Comparative Literature with Honors and Distinction; Stanford in Florence (1989-1990)

ADDITIONAL INFORMATION

- Cellist in community orchestras in Greater Boston, New York, Paris, Geneva, and Tel Aviv.
- Member of Board of Advisors, Celebrity Series of Boston; serve on Patron Engagement Committee.
- Facilitator, Wharton Women’s Circle; lead monthly meetings for New England-based Wharton alumnae.
- Volunteer, “TBE Table;” prepare 300+ meals weekly for distribution across Greater Boston.
- Fluent French; proficient Italian; Universitaire de Paris (Sorbonne) French Language Diploma.



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#155-23

Telephone
(617) 796-1100
Fax
(617) 796-1113
TDD/TTY
(617) 796-1089
Email
rfuller@newtonma.gov

April 24, 2023

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

Honorable City Councilors:

I respectfully submit a docket item to your Honorable Council requesting authorization to appropriate and expend the sum of \$140,000 from Acct # 5503R602-590001 B.A.A. Marathon to a Parks, Recreation & Culture Account to fund a "Heartbreak Hill" banner and playground improvements.

\$50,000 will be used for improvements to the Heartbreak Hill summit area for the installation of permanent support poles for the City's top of Heartbreak Hill marathon banner. The banner has been temporarily hung using trucks for the past two marathons and a permanent pole solution would be advantageous from staffing and aesthetic perspectives.

The second amount is for \$90,000 for playground improvements. The certified playground safety inspector in the Department of Parks, Recreation & Culture is conducting site reviews this spring. The playground locations and extent of each improvement will be determined by her findings. BAA Boston Marathon funds have traditionally been used for City playground improvements.

Please see attached a memo from Nicole Banks, Commissioner of Parks, Recreation & Culture.

Thank you for your consideration of this matter.

Sincerely,

Mayor Ruthanne Fuller

CITY CLERK
NEWTON, MA, 02459

2023 APR 24 PM 4:44

RECEIVED

Newton Parks, Recreation & Culture Department
246 Dudley Road, Newton, MA 02459
Office: (617) 796-1500
parks@newtonma.gov
Nicole Banks, Commissioner

#155-23



April 24, 2023

Re: Request for BAA Marathon funds to be appropriated for playground improvements and Heartbreak Hill improvements.

Dear Mayor Fuller:

I am writing to respectfully request that you docket an amount of \$140,000 with the Honorable City Council for two purposes. The first is for \$50,000 improvements to the Heartbreak Hill summit area for the installation of permanent support poles for the City's top of Heartbreak Hill marathon banner. The second amount is for \$90,000 for playground improvements at locations throughout the city. Our Department's certified playground safety inspector is conducting site reviews now. The playground locations and extent of each improvement will be based on her findings. Having these funds available promptly will allow us to implement repairs and improvements without delay.

Thank you for your consideration of this request.

Respectfully,

A handwritten signature in cursive script that reads "Nicole Banks".

Nicole Banks, Commissioner, Parks, Recreation & Culture

4/24/2023

Date



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#176-23
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(617) 796-1100
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TDD/TTY
(617) 796-1089
Email
rfuller@newtonma.gov

April 24, 2023

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to reappoint Nancy Levine of 379 Central Street, Newton 02466 as a member of the City of Newton Election Commission. Her term of office shall expire on March 31, 2027 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

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2023 MAY - 8 PM 3:03
CITY CLERK
NEWTON, MA. 02459

Application Form

Profile

Nancy

First Name

M

Middle Initial

Levine

Last Name

[Redacted]

Email Address

379 Central Street

Home Address

Suite or Apt

Auburndale

City

MA

State

02465

Postal Code

What Ward do you live in?

Ward 4

[Redacted]

Primary Phone

Home:

Alternate Phone

Self

Employer

LICSW

Job Title

Which Boards would you like to apply for?

Election Commission: Submitted

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I am writing to request re-appointment to the Election Commission for another term.

[Nancy_Levine_Letter_of_Intent.docx](#)

Upload a Resume

Nancy M. Levine, LICSW
379 Central Street
Auburndale, Massachusetts 02466-2232

March 22, 2023

City of Newton – Human Resources
Boards and Commissions
1000 Commonwealth Ave.
Newton, MA 02460

To Whom it May Concern:

I am writing to request re-appointment to the Election Commission for another term. Since my re-appointment, the Commission has overseen numerous changes thrust upon us spontaneously. The pandemic brought the advent of vote-by-mail with the huge amount of detail that involves. We have transitioned to a new city clerk, run municipal, state, federal and special elections. We have transitioned from established polling places to new ones. Throughout this time of transition the stability of the Commission helped to maintain the security of Newton's voting process.

In the near future we will be purchasing new voting machines for the entire city, an upgrade that will further secure the integrity of Newton's voting process. I hope to be able to continue to provide stability through the upcoming changes. I look forward to an opportunity to continue to serve the city in the capacity of Election Commissioner for the next 3 years.

Sincerely yours,

Nancy M. Levine

Nancy M. Levine



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#177-23

Telephone
(617) 796-1100
Fax
(617) 796-1113
TDD/TTY
(617) 796-1089
Email
rfuller@newtonma.gov

April 24, 2023

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to reappoint John McDermott of 7 A Washburn Street, Newton 02458 as a member of the Election Commission. His term of office shall expire on March 31, 2027 and his appointment is subject to your confirmation.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

RECEIVED
2023 MAY - 8 PM 3:03
CITY CLERK
NEWTON, MA. 02459

Application Form

Profile

John _____ McDermott _____
 First Name Middle Initial Last Name

 Email Address

7 A Washburn Street _____
 Home Address Suite or Apt

Newton Corner _____ MA 02458 _____
 City State Postal Code

What Ward do you live in?

Ward 7

[Redacted] [Redacted] _____
 Primary Phone Alternate Phone

 Employer Job Title

Which Boards would you like to apply for?

Election Commission: Not Submitted

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I would like to be reappointed for another term to the Newton Election Commission.

[McDermott_Reappointment_2023.doc](#)

Upload a Resume

Election Commission

Nancy M. Levine -Chair, Marjorie Ann Butler, Jan Huffman, John P. McDermott

City of Newton

Carol Moore – City Clerk, CMC



Mayor Fuller
City of Newton –Boards and Commissions
1000 Commonwealth Ave.
Newton, MA 02460

I would like to be reappointed for another term to the Newton Election Commission. It has been a pleasure to work with you and your staff to help ensure that our elections are run fairly and efficiently. Additionally, I believe that we have an excellent group of commissioners, who despite having different perspectives, work very well together. By doing so, we are able to resolve the issues that come before us in a fair and just manner.

In the future, I look forward to serving and working with you and my colleagues to address the new challenges that await us and most importantly to ensure public confidence in our electoral system. Please let me know if you need anything else from me regarding this appointment, thanks.

John McDermott, Member
Newton Election Commission



CITY COUNCIL

#178-23

CITY OF NEWTON

DOCKET REQUEST FORM

RECEIVED

2023 MAY -1 AM 10:20

DEADLINE NOTICE: Council Rules require items to be docketed with the Clerk of the Council NO LATER THAN 7:45 P.M. ON THE MONDAY PRIOR TO A FULL COUNCIL MEETING.

To: Clerk of the City Council

Date: 05/01/23 CITY CLERK MA. 02459

From (Docketer): President Susan Albright

Address: _____

Phone: _____ E-mail: _____

Additional sponsors: _____

1. Please docket the following item (it will be edited for length if necessary):

PRESIDENT ALBRIGHT reappointing MaryLee Belleville, 136 Warren St, Newton Centre as a member of the Dogs Off-Leash Advisory Committee for a term of office to expire on December 31, 2023.

2. The purpose and intended outcome of this item is:

- | | |
|--|--|
| <input type="checkbox"/> Fact-finding & discussion | <input type="checkbox"/> Ordinance change |
| <input type="checkbox"/> Appropriation, transfer, | <input type="checkbox"/> Resolution |
| <input type="checkbox"/> Expenditure, or bond authorization | <input type="checkbox"/> License or renewal |
| <input type="checkbox"/> Special permit, site plan approval, | <input checked="" type="checkbox"/> Appointment confirmation |
| <input type="checkbox"/> Zone change (public hearing required) | <input type="checkbox"/> Other: _____ |

3. I recommend that this item be assigned to the following committees:

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> Programs & Services | <input type="checkbox"/> Finance | <input type="checkbox"/> Real Property |
| <input type="checkbox"/> Zoning & Planning | <input type="checkbox"/> Public Safety | <input type="checkbox"/> Special Committee |
| <input type="checkbox"/> Public Facilities | <input type="checkbox"/> Land Use | <input type="checkbox"/> No Opinion |

4. This item should be taken up in committee:

Immediately (Emergency only, please). Please state nature of emergency:

- As soon as possible, preferably within a month
- In due course, at discretion of Committee Chair
- When certain materials are made available, as noted in 7 & 8 on reverse
- Following public hearing

PLEASE FILL OUT BOTH SIDES

5. I estimate that consideration of this item will require approximately:

- One half hour or less
- More than one hour
- More than one meeting
- Up to one hour
- An entire meeting
- Extended deliberation by subcommittee

6. The following people should be notified and asked to attend deliberations on this item. (Please check those with whom you have already discussed the issue, especially relevant Department Heads):

City personnel

Citizens (include telephone numbers/email please)

- | | |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

7. The following background materials and/or drafts should be obtained or prepared by the Clerk's office prior to scheduling this item for discussion:

8. I have or intend to provide additional materials and/or undertake the following research independently prior to scheduling the item for discussion. *

(*Note to docketer: Please provide any additional materials beyond the foregoing to the Clerk's office by 2 p.m. on Friday before the upcoming Committee meeting when the item is scheduled to be discussed so that Councilors have a chance to review all relevant materials before a scheduled discussion.)

Please check the following:

- 9. I would like to discuss this item with the Chairman before any decision is made on how and when to proceed.
- 10. I would like the Clerk's office to contact me to confirm that this item has been docketed. My daytime phone number is:
- 11. I would like the Clerk's office to notify me when the Chairman has scheduled the item for discussion.

Thank you.

/s/Susan Albright
Signature of person docketing the item

[Please retain a copy for your own records]

Application Form

Profile

MaryLee

First Name

Belleville

Last Name

Middle Initial

[Redacted]

Email Address

136 Warren St. #1

Home Address

Suite or Apt

Newton Centre

City

MA

State

02459

Postal Code

What Ward do you live in?

Ward 6

[Redacted]

Primary Phone

Alternate Phone

Boston Childrens Hospital

Employer

Sr process improvement analyst

Job Title

Which Boards would you like to apply for?

Dogs Off-Leash Advisory Committee: Submitted

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

This would be reappointment. I have been active with advocating for dog owners for over 10 years

Upload a Resume