

City of Newton, Massachusetts

Office of the Mayor

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March 28, 2022

Honorable City Council **Newton City Hall** 1000 Commonwealth Avenue Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Zach Knowlton of 61 Walker Street, Unit #1, Newtonville 02460 as a member of the Economic Development Commission. His term of office shall expire on October 30, 2023 and his appointment is subject to your confirmation. Mr. Knowlton will complete Ms. Eryn-Ashlei Bailey's term which ends on October 30, 2023.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller

Mayor

Application Form

Profile				
Tome				
Zach	Α	Knowlton		
First Name	Middle Initial	Last Name		
zknowlton@comcast.net				
Email Address				
61 Walker Street			Unit #1	
Home Address			Suite or Apt	
Newtonville			MA	02460
City			State	Postal Code
What Ward do you live in?				
None Selected				
Mobile: (508) 498-7288				
Primary Phone	Alternate Phone			
Employer	Job Title			
Which Boards would you li	ke to apply for?	?		
Economic Development Comm	nission: Submitted	1		
Interests & Experiences				

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

Since September 2017, I have volunteered on the Economic Development Committee for the Town of Medway, Massachusetts serving as the Chair / Vice Chair of the Committee for the past 2.5 years. I have recently moved to Newton and would like to join the Economic Development Commission for the following reasons: (i) to leverage my relevant experience to promote and develop business and industry for the purpose of strengthening the local economy, providing jobs, and expanding the City's tax base, (ii) contribute to the community I recently joined, and (iii) learn more about Newton by participating in meetings and meeting with the various members of the Commission. It would be an honor to have the privilege to serve and I thank you for your consideration of my candidacy.

Zach Knowlton Resume Newton Economic Development Commission.pdf

Upload a Resume

Zach Knowlton

(508) 498-7288 | zknowlton@comcast.net

EDUCATION:

Bentley University, Waltham, MA

August 2012-May 2016 **GPA**: 3.54/4.0

Bachelor of Science, Economics-Finance; Minor, Public Policy, Cum Laude

Extracurriculars: Resident Assistant, Bentley Investment Group, Bentley Entrepreneurship Society

EXPERIENCE:

HarbourVest Partners, Boston, MA

July 2018-Present

Senior Associate – Primary Investment Team (promoted from associate to senior associate in July 2020)

- Conduct quantitative and qualitative due diligence, culminating in 30-60+ page investment recommendations that have received approvals representing over \$2.0 billion in private equity fund commitments
- Analyze company valuations and growth prospects, conduct reference calls with management teams, CEOs and
 entrepreneurs, and participate in on-site due diligence meetings to evaluate investment ideas alongside deal teams
- Develop and execute the implementation of a proprietary sourcing framework to originate new investments ideas for the 20-person U.S. Primary Investment Team
- Serve as an advisory board member on three U.S. private equity funds to represent HarbourVest and one of HarbourVest's largest clients (a \$70B+ U.S. public pension with over 530,000 plan participants)
- Lead discussions for weekly U.S. buyout team meeting, comprised of ~30 cross-departmental members, including Head of Investments, Primary Investment Committee Chair, and senior members of the secondary and co-investment teams

Mercer Investment Management, Boston, MA

July 2016-July 2018

Investment Associate (promoted from senior analyst to associate in April 2018)

- Managed an eight-person cross-functional team to restructure the Mercer Opportunistic Fixed Income Fund (an approximately \$600M fund comprising U.S., Europe, and Emerging Market investments)
- Led the research and execution of all fund investment, portfolio construction and allocation ideas during the restructuring process and following the departure of the fund's portfolio manager
- Presented thesis alongside Chief Investment Officer of the Americas to Mercer's Global Investment Committee and Board of Directors, and received unanimous approval
- First undergraduate full-time hire within the Portfolio Management Group of the world's largest investment consultant in the world (\$15 trillion assets under advisement and \$300 billion of assets under management as of June 2019)

Mercer Investment Management, Boston, MA

June 2015-August 2015

Summer Investment Analyst

- Spearheaded the creation of a quantitative heat map to analyze underperforming investments and prioritize diligence
 - o First intern in the Portfolio Management Group supporting senior investment team members in the evaluation of equity and fixed income investment products, and in the management of eight Mercer investment funds

Loomis, Sayles & Company, Boston, MA

June 2014-August 2014

Credit Research Summer Intern

- Developed three-statement financial models utilizing 10Ks, 10Qs, and Bloomberg to create comparable analyses and develop views around relative value within the U.S. corporate credit market
- Participated in trainings to develop skills to assess credit risk, macroeconomic implications, and financial markets

Additional Information:

Medway Economic Development Committee, Medway, MA

September 2017-February 2022

Chair (Nominated and appointed from member to Vice-Chair in September 2019, then to Chair in July 2020)

- Led a 7-person committee to promote, encourage, and facilitate the development and properly planned business and industrial growth within the community in order to expand and strengthen the local economy and tax base
- Facilitated a dialogue with the MetroWest Economic Research Center to provide consistent and up-to-date local economic data to support the development of short-term and long-term goals for the next decade
- Led the creation of a local business/investor outreach program to enhance town-constituent relationships with the goal of decreasing commercial and business vacancies within the town