

Ruthanne Fuller Mayor

City of Newton, Massachusetts

Office of the Mayor

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August 1, 2022

Honorable City Council Newton City Hall 1000 Commonwealth Avenue Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Shawn Fitzgibbons of 300 Homer Street, Newton 02459 as a member of the Licensing Board. His term of office shall expire on June 2, 2025 and his appointment is subject to your confirmation. Mr. Fitzgibbons will complete the remainder of Ms. Kathleen McCarthy's unexpired term which ends on June 2, 2025. Please note, Mr. Fitzgibbons will fill the vacancy which can be held by either a Republican or Democrat.

Thank you for your attention to this matter.

Warmly,

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Ruthanne Fuller Mayor

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Application Form

Profile				
Shawn	Ρ.	Fitzgibbons		
First Name	Middle Initial	Last Name		
shawn@bohea.org				
Email Address				
300 Homer St.				
Home Address			Suite or Apt	an
Newton			МА	02459
City			State	Postal Code
What Ward do you live in?				
₩ard 6				
Mobile: (617) 997-2577				
Primary Phone	Alternate Phone			
Mass General Hospital	Senior Director of Principal Gifts Job Title			
Which Boards would you like	to apply for?	· · · · · · · · · · · · · · · · · · ·		
Licensing Board: Submitted				,

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I feel it is important to contribute to my community and its government. Additionally, I greatly enjoy participating actively in civic life because I enjoy working with fellow city residents in a positive way to help our community continue to be a great place to live. Since moving to Newton in 2007, I have been extensively involved with city government, politics and local non-profits. I previously served on the Newton Child Care Commission and greatly enjoyed the experience. I would be honored to serve on the Licensing Board.

Resume--Shawn_Fitzgibbons_2022.pdf Upload a Hesume

Shawn P. Fitzgibbons

300 Homer Street Newton Centre, MA 02459

617.997.2577 • spfitz@gmail.com

Skills

Proven fundraising professional with extensive experience working with donors giving seven-, eight- and nine-figure gifts. Thoughtful strategist with responsibility for guiding the work of a large fundraising major gifts team to secure transformational gifts. Collaborative partner with organizational leaders, volunteers and key constituents to achieve fundraising goals.

Experience

Massachusetts General Hospital / June 2007 - Present Boston, MA

Senior Director of Principal Gifts, April 2016 to Present Senior Director of Development, January 2012 to May 2016 Director of Development, September 2010 to December 2012 Assistant Director, Major Gifts, June 2007 to August 2010

- Manage relationships with the hospital's top donors who are at the eight-and nine-figure level.
- Responsible for managing giving at over \$100M annually.
- Guide principal and major gifts strategy for a team of front-line fundraisers covering the Departments of Medicine, Neurology, Cardiology, OB/GYN, Radiology and international fundraising.
- Develop office-wide processes to improve prospect identification, cultivation and solicitation.
- Train team members to identify, cultivate and solicit major- and principal-level gifts from individual donors.
- Partner actively with hospital trustees, executives and chiefs of service to advance fundraising priorities.

Cornell University / January 2005 - June 2007

Ithaca. NY

Individual Giving Officer

- Managed portfolio of 275 major donors representing \$20 million in anticipated campaign giving.
- Worked with college and university leaders to advance fundraising efforts for the College of Arts and Sciences.
- Successfully secured six- and seven-figure gifts from individual donors.
- Travelled regularly with college leaders to visit alumni donors and keep them connected to Cornell University.
- Oversaw cultivation events for major donors involving college and university leadership.

Earthwatch Institute / December 2000 - June 2004

Maynard, MA

Director of Corporate Programs

- Launched a comprehensive environmental education program involving an active network of over 30 Fortune-100 corporations.
- Raised funds for environmental science programs from corporate foundations and marketing departments.
- Significantly increased amount of new funding for Earthwatch through new partnerships with Starbucks, Shell, HSBC and Alcoa.

The Brattleboro Reformer / September 1998 - July 1999 Reporter/Photographer

 Researched and authored news articles and took relevant photographs for publication.

CBS Radio 99.1 WHFS / January 1997 - July 1999

Washington, D.C. Account Executive

- Developed strategic communications and marketing initiatives for an array of large and small CBS clients.
- Sold the station's largest event sponsorship package during the first six months of employment.

Education

School for International Training / Brattleboro, VT / 1999

Master of Arts, Intercultural and International Management

Concentration: Corporate Social Responsibility

American University / Washington, D.C. / 1996

Bachelor of Arts, Communications

Concentration: Journalism

Personal

- Chair Emeritus, Newton Democratic City Committee, Newton, MA
- Member, Board of Directors, FamilyACCESS, Newton, MA
- Member, Board of Directors, All Newton Music School, Newton, MA
- Volunteer, Green Decade Coalition, Newton, MA, 2008-2014
- Board Member, Yellowstone to Yukon Conservation Initiative, Canmore, Canada, 2007-2010
- Treasurer, Center for Environmental Sustainability, Ithaca, NY 2006-2007
- Extensive national and international travel, Eagle Scout, fiddle player, long-distance cyclist, active volunteer on many political and issue campaigns.
 Certified professional photographer.
- Certified professional protog
- Fluent in Spanish