

Memorandum

To: Members of the Programs and Services Committee
From: Alderman Amy Sangiolo
Subject: Docket item #170-12
Date: June 4, 2012

Several members of the Board and I have docketed the following item which has been referred to Programs and Services as well as Public Facilities:

#170-12 ALD. SANGIOLO, BAKER, BLAZAR, JOHNSON, and YATES requesting the creation of an ordinance to govern the naming of public assets of the City, including the interior and exterior features of public buildings, lands, and water bodies of the City, as well as any public facilities and equipment associated with them, all to serve the best interests of the City and to insure a worthy and enduring legacy for the City's physical facilities and spaces, including appropriately honoring historic events, people, and places. [05/29/12 @ 1:34 PM]

I would like to have a preliminary discussion of this item at our next meeting, and may have some language to consider at that time that would help focus on the following issues:

1. What policies or ordinances now exist to control how City assets are named?
2. What policies or ordinances now exist to control the sale of city assets, including the rights to name facilities?
3. What policies or procedures now exist regarding the acceptance of gifts by the City that may affect naming of City assets?
4. What ordinances might be shaped to control how City assets are named, including
 - (a) What naming of what assets for what durations should require approval by the Board of Aldermen and what should require approval of a separate Agency, Board or Commission otherwise holding jurisdiction over such an asset? (For example, see Wellesley by-law, attached).
 - (b) What provisions should be allowed for the control of the sale of naming rights in return for gifts of money or other property to the City, and should it make distinctions by kinds of property involved?
 - (c) What provisions should be followed for the acceptance of gifts that may affect naming of City assets?

Since the Board of Aldermen may already have some authority in this area, I will invite the Law Department to participate in our discussion.