

CALL FOR MURAL ART

www.newtonma.gov/culture

Context:

For thousands of years, people have been using arts like singing, painting, and dancing for healing purposes. Modern healthcare settings continue to use art to help treat specific conditions, contribute to overall well-being, and even help prevent diseases.

The City of Newton, through the Newton Cultural Development department (NCD), seeks a mural artist or a team of artists to enhance the employee wellness rooms at City Hall. The wellness rooms are designed as multipurpose space to accommodate City of Newton employees. When employees need a private space to use as a lactation room or for any medical health need, this will be their sanctuary of solitude and peace.

Theme:

Art created for this space should be positive and welcoming, utilizing a mixture of colorful abstract and soothing contemporary nature-focused imagery to appeal to a broad range of people and all backgrounds. While there will be no restriction on the designs that may be submitted, artists are asked to consider designs that do not contain any violence, profanity, drug use, or racism, or any commercial, political, or religious content as determined by the City.

Site:

The surfaces to be painted are interior walls, some of which are obstructed by doors, closets, and windows. The work space is divided between three separate rooms and includes approximately three walls 6'x8' and three 5' x 8' walls (some of which have obstructions like light fixtures, windows, and doors). The murals can have one singular theme or multiple themes depending on the artist's interpretation of the space. This permanent artwork will become property of the City of Newton during its creation and after its completion.

Eligibility:

You must be 18 years of age or older to apply.

Submission Process:

Submission deadline is 5:00 PM on February 29, 2024. The artist selected will receive a stipend of \$1,000 which covers the cost of supplies and an artist honorarium. When planning your submission, please consider the following:

- Final designs must allow for obstructions like doors, closets and windows.
- Site visits may be scheduled to view the location and wall space. Appointments must be set in advance of the visit.

- The walls will be primed with a solid light color paint. Artists will be responsible for all other materials.
- All work must be completed by May 1, 2024.
- Artists may apply as individuals or teams. If selected as a team, the artists will divide the \$1,000 honorarium among team members.
- Artists from a variety of ethnicities and life experiences are encouraged to apply.

Timeline:

- February 9-29, 2024; Submission period
- February 29, 2024, at 5:00 PM: Submission deadline
- March 6, 2024: Selected artist(s) notified
- March 8, 2024, time TBD: Artist(s) orientation meeting/site visit
- March 15, 2024: Final design submission deadline
- March 18 April 19, 2024: Artist(s) work

How to Submit:

Complete <u>this form</u> and email the following materials to culture@newtonma.gov no later than February 29, 2024, at 5:00:

- Two or three images of your recent work in any medium.
- A rough sketch/description of your intended mural design. This is not a final draft but more of an
 opportunity for NCD to understand the artist's approach to the project. The selected artist will be
 given time to modify, evolve, and finalize their mural design after being selected, as noted in the
 timeline above.

Selection Process:

A review committee composed of City of Newton staff, and potentially, art professionals from organizations within Newton, will select an artist from the submissions received. The selection will be based upon artistic merit, quality, and completeness of proposal.

Note: If you are applying as a team of artists, please fill out the survey and provide samples of work for ALL the people on your team in your submission.

The City of Newton reserves the right to cancel or modify this call for art at any time at its discretion.

Questions can be sent to culture@newtonma.gov