

CITY OF NEWTON  
IN BOARD OF ALDERMEN  
PROGRAMS AND SERVICES COMMITTEE AGENDA

WEDNESDAY, JUNE 18, 2014

7:45 PM  
Room 222

**ITEMS SCHEDULED FOR DISCUSSION:**

Appointment by His Honor the Mayor

#239-14     SHADI ARYANPOUR, 15 Laura Road, Waban, appointed as a member of the COMMUNITY EDUCATION COMMISSION for a term to expire May 31, 2016. (60 days 08/15/14) [06/09/14 @ 3:10PM]

Appointment by His Honor the Mayor

#240-14     JOYCE LEONARDO, 22 Bowen Street, Newton Centre, appointed as a member of the COMMUNITY EDUCATION COMMISSION for a term to expire May 31, 2016. (60 days 08/15/14) [06/09/14 @ 3:10PM]

Re-appointment by His Honor the Mayor

#241-14     JEFFREY HERRMANN, 111 Exeter Street, West Newton, appointed as a LIBRARY TRUSTEE for an appointment to expire June 30, 2019. (60 days 08/15/14) [06/09/14 @ 3:10PM]

Re-appointment by His Honor the Mayor

#242-14     BARBARA MELTZ, 78 Leeson Lane, Newton Centre, appointed as a LIBRARY TRUSTEE for an appointment to expire June 30, 2019. (60 days 08/15/14) [06/09/14 @ 3:10PM]

Re-appointment by His Honor the Mayor

#243-14     BARBARA DARNELL, 296 Lake Avenue, Newton Highlands, re-appointed as a member of the URBAN TREE COMMISSION for a term to expire May 1, 2017 (60 days 08/15/14) [06/09/14 @ 3:08PM]

Re-appointment by His Honor the Mayor

#244-14     BETH WILKINSON, 14 Trowbridge Street, Newton Centre, re-appointed as a member of the URBAN TREE COMMISSION for a term to expire May 1, 2017 (60 days 08/15/14) [06/09/14 @ 3:08PM]

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The location of this meeting is handicap accessible and reasonable accommodations will be provided to persons requiring assistance. If you need a special accommodation, please contact John Lojek, at least two days in advance of the meeting: [jlojek@newtonma.gov](mailto:jlojek@newtonma.gov), or 617-796-1064. For Telecommunications Relay Service dial 711.

*Clerk's Note: There will just be a status update on this item:*

#254-12(2) THE PROGRAMS & SERVICES COMMITTEE recommending an ordinance to ban single-use plastic bags at certain retail establishments in the City of Newton. [01/10/14 @ 3:36 PM]

*The Programs & Services and Public Facilities Committees will meet jointly on this item:*

**REFERRED TO PROGRAMS & SERVICES AND PUBLIC FACILITIES COMMITTEES**

#119-14 ALD. ALBRIGHT AND CROSSLEY requesting discussion with the Inspectional Services Department to explain the development of short and long term plans to identify and correct buildings, sidewalks, playgrounds, etc., that do not conform to American Disability Act (ADA) standards. The discussion should include information on how improvements will be incorporated into the Capital Improvement Plan or if less than \$75,000 into a comprehensive budget plan to correct ADA deficiencies. [03/12/14 @ 4:18 PM]

**ITEMS NOT YET SCHEDULED FOR DISCUSSION:****REFERRED TO PROGRAMS & SERVICES AND FINANCE COMMITTEES**

- #216-14 ALD. HESS-MAHAN, ALBRIGHT, BAKER, CROSSLEY, NORTON AND SANGIOLO proposing the following amendments to Chapter 12 Health and Human Services of the Revised Ordinances to:
- require owners of dwellings requiring a Certificate of Habitability under Section 12-1 and real estate agents/brokers who receive compensation in connection with the particular real estate transaction to notify the Commissioner of Health and Human Services whenever an apartment, tenement, or room in a lodging house is vacated by the occupant or when an area in an existing building is converted to a condominium prior to being reoccupied by a new tenant, lodger or occupant;
  - require educational institutions to disclose addresses of undergraduates living off-campus in Newton;
  - require a fee for certification; and
  - impose a fine for violation of these provisions. [05/14/14 @ 11:51 AM]
- #59-14 ALD. HESS-MAHAN AND BLAZAR requesting discussion with the Executive Department and the Health Care Advisory Committee concerning plans to implement recommendations contained in the First Report of the Health Care Advisory Committee to control the cost of health insurance while improving or maintaining the quality of care. [02/18/14 @ 6:39 PM]

**REFERRED TO FINANCE AND PROGRAMS & SERVICES COMMITTEE**

- #402-13 ALD. FULLER, GENTILE, RICE and LINSKY requesting a Home Rule Petition to amend Article 9 of the Charter to clarify that Neighborhood Area Councils shall maintain and control their own financial accounts and records, independent of City finances; and to further clarify that such independent financial accounts and records shall remain subject to City audit. [10/28/13 @ 10:18 AM]
- #399-13 ALD. LINSKY, HESS-MAHAN, ALBRIGHT, CROSSLEY, DANBERG, BLAZAR, LAREDO & SCHWARTZ requesting to re-charge a task force to devise recommendations as to best practices and/or potential regulatory approaches to achieve improvements regarding the use of leaf blowers in the City of Newton. [10/28/13 @ 7:01 PM]
- #398-13 ALD. BAKER & DANBERG requesting a discussion of a possible ordinance, regulations or otherwise, to complement zoning regulation of any licensed Registered Marijuana Dispensaries to respond to any secondary impacts so as to make the operation of such dispensaries as successful as possible. [10/28/13 @ 10:00 AM]
- #199-13 ALD. JOHNSON AND SANGIOLO requesting an update from the School Committee and School Department regarding the request from the Board of Aldermen to reduce the family cap on activity fees. [05/20/13 @ 11:05 PM]

#95-13(2) THE PROGRAMS & SERVICES COMMITTEE requesting an update from the Health Care Advisory Committee. [09/12/13 @ 9:49AM]

#34-13 ALD. DANBERG, ALBRIGHT, BLAZAR, RICE, LINSKY AND CROSSLEY requesting a prohibition on polystyrene-based disposable food or beverage containers in the City of Newton if that packaging takes place on the premises of food establishments within the City. [01/03/13 @ 11:01 AM]

#334-12 ALD. SWISTON AND LINSKY requesting a discussion with the Licensing Board regarding the licensing and permit requirements for non-profit organizations. [10/10/12 @ 3:52 PM]

**REFERRED TO FINANCE AND APPROPRIATE COMMITTEES**

#257-12 RECODIFICATION COMMITTEE recommending (1) review of the Fees, Civil Fines/Non-Criminal Disposition contained in Chapter 17 LICENSING AND PERMITS GENERALLY and Chapter 20 CIVIL FINES/NON-CRIMINAL DISPOSITION CIVIL FINES to ensure they are in accordance with what is being charged and (2) review of the acceptance of G.L. c. 40 §22F, accepted on July 9, 2001, which allows certain municipal boards and officers to fix reasonable fees for the issuance of certain licenses, permits, or certificates.

**REFERRED TO PROG & SERV, PUB. FAC., ZAP, AND FINANCE COMMITTEES**

#256-12 ALD. HESS-MAHAN, SANGIOLO & SWISTON proposing an ordinance promoting economic development and the mobile food truck industry in the City of Newton. [08/06/12 @4:46 PM]

**REFERRED TO PROGRAMS & SERVICES AND FINANCE COMMITTEES**

#254-12 (3) PROGRAMS & SERVICES COMMITTEE proposing an ordinance to require a fee, charged to consumers, for the use of paper bags at certain retail establishments in the City of Newton. [01/10/14 @ 3:36 pm]

#229-12 RECODIFICATION COMMITTEE recommending a review and possible amendment to the *Board of Aldermen Rules & Orders 2012-2013* relative to review of draft ordinances by the Law Department.

#145-12 ALD JOHNSON requesting a review by the Solicitor's office as to what constitutes "reorganization" per our City Charter. [05/16/12 @ 10:24PM]



**REFERRED TO PROG & SERV AND PUBLIC FACILITIES COMMITTEES**

- #36-12 ALD. CROSSLEY & FULLER requesting Home Rule legislation or an ordinance to require inspections of private sewer lines and storm water drainage connections prior to settling a change in property ownership, to assure that private sewer lines are functioning properly and that there are no illegal storm water connections to the city sewer mains.
- A) Sewer lines found to be compromised or of inferior construction would have to be repaired or replaced as a condition of sale;
  - B) Illegal connections would have to be removed, corrected, and re-inspected in accordance with current city ordinances and codes, as a condition of sale.
- [01/24/12 @ 8:07 AM]

**REFERRED TO PROG & SERV, PUB. FACIL. AND FINANCE COMMITTEES**

- #312-10 ALD. LENNON, LAPPIN, SCHNIPPER, SANGIOLO requesting a discussion with the School Committee on its plans to address space needs in the Newton public schools. [10/27/10 @ 11:07 AM]

Respectfully Submitted,

Amy Mah Sangiolo



SETTI D. WARREN  
MAYOR

City of Newton, Massachusetts  
Office of the Mayor

#239-14

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swarren@newtonma.gov

DAVID A. OLSON, CMC  
Newton, MA 02459

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Newton City Clerk

June 9, 2014

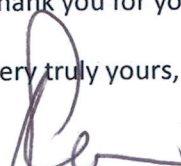
Honorable Board of Aldermen  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

Ladies and Gentlemen:

I am pleased to appoint Shadi Aryanpour of Laura Road, Newton as a member of the Community Education Commission. Her term of office shall expire May 31, 2016 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,

  
Setti D. Warren  
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

[www.newtonma.gov](http://www.newtonma.gov)



DEDICATED TO COMMUNITY EXCELLENCE

**Q7: Please tell us a little about yourself and why you are interested in serving on this committee.**

My interest in serving on the Community Education Commission stems from my personal educational experiences as a student, a teacher, and now a parent.

I graduated from Stanford University with a B.A. in Human Biology. I attended Harvard School of Dental Medicine where I received a DMD and Certificate in Advanced Graduate Study in Endodontics. I also hold a Masters in Public Health from the Harvard School of Public Health.

I have experience as an educator as a Research Fellow in Restorative Dentistry at the Harvard School of Dental Medicine and an Instructor for the Patient-Doctor Course at Harvard Medical School.

Currently I have 2 children in elementary grades. While researching their educational opportunities, I have developed an even greater interest in education. I hope to help set educational goals that can help improve the quality of education in the Newton community.

**Q8: If you have an updated resume, please paste a copy of the text here.**

SHADI F. ARYANOUR, D.M.D., M.P.H.  
15 Laura Rd, Waban, MA 02468  
shadidmd@gmail.com  
(617) 216-7884

#### EDUCATION

2001-2004 Harvard School of Dental Medicine, Dept. of Endodontics  
Certificate in Endodontics  
2001-2003 Harvard School of Public Health  
Masters in Public Health, Health Care Policy & Management  
1997-2001 Harvard School of Dental Medicine  
DMD, June 2001  
1993-1997 Stanford University  
B.A. Human Biology, graduated with Honors

#### DENTAL EMPLOYMENT

2011-present Endodontist, Hammond Pond Dental Associates, Chestnut Hill, MA  
2007-present Endodontist, South Shore Dental, Braintree, MA  
2006-present Endodontist, Framingham, MA  
2004-2006 Endodontist, Sowles & Trauring, Prudential Tower, Boston, MA

#### ACADEMIC APPOINTMENTS

2004-present Instructor, Post-Doctoral Clinical Instructor, Harvard Dental School  
2003-2004 Instructor, Patient-Doctor Course, Harvard Medical School  
2001-2004 Research Fellow in Restorative Dentistry, Clinical instructor of dental students, HSDM

#### HONOR AND AWARDS

1999 Proctor & Gamble Travel Fellowship Award, Research presentation at the International Association of Dental Research  
1998 Harvard Medical School Grant -- Health Outcome Research, Forsyth Dental Center  
1997 Stanford University Thesis Honors  
1996 Stanford University Human Biology Research Grant

#### RESEARCH EXPERIENCE

2002-2004 Dept of Endodontics HSDM & Harvard School of Public Health, PI: Dr. Robert White; "Study of supply and demand for endodontic services and practices in the U.S."  
2000-2001 Dept of Endodontics HSDM, PI: Dr. Jarshen Lin, "Comparison of predoctoral endodontics programs at U.S. dental schools"  
1997-1999 Department of Clinical Research, Forsyth Dental Center, PI: Dr. Mary Tavares  
"Children's Amalgam Trial Study - evaluating the potential adverse effects of mercury."  
1995-1997 Department of Radiology, Stanford Medical Center, PI: Dr. Li  
"Development of a tissue specific magnetic resonance contrast agent"

#### PUBLICATIONS AND PRESENTATIONS

1999 Poster Presentation & Publication at 1999 International Association Dental Research.  
"Validity of School Screenings for Estimating Dental Caries Prevalence."  
1999 Poster presentation at Yankee Dental Congress, Boston, MA. January 1999  
"Validity of School Screenings for Estimating Dental Caries Prevalence."  
1999 Poster Presentation at Boston Forum in Oral and Craniofacial Biology, Feb 1999.

#### PROFESSIONAL MEMBERSHIPS

2000-present AAE, ADA, MDS  
May 2012-present Stanford Reunion Committee - MiniReunion chair  
August 2012 -present Stanford Fundraising Campaign Committee Member

**PAGE 5: Other Interests**

**Q9: If the openings have been filled on your first choice of Committee, would you be willing to serve on another Committee?**

Yes



SETTI D. WARREN  
MAYOR

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Office of the Mayor

#240-14

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David A. Olson, CMC  
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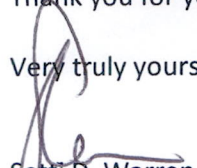
Honorable Board of Aldermen  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

Ladies and Gentlemen:

I am pleased to appoint Joyce Leonardo of Bowen Street, Newton as a member of the Community Education Commission. Her term of office shall expire May 31, 2016 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,

  
Setti D. Warren  
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

[www.newtonma.gov](http://www.newtonma.gov)



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**JOYCE M. LEONARDO**


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**OBJECTIVE:** To contribute to Newton, Ma community based on a strong belief in community engagement through networking, education, and service.

**HIGHLIGHTS OF QUALIFICATIONS:**

- Professional experience in executive development in both academic and corporate settings. Proven ability in turn-around and start-up operations of the Center for Executive Development at the University of California, Berkeley. Extensive research, published with the Financial Times, on state of Executive Development in major European corporations.
- Personal experience creating various children's programs, including a story book engineering series.
- Community volunteer experience with ability to work with neighbourhood groups, non-profits and local government offices. Board member of the Moms Club International, Brookline Chapter. Served on a Brookline parks and recreation design committee for Billy Ward playground.

**EXPERIENCE:****The Monitor Group / Monitor Executive Development, Munich**

The Monitor Group was a global strategy consulting firm started by professors from the Harvard Business School in 1983. The Group is now recognized as Monitor Deloitte.

Consultant, Executive Development, Europe

2/2003-1/2007

Responsible for start-up and development of the Group's Executive Development business initiative targeting European multi-nationals. Identify and assess relationship opportunities with European key clients and potential new clients. Gather market intelligence and generate awareness of the Group's Executive Development capabilities.

- Liaise between European and US offices to evaluate and respond to new business opportunities
- Build a client base for customized Executive Development programs.
- Assess and create customized executive programs and services to meet client company needs.
- Co-Authored "European Executive Development: Taming the Tempest", a Monitor Group and Financial Times research study.

**University of California, Berkeley**

Haas School of Business - Center for Executive Development (CED)

Director of Client Solutions

1/2001-01/2003

Responsible for identifying and developing relationships with key executives and organizations to develop mutually beneficial executive education and project opportunities for the University of California, Berkeley. Directed the marketing and business development operations for the portfolio of executive programs, including open enrollment, management, joint-venture and custom programs. Managed specific sales and marketing activities to meet the strategic and financial goals of CED; activities included corporate research, writing proposals, conducting sales calls and representing the University at alumni and corporate events. Provided strategic direction for all aspects of traditional and interactive marketing and communications.

- Develop and maintain corporate and institutional relationships. Manage key faculty, administration and business-partner relationships to promote CED and University initiatives.
- Significantly contributed to CED's success story, expanded client base and tripled revenues in two years.



**JOYCE M. LEONARDO**

- 
- 
- Developed custom programs segment from nearly nonexistent to largest portion of business.
  - Assess and create customized executive programs and services to meet client company needs.
  - Direct staff efforts to sell and deliver best-fit, executive programs; maintain ongoing client contact, assuring satisfaction during all phases of contract services.
  - Successfully outsourced marketing efforts to global advertising agency in 2001, focusing internal professional staff efforts on direct sales.
  - Hire and direct activities of full time and contract business development and marketing staff.

Assistant Director of Marketing and Business Development

2/2000-01/2001

- Responsible for the growth of custom programs division; consistently met established participant numbers for management programs.
- Re-organized marketing and business development operations.
- Identified strategic marketing and business development staffing needs and procedural changes to promote CED growth, all recommendations were accepted.
- Implemented new marketing database, replacing three outdated ones, enabling client tracking, improved customer service and operating efficiency.
- Designed and implemented financial tracking procedures; significantly accelerated vendor payments and reduced outstanding client receivables.

Marketing Manager

1/1999-01/2000

- Selected to join newly created marketing department; responsible for internal and external relationship repair and redevelopment.
- Supported the cancellation of unsuccessful programs and launch of new-open enrollment programs.
- Responsible for handling inquiries and converting participation into executive programs.
- Responsible for creating and maintaining corporate research files.

**ChinaVest Inc., San Francisco CA**Assistant to the Chairman

1997-1999

ChinaVest is the first US Venture Capital Firm to operate in Greater China; in 1999 the firm had four funds and total capital in excess of \$200M.

- Provided executive and project management support for corporate and investor relations.
- Coordinated corporate events including Annual Meetings, Board Meetings, and "Road Shows" for public offerings of portfolio companies.
- Coordinated communications across multiple offices, including San Francisco, Hong Kong, Beijing, Shanghai, and Taipei.

**EDUCATION:**

BA, The University of Texas at Austin, Major: Psychology and Minor: Sociology	1995
Certificate, Center for Creative Leadership: "Foundations of Leadership"	2001
Certificate, Berkeley Executive Program	2002



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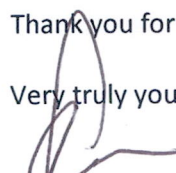
Honorable Board of Aldermen  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

Ladies and Gentlemen:

I am pleased to reappoint Jeffrey Herrmann of Exeter Street, Newton as a Library Trustee. His term of office shall expire June 30, 2019 and his appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,

  
Setti D. Warren  
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

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DEDICATED TO COMMUNITY EXCELLENCE



**Jeffrey C. (Jeff) Herrmann**

111 Exeter St., West Newton, MA 02465

**2006 – Independent Investor / Consultant Newton, MA**

- Private investor in early-stage technology companies
- Consultant, adviser and mentor to company founders and executives
- Appointed Director on five portfolio-company boards:  
*RedTail Solutions, Inc.; InCrowd, Inc.; Rifiniti, Inc.;  
 Setem Technologies, Inc. (board observer); WobbleWorks, Inc.*
- Active member of two Boston area “angel” groups:  
*Walnut Ventures (Babson-based); LaunchPad Venture Group*
- Active on non-profit organization boards:  
*Trustee, Newton Free Library  
 Board-member, YouthConnect -- Boys & Girls Club of Boston*

**1999 – 2006 CEO and Founder, SupplyWorks, Inc., Bedford, MA**

- (Internet-based software for manufacturer-supplier synchronization)*
- Refocused small e-commerce consulting firm into a product business
  - Hired entire management team, grew headcount to 83
  - Raised six rounds of venture capital
  - Major customers: Ingersoll-Rand, Borg-Warner, Danaher, SPX
  - Sold the company to Intuitive Manufacturing (Seattle, WA) in 2006

**1992 – 1998 CEO and Founder, Optimax Systems, Inc., Cambridge, MA**

- (Software for optimized scheduling of large manufacturing plants)*
- Raised one round of venture capital; cash-flow positive thereafter
  - Major customers: Deere, Case, Volvo Truck, General Motors
  - Grew company to 36 employees
  - Sold the company to i2 Technologies (public co.) in 1997

**1983 – 1992 Senior Management Positions in the Computer Industry**

- President – Simply Direct Inc., direct vendor of software products
- Director, Business Systems Marketing – NEC Information Systems
- Vice President, Marketing and Sales – MathSoft Inc.
- Vice President, Marketing and Sales – CS Division of Lee Data Corp.
- Product Marketing Manager – Visual Technology, Inc.

**Education**

- Ph.D. (1983), Applied Math (Computer Science), Harvard University
- Concurrent studies in the MBA program, Harvard Business School
- A.B. (1973), *summa cum laude*, Appl. Math (Comp. Sci.), Harvard College

**Personal**

- Married, two grown children, two grandchildren
- Interests: 19<sup>th</sup> Century art, music, piano, reading, travel, swimming
- References available on request





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RECEIVED  
Newton City Clerk

June 9, 2014

Honorable Board of Aldermen  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

Ladies and Gentlemen:

I am pleased to appoint Barbara Meltz of Leeson Lane, Newton as a Library Trustee. Her term of office shall expire June 30, 2019 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,

Setti D. Warren  
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

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DEDICATED TO COMMUNITY EXCELLENCE

## **Resume of Barbara F. Meltz**

78 Leeson Lane  
Newton, MA. 02459

April, 2014

### **Professional experience**

#### **Currently**

- **Adjunct professor of communication, Lasell College, since 2006;**
- **"Child Caring" blog writer for boston.com, since 2006;**
- **English as a Second Language volunteer at Newton Free Library, leading parenting discussion groups, serving as a tutor and assessor; since 2005.**
- **Freelance writer.**
- **Parenting speaker .**

#### **Author:**

**"Put Yourself in Their Shoes, Understanding How Your Children See the World," Random House, 1999.**

#### **1979 to 2006: BOSTON GLOBE**

##### **1988 to 2006, Nationally-syndicated Parenting Columnist**

- **Wrote a weekly parenting column for the Life at Home section that also appeared in 40 newspapers around the country via the New York Times newswire service;**
- **Conducted live parenting chats at boston.com;**
- **Appearances on The Boston Globe segment of New England Cable News.**

##### **Prior to 1988, at the Globe:**

- **Served in a number of capacities, including Senior Metro/New England editor; assistant Living/Arts editor; founding editor of the Life at Home section.**
- **As Senior Metro/ New England editor, managed 15 staff reporters, two editors, and 10-15 freelance writers, and was responsible for the Globe coverage of the New England states other than Mass.**

##### **Prior to the Globe:**

**1977 1979, Boston Herald American, Features Editor.**



**1973 to 1977, Fort Lauderdale, general assignment reporter and weekend city editor.**

**1971 to 1973 , reporter, The Hartford Courant** (Hartford, CT).

### **Awards**

2008, American Psychological Association Award in Print Excellence

Massachusetts Psychological Assn, Media Award

Family Place, Friends of Families Award

Commendation from the consortium of Wheelock College Center for Parenting Studies, Mass. Children's Trust Fund, and Professionals for Parents and Families

### **Community service**

Trustee, Chestnut Hill School Board of Directors, 1995 to 1998.

Trustee, Temple Shalom of West Newton Board of Directors, 1990 to 2005, including two terms on the executive committee.

### **Education**

BS in journalism, Magna Cum Laude, Boston University, 1969.

### **Personal data**

A resident of Newton for 29 years; married to Norman Meltz, mother of Eli Meltz, of NYC.



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Newton, MA 02459

David A. Olson, OMC  
Newton, MA 02459

2014 JUN -9 PM 3:08

RECEIVED  
Newton City Clerk

Ladies and Gentlemen:

I am pleased to reappoint Barbara Darnell of 296 Lake Avenue, Newton as a member of the Urban Tree Commission. Her term of office shall expire May 1, 2017 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,

Setti D. Warren  
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

[www.newtonma.gov](http://www.newtonma.gov)



DEDICATED TO COMMUNITY EXCELLENCE



## BARBARA DARNELL

professional experience

### INDEPENDENT CONSULTANT

2002-present

#### **Bodkin Design & Engineering, LLC, Wellesley, MA**

2002-2007

Multi-disciplinary position managing government contracts and commercial projects, as well as sales, marketing & business development opportunities.

### DIRECTOR, SALES & MARKETING

2000-2002

#### **Jenoptik GmbH & Liebmann Optical Co., Inc. Easthampton MA**

U.S. sales & marketing responsibility for the Optics Business Unit of Jenoptik (formerly Carl Zeiss, East Germany) a 350-person manufacturer of customized, high-performance optical systems, OEM systems for machine vision, laser components and lenses for laser machining, telecentric lenses and components, coating and filters for the IR, UV & DUV. Also responsible for Liebmann Optical, Jenoptik's U.S. manufacturing operations, specializing in micro-optic fabrication. Responsibilities included sales forecasting statistical analysis, budgeting and reporting.

### PRESIDENT

1995-2000

#### **ScinTech, Cambridge, MA**

Managed U.S. sales and marketing for Hilger Crystals, a British manufacturer of scintillation and infrared crystalline optical components for medical imaging, security imaging and IR spectroscopic markets.

Represented Korth Krystalle, GmbH, a German manufacturer of Calcium, Magnesium and Barium Fluoride crystalline optical components for the excimer laser and microlithography markets.

### OEM SALES MANAGER

1988-1995

#### **Spectral Systems, East Fishkill, NY**

- Developed OEM accounts internationally for small U.S. optics manufacturer specializing in infrared crystalline optics for spectroscopic, astronomic, communications and laser applications.

### MARKETING MANAGER

1985-1988

#### **Optovac, North Brookfield, MA**

Managed all aspects of marketing and sales activity from initial customer identification and contact through the manufacture and delivery of specialized products for a \$1.75m international optics company. Directed public relations and advertising efforts and managed office and sales staff.

### PRODUCT MANAGER

1981-1985

#### **Gallard-Schlesinger Chemical Mfg. Co., Carle Place, NY**

Sold imported laser, IR and UV transmitting materials to industrial and research accounts.

### ASSISTANT SCIENTIST/FOOD TECHNOLOGIST

1977-1980

#### **Warner-Lambert Company, Morris Plains, NJ**



**BARBARA DARNELL**

PAGE 2

**BA, Chemistry, New York University 1977**

Senior Project with Dr. Seymour Z. Lewin "Crystallization Rates of Organic Crystals"

**Additional Coursework:**

Graduate Study, Advanced Inorganic Chemistry, NYU 1978  
Diploma, Callebaut Chocolate Academy, 1997  
Dynamic Functional Imaging, IEEE MIC, 1999  
Radiation Detection & Measurement, IEEE 1999  
Practical Optical System Design SPIE 2003  
Sensor Systems Engineering SPIE 2004  
Multispectral & Hyperspectral Imaging Sensors SPIE 2005  
Infrared Focal Plane Arrays SPIE 2006  
Bio-Optical Detection Systems SPIE 2006  
Practical Radiometry, SPIE 2007  
Adaptive Optics SPIE 2007  
Optical Design for Biomedical Imaging SPIE 2008  
Essential Skills for Engineering Project Leaders, Auxilium 2008

**Papers:**

"Development of 8" BaF2 Crystals for 157nm Microlithography"  
F. Richter, Korth Krystalle; B. Darnell, ScinTech;  
157nm Symposium, International Sematech, 2000

**Affiliations:** SPIE Education Committee, Chair 2007-2009;  
Strategic Planning Committee 2007-2009;  
Education Fund Task Force 2009; Education  
Outreach Grant Subcommittee Chair 2010-present  
New England Section of Optical Society of America  
(President, 2005; Secretary, 2010-present)  
"Defense Optics in the Northeast", 2005, Conference Chair  
New England Section of American Association for Crystal Growth  
Nuclear Science Symposium, Organizing Committee, 2001

**civic involvement:**

Newton Community Pride, Board of Advisors 2007-present  
Newton Highlands Neighborhood Area Council 2009-present  
Newton Tree Conservancy member, 2009-present



#244-14



SETTI D. WARREN  
MAYOR

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Office of the Mayor

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David A. Olson, CMC  
Newton, MA 02459

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Newton City Clerk

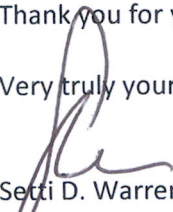
June 9, 2014  
Honorable Board of Aldermen  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

Ladies and Gentlemen:

I am pleased to reappoint Beth Wilkinson of 14 Trowbridge Street, Newton as a member of the Urban Tree Commission. Her term of office shall expire May 1, 2017 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Very truly yours,

  
Setti D. Warren  
Mayor

1000 Commonwealth Avenue Newton, Massachusetts 02459

[www.newtonma.gov](http://www.newtonma.gov)



DEDICATED TO COMMUNITY EXCELLENCE

**Elizabeth (Beth) Wilkinson**  
14 Trowbridge Street, Newton, MA 02459

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**Objective**

To be reappointed as member of Newton's Urban Tree Commission with the primary goals of supporting the Director of Urban Forestry in his work to cut the loss of 650 street trees each year, to maintain the health of our current inventory, and to help educate Newton's residents about the importance of trees in our city

**Summary of Relevant Qualifications**

- Three years on the Urban Tree Commission and the board of the Newton Tree Conservancy
- Education and experience in field of Field Botany
- Knowledge of city through leadership positions in a variety of organizations, including PTO Council Co-president (1998-2000), Trustee of Newton Free Library (2005-2010), and conservation-related nonprofit organizations listed below

**Related Experience**

- Newton Conservators. Newly elected President, editor of quarterly newsletter, and member of board of directors (2011-Present). Editorial tasks include selecting topics of concern to members and finding noted experts to write articles on those topics, editing and preparing text for print. Board duties include serving on executive committee, identifying invasive plants to be pulled and teaching volunteers how to do the same, and ascertaining and overseeing work to be done on Ordway Park, a small property owned by the Conservators.
- Newton Wild Flower Society. Plant Conservation Volunteer and volunteer in Conservation and Horticulture Department (2010-Present). Tasks include doing woodland surveys for rare and endangered plants, seed collection and cleaning, and preparation of survey and teaching materials.
- Newton Tree Conservancy. Member of board of directors, including responsibility for all membership outreach and renewals and participation in twice-yearly planting
- Crystal Lake Conservancy. Member of board of directors of, including participation in testing water quality, applying for grants and writing for newsletter
- Massachusetts Horticultural Society Speaker's Bureau and Massachusetts Master Gardener's Speaker's Bureau. Active member (2004 - 2009) and continuing independent speaker, Andover and Weston garden clubs, Weston Nurseries (2010-13)
- Massachusetts Horticultural Society. Volunteer in gardens and on gardening help-line; worked at Hort Info desk and gave presentations at New England Flower Show (2003-2008)

**Education and Training**

Field Botany Certificate, New England Wild Flower Society

Master Gardener Certificate, Massachusetts Horticultural Society (2003)

Master's Degree and ABD (all-but-dissertation for Ph.D.) in English and American Literature,  
Boston University (1977-1981)

BA in English and Philosophy, University of Rochester (1977)

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**Awards**

2012 Unsung Heroine Award from Massachusetts Commission on the Status of Women



CITY OF NEWTON

IN BOARD OF ALDERMEN

ORDINANCE NO. \_\_\_\_

March \_\_\_\_, 2014

BE IT ORDAINED BY THE BOARD OF ALDERMEN  
OF THE CITY OF NEWTON AS FOLLOWS:

That the Revised Ordinances of Newton Massachusetts, 2012, as amended, be and hereby  
are further amended as follows:

Add a new **ARTICLE IX.** to Chapter 12 as follows:

**Section 12-71 Plastic Bag Reduction Ordinance.**

(a) **Short Title.** This Section may be cited as the "Plastic Bag Reduction Ordinance"  
of the City of Newton.

(b) **Declaration of findings and policy—Scope.**

(1) The Board of Aldermen hereby finds that the reduction in the use of  
plastic bags by commercial entities in the City of Newton (the "City") is a public  
purpose that protects the marine environment, advances solid waste reduction and  
protects waterways. This Ordinance seeks to reduce the number of plastic bags  
that are being used, discarded and littered, and to promote the use of reusable  
checkout bags by retail stores located in the City. Further, this Ordinance seeks to  
reduce the use of paper bags, due to their greater use of natural resources and  
higher cost impacts on retailers. This Ordinance also seeks to ensure that  
customers using reusable checkout bags are made aware of the need to keep those  
bags sanitized between uses in order to protect against the transmission of food-  
borne illnesses.

(c) **Definitions.**

(1) The following words shall, unless the context clearly requires otherwise,  
have the following meanings:

(a) "Department" means the City's Department of Health and Human  
Services.

(b) "Commissioner" means the City's Commissioner of Health and  
Human Services.

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(c) "Checkout Bag" means a carryout bag provided or sold by a Retail Establishment to a customer at the point of sale. A Checkout Bag shall not include

- (i) bags, whether plastic or not, in which loose produce or products are placed by a consumer to deliver such items to the point of sale or check-out area of a Retail Establishment;
- (ii) laundry or dry-cleaner bags; or
- (iii) newspaper bags.

(d) "Recyclable Paper Bag" means a paper bag that is 100 percent recyclable and contains at least 40% post-consumer recycled content, and displays the words "Recyclable" and "made from 40% post-consumer recycled content" in a visible manner on the outside of the bag.

(e) "Reusable Bag" means a bag with handles that is specifically designed and manufactured for multiple reuse and is either polyester, polypropylene, cotton or other durable material, or durable plastic that is at least 3.0 millimeters in thickness.

(f) "Retail Establishment" means any commercial enterprise, whether for or not-for profit, including, but not limited to restaurants, pharmacies, convenience and grocery stores, liquor stores, seasonal and temporary businesses, jewelry stores, household goods stores, clothing stores, shoe stores, and commercial enterprises operating or participating in farmers' markets, festivals, bazaars or street fairs.

(d) **Requirements.**

(1) If a Retail Establishment provides or sells Checkout Bags to customers, such bags shall be either a Recyclable Paper Bag or a Reusable Bag. Public service information advising customers to sanitize Reusable Bags to prevent food-borne illness must be prominently displayed or communicated at the point of provision or sale.

(2) The Commissioner shall have the authority to promulgate regulations to accomplish any of the provisions of this Section.

(3) Each Retail Establishment as defined herein shall comply with this Section.

(e) **Effective Date.**

This Section shall take effect one hundred and eighty (180) days from the date of

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enactment.

(f) **Exemption.**

(1) The Commissioner may exempt a Retail Establishment from the requirements of this Section for a period of up to six (6) months, upon a finding by the Commissioner that the requirements of this Section would cause undue hardship to a Retail Establishment. An "undue hardship" shall only be found in circumstances where a Retail Establishment requires additional time in order to draw down an existing inventory of single-use plastic check out bags or paper bags which do not meet the definition of recyclable paper bag. Any Retail Establishment receiving an exemption shall file with the Commissioner monthly reports on inventory reduction and remaining stocks.

(2) Any Retail Establishment shall apply for an exemption to the Commissioner using forms provided by the Department, and shall allow the Commissioner or his or her designee, access to all information supporting its application.

(3) The Commissioner may approve the exemption request, in whole or in part, with or without conditions

(4) The Commissioner, by regulation, may establish a fee for exemption requests.

(g) **Enforcement.**

(1) **Fine.** Any Retail Establishment which shall violate any provision of this Section or any regulation established by the Commissioner shall be liable for a fine of \$300 and each day a violation occurs shall constitute a separate offense.

(2) Whoever violates any provision of this Section may be penalized by a noncriminal disposition as provided in G.L. c. 40, §21D. For purposes of this section, the Commissioner of the Health and Human Services, or his or her designee, shall be enforcing persons.

(h) **Severability.**

Each separate provision of this Section shall be deemed independent of all other provisions herein, and if any provision of this Section be declared to be invalid by a court of competent jurisdiction, the remaining provisions of this Section shall remain valid and enforceable.

-And-

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**In Sec. 20-21. Enforcing persons and revised ordinances subject to civil fine.**

Amend paragraph (b), HEALTH AND HUMAN SERVICES DEPARTMENT, by adding after CITY ORDINANCES, Any offense, the following:

.....PENALTY

Section 12-71. Plastic Bag Reduction Ordinance

( ) Any offense .....\$300.00

Approved as to legal form and character:

(SGD) \_\_\_\_\_  
City Solicitor

Under suspension of Rules  
Readings Waived and Adopted  
\_\_\_ yeas and \_\_\_ nays

(SGD) \_\_\_\_\_  
City Clerk

(SGD) \_\_\_\_\_  
Mayor