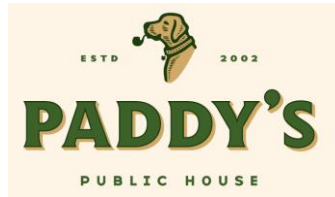


SPONSORSHIP OPPORTUNITY



Paddy's Road Race The Shillelagh Shuffle

New England Runner 2018 Pub Series Grand Finale
Sunday October 14, 2018



Sponsorship Levels

Platinum Sponsor	\$1,000+
Gold Sponsor	\$500
Signature Sponsor	\$250



Other Types of Sponsorships

In-Kind Sponsors (media spots, beer, raffle and silent auction prizes)

What your Sponsorship Includes

- Company name or logo on over 40,000 table place mats at O'Hara's and Paddy's Restaurants in 2019
- Company name or logo on race web site under sponsor section
- 5 complimentary race entries to this year's race
- Opportunity to advertise your company in participants race day packets. Excellent direct cause-related marketing with over 2,700 participants expected this year!
- Company signage at the event. Get us your banner and we will put it up on race day.
- Associate your company with a long-standing, tremendously popular community event that supports athletes with disabilities.
- Did we mention commemorative apparel from the race!

How do I become a Race Sponsor this year?

Make checks payable to:	Athletes Unlimited
Mail checks to:	Athletes Unlimited PO Box 66163 Newton, MA 02466
Email logos to:	mkelly@newtonma.gov
Mail raffle/auction prizes to:	Newton Parks & Recreation 246 Dudley Road Newton MA 02459

For more information or for any questions please call (617) 796-1527