



Programs & Services Committee Agenda

City of Newton In City Council

Wednesday, October 19, 2016

7:45PM
Room 211

Items Scheduled for Discussion:

- #328-16** **Mayor's appointment of Jean Manasian as a Library Trustee**
HIS HONOR THE MAYOR appointing JEAN MANASIAN, 149 Temple Street, Newton, as a LIBRARY TRUSTEE for a term to expire June 30, 2019 (60 days 12/03/16) [09/22/16 @ 4:12 PM]
- #31-15(2)** **Amend Noise Ordinance restrictions for yard maintenance equipment**
THE PROGRAMS & SERVICES COMMITTEE requesting to amend *Chapter 20-13, Noise Control*, relative to time restrictions on the use of yard, garden or grounds maintenance equipment. [03/19/15 @ 12:14 PM]
- Referred to Programs & Services and Finance Committees**
- #31-15(4)** **Amend Chapter 20 Section 51 Civil Fine for Littering to Include Yard Waste**
PROGRAMS & SERVICES COMMITTEE requesting that the City of Newton Ordinances Chapter 20, Section 51, Depositing of Litter, be amended to include leaves, yard waste, and other similar material, and that civil fines be associated with violations of the section and added to Chapter 20, Section 21. [03/24/16 @1:41 PM]
- #336-16** **Request for a Resolution embracing Free Speech**
COUNCILOR AUCHINCLOSS requesting a Resolution reflecting the will of the City Council that punishing Newton North High School students for displaying the Confederate Flag is contrary to Newton's embrace of free speech, and that the display does not rise to the Supreme Court's standard of protecting schools from substantial disruption to educational program or discipline. [09/30/16 @ 9:45 AM]

The location of this meeting is accessible and reasonable accommodations will be provided to persons with disabilities who require assistance. If you need a reasonable accommodation, please contact the city of Newton's ADA Coordinator, Jini Fairley, at least two business days in advance of the meeting: jfairley@newtonma.gov or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

Referred to Public Facilities and Programs & Services Committees

#255-16

5-58 waiver for relocation of modular classrooms

COMMISSIONER OF PUBLIC BUILDINGS requesting a waiver of the City of Newton Ordinance Sec. 5-58. Site plan approval for construction or modification of municipal buildings and facilities for the relocation of the existing modular classrooms from the Zervas Elementary School to the Brown Middle School and Newton South High School. [07/06/2016 @ 11:51 AM]

Public Facilities voted No Action Necessary 7-0 on 9/21/16

Items not scheduled for discussion at this meeting:

Referred to Programs & Services and Public Facilities Committees

- #344-16** **Discussion regarding oversight of all city/school buildings to improve efficiencies**
COUNCILOR LAPPIN requesting a discussion regarding the Public Buildings Department overseeing all public buildings, including School Department facilities, to improve efficiencies. [10/07/16 @ 10:47 AM]
- #300-16** **Ordinance to register lobbyists**
COUNCILORS COTE, NORTON AND HARNEY proposing an ordinance to register lobbyists in the City of Newton. [08/10/16 @ 3:11 AM]
- #301-16** **Amendment to the Tree Preservation Ordinance**
COUNCILOR SANGIOLO requesting an amendment to the Tree Preservation Ordinance so that any tree removal requested by a city department be forwarded to the Urban Tree Commission and all tree removal requests under the Tree Preservation Ordinance be posted online to give residents and interested citizens notification. [08/09/16 @10:30 PM]
- #264-16** **Ord. requiring Councilor notice of and involvement in street tree waiver requests**
COUNCILORS HESS-MAHAN, NORTON, KALIS, COTE, DANBERG, HARNEY, SANGIOLO, LEARY AND YATES requesting an ordinance requiring that Councilors from each respective ward be given notice and a meaningful opportunity to object to granting a hardship waiver or permit to remove a street tree. [07/21/16 @ 11:40 AM]

Referred to Programs & Services, Public Facilities and Finance Committees

- #175-16** **Authorization to enter into a settlement agreement with National Grid.**
HIS HONOR THE MAYOR requesting authorization for the City to enter into a settlement agreement with Boston Gas Company d/b/a National Grid. [04/25/16 @ 6:52 PM]
- #158-16** **Ordinance to require notice on gas pumps relative to climate change**
COUNCILORS NORTON AND SANGIOLO requesting an ordinance that requires a notice posted on retail gas station pumps within the City of Newton that informs consumers that burning gasoline contributes to climate change; and a link to a City website page offering information regarding alternatives to gasoline powered transportation, including walking, biking, public transit and electric vehicles. [04/25/16 @ 9:02 AM]
- #56-16** **Ordinance amendment to add statutory references to policy on housing practices**
COUNCILOR HESS-MAHAN requesting an amendment to Chapter 12, Section 50(b) *Policy of the city regarding housing practices*, to add statutory references to Title VI of the Civil Rights Act of 1964; the Americans with Disabilities Act; Section 504 of the

Rehabilitation Act of 1973; the Age Discrimination Act; and any other applicable state or federal laws that were inadvertently omitted from the current ordinance. [02/08/16 @ 1:51 PM]

#37-16 Resolution to state officials requesting a carbon fee
COUNCILOR NORTON requesting a Resolution to state officials calling for a fee on carbon to curb climate change. [01/22/16 @ 10:34 AM]

#36-16 Resolution to state officials supporting fossil fuel divestment
COUNCILOR NORTON requesting a Resolution to state officials supporting fossil fuel divestment. [01/22/16 @ 10:34 AM]

Referred to Programs & Services and Public Facilities Committees

#27-16 Updates from the Administration on the renovations at the Aquinas site
PROGRAMS & SERVICES AND PUBLIC FACILITIES COMMITTEES requesting that the School Department and/or Executive Department provide updates on removal of asbestos and other toxic materials that were identified at the Aquinas site, the scope and timing of window replacement in particular, and renovations that may be necessary to facilitate short and long-term plans for uses and operations at the site. [01/10/16 @ 1:14 PM]

Referred to Programs & Services and Public Safety & Transportation Committees

#312-15 Update from Health Department on opiate overdose epidemic
ALD. COTE, HARNEY AND NORTON, requesting a review and discussion of the opiate overdose epidemic including an update from the Health Department appraising the board on the current situation to include comparative statistics from previous years as to the number of opiate overdoses handled by first responders. In addition, what is being done immediately to take this on and what support can the Board provide.

Referred to Programs & Services and Public Facilities Committees

#201-15 Discussion of the condition of the Kennard Estate on Dudley Road
ALD. SANGIOLO requesting a discussion with the Commissioner of Public Buildings, the Commissioner of Parks and Recreation, and the Executive Department regarding the condition of the property located at 246 Dudley Road (Kennard Estate) and how much, if any, repairs and upgrades will be needed as the City relocates the Parks and Recreation Department to that location. [09/01/15 @ 4:00 PM]

Referred to Programs & Services and Public Facilities Committees

#141-15 Discussion on tracking the gas utility infrastructure in Newton
ALD. BROUSAL-GLASER, SANGIOLO, HESS-MAHAN, COTE, NORTON AND ALBRIGHT requesting a discussion with *the Director of Urban Forestry*, a representative of the Department of Public Works and a representative of the Law Department about

tracking and improving the condition of the gas utility infrastructure in Newton, new state statutes governing infrastructure repairs, coordination of increased repair work with city operations, the status of negotiations with National Grid to compensate for tree deaths resulting from gas leaks, and the possibility of creating a utilities working group to monitor progress on these and related issues.
05/26/15 @ 2:53 PM]

Referred to Public Facil, Programs & Services and Public Safety & Trans Committees

#46-15 Discussion of parking options and permits at municipal & school parking lots
ALD. JOHNSON & CICCONE, requesting a discussion with the Commissioner of Department of Public Works and the School Department to determine and discuss parking options including use of school properties based on the current municipal parking lot programs including the issuance of permits. [02/11/15 @1:35 PM]

#483-14 Resolution to promote cooperative programs with food establishments
PROGRAMS & SERVICES COMMITTEE proposing a RESOLUTION to promote a cooperative program with food establishments in the City, the Newton-Needham Chamber of Commerce, the Economic Development Commission, the Director of Economic Development and members of the Board of Aldermen, to find opportunities for these establishments to provide their food services for events in the City. [12/02/14 @ 3:56 PM]

#377-14 Discussion of proposed changes of use of the Senior Center
THE PROGRAMS & SERVICES COMMITTEE requesting a discussion with the Director of Senior Services, the Council on Aging and the Executive Department relative to changes in the use of the Senior Center at 345 Walnut Street. [10/16/14 @ 5:43 PM]

Referred to Programs & Services and Finance Committees

#216-14 ALD. HESS-MAHAN, ALBRIGHT, BAKER, CROSSLEY, NORTON AND SANGIOLO proposing the following amendments to Chapter 12 Health and Human Services of the Revised Ordinances to:

- require owners of dwellings requiring a Certificate of Habitability under Section 12-1 and real estate agents/brokers who receive compensation in connection with the particular real estate transaction to notify the Commissioner of Health and Human Services whenever an apartment, tenement, or room in a lodging house is vacated by the occupant or when an area in an existing building is converted to a condominium prior to being reoccupied by a new tenant, lodger or occupant;
- require educational institutions to disclose addresses of undergraduates living off-campus in Newton;
- require a fee for certification; and
- impose a fine for violation of these provisions. [05/14/14 @11:51 AM]

FINANCE VOTED NO ACTION NECESSARY 7-0 12/14/15

Referred to Programs & Services and Public Facilities Committees

- #119-14 ALD. ALBRIGHT AND CROSSLEY requesting discussion with the Inspectional Services Department to explain the development of short and long term plans to identify and correct buildings, sidewalks, playgrounds, etc., that do not conform to American Disability Act (ADA) standards. The discussion should include information on how improvements will be incorporated into the Capital Improvement Plan or if less than \$75,000 into a comprehensive budget plan to correct ADA deficiencies. [03/12/14 @ 4:18 PM]
- #398-13 ALD. BAKER & DANBERG requesting a discussion of a possible ordinance, regulations or otherwise, to complement zoning regulation of any licensed Registered Marijuana Dispensaries to respond to any secondary impacts so as to make the operation of such dispensaries as successful as possible. [10/28/13 @ 10:00 AM]
- #34-13 ALD. DANBERG, ALBRIGHT, BLAZAR, RICE, LINSKY AND CROSSLEY requesting a prohibition on polystyrene-based disposable food or beverage containers in the City of Newton if that packaging takes place on the premises of food establishments within the City. [01/03/13 @ 11:01 AM]

Referred to Finance and Appropriate Committees

- #257-12 RECODIFICATION COMMITTEE recommending (1) review of the Fees, Civil Fines/Non-Criminal Disposition contained in Chapter 17 LICENSING AND PERMITS GENERALLY and Chapter 20 CIVIL FINES/NON-CRIMINAL DISPOSITION CIVIL FINES to ensure they are in accordance with what is being charged and (2) review of the acceptance of G.L. c. 40 §22F, accepted on July 9, 2001, which allows certain municipal boards and officers to fix reasonable fees for the issuance of certain licenses, permits, or certificates.
- #229-12 RECODIFICATION COMMITTEE recommending a review and possible amendment to the *Board of Aldermen Rules & Orders 2012-2013* relative to review of draft ordinances by the Law Department.

Referred to Programs & Services, Public Facilities and Finance Committees

- #312-10 ALD. LENNON, LAPPIN, SCHNIPPER, SANGIOLO requesting a discussion with the School Committee on its plans to address space needs in the Newton public schools. [10/27/10 @11:07 AM]

Respectfully Submitted,

John B. Rice, Chair



SETTI D. WARREN
MAYOR

City of Newton, Massachusetts
Office of the Mayor

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RECEIVED
CITY OF NEWTON
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David A. Olson, CFO
Newton, MA 02459

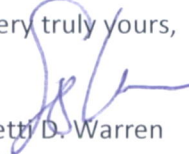
Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

Ladies and Gentlemen:

I am pleased to appoint Jean Manasian of Temple St, Newton as a Library Trustee. Her term of office shall expire June 30, 2019 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,


Setti D. Warren
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

www.newtonma.gov



DEDICATED TO COMMUNITY EXCELLENCE

Jean Manasian

Employment:

2005–Present

Manasian, Inc., Boston, MA

President/Founder

Manasian, Inc. is a marketing communications agency that works for leading global and national clients such as CA Technologies, Constant Contact.com, Salary.com, Winn Companies, SimpliVity, SciQuest and Johnson & Wales University. We create memorable communications programs including branding, advertising and digital campaigns, website design and development, interactive content and customer acquisition and retention programs.

Sept 2015- Present

Boston University, Boston, MA

Adjunct Professor

Currently teach Marketing Management in the Graduate Program and run the NSAC (National Student Advertising Challenge) – a year long program where we compete against 250 universities.

Jan 2003–Dec 2004

Pile and Company, Boston, MA

Consultant

Pile and Company is the country's leading agency search and compensation company. Started the marketing communications consulting practice focused on performance management, infrastructure models and messaging platforms.

1998-Jan 2003

Hill, Holliday, Connors, Cosmopolos, Boston, MA

Executive Vice President/Managing Director

Lead the agency's growth in online businesses that included Lycos, Matchmaker.com, Refer.com, Quote.com, Tripod and many others. Developed overall market position and launch communications for many pre-IPO and post-IPO organizations.

Lead the agency's technology and business-to-business accounts globally: Broadwing, AMD, Microsoft Great Plains, StorageNetworks, Bowstreet and Baltimore Technologies.

Overall budget management of \$200 million. Grew the group 400% in 2000 with “above goal” profitability in 2000 and 2001.

1997-1998

Compaq/Digital Equipment Corporation, Marlboro, MA
Vice President/Worldwide Advertising

Management of the Worldwide Advertising Program covering all budgets, products and brand, all countries, all media, electronic, and direct marketing and partner communication programs. Products and services included servers, processors, storage, networking, software and PCs and services. Total budget management of \$250 million, fifty-two countries.

1994-1997

Director/Worldwide Marketing Communications
Personal Computer Business Unit

Delivered the company’s first global, integrated communications program with the launch of the Windows NT strategy and product line using advertising, PR, interactive and partner communications, events and literature.

1988-1994

Arnold Worldwide, Boston, MA
Vice President/Management Supervisor/New Business Director

Accounts: Bank of Boston, Allied Signal (aftermarket), Motorola Codex (networking) Coty (Jovan Musk fragrances), Safety 1st, Safer Non-toxic Pesticides. Accounts exceeded all profitability goals. Managed or worked on over forty new business pitches.

1986-1988

Hill, Holliday, Connors, Cosmopoulos, Boston, MA
Vice President/Account Supervisor

Accounts: Lotus Development Corporation, Bank of New England, Polaroid Corporation, ten new business presentations.

1983-1986

Arnold Advertising, Boston, MA
Account Executive/New Business Coordinator

Education:

University of Massachusetts, Amherst, MA
B.A., Marketing

University of Iowa, Iowa City, IA
The Writer’s Workshop

Interests:

Board of Directors, Big Brother/Big Sister of Mass Bay

Good morning,

I'm not sure if you are still accepting applications for the *Library Trustee* but I am hoping so. I would really love the opportunity to contribute to the library and community at large.

I'm a library lover, and always have been, and believe I would be an excellent choice for the trustee position. I've outlined below my interest and experiences, and have attached my resume for your consideration.

Business and Management Acumen

As you'll see from my resume, I've had an excellent career in marketing, advertising and growing businesses. The highlights of my career, to date, have been:

- VP/Digital Equipment Corporation – where I launched and ran the first global advertising campaign, across 70 countries, 5 business units and 100,000 employees with responsibility for a \$250M budget
- EVP/Hill, Holliday – I ran all technology and B2B accounts for this leading ad agency, and was also responsible for business development and growth
- Founder/Owner/President – Manasian Inc – in 2004 I founded my own agency, based in the South End, that delivers branding, advertising and customer acquisition programs for leading national and global companies
- Adjunct Professor/Boston University – I started in Fall 2015 teaching a graduate class and running NSAC (National Student Advertising Challenge), where I help a team of 35 students work on a year long plan and campaign, competing against 250 other universities (note we won our division for the first time this year!)
- Board of Directors/Big Brother, Big Sister – Board member of this leading nonprofit's Massachusetts Chapter

Newton Community Commitment

I've been a resident of Newton for more than twenty years, and have supported and enjoyed all it has to offer including:

- Both of my sons attended the Newton public schools for their entire schooling

- I supported and was thrilled when the “new library” was built among quite a bit of controversy – and still feel it’s one of the “crown jewels” of Newton with usage surpassing most of the regions libraries

- I play on public tennis courts in Newton, participate in road races through the YMCA, participated in school “clean ups”, built school gardens and participated in a wide range of the city’s activities, with my family, throughout the years

Love of the Library

I’ve loved the library since I was six years old. My parents took me weekly, and I read every single biography offered in the youth reading rooms by the time I was ten and so they let me go upstairs to the grown up rooms – I still remember the thrill of climbing up the stairs!

I’ve continued my lover affair with libraries by visiting many around the world, at universities, joined private ones in the past, and still go every week to the Newton Public Library.

And the Newton library? I love it. I brought both my kids to storytimes, PJ nights, we knew all the Children’s room librarians and I continue to go every week – yes! - to scan the new book section, the DVDs, music CD’s, attend a book club, view an art exhibit, attend a lecture....

Of course, I can now go to the BU library (which is nice) but I love our town library and, more importantly, I love the way its evolved to serve such a broad group of residents, with a huge range of programs. and different types of media.

I’m hoping you will find me a good candidate for your position.

Regards,

Jean Manasian



Sec. 20-51. Depositing of litter.

(a) No person shall in any manner place or deposit or cause to be placed or deposited on any street or sidewalk, or on any park, playground or other public grounds, or upon any other premises, without the consent of the owner thereof, any noxious substance or liquid or any discarded articles or materials or any rubbish or litter of any kind except in containers set out for collection in accordance with the provisions of Chapter 11 of the Revised Ordinances.

(b) No person shall by operation of a leafblower or in any other manner place or deposit or cause to be placed or deposited on any street or sidewalk, or on any park, playground or other public grounds, or upon any other premises, without the consent of the owner thereof, any yard waste, including dirt, leaves, grass clippings, trimmings from trees or shrubs, or wood chips except in containers set out for collection in accordance with the provisions of Chapter 11 of the revised ordinances.

(Rev. Ords. 1973, § 14-2; Rev . Ords. 1995, § 20-2)

Sec. 20-21 Sec. 20-21. Enforcing persons and revised ordinances subject to civil fine.

(d) POLICE DEPARTMENT: City police officers shall be authorized to issue written notice of the following violations:

.....	<u>PENALTY</u>
() Warning	\$0.00

Sec. 3-29. Removal and disposal of canine waste.

() Any Offense.....	\$50.00
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Sec. 20-13. Noise Control

() First offense in calendar year.....	Warning
() Second offense in calendar year	\$100.00
() Third offense in calendar year	\$200.00
() Fourth or subsequent offense in calendar year	\$300.00

Sec. 20-51(b) Depositing of litter – yard waste

<u>() First offense in calendar year.....</u>	<u>Warning</u>
<u>() Second offense in calendar year</u>	<u>\$100.00</u>

#31-15(2) 3/4/2016 Draft for Discussion purposes

<u>() Third offense in calendar year</u>	<u>\$200.00</u>
<u>() Fourth or subsequent offense in calendar year</u>	<u>\$300.00</u>

Sec. 26-8. Removal of snow and ice from sidewalks in certain districts.

Sec. 20-51. Depositing of litter.

No person shall in any manner place or deposit or cause to be placed or deposited on any street or sidewalk, or on any park, playground or other public grounds, or upon any other premises, without the consent of the owner thereof, any noxious substance or liquid or any discarded articles or materials or any dirt, leaves, grass clippings, trimmings from trees or shrubs, wood chips or other yard waste or any rubbish or litter of any kind except in containers set out for collection in accordance with the provisions of Chapter 11 of the Revised Ordinances. (Rev. Ords. 1973, § 14-2; Rev. Ords. 1995, § 20-2)

Sec. 20-21. Enforcing persons and revised ordinances subject to civil fine.

(d) POLICE DEPARTMENT: City police officers shall be authorized to issue written notice of the following violations:

.....	<u>PENALTY</u>
() Warning	\$0.00

Sec. 3-29. Removal and disposal of canine waste.

() Any Offense.....	\$50.00
----------------------	---------

Sec. 20-13. Noise Control

() First offense in calendar year.....	Warning
() Second offense in calendar year	\$100.00
() Third offense in calendar year	\$200.00
() Fourth or subsequent offense in calendar year	\$300.00

Sec. 20-51 Depositing of Litter

<u>() First offense in calendar year.....</u>	<u>Warning</u>
<u>() Second offense in calendar year</u>	<u>\$100.00</u>
<u>() Third offense in calendar year</u>	<u>\$200.00</u>
<u>() Fourth or subsequent offense in calendar year</u>	<u>\$300.00</u>

Sec. 26-8. Removal of snow and ice from sidewalks in certain districts.

Public Facilities Report Excerpt
September 21, 2016

Referred to and Programs & Services and Public Facilities Committees

#255-16 **5-58 waiver for relocation of modular classrooms**

COMMISSIONER OF PUBLIC BUILDINGS requesting a waiver of the City of Newton Ordinance Sec. 5-58. Site plan approval for construction or modification of municipal buildings and facilities for the relocation of the existing modular classrooms from the Zervas Elementary School to the Brown Middle School and Newton South High School. [07/06/2016 @ 11:51 AM]

Action: **Public Facilities voted No Action Necessary 7-0 (Laredo not voting)**

Note: The docket request is no longer necessary, as the Administration opted to pursue the site plan approval for the relocation of modular classrooms from the Zervas Elementary School to the Brown Middle School and Newton South High School. Therefore, a motion for no action necessary was made and carried by a vote of seven in favor and none opposed.