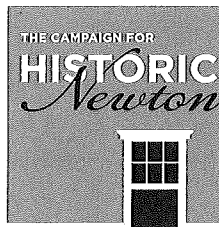


A window of opportunity to *preserve* Newton's
past, *connect* it to today, and *inspire* our future



The NEWTON HISTORICAL SOCIETY
at the JACKSON HOMESTEAD
527 Washington Street
Newton, MA 02458

T 617-796-1450

F 617-552-7228

A Window of
OPPORTUNITY

Campaign Progress

as of December 3, 2009

Objectives

Durant-Kenrick Homestead and Grounds	\$4,616,400
Restoration and Endowment	
Jackson Homestead	\$912,900
Archive Restoration and Facilities Expansion	
Total Goal	\$5,529,300

Raised to date

Previously raised

Community Preservation Act	
Durant-Kenrick	\$2,787,500
Jackson Homestead Archives**	\$357,400
Other Previously Raised	\$463,000
Total Previously Raised	\$3,607,900

Gifts Toward Match

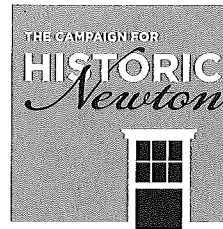
Newton Historical Society Board	\$343,685
Durant Family Members	\$362,000
Mass Cultural Facilities Fund	\$218,000
Corporations and Foundations	\$16,000
Other Individuals	\$34,665
Total Raised towards \$900,000 CPA Goal	\$974,350

Total Raised to Date **\$4,582,250**

Total Remaining to be Raised **\$947,050**

** Pending final approval by Board of Aldermen

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Newton Historical Society Joint Board of Directors and Trustees of the Jackson Homestead

Anne Larner – President
Jay Walter – Vice President
Russell Lightman – Treasurer

Sarah Ecker – Assistant Treasurer

Harry O. Lohr, Jr. – Chair of the Trustees

Lucy Caldwell-Stair
Carl Cohen
Peter Dimond
Sheila Donahue
Paul Eldrenkamp
Russel Feldman
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Doris White Soares
Linda Wisniewski
Edward Wolyniec

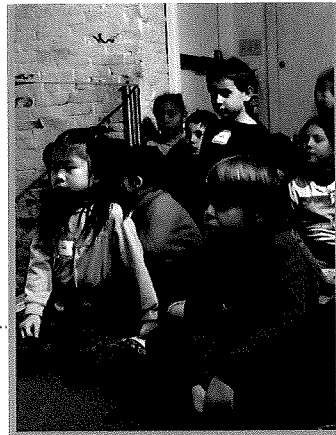
Museum Council

Bernard Birnbaum
Anne Borg
Williard Bright
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David Carroll
Micéal Chamberlain
Shelby Chamberlain
Barry Cheslin
Deborah Coogan
Audrey Cooper
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Kenneth White
Elizabeth Wilkinson
Judy Wittenberg
Linda Wolyniec
Claudia Wu
Victoria Zissman

EXHIBITIONS, PROGRAMS, *and* RESOURCES



EXHIBITIONS

The Newton History Gallery outlines Newton's history from the earliest Massachusetts Indian habitation to the end of the 19th century. This exhibition uses unique items from our collection to tell the story of Newton's development.

Abolition Room | This exhibition tells of the Jackson Homestead's time as a station on the Underground Railroad as it chronicles the experiences of former slaves making their way to freedom.

Changing Exhibitions draw on our collections to explore Newton's history in exhibitions such as: *Norumbega Park: Recreation and Romance by the River*, *Peeking Into Newton's Toy Chest* and *The Jackson Homestead: the First 200 Years*. We also mount changing exhibitions in the library and city hall.

Newton Salutes! | The history and significance of Newton's community organizations are recognized with these changing exhibitions.

Historic House Markers | The whole city becomes a museum with these markers telling the date of buildings' construction and the names of first owners.

Website | This includes on-line exhibitions on *Newton Artists*, *Canoeing on the Charles*, *Hyphenated-Origins* and *Seeking Freedom*.

RESOURCES

Archives and Collections | The Museum houses an archival collection of Newton-related material such as manuscripts, photographs, maps and historic property surveys which are available for public research. In addition, our collection of Newton-related objects is the basis for many of our exhibitions on and off site.

Restoration of Newton's Historic Burying Grounds | Newton has three historic burial grounds which tell the stories of those who lived here before. Restoration of the gravestones is complete. The Museum is now working on the tombs and interpretative signage.

The Jackson Homestead is an 1809 federal-style house once occupied by several generations of the Jackson family. In the 19th century, it was a station on the Underground Railroad. It now houses Newton's history museum.

Museum Shop | Gifts and books related to Newton, history and our exhibitions for all ages are for sale.

PROGRAMS FOR ADULTS, CHILDREN & FAMILIES

Historic Newton Walks | These tours include *Norumbega Park*, *Historic Angino Farm*, *Newton's Historic Burying Grounds*, *African-American History in West Newton*, *the Estates of Centre Street*, and *Utopian Oak Hill Park*.

School and Group Programs | The Museum offers educational programs for school children in three main subject areas: *The Underground Railroad*, *19th Century Family Life*, and *Native Americans in Newton*. Programs are also developed for changing exhibitions.

Family Programs | Young and old interact on "history hunts," at costumed performances, *Map Night* and archeology demonstrations.

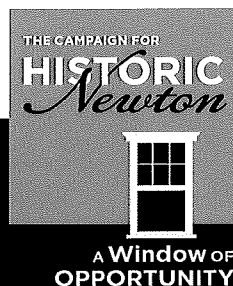
Annual House Tour | For 27 years we have opened outstanding examples of Newton's historic homes to the public.

Programs for Young People | Children see *Magic in the Museum* or meet Ellen Jackson in these and other participatory adventures.

Annual Preservation Awards recognize outstanding examples of restoration and preservation of historic homes and buildings.

Concerts in the Kitchen | Intimate concerts of acoustic music and poetry are presented in the Jackson Homestead's kitchen.

Programs for Adults include lectures and workshops on a variety of topics from *How to Insulate your Old House* to a look at *Olmsted's Massachusetts Legacy*. The *Newton History Lecture Series* features prominent citizens on topics of Newton history in collaboration with the Newton Free Library. The *History Book Club* discusses the latest in historical nonfiction.



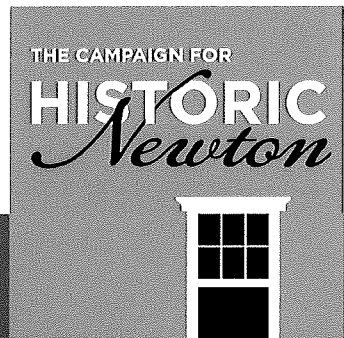
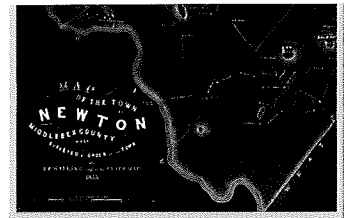
RECOGNITION *opportunities*

Donors who are interested making significant contributions to the Capital Campaign for Historic Newton may wish to consider a range of recognition opportunities.

Recognition opportunities are offered as symbolic or commemorative gestures for gifts of a predetermined size. As such they may or may not reflect the actual cost of a particular named opportunity.

The Historical Society will recognize gifts through commemorative plaques in keeping with historic properties, in campaign publications and reports, and at the grand opening celebration and other special events. Recognition opportunities may bear the donor's name or may be named to honor a spouse or other family member, a colleague, firm or other deserving persons or organizations. Specific terms will depend on each donor's wishes in consultation with the Director.

Recognition opportunities are limited and will be assigned as signed pledge commitments are received.



Durant-Kenrick Recognition Opportunities

Site Director Endowment Fund	\$300,000
Education Wing	\$150,000
Community Park	\$100,000
Classroom/Workshop	\$100,000
Admissions Lobby	\$50,000
Administration and Collections Storage Area	\$35,000
Colonial Kitchen Garden	\$30,000
Elevator	\$25,000
Research Library	\$25,000
Classroom Terrace	\$25,000
Receptionist Office/Gift Shop	\$15,000
Orchard	\$10,000
Classroom Kitchenette	\$10,000
Small Access Lift	\$5,000

Additional recognition opportunities may include; individual trees & bushes, bench for the patio and grounds, a podium, a library table, classroom/workroom table(s), patio bricks, and the entrance walkway.

Jackson Homestead Recognition Opportunities

Museum Archives	\$250,000
Classroom	\$100,000
Orientation Room	\$75,000
Museum Shop	\$50,000
Galleries (2)	\$50,000
Map Department	\$25,000
Photograph Department	\$25,000
Archival Compact Shelving Unit	\$15,000
Individual Collections	\$10,000
Individual shelves within the archives	\$1,000

Campaign for Historic Newton Recognition Opportunities

Durant-Kenrick Recognition Opportunities

Site Director Endowment Fund

\$300,000

This gift will name the endowment fund which will underwrite ongoing staffing for the Durant Kenrick Homestead. The curator will be responsible for the collections, site and programming of the Homestead under the overall supervision of the Director of the Newton History Museum. The Managing Educator will provide expertise in the major themes which we anticipate will be addressed: Daily life in Colonial America, Civic engagement and the American Revolution, 19th century horticulture, and the Historic Preservation movement.

Education Wing

\$150,000 Taken

An attractive new education wing will be constructed at the Durant-Kenrick Homestead. The wing will house an admission area, a classroom/workshop, an elevator, offices and collections storage space. These facilities will make it possible for school groups to visit the house and then meet to discuss what they have seen and engage in hands on activities such as candle making, crafts and games.

Community Park

\$100,000

The open land adjacent to the Durant-Kenrick Homestead will be developed into a pocket park with benches, pathways, plantings and interpretative signs recalling the Kenrick Nursery, which extended over the area in the mid-19th century. It will provide an attractive respite in the heart of the city with its ancient beeches planted by John Kenrick, and other plantings illustrating 19th century horticulture and its relevance today.

Classroom/Workshop

\$100,000 Taken

The 500 sq ft classroom/workshop will provide comfortable space for school and other groups for introductory talks about the homestead, use of historic research materials, as well as workshops and hands-on activities in colonial cooking and crafts, and horticultural activities. The room will contain a small kitchen and will be available for rent for receptions and other gatherings in non programmed hours. Materials will feature the extensive research on the Durant and other colonial Newton families that are the basis of the newly developed curriculum materials for the Newton Public Schools.

Admissions Lobby

\$ 50,000

The admissions lobby in the new wing will provide a suitable gateway for the Durant-Kenrick Homestead as well as the classroom and offices. Wall exhibits will provide orientation to the Durant and Kenrick families and their relevance today. The lobby will include a reception desk and museum shop.

Administration and Collections Storage Area

\$ 35,000

The second floor office and collections area in the new wing at the Durant-Kenrick Homestead will provide secure storage and work space for the curator. The house contains a fascinating and eclectic collection of items ranging from the colonial era to the restoration of the house by Arthur Dewing between 1923 and 1971.

Colonial Kitchen Garden**\$ 30,000**

The grounds of the Durant-Kenrick Homestead will include a colonial kitchen garden, providing hands-on opportunities for both children and adults to experience colonial era agricultural and culinary challenges.

Elevator (LULA)**\$ 25,000**

A limited-use/limited-access elevator will provide rare access to the second floor of an 18th century historic house.

Research Library**\$ 25,000**

A research library including materials from the homestead on colonial daily life, the American Revolution, 19th century horticulture, Arthur Dewing and the historic preservation movement, and other original research materials will be constructed on the second floor of the Durant-Kenrick Homestead.

Classroom Terrace**\$ 25,000**

A terrace will be constructed outside the classroom with double doors for use in comfortable weather.

Receptionist Office/Gift Shop**\$ 15,000**

A combined receptionist office/gift shop featuring, colonial and other items related to the homestead's four primary thematic areas will be located off the Admissions Lobby.

Orchard**\$ 10,000**

A mini-orchard of pear and other trees will recall the period during which the Kenrick family operated one of the largest and most important nurseries in New England.

Classroom Kitchenette**\$ 10,000**

A small kitchenette will be located at the side of the classroom/ work area making it possible to offer a variety programs for both students and adults exploring culinary history and other topics. These facilities will enhance the space as a rental facility for private functions. A recognition plaque will be mounted in this area and the donor's name listed in the admissions area.

Small Access Lift**\$ 5,000**

A small access lift will provide complete access between the different floor levels on the second floor of the Durant Kenrick Homestead. A recognition plaque will be mounted on the lift and the donor's name listed in the admissions area.

Additional recognition opportunities may include:

Individual trees & bushes
Benches for the patio and grounds
Podium
Library table
Classroom/workroom table(s)
Patio bricks (public phase)
Entrance walkway

Jackson Homestead Recognition Opportunities

Museum Archives

\$250,000

This gift will be the newly renovated archives at the Jackson Homestead. The archives, containing irreplaceable documents, photographs and maps, is at heart of the Museum's collection and activities, and is located in the original saltbox portion of the Jackson Homestead constructed in the 1680s. The renovation will provide greatly improved climate control, fire protection and storage space for the museum's archival collection.

Classroom

\$100,000

A new classroom at the rear of the Jackson Homestead, will provide adequate space for educational programs for classroom groups and other meetings.

Orientation room

\$ 75,000

The newly renovated orientation room at the Jackson Homestead will provide a brief introduction and guide to current exhibitions, the importance of Jacksons and their Homestead, and the Underground Railroad. This room with its dramatic exposed fireplace was the largest of the two kitchens of the Jackson Homestead, and will continue to be centerpiece for 19th century family life and other museum programs.

Museum Shop

\$ 50,000

An expanded museum shop selling items related to the history of Newton, the exhibits and the Underground Railroad will be an increasingly important resource for teachers, students and other visitors to the museum.

Galleries (2)

\$ 50,000

Each of the Museum's two changing exhibition galleries may be named.

Departments

Individual departments within the archives may also be named, including:

Map Department

\$ 25,000 **Taken**

The map department is one of the most heavily used collections at the museum. The collection includes manuscript and printed maps and plans of Newton, bound City Atlases (1874 -1929) and Sanborn maps (1892-1949) as well as birds-eye views of the villages.

Photograph Department

\$ 25,000

The museum's priceless collection of visual materials includes several hundred daguerreotypes, ambrotypes, tintypes; more than 10,000 nineteenth and twentieth century photographs; lantern slides and more than 10,000 35mm slides. Subjects range from individual, family, school, and community groups to the built environment.

Archival Compact Shelving Unit

\$ 15,000

A compact shelving unit with movable sections will provide secure and easily accessible storage for the museum's archival materials.

Individual Collections:

\$ 5,000

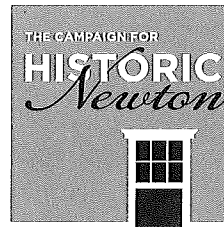
Individual collections not otherwise named within the archives or three-dimensional object collection which are of special interest to the donor or person to be honored may be named.

Individual shelves within the archives

\$ 1,000

Plaques may be mounted at the end of each shelf identifying the donor and/or the persons to be honored.

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A Window of
OPPORTUNITY

The Campaign for Historic Newton: A Window of Opportunity

Ways of Giving Guide

Gifts and pledges: Please send signed pledges, payments, and outright gifts to The Campaign for Historic Newton, payable to the **Newton Historical Society, Inc.**, 527 Washington Street, Newton, MA. 02458 (617-796-1450).

Gifts of Securities: The preferred process for making gifts of negotiable securities is electronic transfer directly to The Newton Historical Society's broker, Charles Schwab & Co; account #9684-3701, DTC #0164 code40. Stocks are valued at the mean of the high and low market value on the date the donor relinquishes control of the assets in favor of The Newton Historical Society ("mean fair market value"). Gifts of closely held stock (not publicly traded) may be allowed Campaign credit; the Gift Policy Committee will review each situation. Please contact Development Director, The Newton Historical Society, 527 Washington St., Newton MA. 02458 (617-796-1450) to discuss transferring stock by other means or possible gifts of closely held stock.

Real Estate: The Gift Policy Committee will review all such proposed gifts to the campaign, including "bargain sales," *prior* to acceptance by The Campaign for Historic Newton. Real estate gifts require evaluation (appraisal, environmental impact), may not be encumbered, and usually will be sold by The Campaign for Historic Newton. Appraisals, impact studies, and any other evaluation costs are to be paid for by the donor.

Real or Tangible Personal Property: Such gifts are possible; subject to certain tax laws and restrictions. Gifts valued at \$5,000 or greater must be evaluated and appraised by an expert, with costs borne by the donor. Campaign gift credit will be determined by the Gift Policy Committee.

Corporate and Corporate Foundation Gifts: The corporation receives the gift credit and will be recognized in all donor recognition lists.

Corporate Matching Gifts: Gift credit will be given to the individual donor while tax credit goes to the company. Records of each matching gift also will be kept according to the companies participating for purposes of listing donors in printed reports.

Foundations, Trusts and Family Foundations: These gifts will receive donor credit as the situation and circumstances dictate: credit will be given either to the Foundation and/or to the appropriate individual(s). There will not be double counting or crediting in the campaign total of gifts from family foundations.

Life Insurance: A gift of a life insurance policy will be given Campaign credit if the Newton Historical Society is named as the owner and beneficiary of the policy. Campaign gift credit will be given for the cash surrender value unless there is some other basis for valuing the gift which can be supported by the donor with the approval of the Gift Policies Committee.

Gifts In-Kind: Gifts in-kind can be awarded campaign credit for the fair market value of goods and services. Acceptance of such gifts is determined by the Gift Policy Committee. The value is recommended by the donor, substantiated by an appraisal if greater than \$5,000, and reviewed by campaign staff. Cost of appraisal is borne by the donor. The Gift Policy Committee will assign campaign credit, usually based upon the recommendation of campaign staff. Gifts of services do not receive federal or state tax credit.

Bequests: The Campaign for Historic Newton encourages donors to provide for its future through gifts by bequest. Including the Campaign for Historic Newton in your will may provide certain federal and estate advantages to you and your heirs.

For more information about making a gift to the Campaign for Historic Newton using appreciated securities or by making a planned gift or bequest, please contact the Director of Development at 617-796-1465.

The Newton Historical Society, Inc. is a tax exempt 501c (3) charitable organization as provided by the Internal Revenue Service.