

NewTV PEG Revenue Decline due to Cable TV Cord Cutting City Council Finance Committee

June 13, 2022

Year	Cable Subscribers	NewTV 4% Share	Variance	Notes
FY17	27199	\$1,442,163.20		
FY18	26413	\$1,438,566.68	-\$3,596.52	vs FY17
FY19	25241	\$1,365,132.28	-\$73,434.40	vs FY18
FY20	23612	\$1,326,053.33	-\$39,078.95	vs FY19
FY21	21150	\$1,249,399.55	-\$76,653.78	vs FY20
FY22	19256	\$1,211,356.98	-\$38,042.57	vs FY21
Proj. FY23 @ 4%	17492	\$1,170,015.28	-\$41,341.70	*vs FY22
Proj. FY23 @ 4.5%		\$1,316,267.10	\$146,251.98	
Proj. FY23 @ 5%		\$1,462,519.00	\$281,667.57	