

# SHARED PARKING PILOT



## Does your business or organization own PARKING SPACES in NEWTON?

### What is the Shared Parking Pilot?

Finding parking is a persistent challenge in Newton, especially in the village centers. Newton's Shared Parking Pilot allows private property owners to make their spaces available to the public at their off-peak hours.

Currently, while customers and employees are circling for parking, empty spaces abound in private parking areas. In Newton Center, at peak periods when parking seems scarce, research shows that 43% of all spaces are actually empty, mostly in private lots.

Newton's Shared Parking Pilot seeks to correct this imbalance by allowing property owners to make their private spaces available for the public.

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### Key Features of the Pilot

- Property owners must apply, and approval must be granted, to participate in the pilot
- Participating properties must agree to the following conditions:
  - Ensure customers or employees are not displaced in favor of shared parking
  - Manage customer service interactions with parkers
  - Collaborate with the City to address complaints
  - Provide quarterly feedback to the City regarding participation in the program

### Apply Now to Participate



Property owners wishing to rent their spaces to the public at their off-peak hours can apply to the City now.

[www.newtonma.gov/sharedparking](http://www.newtonma.gov/sharedparking)