



Attachment 3 Project Sponsor Information

About the Sponsor

Founded by clergy, Newton resident John Arnold Lowell and other prominent families in 1916, FamilyAid (formerly Travelers' Aid Society) has - over its 100-plus year history - provided education, training and a wide array of social services, and temporary and permanent housing to Massachusetts citizens and new immigrants struggling with poverty and housing instability.

A multi-faceted agency, FamilyAid supports its clients with education and training, homelessness prevention and diversion services, and stable housing support to create bridges from temporary to permanent housing. In addition to these services, FamilyAid operates more than 150 temporary and permanent housing units throughout Greater Boston, working in collaboration with the Commonwealth's Executive Office of Housing and Livable Communities (EOHLC). FamilyAid also provides anti-poverty/homeless prevention education and training programs and housing services to families enrolled with Boston Public Schools, Boston Children's Hospital, Boston Medical Center, and Boston Housing Authority.

The agency is considered among the nation's best charities. The independent nonprofit evaluation organization Charity Navigator ranks FamilyAid as one of the nation's top ten charities addressing family homelessness with a perfect 100%, four-star rating in September 2023. Another independent evaluation organization, Candid/Guidestar has consistently presented the agency with a highly coveted platinum rating, given to the top .01% of all U.S. charities.

One of the Commonwealth's longest-serving Emergency Assistance contractors (since 1983), the agency currently leases, manages and operates more than 150 temporary housing units throughout Greater Boston. It has consistently received the Office's highest ratings, inclusive of client outcomes and financial and property management.

Additionally, the agency owns and operates 16 units of permanent supportive housing in 4 sites in Boston. Inclusive of these programs and robust prevention and housing stabilization programs, the agency employs more than 130 professional staff with an annual budget of \$21 million.

Similar Projects: Brookline Family Navigation Center Summary

In 2019, FamilyAid opened its first Family Navigation Center (FNC) in Brookline, MA. Located at 32 Centre Street in a quiet neighborhood behind Coolidge Corner, the building was renovated with funding from the then Commonwealth Department of Community and Housing Development. The Brookline FNC includes 35 units of temporary housing, including a handicapped-accessible

dwelling unit, common kitchen and dining area, laundry room, meeting room, and 24/7 on-site staff. FamilyAid staff provide educational programs focused on job training, financial literacy, and parenting skill-building, housing search and placement assistance and comprehensive case management including access to healthcare, educational, and recreational resources for children. This location was chosen in part because of its proximity to public transportation, stores, and schools, as well as its location near the Longwood Medical Complex for families with serious medical needs.



Exterior: Brookline Family Navigation Center



Studio, BFNC



Studio Bath, BFNC



Congregate Kitchen, BFNC

Board of Directors

FamilyAid is overseen by a 18-member board of directors. Directors bring an average of 30 years of professional expertise in the areas of finance, banking, affordable housing, law, government, public affairs, marketing, cybersecurity, technology, and marketing. One board member is a current Newton resident, and nine are former residents. Board members include:

JOHN WORRALL, *Chair*
Expertise: Cybersecurity
Elected 2016

LAURA SCOTT, *Vice Chair*
Alma
Expertise: Business Operations
Elected 2012

PIERCE HALEY, *Clerk*
Serlin Haley, LLP
Expertise: Government Affairs
Elected 2010

BRUCE LIDDELL, *Chair, Finance/Audit*
Retired, IBM
Expertise: Finance
Elected 1987

MEGHAN KEANEY ANDERSON
Jasper
Expertise: Technology / Marketing
Elected 2021

C. RICHARD CARLSON
Ret. UBS
Expertise: Investment Management
Elected 1965

KEVIN COSTELLO
Boston Capital
Expertise: LIHTC
Elected 2016

ELLEN H. CROSS
Retired, Albert, Righter & Tittmann Architects
Expertise: Marketing
Elected 2016

CHARLES Y. DEKNATEL, Ph.D.
Retired, Commonwealth of Massachusetts
Expertise: Urban Planning
Elected: 2003

DANIEL HALSTON
Wilmer Hale
Expertise: Litigation
Elected 2008

JAY HART
Cross Harbor Capital Partners
Expertise: Commercial Real
Estate
Elected 2009

REGINA NORFOLK
RNC Communications
Expertise: Crisis Management
Elected 2010

KIP SANFORD
Fifth Third Bank
Expertise: Real Estate Finance
Elected 2006

TAISHA STURDIVANT-ULYSSE
Kirkland Ellis LLP
Expertise: Affordable Housing
Law
Elected 2019

LARRY SEAMANS
FamilyAid
Expertise: Nonprofit
Management
De facto: 2018

MARIA SULSER
Cambridge Associates
Expertise: Institutional
Investments
Elected 2022

CHRISTIAN TOSI
Bank of America
Expertise: Wealth Management
Elected 2019

W. PAUL WHITE
The Karol Group
Expertise: Government Affairs
Elected 2003

Audited Financial Statements

Attached please find audited financials for the last three years.