



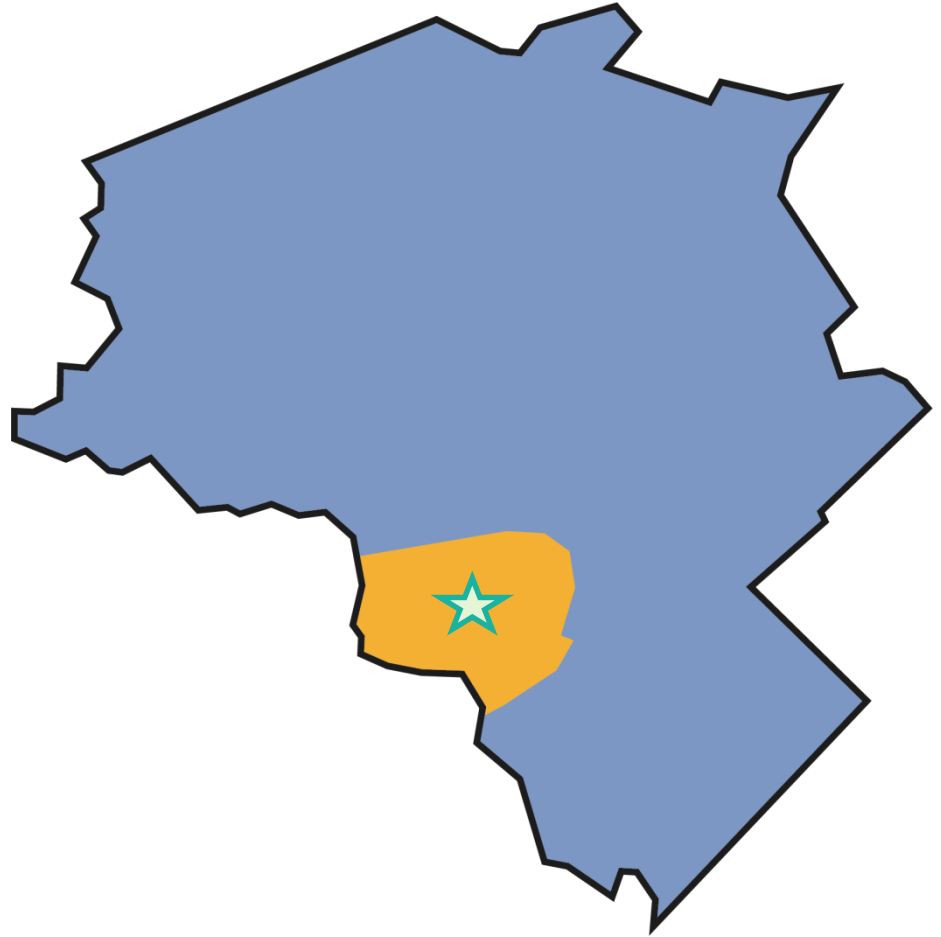
**Needham
Street Area
Vision Plan**

Public Forum

April 23, 2018

A Vision Plan is...

a guide for public policy
action regarding a particular
geographic area



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based in..

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- past studies & data analysis
- community engagement



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- objectives for the future
- guidelines for development
 - infrastructure & systems (transportation, open space, utilities, etc.)
 - private development (scales, land uses, urban design, etc.)



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ultimately about place-making: enhancing the unique features that distinguish a given location from any other



2017

Community Engagement Process
Engagement Group & Public Forum

Drafting the Vision Plan

**Present draft to Zoning and Planning Committee,
Planning & Development Board**

**Final Needham Street Area Vision Plan
adopted by City Council as an amendment to
the Comprehensive Plan**

Use to guide decision making for upcoming projects

Zoning Redesign

**Guide private
development**

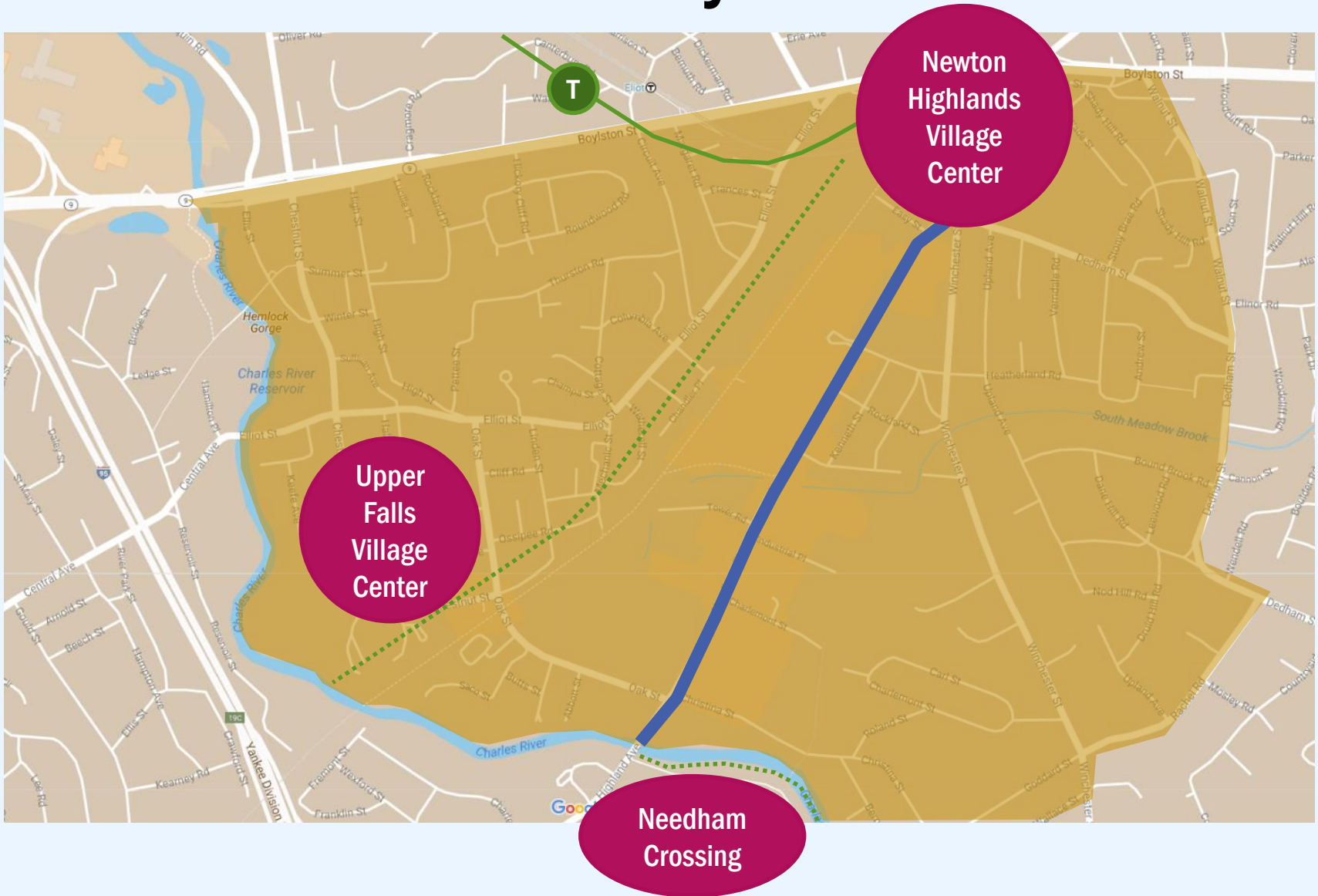
**Inform public
investments**

2018



Community Engagement Group

Boundary Area



Open Space,
Recreation,
and
Sustainability

Transportation

Land Use Mix
and Economic
Development

Community Engagement Group Meetings

December 11th

January 22nd

January 29th

February 12th

March 12th

March 26th

April 9th

Time: 5:00 p.m. - 7:30 p.m.

April 23rd

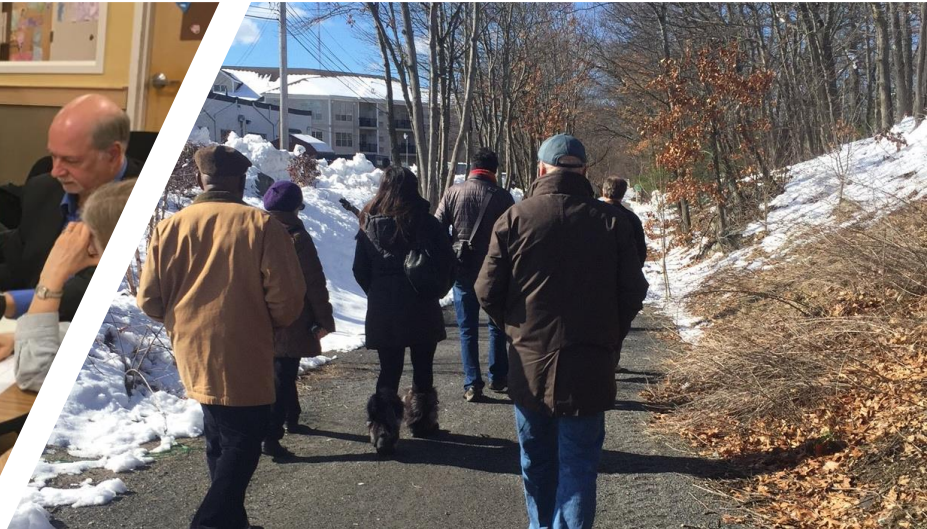
Public Forum

Time: 6:00 p.m. - 8:00 p.m.

Overall Design
and Building
Considerations

Policy
Considerations

Synthesis of
Engagement
Group
Feedback



THANK YOU!

Community Engagement Members

Linda Green, Resident

Becky Schwartz, Resident

Ben Waltuck, Resident

Irina Serdobova Freeman, Resident

Ellen Katz, Resident

Glenn Vanaman, Resident

Jean Klugman, Resident

Dennis Tourse, Resident and Real Estate Finance Representative

Leo Hannenberg, Resident and Transportation Representative

Deborah Crossley, Resident and Ward 5 Councilor

David Kalis, Resident and Ward 8 Councilor

THANK YOU!

Community Engagement Members

Jo-Louise Allen, Resident and Newton Upper Falls Area Council Representative

Srdjan S. Nedeljkovic, Newton Highlands Area Council Representative

Peter Standish, Northland Investment Corp. Representative

Beth Wilkinson, Open Space Representative

Claudine Ellyn, Sustainability Representative

William Roesner, Newton Villages Alliance Representative

Sonia Parisca, Newton Planning Board Representative

Joyce Plotkin, Newton Economic Development Commission Representative

Marian Knapp, Newton Council on Aging Representative

Greg Reibman, Newton-Needham Chamber of Commerce Representative

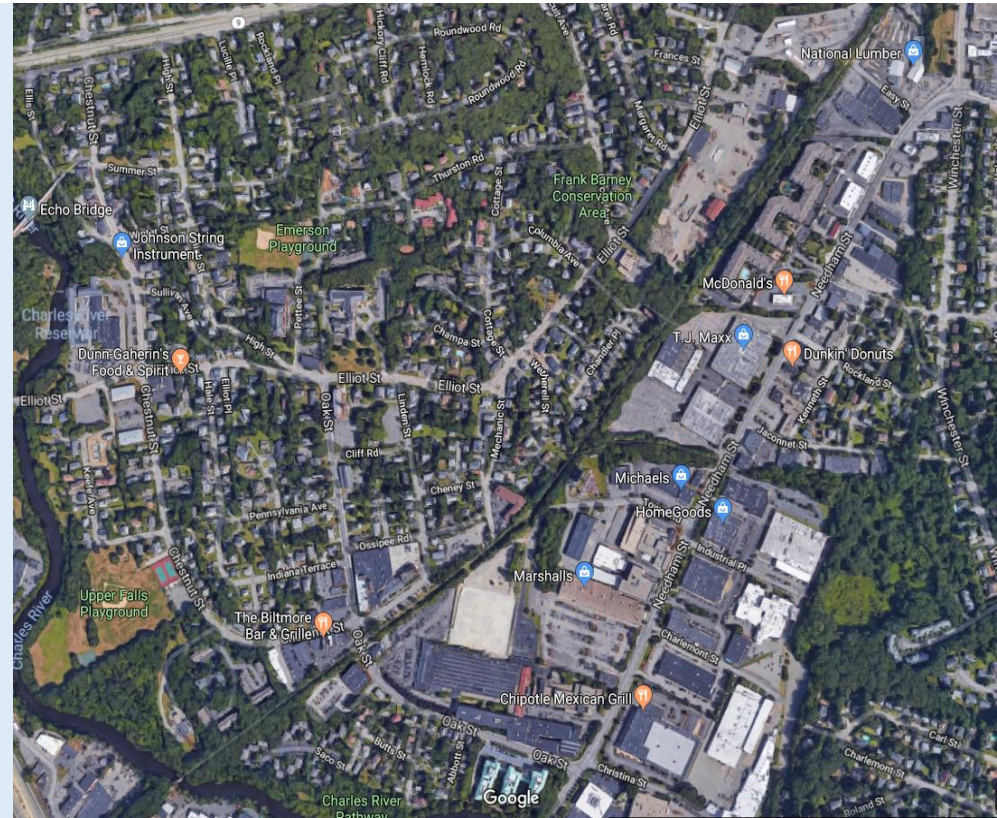
Draft Vision for the Needham Street Area

The Needham Street area will be an area of the city designed for all-ages and connected to transportation options.

The area will continue to reflect to its industrial history and current commercial strength while adding diverse residential options and modern innovation industries.

The Needham Street area will be a prosperous mixed-use district that emulates many of the positive aspects of Newton's villages.

Future growth will incorporate environmentally sustainable technologies and design.



Draft Vision for Environmental Health

The Needham Street area will be an area designed to facilitate ecological health through restoration of existing open space and support healthy lifestyles with the creation of diverse, multi-use, natural areas that encourage use and environmental education.



Draft Vision for Transportation

The Needham Street area will have safe and convenient transportation connections in and around the local neighborhoods and to regional destinations.

Needham Street will be a walkable retail spine, supported by diverse options for getting to the street – whether by transit, walking, biking, or driving.

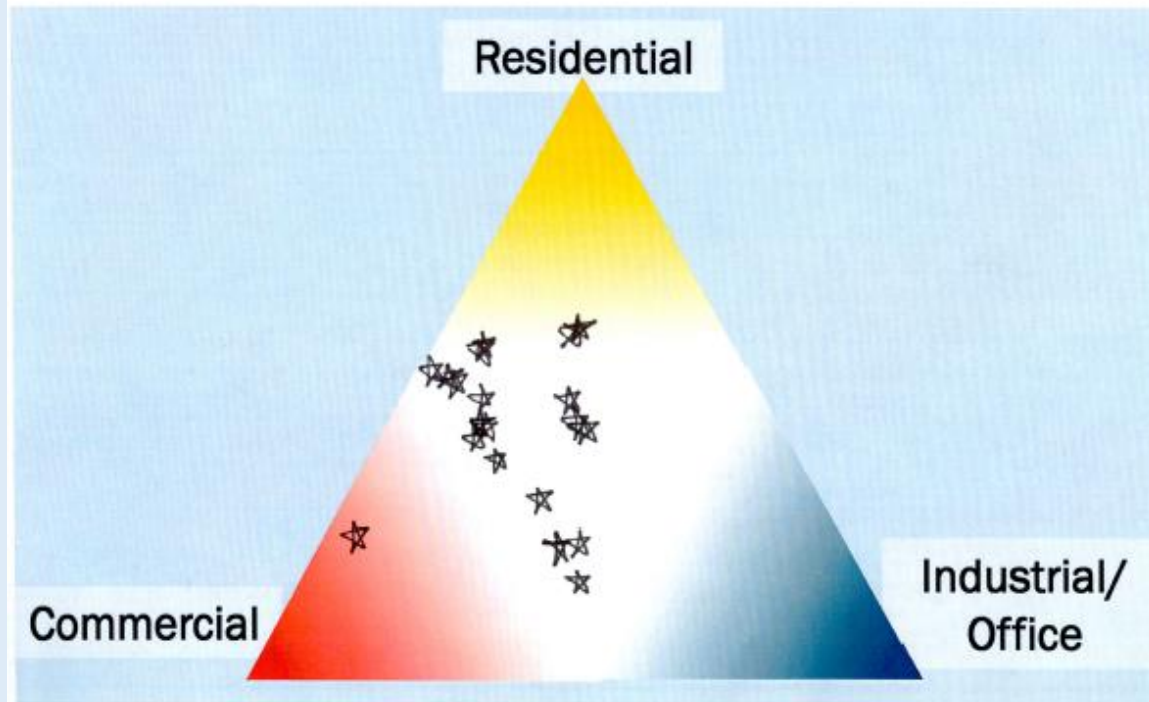


Draft Vision for Land Use

The Needham Street area will be a vibrant destination with a distinct identity.

The area will have a diversity of homes, businesses, and gathering places for community life.

Land Use Mix – Proposed



Draft Vision for Design

The Needham Street area will be an inviting place for people of all ages and abilities.

The physical environment will be comfortable and healthy.

The area's buildings and public spaces will be designed for the human-scale and will promote an active pedestrian environment.



Draft Vision for Implementation

The Needham Street Area Vision Plan will inform public and private sector decision making.

The City of Newton will continue to be a leader in coordinating the long-term improvement and success of the area, working in partnership with residents, businesses, and the city as a whole.



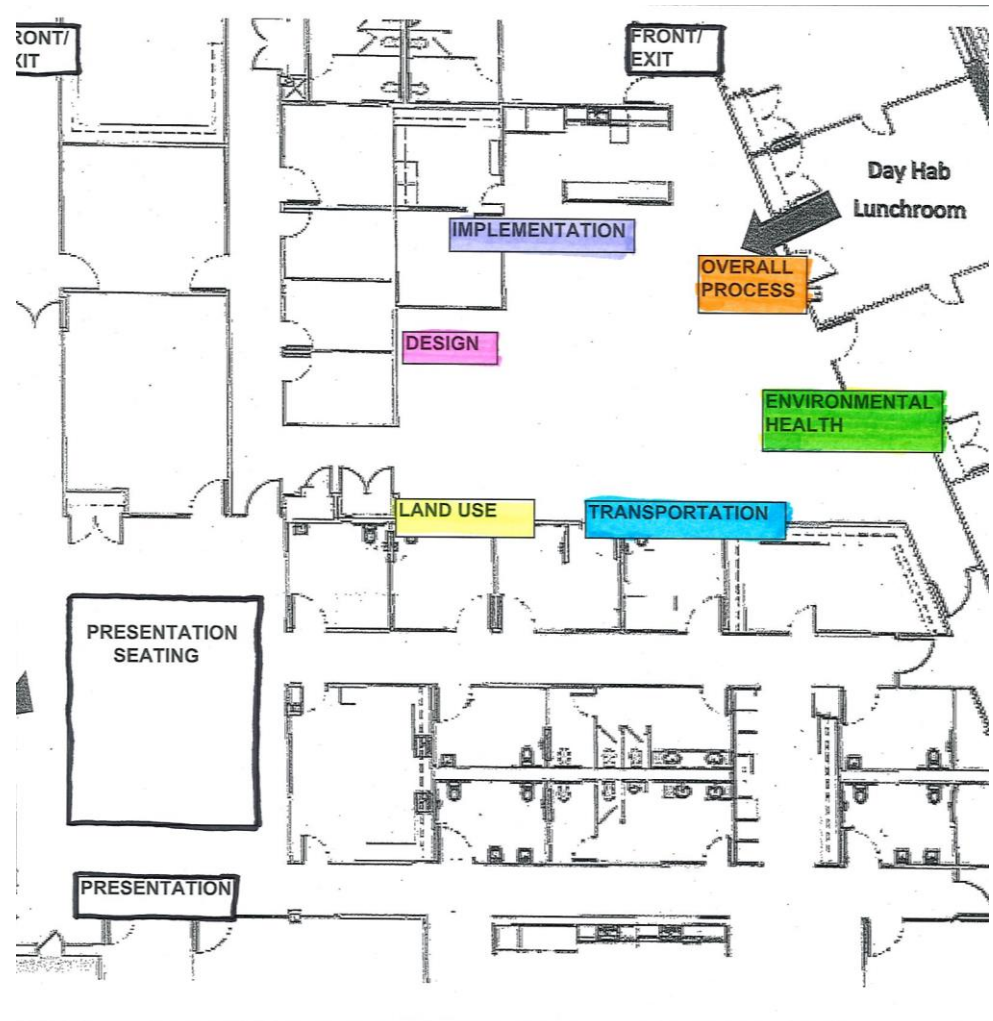
Tonight's Public Forum

SIX STATIONS:

- Overall Process
- Environmental Health
- Transportation
- Land Use
- Design
- Implementation

AT EACH STATION:

- Staff & Engagement Group Member
- Handouts & Materials
- Draft Vision Statements & Action Items
- Ways To Leave
- Comments & Feedback!



Tonight's Public Forum

**THANK
YOU
BARRY
PRICE
CENTER!**

