CITY OF NEWTON

IN BOARD OF ALDERMEN

PROGRAMS AND SERVICES COMMITTEE AGENDA

BUDGET

WEDNESDAY, APRIL 22, 2015

7:00PM - NOTE NEW TIME

Room 211

PLEASE BRING YOUR BUDGET AND CIP BOOKS

BUDGET & CIP DISCUSSIONS:

VETERAN'S SERVICES HISTORIC NEWTON LIBRARY

REFERRED TO FINANCE AND APPROPRIATE COMMITTEES

#375-14(2) <u>HIS HONOR THE MAYOR</u> submitting in accordance with Section 5-1 of the City of Newton Charter the FY16 Municipal/School Operating Budget totaling \$361,997,264 passage of which shall be concurrent with the FY16-FY20 Capital Improvement Program (#375-14). [04/15/15 @ 5:08 PM]
EFFECTIVE DATE OF SUBMISSION 04/21/15; LAST DATE TO PASS THE BUDGET 06/05/15

REFERRED TO FINANCE AND APPROPRIATE COMMITTEES

#375-14 <u>HIS HONOR THE MAYOR</u> submitting the FY16-FY20 Capital Improvement Plan pursuant to section 5-3 of the Newton City Charter. [10/15/14 @ 3:01 PM]

REFERRED TO FINANCE AND APPROPRIATE COMMITTEES

#375-14(4) <u>HIS HONOR THE MAYOR</u> submitting the FY 2016 – FY 2020 Supplemental Capital Improvement Plan. [04/15/15 @ 4:57 PM]

All other items before the Committee will be held without discussion.

Respectfully Submitted,

Amy Mah Sangiolo

The location of this meeting is handicap accessible and reasonable accommodations will be provided to persons requiring assistance. If you need a special accommodation, please contact John Lojek, at least two days in advance of the meeting: <u>jlojek@newtonma.gov</u>, or 617-796-1064. For Telecommunications Relay Service dial 711.





Presentation to Programs & Services, April 22, 2015

Library Strategic Direction

Process

Assessment & Environmental Scan → Library Vision Statement

Overall Direction encompasses a shift from a

Transaction Focused Organization

(Checkouts at one desk, Reference Questions at another, shelving strictly by format)

to a

Service Center Focused Organization

(Ask Desk; Maker Center; Tech Center; Youth Services Dept. Language & Literacy Center; Music Center)

Methods:

- Free Staff from the transaction processing workload
 - Automated Materials Handling: Checkin sorter, RFID based transactions (CIP Line 150)
 - > Unified service points: A call center, Central : "Ask" desk
- Deploy Service Centers
 - > Youth Services: Combine Children's & Teens organizationally while providing distinct but close spaces.
 - > Activity Centers: Language & Literacy Center; Music Center; New Materials Marketplace...
 - "Library Commons" study space: flexible furnishings, near a café space.
- ✤ Experiential programming
 - > Vastly improve Children's programming/storytime space
 - Satisfy the unmet demand for mid-size conference space
 - Greatly expand staff generated workshops (already started)
 - > Create a Maker Space as the focus for STEAM programming.

Service Vision + Refresh Needs → Feasibility Study

Conclusions:

- ✤ The building is structurally very flexible
- ✤ The basic refresh items carry very significant costs
- ✤ Limited renovation plans cannot meet the vision outlined
- ♦ A 10% addition would meet them and could be eligible for a state construction grant. (CIP line 256)

Moving Forward:

On Construction:

State Construction Grant Announcement	Spring 2016
Cost to develop grant	\$130,000
Application Due	January 2017
Award notices	July 2017
Deadline for matching local funds	6 months
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Legislative help needed: Extend that deadline to 12 months; assure the 50% reimbursement continues; fund the grant round.

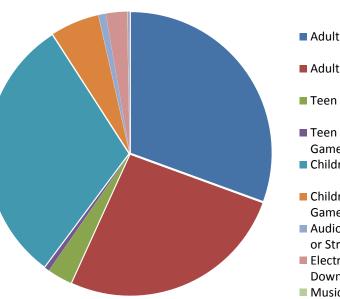
In the Meantime:

Try out some of the lower cost elements of the feasibility study (unfunded CIP line 122):

- \square DVD Collection, moved to the first floor March 6.
- □ Create a Music Center with CDs, Scores, Print
- \Box Create a World Language & Literacy Center on the 3rd floor.
- \Box Move Teen collection to 1st floor
- \Box Create a quiet periodical reading area on the 2nd floor.
- □ Implement RFID based circulation and automated checkin.
- □ Create a Maker Space as the focus of STEAM programming
- Combine Children's Department and Teen Services into a Youth Services Dept.
- □ Children's space: increase by shifting office to current Local History space
- □ Refurbish restrooms and address glaring problems like entry doors, stair carpets, HVAC inefficiencies.

Activity

- The busiest library building in Massachusetts in terms of borrowing: 1,659,000, fy14
- Intense visits: 59,267 per month, average ٠ of last 7 years. 2nd only to Boston
- 163,254 Reference questions, 2nd only to ٠ Cambridge. (Boston did not report)
- 1704 Programs in fy14 (4th largest in state during fy13, with 1619 programs)
- 5408 Meeting room bookings: Programs, ٠ City & Public meetings, Literacy Tutors.



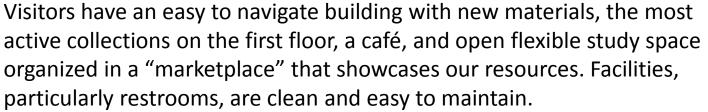
Library Borrowing 2014

- Adult Print
- Adult Audio Visual
- Teen Print
- Teen Audio Visual & Games
- Children's Print
- Children's Audio Visual & Games
- Audio Books Downloaded or Streamed
- Electronic Books Downloaded
- Music Albums Streamed
- Movies & TV Shows streamed



Strategic Direction April 22, 2015

Visitor Experience









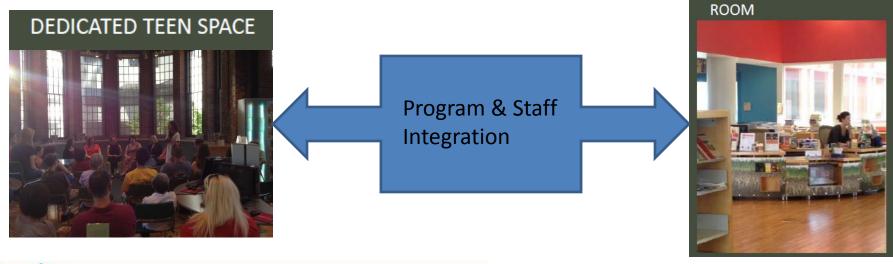
Strategic Direction October 22, 2014



Newton Free Library

Youth Services

Our totally inadequate storytime and crafts program space is expanded as is the ability to create interactive play spaces while also spreading collections to the optimal shelving height for Children. Teen service is brought into a Youth Services department to eliminate current collection development duplication and strengthen the programming offered to Teens.





Community & Technology

Quiet study space and collaborative study rooms are expanded and equipped with user technology. Community meeting space is expanded with a larger auditorium and additional conference rooms as well as an expanded computer training lab. A Creation Center fosters STEAM initiatives around new technologies like 3D printing, as well as traditional craft programs.





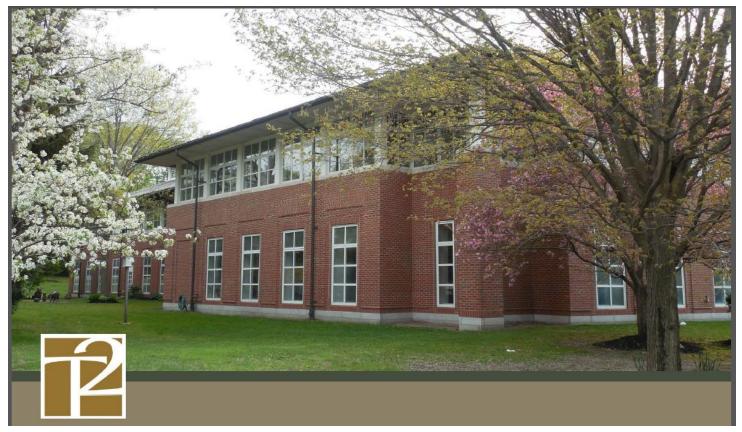
Collections

Use of the collections is made much easier by bringing the most active collections to the first floor and grouping our most robust and sought-after collections together in centers, such as a music center and a language and literacy center. RFID based self-checkout and automated checkin move materials faster. Adult physical collection sizes do not grow but they are presented more effectively with better marketing awareness techniques. Quickly growing digital collections are promoted with technology training and download help stations.







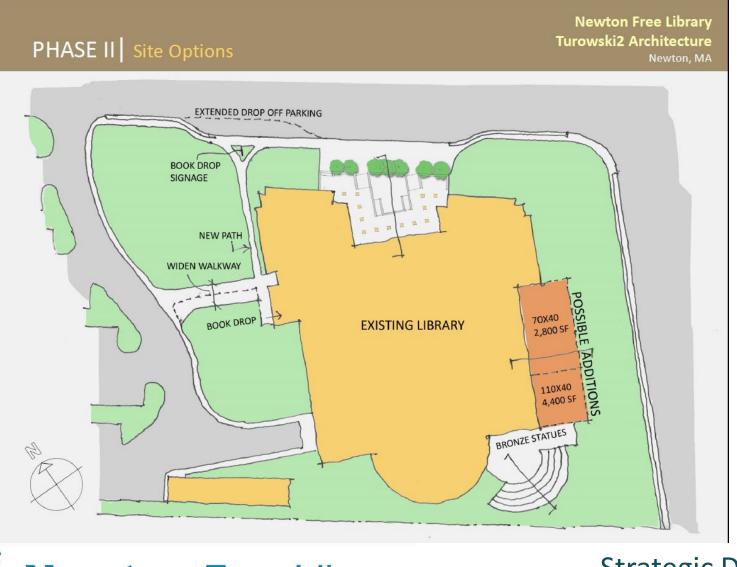


Turoski2 Architecture

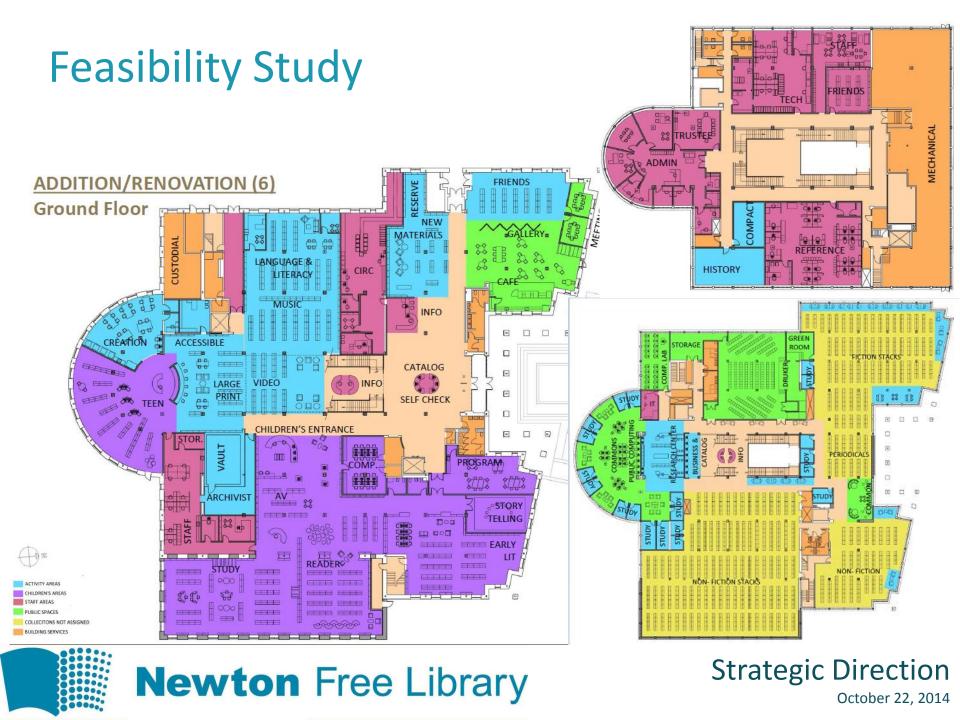
An Exploration of what could work, not a master plan.







Newton Free Library



Project Goal	LIMITED RENOVATION	EXTENSIVE RENOVATION	LIMITED ADD./RENOV.	ADDITION / RENOVATION
Visitor Experience	PARTIAL Café, small commons, marketplace remote, no improvement to flow	PARTIAL Marketplace/commons /café exist, but far from entrance	GOOD Marketplace/café near entrance.	GOOD Marketplace/café near entrance.
Youth Services	PARTIAL Adjacent to Teens, but both on 2 nd floor	POOR Children's on 3 rd floor, (38% of circ.) Teen on 1 st .	PARTIAL Adjacent to Teens, but both on 2 nd floor	VERY GOOD Accessible 1 st floor location with expanded program & collection space.
Community, Creation & Tech. Space	LIMITED Druker not expanded, limited commons space, increased study rooms.	VERY GOOD Druker expanded, Creation Center on 1 st floor near IT & Computer lab.	PARTIAL Druker expanded, No Creation Center/Computer Iab/IT synergy. Conf rooms too small	VERY GOOD Druker expanded, with best storage. Creation Center on 1 st floor near Teen, and possibly IT/ Computer Lab
Collections	WORSE than existing. Collection too small, 70% of circ from 2 nd floor, Adult collection broken up	GOOD Collections unified on 2 nd floor with adequate stack counts.	POOR Collection split on 3 floors. 54% of Circ on 2 nd floor	VERY GOOD Adult collections unified, 73% of circ on 1 st floor, 0% on 3 rd .
Goals Score Existing Building = 94	179	192	201	238



Newton Free Library

PHASE II Cost Analysis

Newton Free Library Turowski2 Architecture Newton, MA

	<u>LIMITED</u> RENOVATION (7)	<u>EXTENSIVE</u> <u>RENOVATION (4)</u>	LIMITED ADDITION/RENO (5)	ADDITION/ RENOVATION (6)
Construction Cost:	\$14,705,983	\$20,837,697	\$22,573,943	\$24,384,063
Soft Cost:	\$4,264,735	\$5,913,012	\$6,416,523	\$7,071,378
Furniture :	\$1,900,000	\$1,900,000	\$1,900,000	\$1,900,000
Total:	\$20,870,718	\$28,202,709	\$30,442,466	\$33,355,441
Potential Grant:				-\$15,000,000





October 22, 2014