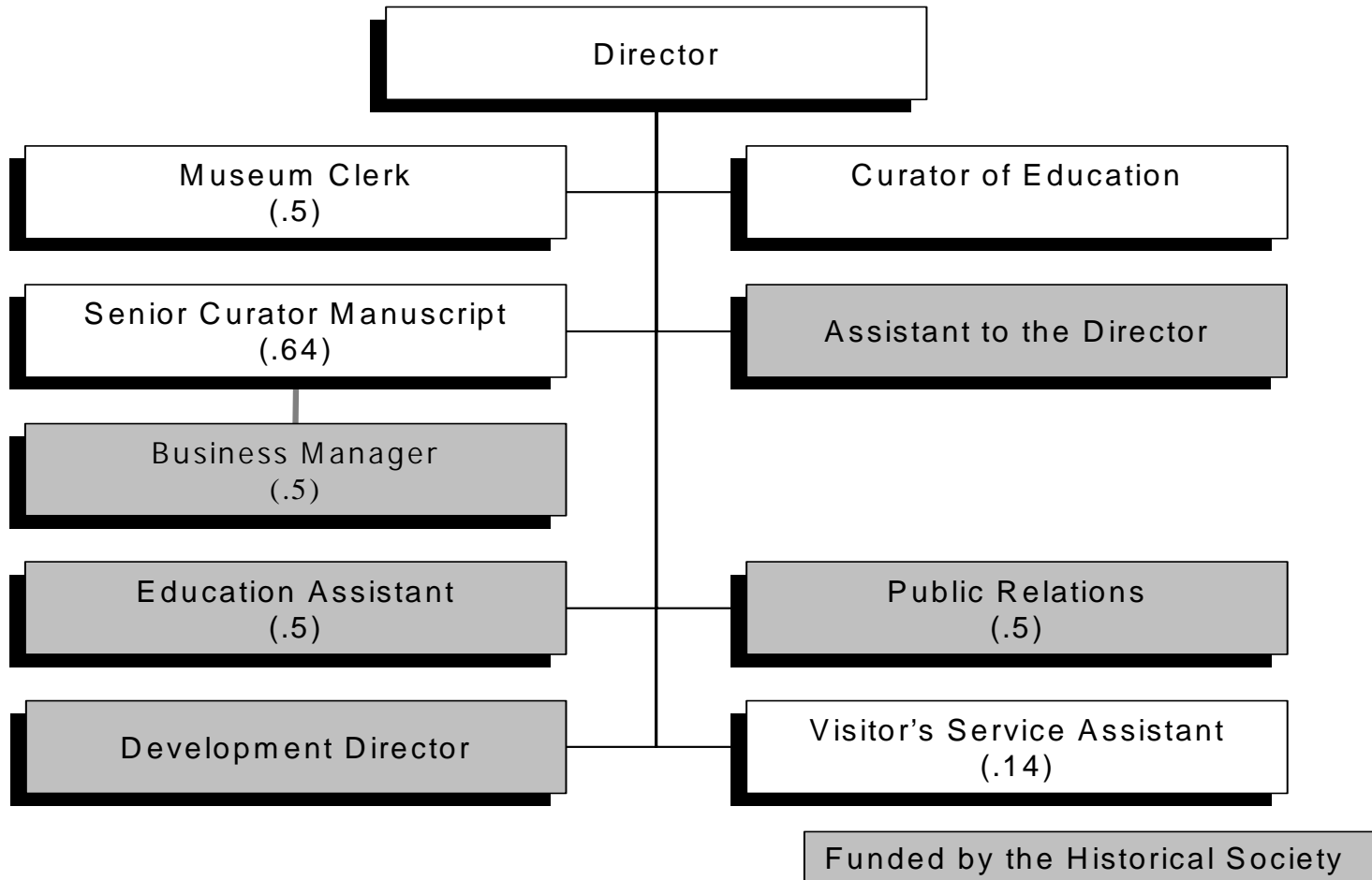


DEPARTMENT:

603 - NEWTON HISTORY MUSEUM

CITY OF NEWTON BUDGET
ORGANIZATION



NEWTON HISTORY MUSEUM

DEPARTMENT DESCRIPTION

The mission of the Historic Newton/Jackson Homestead is to encourage the inquiry into and exploration of Newton within the broad context of American history. To accomplish this mission the museum maintains collections and historic properties that interpret Newton's past and present. The Museum collects, preserves, and exhibits historical artifacts of local significance and presents programs that involve the diverse population of Newton and the region.

The Newton History Museum is a visible and accessible cultural center that is the hub of a broad network of resources including streetscapes, buildings, burying grounds, collections, archives, organizations, and people. By anchoring, cultivating, and leading this network, the museum serves to preserve, document, exhibit, and explain Newton's history to people of all ages—and make that history a vibrant and living part of the present. Towards these ends we provide educational programs and preserve our collections. We also celebrate and promote outstanding examples of the built, natural and cultural environment that represent Newton's history. By providing leadership in these efforts and by keeping our past alive in our present, we are able to foster a richer sense of community in Newton based on the shared experiences and common ground among *all* Newton residents.

The Museum offers programs for students in grades K - twelve that provide the opportunity to explore the history of American people and culture using the city of Newton as a case study. In

addition, we also offer programs based on the Jackson Homestead's importance as a site on the Underground Railroad to school-aged populations on a regional basis. The programs engage students in active learning through observation, discussion and participation in hands-on activities.

In 2003, the Museum was awarded continuing accreditation from the American Association of Museums.

The museum is currently actively building for the future by expanding its offerings and its base of support. In FY 08, the Newton History Museum revised its goals and vision as part of its strategic planning effort. It incorporated the 1732 Durant-Kenrick Homestead into its plans as a resource for teaching and learning. The CPC and related aldermanic committees awarded the Historical Society \$2.7 million towards restoration; operations and interpretation of the Durant-Kenrick Homestead contingent on raising a match of \$900,000 from other sources.

At the same time, the Buildings and Grounds Committee of the Joint Board and the museum's staff conducted an analysis of the physical improvements needed to make the Jackson Homestead a better environment for teaching and for housing and displaying our collections. Recommendations include expansion of our archival storage area, improved classroom facilities, a universal access entrance, expanded space for the three dimensional collections offsite, and improved office space for staff. These recommendations and the Durant-Kenrick project constitute the basis for our capital campaign.

ACCOMPLISHMENTS

These are our FY 2010 accomplishments in the context of our FY10 Goals and work plan.

Goal 1 Historic Newton will expand access to its collections.

We are also expanding access to our collections by developing new internet exhibitions, presenting exhibitions off-site in the library and city hall, using collections in public programs (Map Night) and using our collections as the basis for a temporary exhibition at city hall during the inauguration.

Goal 2 Historic Newton will improve and expand its resources for the citizens of Newton.

A. Restoration and endowment of the operations and programming of the Durant-Kenrick Homestead.

The museum mounted a capital campaign to raise the \$900,000 match necessary to secure the \$2.7 pledge from the CPA. By August of 2009, we had secured this match and had set up a transition committee in order to complete the other requirements of the match.

B. Improvements to the Jackson Homestead including improved housing for the archives, improved classroom facilities, improvements to our orientation area, better housing for our three dimensional collections off-site, and improved office space for staff.

Museum staff, the Building and Grounds Committee, the city's Public Buildings Department, and the architectural firm of Durkee, Brown began planning

renovations to the archives in the Jackson Homestead to increase the space available for collection storage and to develop a universal entrance with mildly sloping walkway to the homestead. We also entered into some conversations with various city entities about moving the museums three-dimensional collections to another facility in the city.

Goal 3 The Museum will continue to offer a wide variety of history based programs to diverse audiences.

Historic Newton offered a variety of well-attended programs this year including Hayfest Family Festival, new research on the Stanley brothers by Karen Dacey and a talk by Annette Gordon-Reed on her Pulitzer Prize winning book: *The Hemmingeses of Monticello*.

Goal 4 The Museum will continue to build its base of donors.

In January of 2010, Historic Newton hosted a successful gala at the Harry Parker Boathouse which attracted over 200 guests.

In the Fall the museum invited major donors to a thank-you party at the private home of a board member.

Goal 5 The Museum will collaborate with a range of organizations and individuals to effectively reach a broad segment of the community.

The Museum worked with numerous partner organizations to design, promote and deliver this year's programs. Some examples of collaborations include the Newton History Lecture series with the Newton Free Library, the Annual Preservation Awards with the Newton Historic Commission, a lecture series: *Encountering Slavery and Race in New England* with

the Foundation for Racial, Ethnic and Religious Harmony and Newton's Human Rights Commission and a workshop on insulating your historic home with the Green Decade Coalition.

Goal 6 Historic Newton will engage the Newton community by actively promoting its programs, exhibitions and resources through new and time honored marketing techniques.

The museum continues to reach out to Newton residents through newsletters (1490 mailed), brochures, listings in the *Tab*, fliers sent home in school children's backpacks and monthly e-mail announcements of museum events.

In addition, to better represent our expanded resources and offerings, and to make it simpler to describe the city owned Jackson Homestead and the non-profit Newton Historical Society Inc. as a combined single entity, we adopted the name: *Historic Newton*

In 2011, the museum will continue to expand its offerings and resources as we work to expand our financial base of support for our activities, as we build toward a strong future.

GOALS AND OBJECTIVES for 2011

Goal 1 Complete the Historic Newton \$5.5 million Capital Campaign by the summer of 2011

By the second quarter of FY11, we will move to a citywide, full-throttle public campaign. Currently our focus is major donors and foundations.

Goal 2 Complete the permitting process and acquire the Durant-Kenrick House and Grounds by the second quarter of FY11. Begin restoration of the property by the fourth quarter.

Goal 3 Increase museum visitations and program participation by 10%. We will achieve this by responding to customer feedback, expanding our outreach, and by focusing on quality programs and new exhibitions for the public and school-aged Children.

We will also expand our school programs to offer in-class programs focused on historic maps.

Goal 4 Strengthen our public-private partnership by increasing our membership during FY11 by 10% and increasing our number of donors by 15%.

Goal 5 Address our institutional space issues by achieving the following:

- Complete design of our archives project and begin construction by the third quarter of FY11;
- Resolve appropriate storage space for three dimensional collections by the first quarter of FY11;
- Develop plans for increasing appropriate working space for staff and interns by the second quarter.

Goal 6 Complete the planning, identify funding source and implement an upgrade to the museum's permanent exhibition on the Underground Railroad and Abolition Movement.

DEPARTMENT:

603 - NEWTON HISTORY MUSEUM

**CITY OF NEWTON BUDGET
DEPARTMENT SUMMARY**

OBJECT SUMMARY	ACTUAL 2008	ACTUAL 2009	2010			RECOMMENDED 2011	APPROPRIATION CHANGE	
			ORIGINAL	ADJUSTMENTS	TOTAL		2010 To 2011	
51 - PERSONAL SERVICES	192,087	183,045	194,163	0	194,163	195,190	1,027	1%
52 - EXPENSES	14,232	18,472	19,721	0	19,721	19,721	0	0%
SUB-TOTALS:	206,319	201,517	213,884	0	213,884	214,911	1,027	0%
57 - FRINGE BENEFITS	36,663	28,370	34,936	128	35,064	36,822	1,758	5%
SUB-TOTALS:	36,663	28,370	34,936	128	35,064	36,822	1,758	5%
DEPARTMENT TOTALS:	242,982	229,886	248,820	128	248,948	251,733	2,785	1%

FUNCTIONAL ELEMENT SUMMARY	ACTUAL 2008	ACTUAL 2009	2010			RECOMMENDED 2011	APPROPRIATION CHANGE	
			ORIGINAL	ADJUSTMENTS	TOTAL		2010 To 2011	
0160301 MUSEUM SERVICES	242,982	229,886	248,820	128	248,948	251,733	2,785	1%
DEPARTMENT TOTALS:	242,982	229,886	248,820	128	248,948	251,733	2,785	1%

MUSEUM SERVICES	ACTUAL 2008	ACTUAL 2009	2010			RECOMMENDED 2011	APPROPRIATION CHANGE	
			ORIGINAL	ADJUSTMENTS	TOTAL		2010 To 2011	
51 - PERSONAL SERVICES	192,087	183,045	194,163	0	194,163	195,190	1,027	1%
52 - EXPENSES	14,232	18,472	19,721	0	19,721	19,721	0	0%
SUB-TOTALS:	206,319	201,517	213,884	0	213,884	214,911	1,027	0%
57 - FRINGE BENEFITS	36,663	28,370	34,936	128	35,064	36,822	1,758	5%
SUB-TOTALS:	36,663	28,370	34,936	128	35,064	36,822	1,758	5%
Element Totals:	242,982	229,886	248,820	128	248,948	251,733	2,785	1%

DEPARTMENT:

603 - NEWTON HISTORY MUSEUM

**CITY OF NEWTON BUDGET
PERSONAL SERVICES SUMMARY**

ACCOUNT	POSITION TITLE	RANGE	2010 BUDGET		2011 RECOMMENDED	
			FTE	SALARY	FTE	SALARY
511001	Dir.Jackson Homestead	H10	1	82,104	1	82,104
	Curator of Education	H04	1	45,787	1	46,034
Account Totals:			2	127,891	2	128,137
511101	Weekend Clerk	QQQ	0.14	3,655	0.14	3,655
Account Totals:			0.14	3,655	0.14	3,655
511102	Museum Clerk	S05	0.5	19,335	0.5	20,116
	Sr Curator-Manuscript	H07	0.64	42,107	0.64	42,107
Account Totals:			1.14	61,442	1.14	62,223
Report Totals:			3.28	192,988	3.28	194,015

DEPARTMENT:

603 - NEWTON HISTORY MUSEUM

**CITY OF NEWTON BUDGET
CLASSIFICATION DETAIL**

ACCOUNT	DESCRIPTION	EXPENDED FY2008	EXPENDED FY2009	CURRENT YEAR 2010				RECOMMENDED	APPROPRIATION CHANGE BETWEEN FY2010 AND FY2011	
				APPROPRIATION	ADDITIONAL APPROPRIATION	TOTAL APPROPRIATION	YTD EXPENSES			
603 - NEWTON HISTORY MUSEUM										
0160301 - MUSEUM SERVICES										
PERSONAL SERVICES										
511001	FULL TIME SALARIES	76,970	80,483	127,891	-10,600	117,291	88,817	128,137	10,846	9%
511101	PART TIME < 20 HRS/WK	0	0	3,655	5,600	9,255	3,917	3,655	-5,600	-61%
511102	PART TIME > 20 HRS/WK	112,791	102,062	61,442	5,000	66,442	47,267	62,223	-4,219	-6%
514001	LONGEVITY	1,825	0	675	0	675	675	675	0	0%
515102	CLEANING ALLOWANCE	500	500	500	0	500	500	500	0	0%
PERSONAL SERVICES TOTALS:		192,087	183,045	194,163	0	194,163	141,175	195,190	1,027	1%
EXPENSES										
5210	ELECTRICITY	1,708	5,774	6,750	0	6,750	4,189	6,750	0	0%
5211	NATURAL GAS	4,498	5,216	4,903	0	4,903	4,271	4,903	0	0%
5230	WATER & SEWER SERVICES	479	352	390	0	390	294	390	0	0%
52401	OFFICE EQUIPMENT R-M	393	362	371	0	371	371	371	0	0%
52404	ELECTRICAL EQUIP R-M	0	35	53	0	53	53	53	0	0%
5290	CLEANING/CUSTODIAL SVS	3,846	4,032	4,000	165	4,165	8,000	4,000	-165	-4%
53401	TELEPHONE	790	649	855	0	855	533	855	0	0%
5341	POSTAGE	871	871	871	0	871	871	871	0	0%
5342	PRINTING	1,019	1,036	1,000	0	1,000	793	1,000	0	0%
5420	OFFICE SUPPLIES	528	46	263	0	263	73	263	0	0%
5431	ELECTRICAL SUPPLIES	0	0	149	-149	0	0	149	149	100%
5450	CLEANING/CUSTODIAL SUPPL	0	0	16	-16	0	0	16	16	100%
5710	VEHICLE USE REIMBURSEMENT	100	100	100	0	100	0	100	0	0%
EXPENSES TOTALS:		14,232	18,472	19,721	0	19,721	19,449	19,721	0	0%
FRINGE BENEFITS										
57DENTAL	DENTAL INSURANCE	735	713	811	128	939	638	811	-128	-14%
57HLTH	HEALTH INSURANCE	33,113	25,015	31,253	0	31,253	24,642	33,067	1,814	6%
57LIFE	BASIC LIFE INSURANCE	156	99	57	50	107	85	114	7	7%
57MEDA	MEDICARE PAYROLL TAX	2,659	2,543	2,815	-50	2,765	2,111	2,830	65	2%

ACCOUNT	DESCRIPTION	EXPENDED FY2008	EXPENDED FY2009	CURRENT YEAR 2010				RECOMMENDED	APPROPRIATION CHANGE BETWEEN FY2010 AND FY2011	
				APPROPRIATION	ADDITIONAL APPROPRIATION	TOTAL APPROPRIATION	YTD EXPENSES			
FRINGE BENEFITS TOTALS:		36,663	28,370	34,936	128	35,064	27,476	36,822	1,758	5%
FUNCTIONAL ELEMENT TOTALS:		242,982	229,886	248,820	128	248,948	188,100	251,733	2,785	1%
01D603 - HISTORY MUSEUM										
52 EXPENSES		0	0	0	0	0	0	0	0	0%
TOTALS:		0	0	0	0	0	0	0	0	0%
FUNCTIONAL ELEMENT TOTALS:		0	0	0	0	0	0	0	0	0%
NEWTON HISTORY MUSEUM TOTALS:		242,982	229,886	248,820	128	248,948	188,100	251,733	2,785	1%