

24th Annual Newton Halloween Window Painting Event RULES and GUIDELINES

1) Date, Time, Rain Date:

- a) Children may paint their windows on Saturday, October 28 from 9:00am to 4:00pm. **All work must be finished by 4:00pm.** *Rain Date: Sunday, October 29.*
- b) Cancellation due to inclement weather will be announced on the City website (www.newtonma.gov/culture) or on the Cultural Development office voicemail (617-796-1540) by Saturday, October 28 at 7:00am. Light rain will NOT necessarily result in cancellation.

2) Paints and Equipment:

- a) Each participant will supply their own paints, brushes, and tape. **Only water-based tempera paint will be permitted.** *Participants receive a 20% discount on these supplies at Learning Express in Newton Centre when mentioning "Halloween Window Painting" at checkout. Be sure to enter the Learning Express Raffle while you are in the store for a chance to win a basket full of great store goodies!*
- b) NO felt-tip markers, crayons, china markers, wax-based markers, pencils, pens, or glitter will be permitted. NO solid black, navy blue, dark gray, or charcoal gray backgrounds.
- c) Materials:
 - Newspapers for covering store fronts/brickwork/sidewalks/windowsills **(required)**
 - ONLY masking or blue painters' tape may be used, NO duct tape
 - Assorted colors of water-based tempera paint ONLY (poster paint will dry transparent)
 - Bon Ami, Ajax, or Comet to add consistency to paint and help it to adhere to window (1 teaspoon per 1 cup of paint – *be careful, too much and paint will flake excessively*)
 - Cups for mixing paints
 - Assorted paintbrushes
 - Large box for storing garbage, rags, paper, etc.
 - Low stepstool (NO ladders)
 - Weather-appropriate clothes
 - Large plastic bag to dispose of all waste
 - A covered coffee can, or vessel filled with water for washing brushes
 - Rags or paper towels to wipe brushes and spills
 - Rocks or weights (to hold down papers in case of windy weather)
 - A ruler or tape measure to frame painting to appropriate size

3) Painting Rules:

- a) Painting must have a seasonal, Halloween theme. No images of violence, political views, or profanity. Failure to obey this rule may result in your painting being removed.
- b) **Painting size* is 24" x 36"**. Participants are responsible for using masking or blue painters' tape to form a rectangle in these dimensions below their orange sign. All painting **MUST** be done within this rectangle. **Some locations may require an alternate size based on window dimensions (i.e., Newton Free Library).*
- c) **Prior to beginning painting, participants MUST cover non-glass areas (such as brickwork, wood moldings, sills, and sidewalks) with newspapers and masking tape. Participants must avoid getting paint on sidewalk, brickwork, or any areas other than the assigned window.**
- d) Do NOT scratch paint off window to create a design.
- e) Participants may NOT remove any signs, logos, or other material from the business window. If there is a question about placement of the Halloween art, please ask the business directly.
- f) No switching of window assignments allowed.
- g) Children in grades 3 through 6 must be supervised at all times by a parent or other adult.
- h) **All participants are responsible for cleaning the area around their windows and sidewalks and disposing of all trash when their painting is finished.**

4) Painting Pointers:

- a) Sketch your painting ahead of time on a piece of paper.
- b) It is often easier to paint the background first, let it dry, and then paint the scene or characters over the background once it has dried.
- c) It's highly recommended that you avoid using old paint to prevent paint from dripping and flaking off the windows.
- d) Add a little bit of WHITE to all your colors (except the black) to make them more visible.
- e) Mixing Bon Ami, Ajax, or Comet into tempera paint improves its consistency and helps it adhere to the window. However, too much may cause paint to crack (1 teaspoon per 1 cup of paint).

Note: Participating merchants and businesses are as excited about this event as you are! If you are unable to participate the day of the event, please let us know AS SOON AS POSSIBLE so we can reassign a painter to be sure all participating merchants have a decorated window.

Email questions to culture@newtonma.gov or call the Cultural Development office at 617-796-1540.



Locations are wheelchair accessible; reasonable accommodations will be provided to persons with disabilities who require assistance. Please contact Jini Fairley, ADA Coordinator by email at jfairley@newtonma.gov or by phone at (617) 796- 1253.

Newton's Office of Cultural Development administers and supports creative, cultural programming in Newton, MA. Alongside community collaborators, the municipal agency operates as a presence for equal access to arts and culture throughout the City of Newton.