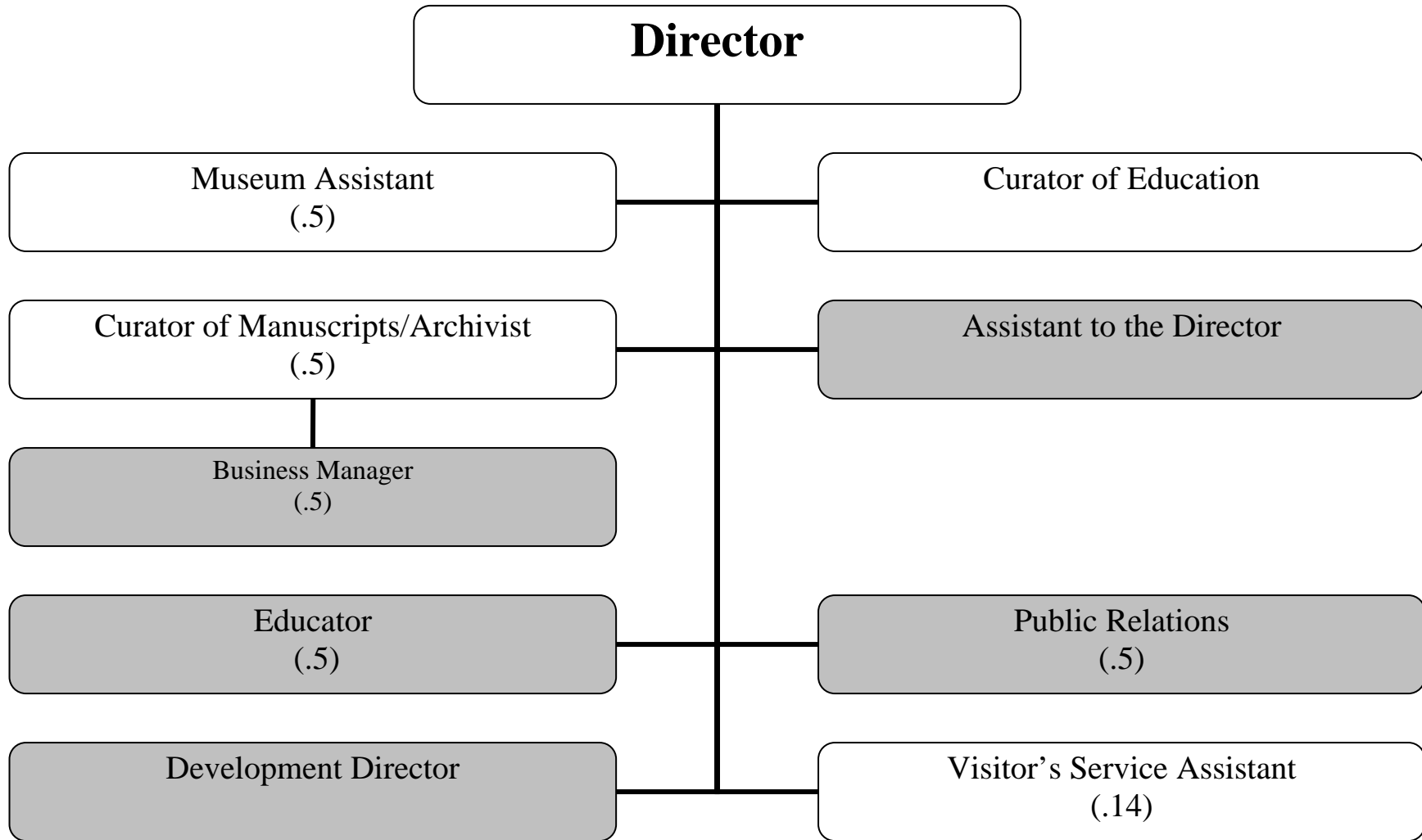


FUND: 01 – GENERAL FUND  
DEPARTMENT: 603 – NEWTON HISTORY MUSEUM



Grey boxes are funded by the Historical Society

## HISTORIC NEWTON

### **DEPARTMENT DESCRIPTION**

The mission of the Historic Newton/Jackson Homestead is to encourage the inquiry into and exploration of Newton within the broad context of American history. To accomplish this mission the museum maintains collections and historic properties that interpret Newton's past and present. The Museum collects, preserves, and exhibits historical artifacts of local significance and presents programs that involve the diverse population of Newton and the region.

The Newton History Museum is a visible and accessible cultural center that is the hub of a broad network of resources including streetscapes, buildings, burying grounds, collections, archives, organizations, and people. By anchoring, cultivating, and leading this network, the museum serves to preserve, document, exhibit, and explain Newton's history to people of all ages—and make that history a vibrant and living part of the present. Towards these ends we provide educational programs and exhibitions and preserve our collections. We also celebrate and promote outstanding examples of the built, natural and cultural environment that represent Newton's history. By providing leadership in these efforts and by keeping our past alive in our present, we are able to foster a richer sense of community in Newton based on the shared experiences and common ground among *all* Newton residents.

The Museum offers programs for students in grades K - twelve that provide the opportunity to explore the history of American people and culture using the city of Newton as a case study.

In addition, we also offer programs based on the Jackson Homestead's importance as a site on the Underground Railroad to school-aged populations on a regional basis. The programs engage students in active learning through observation, discussion and participation in hands-on activities.

The Museum is accredited by the American Association of Museums.

The museum is currently actively building for the future by expanding its programmatic offerings, its facilities and its base of support. In FY 08, the Newton History Museum revised its goals and vision as part of its strategic planning effort. It incorporated the 1732 Durant-Kenrick Homestead into its plans as a resource for teaching and learning. The CPC and related aldermanic committees awarded the Historical Society \$2.7 million towards restoration; operations and interpretation of the Durant-Kenrick House and Grounds and the Historical Society has raised additional monies towards this project as part of its first capital campaign.

At the same time, the Buildings and Grounds Committee of the Joint Board and the museum's staff conducted an analysis of the physical improvements needed to make the Jackson Homestead a better environment for teaching and for housing and displaying our collections. Recommendations include expansion of our archival storage area, improved classroom facilities, a universal access entrance, expanded space for the three dimensional collections offsite, and improved office space for staff. These recommendations and the Durant-Kenrick project together constitute the basis for our capital campaign.

## ACCOMPLISHMENTS FY2011

These are our FY 2011 accomplishments in the context of our FY11 Goals and work plan.

**Goal 1** Complete the Historic Newton \$5.5 million Capital Campaign by the summer of 2011

*To date, the capital campaign has raised over \$5 million. This was achieved by a combination of soliciting our inner and second circle of donors and by establishing a challenge match in the Durant-Kenrick Neighborhood with a major gift from an anonymous donor. The campaign will conclude with a major gala in January 2012.*

**Goal 2** Complete the permitting process and acquire the Durant-Kenrick House and Grounds by the second quarter of FY11. Begin restoration of the property by the fourth quarter.

*The Durant-Kenrick Transition Committee has made great strides guiding the project through the permitting process and preliminary hearings with the Newton Historic Commission and negotiations with the property owner and the CPC. In addition, schematic plans have been developed and archeology has started for the project. We anticipate acquiring the house in May and starting construction in late summer/early fall of calendar year 2011.*

**Goal 3** Increase museum visitation and program participation by 10%. We will achieve this by responding to customer feedback, expanding our outreach, and by focusing on quality programs and new exhibitions for the public and school-aged children. We will also expand our school programs to offer in-class programs focused on historic maps.

Public program attendance increased by 33% in the first half of this fiscal year compared to the first half of last fiscal year. Group education program attendance for this same period was roughly on

*par with last year. A new program in archeology was initiated for school groups.*

**Goal 4** Strengthen our public-private partnership by increasing our membership during FY11 by 10% and increasing our number of donors by 15%.

*Between July 1, 2010 and January 1 2011 we added 42 new donors to our capital campaign, an increase of 14% in the first half of the year. Membership has stayed relatively flat.*

**Goal 5** Address our institutional space issues by achieving the following:

- Complete design of our archives project and begin construction by the third quarter of FY11;

*This project was temporarily put on hold while we pressed the architects to develop a plan within our budget. It is now starting to move forward once again.*

- Resolve appropriate storage space for three dimensional collections by the first quarter of FY11;

*With a new administration and new building commissioner, this project was temporarily put on hold until a city-wide space plan could be developed. A space has not yet been identified for our three dimensional collections.*

- Develop plans for increasing appropriate working space for staff and interns by the second quarter.

*This plan is predicated on moving some of our three dimensional collections out into an alternative off-site space—see above bullet point for progress.*

**Goal 6** Complete the planning, identify funding source and implement an upgrade to the museum's permanent exhibition on the Underground Railroad and Abolition Movement.

*The Historical Society received a planning grant from the Massachusetts Foundation for the Humanities to work with an exhibition designer, potential user-teachers and humanities scholars to develop a new exhibition based on new scholarship and improved educational methodologies. It draws on research we have conducted into local slave owners and their slaves, abolitionists and other archival material. This plan is complete and we are now seeking funds to implement this exhibition.*

### **GOALS FOR FY2012**

#### **Goal 1** Complete the Capital Campaign by February 2012

We have made good progress on our capital campaign goals and have reached the \$5M mark. The last dollars however will be the most difficult. Our plan is to generate new donors through house parties and a gala as well as targeting a number of foundations for grants. Plans for the archives project should be finished by fall of 2011 and by February we will be well along in achieving CPA funding for implementation of this campaign project.

#### **Goal 2** Increase Program Attendance by 10%

This includes programs for the public as well as school children and other visitors in groups. We plan to expand our ever growing audience through viral and web marketing, improved public relations and offering programs in the schools.

#### **Goal 3** Develop Exhibitions in Off-Site Venues

Examples of off-site venues include the Chestnut Hill Mall and the Newton Free Library. This will enable HN to reach new audiences with our collections.

#### **Goal 4** Fund and Install the New Exhibition on the Underground Railroad and Abolition at the Jackson Homestead by March 2012.

**Goal 5** Finish the Archeology for and Restoration/Construction of the Durant-Kenrick House Project by the end of FY2012.

**Goal 6** Achieve Funding for the Interpretation of the Durant-Kenrick Project by the end of FY2012.

FUND: 01 - GENERAL FUND  
 DEPARTMENT: 603 - NEWTON HISTORY MUSEUM

**CITY OF NEWTON BUDGET  
 DEPARTMENT LEGAL LEVEL OF CONTROL**

	ACTUAL 2009	ACTUAL 2010	ORIGINAL 2011	AMENDED 2011	RECOMMENDED 2012	APPROPRIATION CHANGE 2011 To 2012	
<b>DEPARTMENT SUMMARY</b>							
51 - PERSONAL SERVICES	183,045	184,938	195,190	195,190	183,189	-12,001	-6%
52 - EXPENSES	18,472	18,327	19,721	19,721	20,600	879	4%
57 - FRINGE BENEFITS	28,370	34,903	36,822	36,822	33,225	-3,597	-10%
<b>TOTAL DEPARTMENT</b>	<b>229,886</b>	<b>238,168</b>	<b>251,733</b>	<b>251,733</b>	<b>237,014</b>	<b>-14,719</b>	<b>-6%</b>
<b>MUSEUM SERVICES</b>							
51 - PERSONAL SERVICES	183,045	184,938	195,190	195,190	183,189	-12,001	-6%
52 - EXPENSES	18,472	18,327	19,721	19,721	20,600	879	4%
57 - FRINGE BENEFITS	28,370	34,903	36,822	36,822	33,225	-3,597	-10%
<b>TOTAL MUSEUM SERVICES</b>	<b>229,886</b>	<b>238,168</b>	<b>251,733</b>	<b>251,733</b>	<b>237,014</b>	<b>-14,719</b>	<b>-6%</b>

FUND: 01 - GENERAL FUND  
DEPARTMENT: 603 - NEWTON HISTORY MUSEUM

**CITY OF NEWTON BUDGET  
DEPARTMENTAL DETAIL**

	ACTUAL FY2009	ACTUAL FY2010	ORIGINAL 2011	AMENDED 2011	YTD EXPENSES 2011	RECOMMENDED 2012	APPROPRIATION CHANGE FY2011 AND FY2012		
<b>603 - NEWTON HISTORY MUSEUM</b>									
<b>0160301 - MUSEUM SERVICES</b>									
<b>PERSONAL SERVICES</b>									
511001	FULL TIME SALARIES	80,483	115,819	128,137	125,037	100,643	128,137	3,100	2%
511101	PART TIME < 20 HRS/WK	0	6,971	3,655	2,184	3,637	33,656	31,472	1441%
511102	PART TIME > 20 HRS/WK	102,062	60,973	62,223	62,223	41,120	20,896	-41,327	-66%
514001	LONGEVITY	0	675	675	675	675	0	-675	-100%
515006	VACATION BUY BACK	0	0	0	4,571	4,571	0	-4,571	-100%
515102	CLEANING ALLOWANCE	500	500	500	500	500	500	0	0%
<b>TOTAL PERSONAL SERVICES</b>		<b>183,045</b>	<b>184,938</b>	<b>195,190</b>	<b>195,190</b>	<b>151,146</b>	<b>183,189</b>	<b>-12,001</b>	<b>-6%</b>
<b>EXPENSES</b>									
5210	ELECTRICITY	5,774	5,575	6,750	5,341	4,736	5,750	410	8%
5211	NATURAL GAS	5,216	4,448	4,903	4,499	3,536	4,750	251	6%
5230	WATER & SEWER SERVICES	352	294	390	1,571	1,571	500	-1,071	-68%
52401	OFFICE EQUIPMENT R-M	362	371	371	203	203	371	168	82%
52404	ELECTRICAL EQUIP R-M	35	53	53	53	0	0	-53	-100%
5290	CLEANING/CUSTODIAL SVS	4,032	4,368	4,000	4,000	4,000	4,654	654	16%
53401	TELEPHONE	649	762	855	636	412	775	139	22%
5341	POSTAGE	871	871	871	800	800	1,500	700	88%
5342	PRINTING	1,036	1,161	1,000	1,000	655	1,200	200	20%
5420	OFFICE SUPPLIES	46	324	263	1,282	1,281	1,000	-282	-22%
5431	ELECTRICAL SUPPLIES	0	0	149	149	0	0	-149	-100%
5450	CLEANING/CUSTODIAL SUP	0	0	16	16	16	0	-16	-100%
5710	VEHICLE USE REIMBURSEM	100	100	100	171	154	100	-71	-42%
<b>TOTAL EXPENSES</b>		<b>18,472</b>	<b>18,327</b>	<b>19,721</b>	<b>19,721</b>	<b>17,365</b>	<b>20,600</b>	<b>879</b>	<b>4%</b>
<b>FRINGE BENEFITS</b>									
57DENTAL	DENTAL INSURANCE	713	810	811	811	621	793	-18	-2%
57HLTH	HEALTH INSURANCE	25,015	31,288	33,067	33,067	25,455	29,662	-3,405	-10%
57LIFE	BASIC LIFE INSURANCE	99	113	114	114	85	114	0	0%
57MEDA	MEDICARE PAYROLL TAX	2,543	2,692	2,830	2,830	2,106	2,656	-174	-6%

**CITY OF NEWTON BUDGET  
DEPARTMENTAL DETAIL**

	ACTUAL FY2009	ACTUAL FY2010	ORIGINAL 2011	AMENDED 2011	YTD EXPENSES 2011	RECOMMENDED 2012	APPROPRIATION CHANGE FY2011 AND FY2012
TOTAL FRINGE BENEFITS	28,370	34,903	36,822	36,822	28,267	33,225	-3,597 -10%
TOTAL MUSEUM SERVICES	229,886	238,168	251,733	251,733	196,777	237,014	-14,719 -6%
TOTAL NEWTON HISTORY MUSEUM	229,886	238,168	251,733	251,733	196,777	237,014	-14,719 -6%

FUND: 01 - GENERAL FUND  
 DEPARTMENT: 603 - NEWTON HISTORY MUSEUM

**CITY OF NEWTON BUDGET  
 PERSONAL SERVICES SUMMARY**

ACCOUNT	POSITION TITLE	RANGE	FTE	2011 SALARY	FTE	2012 SALARY
511001	Dir.Jackson Homestead	H10	1	82,104	1	82,104
	Curator of Education	H04	1	46,034	1	46,034
	<b>Account Totals:</b>		<b>2</b>	<b>128,137</b>	<b>2</b>	<b>128,137</b>
511101	Archivist Clerk PT	H4	0.51	18,793	0.51	30,001
	Weekend Clerk	QQQ	0.14	3,655	0.14	3,655
	<b>Account Totals:</b>		<b>0.65</b>	<b>22,448</b>	<b>0.65</b>	<b>33,656</b>
511102	Museum Clerk	S05	0.5	20,116	0.5	20,896
	<b>Account Totals:</b>		<b>0.5</b>	<b>20,116</b>	<b>0.5</b>	<b>20,896</b>
	<b>Report Totals:</b>		<b>3.15</b>	<b>170,701</b>	<b>3.15</b>	<b>182,689</b>