

### City of Newton, Massachusetts

Department of Planning and Development 1000 Commonwealth Avenue Newton, Massachusetts 02459

Telephone (617) 796-1120 Telefax (617) 796-1142 TDD/TTY (617) 796-1089 www.newtonma.gov

James Freas **Acting Director** 

### MEMORANDUM

DATE: June 19, 2015

TO: Real Property Reuse Committee of the Board of Aldermen

FROM: James Freas, Acting Director of Planning and Development

Alexandra Ananth, Chief Planner for Current Planning

SUBJECT: Request for Interest for the Reuse of the Former Health

**Department Property** 

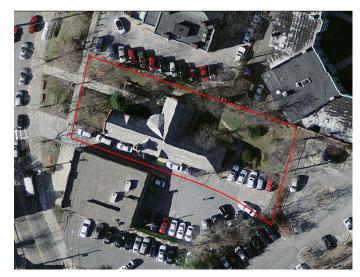
**MEETING DATE:** June 24, 2015

CC: Dori Zaleznik, Chief Administrative Officer

In response to questions raised at previous Real Property Reuse Committee meetings the Planning Department is providing the following information for the upcoming working session.

PETITION #267-11(4) 1294 Centre Street

The Planning Department issued an RFI for the reuse of this building in May of 2015. Five proposals were received and are attached for distribution to the Committee. These proposals are also available online at: http://www.newtonma.gov/gov/planning/current/devrev/hip/centre/default.asp These proposals will be discussed at the Real Property Reuse meeting on June 24, 2015.



### **Summary of 1294 Centre Street RFI Responses**

<u>Applicant</u>	<u>Use</u>	<u>Terms</u>	<u>Price</u>	Building
New Art Center	Arts use	Purchase or Lease	No price given	Maintain existing building
Newton Center Hotel Project	Boutique hospitality use	Purchase	No price given	Hotel tower off footprint
Gerals Fandetti and David Proch-Wilson				
First Cambridge Realty Corp.	Multi-cultural / community center + residential	NA	No price given	Maintain portion of existing building
Stuart Rothman and Lewis Robert				
Boston Development Group	Café + general retail or office	Purchase or Lease	No price given	Maintain front portion of existing building
David Zussman				
Friends of the Newton Centre Branch Library	Community center	City retains ownership	No price given	Maintain existing building



June 17, 2015

Alexandra Ananth Chief Planner for Current Planning City of Newton 1000 Commonwealth Avenue Newton MA 02459

Dear Ms Ananth,

I write to express the interest of the New Art Center in Newton, Inc. in acquiring by lease or purchase the property at 1294 Centre Street, Newton Centre, Massachusetts.

### Background of Applicant:

The New Art Center in Newton (NAC) is a 501 (c) 3 not-for-profit organization. We are a community arts center, founded 38 years ago in a 19th century church in Newtonville. We build community through the experience of visual art by teaching studio practice and curation, providing opportunities both to make and to see art. Some 2700 students register each year in more than 600 courses spread over four semesters, including a 10-week, full-day summer art program for 60-75 children ranging from six years of age through the end of high school. Each year the NAC exhibition program hosts 10-14 exhibitions in two galleries, drawing approximately 5000 visitors. The regionally-recognized exhibition program blends community-generated art with that of emerging and established artists from across the region, the country and the world. The NAC is by any measure the largest and most established organization in Newton focused on the experience of creativity and the visual arts.

The New Art Center is conducting a strategic planning exercise in preparation for significant institutional change. Our program, although more successful than ever, is ripe for renewal. Our outdated facility is holding us back, and we need to renovate for sustainability and to expand beyond our physical limitations. We are considering many alternative visions for sustainable growth into new program areas, new communities, new formats and new audiences. As such, the RFI for the Newton Public Library building at 1294 Centre Street comes at a serendipitous moment in the NAC's history.

### Fitness of Subject Property to Arts Experiences:

The building at 1294 Centre Street would benefit the New Art Centre in a variety of ways. The structure and the location support public uses (gallery, retail, lectures, events) that present a challenge in our current location. Nearby parking, public and school transportation systems, as well as physical accessibility into and within the building is excellent, and would provide significant untapped markets for our current visual arts offerings, as well as opportunities to expand the range of experiences we can offer.

The building also poses several significant challenges, with which we are already familiar from our present location: leaking roof; need for renovation both indoor and in the landscaped areas; obsolete and inefficient systems; lack of environmental controls and security.

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Finally, there are significant unknowns that we will need to explore: level of market interest; costs of repair and renovation; sources of funds to finance those costs. While the time available for this response to RFI is not sufficient to research all these questions, nonetheless there is interest in our organization in considering this acquisition or agreement.

### Proposal:

The greatest potential of 1294 Centre Street for the New Art Center is as a space for exhibition, convening public conversations about the role of art, holding events to celebrate the experience of art, engaging a broad community directly in exploring art, and supporting those experiences through a selective expansion of our successful studio programs. Using the building in this way would have a significant impact on the character of the Newton Centre village, with outdoor art installations, public events and classes held on the grounds and throughout the neighborhood (as we already do in Newtonville), through a full schedule including evenings and weekends.

### Renovation:

The RFI refers to an estimated cost of \$1.5M to repair the structure. Some additional renovations would be required in order to make the space useful for our purposes. Our chief requirements would be:

- Remove permanent partitions to create flexible, well-lit space that could house presentation-style programs for 150 – 200 people in the West and central rooms,
- Build a meeting room, reception/retail space, storage and private office in the central cluster (with stair to basement & powder room)
- Renovate to create a studio space in the East room, including sinks/washup areas.
   Specialized built-in cubbies or other studio furniture as needed.
- Wall surfaces in West, North & central rooms consistent with gallery needs,
- Install kitchen
- Install lift access to lower level of main floor.
- a moveable partition system for exhibition
- Lighting throughout
- Floor treatments throughout
- Reorganize space in the basement into storage and additional studio space
- Replace HVAC with energy-efficient heating/cooling units.
- Landscape re-design to allow for outdoor events/classes and circulation through the lot & connect with walking paths through the Center.

### **Economics:**

An extension of the New Art Center at this location would be supported 65% by classes and ticketed events, 25% by fundraising and the remainder through retail and gallery sales and space rentals. The mix would replicate closely our current business model, with a somewhat higher reliance on ticketed events and sales, and slightly less on class fees.

If experience here at the Washington Park location can be used as a guide, we would generate approximately \$200,000 in gross revenue for the year through classes. Annual fundraising could provide \$75,000. Rentals and gallery sales may contribute \$15,000 each year, for a gross revenue of \$285,000. That number is just over 25% of NAC's current operating budget. (Please see an example break-out budget attached)

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Since we plan to continue operating the Washington Park building as an art center, we would realize substantial economies for overhead items such as insurance, administrative services, audit etc. We would incur capital expenses for equipment, particularly furnishings, IT, phones and office equipment.

Expenses would include 2.5 FTE of operations personnel on site, \$90,000 in faculty salaries, \$15,000 each in facility operating costs and additional marketing, \$10,000 each in Utilities, Education Supplies, Exhibition Expense and Professional Services. This would result in a surplus of approximately \$50,000. Per year, some of which would be retained to provide operating reserve and systems replacement, and some of which could service approximately \$250,000 in debt. Discussions around formation of such a plan would need to explore both funding and financing potions for initial renovations.

### Conclusion:

A home for the visual arts in Newton Centre would be a potent symbol, creating a focus for the public perception of Newton as a city that supports, promotes and values its citizens' achievements in the arts and creativity. As a city committed to providing a stimulating, well-rounded life to its citizens and other residents, the lack of public venues providing sophisticated visual arts programming is notable. The use of this space as a highly visible, easily accessible venue for experiencing the visual arts, in the heart of the city's busiest village center, would have a tremendous impact on how the city views itself, and is viewed by its neighbors. That there is already a proven partner in the New Art Center with 38 years track record providing sophisticated yet engaging experiences of art to Newton residents and, equally, to bringing residents of other towns in the region here to Newton, is a strong positive factor, setting Newton up for success in this endeavor.

Sincerely,

Daniel Elias
Executive Director

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### Appendix A: Sketch budget for New Art Center operations at 1294 Centre Street, Newton, MA

This 12-month budget assumes one studio space programming studio art classes, 24 classes per 11-week semester at an average of 7 - 8 students per class, four semesters per year. It assumes 10 - 14 exhibitions per year in two gallery spaces, and open hours of the facility of 9:30am - 9:30 pm, M - F and 9:30 am - 6 pm Saturday. Finally, it assumes that many of the central office functions and expenses would be shared with the New Art Center's Washington Park facility. (NB: This budget is for purposes of discussion only and does not represent a fully-tested plan to run such a program.)

### Sketch Annual Budget for NAC operations at 1294 Centre Street.

Income		Harmouring
minds the host of solicitodes discount continued for a composition and of relative and	Earned Income	\$215,000
	Contributed Income	\$75,000
Total Income	andere en	\$290,000
Expense		
ille de activitation construction and an elegative at a 10 lide an eleberal different and activities and activi	Administration	\$75,000
	Faculty	\$89,600
	Education Expense	\$10,000
	Facilities Expense	\$15,000
	Utilities Expense	\$10,000
Societati sana manara a min'ara manara m	Exhibition Expense	\$10,000
	Fundraising Expense	\$3,000
	Office Expense	\$5,000
	Professional Services	\$10,000
er (1,000) en ser (1,000)	Marketing Expense	\$15,000
Total Expense		\$242,600
Total Income		\$290,000
Surplus		\$47,400



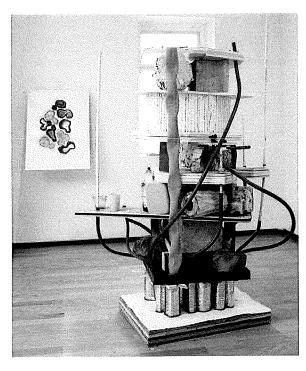
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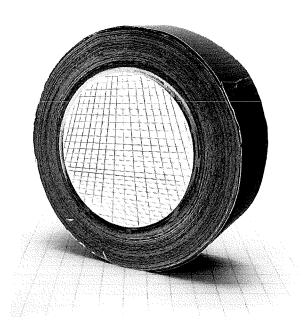
### **Curatorial Opportunity Program**

2015-2016 Selections

(Newtonville, MA) The New Art Center is excited to announce the 2015-2016 Curatorial Opportunity Program selections.

The Curatorial Opportunity Program (COP) is an open-call curatorial platform that investigates contemporary culture through the visual arts. It makes possible diverse curatorial visions in a collaborative, non-profit and alternative exhibition space. Curators of selected group exhibitions receive a 1,000 USD stipend and administrative, promotional and technical support.





(left) Terry Conrad, Home Press (2), 2014, found materials, variable dimensions. Photography by PD Rearick (right) Danny Goodwin, Duct Tape Decoy, 2014, pigment print, edition of four, 52"x44"

### **Decoys and Devices**

November 6 – December 19, 2015

<u>Curated by</u>: Liz Blum (Newburyport, MA)

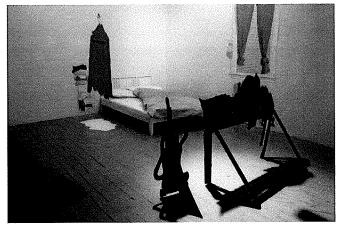
Artists: Terry Conrad (Round Lake, NY) & Danny Goodwin (Delmar, NY)

Artists Terry Conrad and Danny Goodwin playfully transform raw materials to make objects, prints and photographs that are at once low tech DIY and cool and clinical. Focusing on process and its potential for theatricality, the relations between image-making and sculpture are investigated.



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(left) Emma Hogarth, Compound Vision (installation view), 2012, Site-specific interactive video installation. (right) Kevin Frances, Our Bedroom, Westminster St., 2012, screen prints, masonite, wood, foamcore.

### You Are Here

January 8 – February 20, 2016

Curated by: Pamela Campanaro (Salem, MA)

Artists: Darek Bittner (Portland, ME), Dan DeRosato (Salem, MA), Kevin Frances (Boston, MA),

Mark Hoffmann (Salem, NH) and Emma Hogarth (Providence, RI)

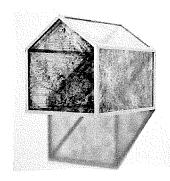
This exhibition presents place as physical, geographical, liminal, or psychological spaces. Each artist will interpret the subjective phrase "You Are Here", commonly found on directory maps, to present place through the scope of their practice.



### Merz Framed: Sculpting the Photograph

March 4 - April 10, 2016

Curated by: Jamilee Polson Lacy (Providence, RI)
Artists: Anthony Baab (New Orleans, LA), Miriam
Böhm (Berlin), Kate Bonner (Oakland, CA), Joshua
Citarella (New York, NY), Theresa Ganz
(Providence, RI), Daniel Gordon (Brooklyn, NY),
Jessica Labatte (Chicago, IL), Marina Pinsky (Los
Angeles, CA), Frank Poor (Providence, RI) and
Kate Steciw (Brooklyn, NY), among others



Merz Framed: Sculpting the Photograph features artists who use the illusive qualities of photography to manipulate the rich tradition of abstraction and the readymade in sculpture. The exhibition takes its title from the famous Merzbau, German artist Kurt Schwitters' house-filling sculpture that was destroyed by WWII bombing. The Merzbau was never viewed by the public and could be experienced only through photographic documentation. Likewise, the artists in this exhibition all create or find three-dimensional configurations, and then present photographs of them as final artworks. In most cases, the original formations, often abstract sculpture or experiments with found objects, are never shown outside the studio or beyond their original location.



(top left) Kurt Schwitters, Merzbau, 1932

(top right) Frank Poor, Hidden Tobacco Barn–NC, photographs printed on transparency films, Plexiglas and basswood. Image courtesy of the artist.

(bottom right) Jessica Labatte, Pond Weeds #5, 2014, unique color photograph of sculptural papers. Image courtesy of the artist and Western Exhibitions.

### **Obstacle Course**

April 19 - May 21, 2016

<u>Curated by</u>: Cathy McLaurin (Boston, MA) and Courtney McClellan (Boston, MA) <u>Artists</u>: Joanna Tam (Boston, MA), Cathy McLaurin (Boston, MA) Garett Yahn (Boston, MA), Nicola Singh (UK), Ghana ThinkTank (US), Tal Gafny (Israel) and Alyssa Carson (US), Courtney McClellan (Boston, MA), and Caitlin Berrigan (Germany)

Obstacle Course performs, examines and critiques collaboration in art making today. Artists and viewers alike advise, adapt, demand, play, teach, listen and translate. Placing process before product, the exhibition questions the offerings and challenges of collaborative and delegated making.

Image: Ghana ThinkTank, Corona Cart, 7'x8'x4', 2011. Photo courtesy of Ghana ThinkTank



### **About the New Art Center**

The New Art Center supports the development of visual artists and cultivates a community that appreciates art. We offer a supportive culture that takes art and artists seriously. We serve over 2,500 students annually in hundreds of classes and workshops. Our faculty includes some of New England's best art educators. In a setting that is welcoming and accessible by public transportation, we offer an inclusive, multi-generational approach to art education that has served children, teens and adults at all skill levels since 1977. We operate one of the few mid-sized nonprofit exhibition spaces in New England, which attracts over 4,000 visitors annually. The Curatorial Opportunity Program (COP) is an open-call curatorial platform unique to the region. It is a collaborative vehicle through which curators and artists present thoughtful and innovative contemporary group exhibitions. It is the foundation of our Connections program for gallery education, and is often connected with our invitational Artist in Residence program.

Address: 61 Washington Park, Newtonville, MA 02460

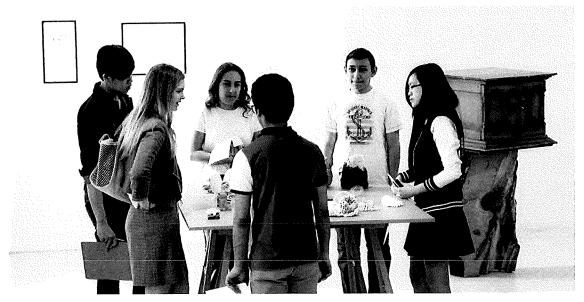
**Gallery Hours:** Tuesday - Saturday, 1PM - 6PM, and by appointment. The Main Gallery is wheelchair accessible. Please call (617) 964-3424 for more information, or visit us online at <a href="https://www.newartcenter.org">www.newartcenter.org</a>.

**Transportation:** The nearest T stop to the New Art Center is Newton Highlands on the Green Line (D/Riverside), then take the #59 North bus on Walnut Street, exit at Walnut St and Washington Park. Alternatively, take the #553, #554, or #556 buses from Downtown Crossing and exit at the Washington/Walnut Street corner. Call the MBTA at (617) 722-3200 for schedules + fare information. The NAC is also accessible from the Mass. Pike, Route 128, or the Newtonville stop on the commuter rail (Framingham line).



### **Connections** @ the New Art Center

A free, fun way for school and community groups to engage with visual art!



Curator Adrienne Jacobson and CATS Academy students visit the main gallery exhibition "Excavations".

Connections is the New Art Center's community outreach program, which aims to increase access to and engagement with the visual arts. Connections offers free group tours of our exhibits for school and community groups. Groups are invited to schedule a visit during our exhibitions season.

Group tours are interactive and age-appropriate. New Art Center staff and volunteers ask thoughtful and open-ended questions about the artwork on display. Groups can also choose to participate in a hands-on art making activity inspired by the exhibit on view. This program allows visitors to engage with, think about and respond to contemporary art. Connections shows how the understanding of art is a necessary part of modern life.

For more information about Connections, or to schedule a visit, please contact:

### **Casey Curry**

Manager of Exhibitions & Gallery Learning (617)964-3424 ex. 17 Casey@newartcenter.org

### Newton Center Hotel Project

### **Response to RFI**

Date: June 17, 2015



### PROPOSED USE

We are proposing restoration and repurposing of the subject property to a boutique hospitality use. We believe this intended use will allow conformity with the required maintenance of the structure and its historical designation as well as maximization of public use and access.

Additional benefits to the community are:

- Property tax revenues
- · Hospitality tax benefits to the community
- A public use that is compatible with the area
- Linkage benefits to local retail, as well food and beverage establishments
- Space for accommodating local meetings and social events

General Features of the hotel being contemplated are as follows:

- Low profile the integration of the rooms with the existing structure will dictate the height required. It is the intention of the development team to minimize this as much as possible by locating the rooms tower off of the footprint of the public space.
- It is contemplated that the hotel will operate independent of any major brand thereby allowing maximum design and operation flexibility
- The existing historical structure will be utilized to provide public area space consisting of lobby, meeting room(s) and a breakfast bar to serve patrons. The breakfast area will not be used to serve the general public and thereby avoid any competition with local food and beverage facilities now in operation. No lunch or dinner service will be provided.

The realization of a commercially functioning facility that meets public requirements will require a thoroughly vigorous public process involving city design specialists, historical specialists and the development team. We welcome the process and can provide evidence of our ability to work through these requirements in similar circumstances in the Boston market.

### PROPOSED ACQUISITION

We propose a purchase of the facility as opposed to a lease. The exact terms of the purchase can be worked out as part of the review process.

### **QUALIFICATIONS**

Gerald Fandetti and David Proch-Wilson are teaming up to provide a hospitality development and operation team that responds to the requirements of the RFI and potential RFP.

The combined expertise and resources results in a team with hotel development and construction knowledge, local boutique hotel operating knowledge, design and procurement knowledge, the capital resources to complete the task and the local development experience that will allow the team to deal with the permitting process.

Both Gerald Fandetti and David Proch-Wilson have strong, relevant and current experience in dealing with highly public permitting processes.

### **David Proch-Wilson**

David Proch-Wilson has been working in the hospitality industry for over 25 years with a concentration in hotel developments. After a solid career in international banking during which David financed some of the largest real estate transactions in the Boston market to that point in time, he moved on to work with ITT Sheraton developing hotels throughout North America. At the time of his departure from Sheraton in 1995, David was the Vice President and Director of Development for all of North America. During his time with Sheraton, David developed and oversaw the construction of thousands of hotel rooms, the majority of which were urban properties.

Subsequent to leaving Sheraton, David formed a hotel consulting business and a residential development and construction business. This latter business was discontinued in 2009 with the last of the residential developments. Since that time his concentration has been 100% in the hospitality development field.

During the last 10 years David has completed the Embassy Suite Hotel at Logan Airport and the Marriott Courtyard Hotel in Brookline at Coolidge Corner and has acted as contractor to renovate the 270 room Crowne Plaza Hotel in Newton, MA. In addition, working with Pinnacle Advisory Associates, David has provided construction consulting for the Ocean House Resort in Watch Hill, RI and independently has provided consulting services to two different companies that have acquired a number of hotels in the Canadian market. Lastly, David provided and continues to provide consulting and negotiation assistance to a local hotel company in their dealings with Harvard University.

A complete summary of hospitality projects on which David has worked is attached as Exhibit A.

### The Fandetti Family

Gerald Fandetti is an Architect and developer of real estate and hospitality properties for the last 35 years. Along with his wife Charlotte Forsythe and family members he currently operates three hospitality properties all of which were developed by them:

- 1. The Kendall Hotel, a 77 room property in Cambridge MA with underground parking and bistron style restaurant;
- 2. The Willowdale Estate, a function venue in Topsfield at the Bradley Palmer State Park; and,
- 3. The Mary Prentiss Inn, a 20 room property with underground parking also in Cambridge MA.

As an Architect Gerald worked for major architectural firms such as The Perkins and Will Partnership and Cambridge Seven Architects. Many other projects have been developed by Gerald including midrise condo projects, town house developments and shopping malls, all in urban areas.

Gerald has also developed upscale residences and adaptive reuse of historic properties the most of recent of which was the Kendall Hotel.

### **Contact Information**

David Proch-Wilson 617-763-4771

dprochwilson@gmail.com

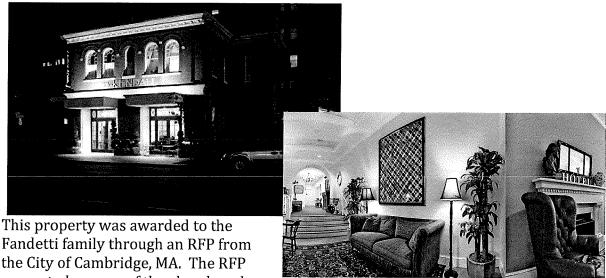
Gerald Fandetti 61

617-577-1377 germno@me.com

### COMPARABLE PROJECTS AND REFERENCES

We encourage the review committee to visit and review each of our properties web sites and guest reviews to become more familiar with their look and feel and overall quality. As the projects are all local, actual site visits can be arranged if it is thought helpful to the selection process

1. The Kendall Hotel, 350 Main Street, Cambridge MA.



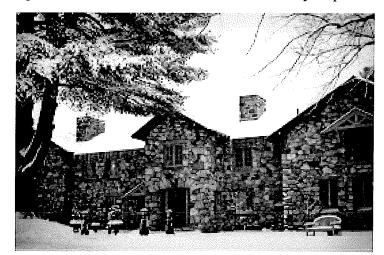
Fandetti family through an RFP from the City of Cambridge, MA. The RFP requested a reuse of the abandoned

Engine 7 Fire House in Kendall Square. The final phase of the development was completed in 2007. Although there were many bidders for the project including MIT we brought forth a proposal that not only retained the historic firehouse but brought in substantial income to the city and created an oasis of activity in an area in dire need of such a facility. Although the Fire House was located in the center of a small site, 9600 sf, making development difficult, a plan was developed to add a 7 story tower on the site, which allowed us to keep the historic Firehouse and still make the project financially feasible. That plan required the construction of an underground parking garage and moving the 500 ton brick firehouse over it so the building would have direct street frontage and thereby make space for the construction of the 7 story addition. The City Manager, Robert Healy, and Historic Commissioner Director Charles Sullivan as well as many other Cambridge city officials promoted the project.

### 2. Willowdale Estate, 24 Asbury Street, Topsfield MA.

Although this project is not in an urban context it is relevant in that the development was awarded to the Fandetti family through an RFP offering from the State Department of Conservation and Recreation under the Historic Curatorship program. The property consists of two buildings totaling 26,000 sf., a mansion building and coach house. The property was the estate home of Bradley Palmer a prominent lawyer and business person around the turn of the last century. Upon his

death in 1945, the property was willed to the state and consequently it had fallen into a state of disrepair. We proposed using the mansion and coach house as a small inn and function facility for weddings and corporate events. The project was completed last year. The facility hosts over 145 weddings and over 50 corporate events per year. The administrator for the



program at DCR is Mr. Kevin Allen

### 3. Mary Prentiss Inn, 6 Prentiss Street, Cambridge MA.

The inn is a historic property listed on the National Register of Historic Places. It consists of 20 rooms with below grade parking and a large outdoor terrace for guest dining and leisure. The property was acquired from a lenders REO portfolio. The condition in which it was acquired as well as zoning restrictions limited what could be done with the property. Our inn proposal was approved by the city through several zoning



variances and with much community involvement. Also the city Historic Commission and director Mr. Charles Sullivan recognized the importance of saving the historic structure and assisted in the approval process.

### **EXHIBIT A**

### DAVID PROCH-WILSON HOSPITALITY PROJECT SUMMARY

Presented in chronological order.

### Four Seasons Hotel, Boston, MA

Hotel: New build 270 room hotel and condominium structure. \$49

million

Scope: Provided construction financing while working with The Bank of

Nova Scotia.

### Sheraton St. Louis Hotel and Towers. St Louis, MO

Hotel: Existing 600 room convention center hotel. **\$45 million** 

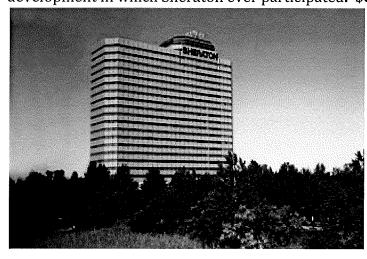
Scope: Refinance aging hotel to supply sufficient capital to renovate

property.

### Sheraton Meadowlands, Hackensack, NJ

Project: New 428 room hotel; 400,000 sq. ft. office and 1200 space parking

garage across from Giant Stadium. This was the first mixed use development in which Sheraton ever participated. **\$80 million** 



Scope: Led Sheraton team through development and construction of

project.

### Sheraton Grand Hotel, Nassau, Bahamas

Project: Existing 300 room hotel on Paradise Island. **\$24 million** 

Scope: Led Sheraton team on investigation of poor performance of hotel

at the request of the owner who was a wealthy Lebanese individual. Discovered multiple problems with management including irregularities with purchasing, inventories and

marketing activities. Worked with primary lender to restructure

financing and convert hotel to Sheraton management.

Restructured all debt and operating agreements. During first year,

profitability improved by over \$2 million.

### Sheraton Baltimore Inner Harbor, Baltimore, MD

Project: New 335 room urban

hotel on famed Baltimore Inner Harbor waterfront.

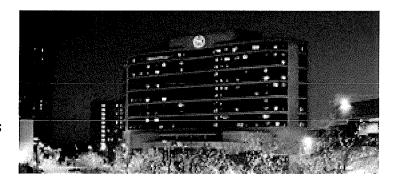
\$35 million

Scope: Represented

Sheraton's interests as

the management company and

subordinate lender.



### Sheraton Society Hill, Philadelphia

Project: New 310 room urban hotel

development. \$28 million

Scope: Lead Sheraton developer



### Sheraton Music City, Nashville, TN

Project: New 410 room hotel near the Nashville International Airport. \$38

million

Scope: Picked up project in process as the person responsible for

identifying the project had left Sheraton. Completed negotiations

of relevant debt, construction and management documentation. Remained involved subsequent to completion as asset manager.

### Sheraton Chicago Hotel and Towers. Chicago, IL

Project: New 1200 room hotel in

downtown Chicago. The project included a 40,000 square foot ballroom which, to that point in time, was the largest ballroom in

the City. \$180 million

Scope: Represented Sheraton as co-

developer with The Tishman

Company.



### Sheraton Cumberland Hotel and Suites, Atlanta, GA

Project: Newly constructed 285 unit all suite hotel. This was the first all

suite hotel built by Sheraton as part of a new product launch. \$26

million

Scope: Identified and purchased site for prototype.

### Sheraton Hartsfield, Atlanta, GA

Project: Existing 430 room hotel located adjacent to Georgia Congress

Center in College Park, GA (Hartsfield International Airport).

\$21.5 million

Scope: Negotiated purchase of hotel from New York bond company. Hotel

sold for 100% profit margin 3 years after purchase.

### Sheraton Birmingham Convention Center, Birmingham, AL

Project: Existing 400 room hotel that was

in the process of being renovated and expanded to 750 rooms. **\$50** 

million



Scope:

Represented Sheraton in RFQ/RFP for management of the

renovated and enlarged hotel.

### Sheraton Pearson International Airport, Toronto, ON

Project:

Acquisition of existing 430 room hotel at Terminal 3 of Pearson

International Airport.

\$51.5 million

Scope:

Identified target property and

negotiated purchase.



### Sheraton Suites Hotel, Key West, FL

Project:

Newly built 185 unit

Sheraton Suite Hotel on the beach in Key West. **\$25** 

million

Scope:

Negotiated court settlement to gain control of land. Proceeded to develop and

build hotel. Hotel sold at significant profit 5 years after

completion.



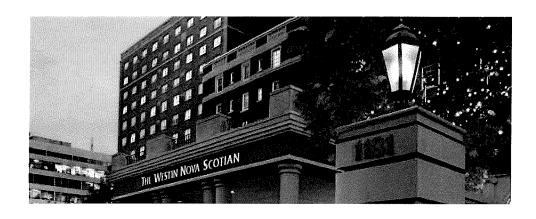
### Westin Nova Scotian Hotel, Halifax, NS, Canada

Project: Purchase and completely renovate 305 room shuttered historical

hotel. \$15 million

Scope: Provided assistance to CT based hotel company on consulting

contract.



### **Embassy Suite Hotel, Boston, MA**

Project: New build, 270 unit all suite hotel at Logan Airport. First Embassy

Suite Hotel in Boston market. \$54 million

Scope: Led development including entitlement activity and coordination

all design and construction.

### Marriott Courtyard Hotel, Brookline, MA

Project: New build 187 room hotel in key Boston area market. \$33 million

Action: Provided development assistance through RFP process,

entitlement process and negotiation of all contracts. Also provided construction assistance. Sold 3 years later for highest

price paid for Marriott Courtyard to that date.

### Ocean House Hotel, Watch Hill, RI

Project: New build project to replicate old Ocean House Hotel. Provided 50

hotel rooms and 20 condominiums which were sold to market.

Scope: Hotel construction consultant/Owner's Rep



### Crowne Plaza Hotel, Newton, MA

Project: Complete renovation of subject

property to satisfaction of owner and brand after conversion from Sheraton.

Project: Started as consultant to assist

owner with a project that was stalled, over budget and not

well coordinated. Initial scope included assembling design team, completing design, obtaining brand approval and bringing GC to project. Scope expanded to include owner's construction

representation and sub-contracting management to complete

project.

June 12, 2015

James Freas, Acting Director
Department of Planning & Development
City of Newton
Newton City Hall
1000 Commonwealth Avenue
Newton, MA. 02459
jfreas@newtonma.gov; 617-796-1120

RE: 1294 Centre Street RFI

**FEDEX Delivery** 

Dear Mr. Freas:

Pursuant to the Request for Interest ("RFI") for the redevelopment of 1294 Centre Street, Newton, MA (the "Locus"), issued by the City of Newton on May 1, 2015, First Cambridge Realty Corp ("FCRC") would formally request its inclusion on any future submissions for reuse of the site.

FCRC is uniquely positioned to develop 1294 Centre St given that it owns the abutting parcel of land in the rear of the property known as 39 Herrick Road. Since 39 Herrick Road is an unimproved site, FCRC has unique strategic advantages in the development of the Locus. Specifically, we have the ability to create a more comprehensive development while also: (1) maintaining a substantive portion of the former library building; (2) providing underground parking to service the site, and (3) creating the desired connectivity on all sides to facilitate pedestrian flow from Herrick Road to Centre Street and the heart of the village center. No other potential developer brings these distinct advantages to the project.

FCRC and its principals, Stuart Rothman and Lewis Robert, have engaged in significant urban development over the past 30 years. Allow me to highlight a few of these projects:

- (1) 21 Brookline Street, Central Square Cambridge, a \$12M, 49 unit, all residential development completed in 2009;
- (2) 85 Hancock Street, mid-Cambridge, a \$6M, 18 unit, residential development with underground parking completed in 1999; and
- (3) 580 Massachusetts Ave, Central Square Cambridge, a \$7M creative reuse of a nonconforming structure with 30 residential units and 25,000 sq. ft. of retail space, completed in 2002.

In addition to its development expertise, FCRC is a family-owned property management company which has under management 650 residential units, approximately 125,000 sq. ft. of office and retail space, and has holdings in Cambridge, Brookline, Needham, Lexington, Falmouth and Newton MA (the latter being 17-31 Herrick Rd., Newton Center).

FCRC's proposal for reuse of the 1294 Centre Street site is a mix of old and new architectural elements; we propose to maintain two-thirds of the front facing portion of the existing building, restoring the significant historical detail of the exterior and interior of the building, and utilizing that part of the property in a partnership with the City of Newton as a multi-cultural and community center. The equity sources for the project would be entirely provided by the Principals of FCRC.

At the rear portion of the Locus and in conjunction with our property at 39 Herrick Road, we would propose to construct a complementary residential structure of moderately-sized units serviced by underground parking with access to the Locus as well, through our property at 17-31 Herrick Road. Use of the new building would be geared to corporate and academic short-term occupancy. For several years we have been active participants in the Cypress Block Task force, a working group, comprised of owner/stakeholders, including the city, who abut the Locus. The central focus of the group has to explore the possibility of constructing a parking garage on part of the Cypress municipal lot and our property at 39 Herrick Road. Our proposal for the reuse of 1294 Centre Street is entirely consistent with that objective since we are in the unique position of being able to grant any easements necessary for the re-development of 1294 Centre Street as well as the longer-range plan for a municipal parking garage.

I look forward to hearing from you, and of course contact me at any time with any questions you might have.

Regards,

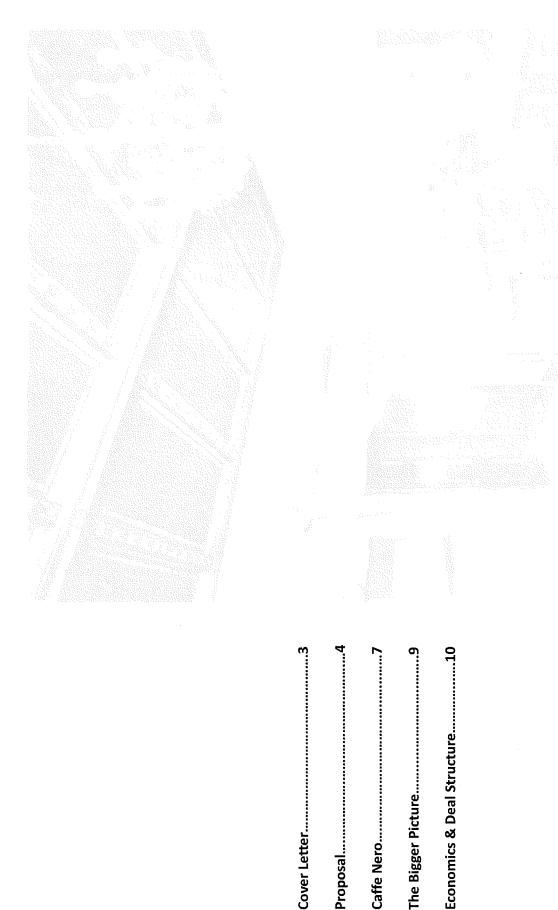
Stuart Rothman

President

Cc: Terrance Morris Esq

FEDEX #8020 0223 1804

# RFI - Newton Centre Library Redevelopmen **Boston Development Group** June 17, 2015



Looking at the Main Entrance from the Former Delivery Room Image Source: Commonwealth Digital

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June 17, 2015
Real Property Reuse Committee
Newton City Hall
100 Commonwealth Ave
Newton Centre, 02459

Dear Alexandra Ananth,

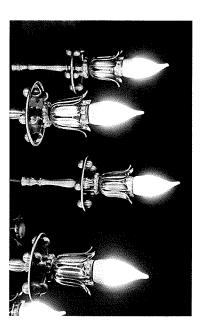
Boston Development Group is pleased to submit an expression of interest to redevelop 1294 Centre Street, the site of the former Newton Centre Library. The library redevelopment represents an exciting opportunity to improve an underutilized building, enhance vitality in the heart of Newton Centre, and preserve the character and authenticity of this historic library building.

The property's large landscaped frontage and generous setback from the street provide the opportunity to utilize activated outdoor space to drive foot traffic along Centre Street and allow the property to anchor the west side of the village. The following expression of interest will establish Caffé Nero as the perfect anchor to spark a revitalization of the property. A European Caffé concept, Caffé Nero embraces the unique character of space and atmosphere, thrives on the use of activated outdoor space, and is truly a destination for social gathering and interaction in the spirit of the former library building.

The introduction of Caffé Nero, under the development leadership of Boston Development Group (BDG), establishes a path to exceeding the interests of the community and the city, while ensuring long term stability for the property. BDG has called Newton Centre home for more than 50 years and has a long history of success in acquiring, repositioning, and redeveloping property across the Greater Boston area and beyond. As owners of the adjacent property at 1280 Centre Street, Piccadilly Square, among others in Newton, BDG is a strong member of the local business community and has a vested interest in improving Newton Centre and the community. BDG invests for the long term and would look forward to owning and managing the library property for many years to come. We are excited for the opportunity to work together on this challenging and exciting endeavor.

Best Regards,

David Zussman President



THE PROPOSAL

### CAFFÉ NERO

Caffé Nero is a European Caffé concept looking to build a presence in the greater Boston area and has targeted a presence in Newton Centre as key to their expansion. They pride themselves on creating unique spaces that serve as a community gathering point while offering patrons premium coffee and exceptional service. However, what truly distinguishes Nero from its competition is its passion for atmosphere and commitment to embracing the quality and character of its spaces. They source furniture and fixtures from around the world to create distinctive, one-of-a-kind spaces in each of their more than 600 locations. When presented with such a beautiful canvas in the Newton Library Building, they saw an opportunity to build a flagship store that would celebrate and enhance the inherent character of the building. Nero would occupy the main portion of the building (+/- 2500sf) along Centre Street and utilize the existing main entrance to the building. They would also utilize the landscaped frontage to create an activated outdoor caffé area.

# ADDITIONAL RETAIL & OFFICE

The rear portion of the building (+/- 1500sf) would be renovated for general retail or office use. The precise use and future potential of this area is viewed in part as a larger conversation that addresses the development potential of the entire block.

### LANDSCAPING

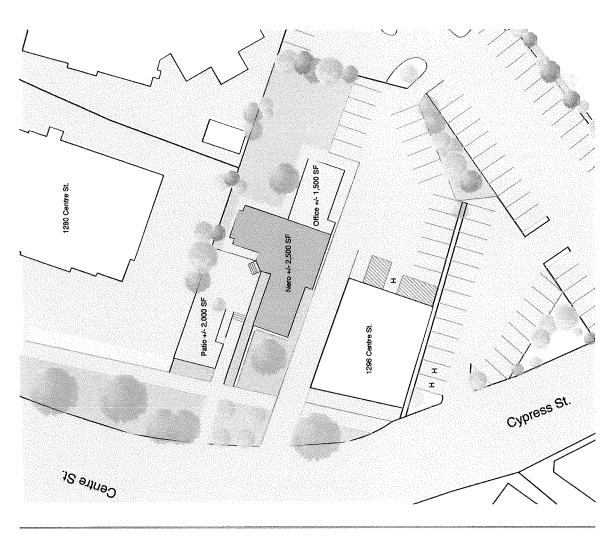
In addition to a complete building renovation, a landscape plan would be implemented across the entire property. This plan preserves mature trees and structured landscaped beds. Further, the plan would be integrated with the outdoor space desired by Caffe Nero and help create a desirable outdoor edge along Centre Street. BDG would also look to create an improved edge condition between its adjacent property at 1280 to promote pedestrian activity.

## LARGE OUTDOOR PATIO

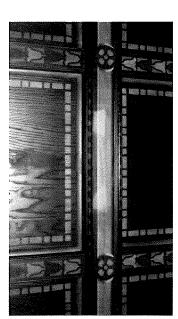
The entire outdoor area along Centre Street is perfectly suited for a large outdoor seating area. The area will spill out from the main entrance of the caffé. In this diagram the patio is as much as 2000 sf and would be terraced to accommodate the existing topography. This area can be viewed from the intersection of Beacon and Centre Streets and will provide a much needed visual connection to the property which will in turn drive pedestrians down Centre Street.

# SITE ACCESS & PARKING

The 5 existing spaces will be maintained in the near term to service Nero employees and the general office space. Existing vehicular access to the site will remain. This access will also provide for service vehicles, removing this traffic from Centre Street. Pedestrians will access Nero through the library's main entrance off Centre Street. BDG will also explore utilizing its adjacent property at 1280 Centre Street to provide additional pedestrian access from Union Street. Nero does not rely heavily on the car to drive business and we would expect little impact on traffic and parking.



### THE PROPOSAL





THE PROPOSAL

### PRESERVATION

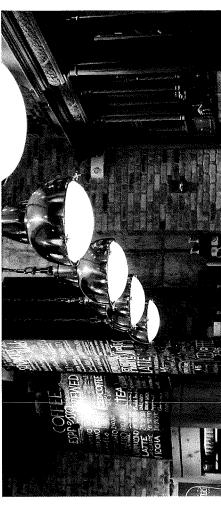
Preserving and restoring the existing Library Building is of paramount importance to the city, the community, and is a central focus of BDG. It is rare in today's world to have such a gem of a building in the heart of one of the most vibrant areas of Newton just waiting for redevelopment. BDG would not only preserve to the extent possible all significant features of the building but would also benefit from it. What will make this location a flagship for Nero is embracing and celebrating the historic features of the building. These features make the library unique and will also enhance the Nero experience and brand. Some ideas for preserving the character of the space include:

- Restore the existing arched wood entrance to serve as the primary entrance to Caffé Nero
  - Restore and preserve the artisan woodwork throughout the interior
- Utilize the numerous built-in book shelves to showcase artwork, books, and unique décor to recreate the feeling of the Library
  - Keep the existing radiators in place to retain a rustic charm
- Restore the wood floors that remain beneath the carpet to their former luster
  - Replace or repair all windows to match existing historic character and proportion

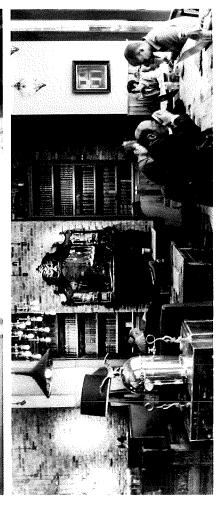


### HE NEWS MATERIAL

- Activity in the morning, afternoon, and night, 7 days a week
  - Activating the sidewalk with outdoor space along Centre Street
- Showcase the artwork of local artists in the caffé
- Host intimate live music events to create nighttime energy
- Large indoor and outdoor gathering spaces offer a venue for the community to interact
- Nero commits to investing in a **FLAGSHIP STORE** in Newton Centre
  - Celebrate the historic character of the building both inside and out
    - Create stable well-paying jobs
- Not heavily reliant on the car and thus minimizes parking and traffic concerns
  - Wide appeal across all demographics
- Light artisan food prepared locally and served morning through night







### THE ENTIRE BLOCK

Boston Development Group believes greater development potential may exist for the library site beyond just the reuse of the building. However, BDG recognizes the importance of understanding this potential in the context of the entire block. This includes consideration of the neighboring privately and publically owned parcels. BDG is prepared to utilize the rear portion of the library site to realize the development potential of the surrounding area. This rear portion of the Library site is centrally located and as such is critical in establishing improved visual and physical connections to both the Library building and throughout the block.

# NEIGHBORS AT 1280 CENTRE STREET

BDG is an abutter to the library property as owner of 1280 Centre Street. 1280 Centre Street has the strongest and most important relationship to the Library building, so BDG can leverage this adjacency to enhance the potential of the Library building redevelopment. This may include creating landscaped pedestrian access to the site from Union Street or easing the edge between the two properties to create a more pedestrian-friendly environment. It could also consider the entire Centre Street frontage up to the confluence of Union, Beacon and Centre Streets. The capability to re-imagine the frontage along Centre Street all the way to the intersection is unique to BDG.

## PROPERTY ACQUISITION

Boston Development Group proposes to acquire 1294 Centre Street from the City of Newton though would be open to a long term lease. A sale offers the city an upfront payment, removes any future financial burden to the city, and would add the property to the tax base. BDG estimates hard and soft costs to restore the property in conformance with all appropriate laws and regulations at approximately \$2.4 million. Tenant improvement costs for Caffé Nero alone would be an additional \$1million or more. This significant level of investment needed to realize this project would make 1294 Centre Street the most expensive retail in Newton Centre. As such, BDG estimates a payment to the city in the amount of \$100,000 as well as \$55,000 annually in property tax.

BDG is open to committing the rear portion of the library site to facilitate the vision that is established by the ongoing planning efforts of the entire block. This will ensure the city that BDG's ownership does not limit the flexibility the city desires in programming the surrounding area. BDG would also be open to language in the sale which would prevent demolition of the property for some pre-determined period of time. The deal structure as described here offers all the benefits of a sale and protects the city from potential downsides.

### SOURCE OF FUNDS

BDG is prepared to fund the necessary equity requirement for the acquisition and renovation of the property with financial resources internal to the company. The balance of the required funds would be sourced by the debt markets. No outside equity partner is needed or desired by BDG and as such BDG's ability to quickly execute is all but certain.



93 UNION STREET, SUITE 315

NEWTON CENTRE, MA 02459

617-332-6400



### Newton Centre Branch Library

### A Proposal

Submitted by Nancy Honig and Carol Summers and Others on Behalf of

### Friends of the Newton Centre Branch Library

June 2015

Plan for Reuse of the Newton Centre Branch Library building 1294 Centre Street, Newton Centre

### **VISION**

The following is a vision and plan for the future use for the Newton Centre Branch Library (NCBL). We, the Friends of the Newton Centre Branch Library (FNCBL) ask that we be given the opportunity to accomplish the goal of preserving this beautiful historic building for the benefit of the community now and for future generations. We believe that with adequate time and determination we can accomplish this.

The city wishes to find a new use for this important, National Register-listed, centrally located, well-built landmark building in the heart of the village of Newton Centre. Although the building has been sadly neglected for 25 years, the city department head responsible for buildings has stated that it remains in usable condition. If properly maintained this building would last essentially forever due to the quality of the construction and materials used.

Our plan is to give new life to the building and to the village by returning the building to its original use and condition, by creating a public space for a variety of uses similar to the Waban Library Center. We propose to rededicate the NCBL as an independent volunteer run Community Center offering a wide variety of programs as well as a community meeting space, and a home for local cultural groups. We would use the same model currently used by the Waban Library Center and several other branch libraries and offer programming suited to the needs of Newton Centre residents.

As with the other branch libraries, ownership would remain with the City of Newton under the Newton Library Trustees. The same level of rent paid by Waban and Auburndale will be paid and the same level of support from the city will be provided to Newton Centre as is given to the others. Volunteers will run the programs and coordinate fund raising and needed renovations of the NCBL. Plans will be put in place to raise the needed funds for current operations and for needed renovations.

The building was originally conceived, financed, designed and built entirely by residents of Newton Centre. It was then donated to the city for use by residents of Newton Centre (and all of Newton). The people called themselves the Friends of Newton Centre and dedicated the building to future Friends. They believed in the importance to the life of the people and the community of educational and cultural activities. They believed such as institution would contribute to the strength and cohesiveness of their community. We think those values are still alive in Newton and we believe we owe it to those generous and forward-thinking people to maintain and support their legacy for future generations.

The NCBL was the first of several libraries built by residents as part of an important historic educational movement based in Newton. Several others were built at the same time and remain village libraries to this day. Since the Newton Centre library building is no longer needed by the city, the time has come to return it to the community.

We agree with this quote from the JAPG that "the site is small but its location is a keystone within the center and the right use could instill a new kind of energy in the village."

A building such as this, once lost, can never be replaced. Every effort should be made to preserve this valuable resource for the community.

The JAPG seriously considered the option of maintaining the building as a city-owned asset for uses such as farmer's markets, village meeting space and other such uses. They ultimately failed to clearly support these options but this was primarily due to guidance provided by the Planning Department that this option was not financially viable. We, however, believe this is not the case. We believe this option is quite viable but needs advocates (and time) to gather the resources. That the Newton Centre residents remain largely unaware of the surplussing of the NCBL is due partly to the use of the building for many years by the Health Department while Waban and others remained as libraries.

In addition, no community input was sought prior to or during the JAPG process. The JAPG never sought to gauge community interest in taking over the building the way other historic branch libraries in Newton had done. Waban, Auburndale and Nonantum were given the opportunity to keep their libraries and give them new lives for Newton residents. No serious effort was ever made to find out if the Newton Centre community also wished to take this asset under its wing, as those communities did. Since the building was funded and built by local residents, we believe the Newton Centre residents of today should be given the opportunity, before it is too late, to give the library building a new lease on life as a community resource.

### **GOALS**

1. CREATE COMMUNITY SPACE - Newton Centre, although one of the largest villages of Newton, lacks any type of community space. A gathering place for meetings is essential to the vitality of a community and most Newton villages, although not all, have one such space and some have more than one. This lack was noted in the Newton Centre Task Force reports. This location is centrally located in the village and so it has the inherent potential to enhance walk-ability and cohesiveness in the village. Additionally, creation of a much-needed community space would also provide a location for a wide mix of additional village amenities which might include showcase for local

organizations and individuals, music and theatrical performances, STEAM-related educational programs, lectures and classes for children and adults, free wi-fi access, story-time and after school programming. Exact programming would be determined by the volunteers and Board of Advisers, just as it is at the Waban Library Center.

- 2. RENOVATE THE BUILDING Preserving an important and beautiful building is a top priority. Although usable in it's present state (some needed repairs would receive immediate attention), a phased plan of renovation would be put in place and a funding plan implemented accordingly. The building is on the National Register of Historic Places and our plan will preserve it and will not require destruction or alteration. Newton Centre features a wealth of of architectural gems, although some are largely unknown, including commercial and public buildings, historic districts, and historic homes. The revived NCBL will be an integral and active location in the village.
- 3. CREATE NEW OPEN SPACE Newton City Library Archivist Nancy Kougeas has discovered and provided to us the original garden plan proposed by the Newton Centre Garden Club in 1929. (See Item 1) We propose to recreate this beautiful garden plan to provide a new and attractive Open Space. Since Newton is the Garden City and Newton Centre is home to the beautiful All America Demonstration Garden on the Green, adding this garden will create a sense of physical connectivity with existing but currently disconnected Open Spaces throughout the village.

BUILDING ON WHAT WE ALREADY HAVE - The village of NC contains many important historic sites and recreational green spaces but this has never been promoted as a unified feature which would draw residents, shoppers and tourists into the village. We plan to create a new garden on the site, to landscape the front of the site, and this would be visually linked to the existing garden spaces and serve to better integrate the site into the wider commercial area of the village. This will add to the vitality of the village and the quality of life of residents. Such a project will attract locals and tourists to the village and as a by-product will increase walk-ability throughout the entire commercial district and enhance pedestrian activity.

4. EDUCATION AND TOURISM & HISTORIC SPACES PLAN (LINKAGES AND INTEGRATION) – The plan will generate new business customers through tourism. Tourism is currently all but nonexistent in Newton Centre and a totally neglected resource with economic benefits for all parties. We in our neighborhoods often see groups of tourists and groups of students observing and photographing homes. Many are following the self-guided tour published by Historic Newton titled *Discover Historic Newton Centre*. (Digital Version:

http://www.newtonma.gov/civicax/filebank/documents/31184) A new tour will be created for the business district with the NCBL as the centerpiece and point of information.

### **IMPLEMENTATION PLAN**

1. CREATE COMMUNITY SPACE - The NCBL will become a true gathering center where both children and adult newton residents can meet in a safe and friendly environment. It can become home to various groups such as: Girl Scouts, Boy Scouts, book clubs, neighborhood groups, arts organizations, garden clubs, etc. Programming might include local author talks, classes, concerts and art shows. Approximately \$600 per month is paid by the Waban Library Center and Auburndale Branch Library as rent. Roughly half of this amount is budgeted annually by the city to provide maintenance in addition to other services and aid provided by the city. We do not know the exact details of the arrangement but we propose to use the same arrangement.

Newton is home to many organizations in need of this sort of space for various activities. Groups such as the Newton Art Association have expressed an interest in rotating exhibitions at the NCBL and serving on the Board of Advisers. They will help with renovations as well and pay a small fee. Similar organizations will also be found.

The JAPG expressed hope that arts, crafts and farmer's markets could be part of the programing. We plan to offer space to the Angino Farm so they can have a permanent outpost in Newton Centre.

- 2. RENOVATE THE BUILDING Implement a phased plan for the total restoration and ADA compliance of the NCBL building. We will seek cooperation from the following: TRO JB James Ritchie's firm. Ritchie was the architect who designed the NCBL and his firm is now one of the largest in New England. Also from architecture and historic preservation students from local colleges, NNHS and NSHS students, trade schools such as North Bennett St. School and others.
- 3. OPEN SPACE Restoration of the Rear Garden as originally planned (see attached original garden design blueprint, Item 1). Work will be done with grants and donations and help from local nurseries and landscape companies and designers as well as garden clubs and volunteers. As is the interior space, the garden should be a beautiful public space for many potential uses. It will also link with existing gardens, open space and promote a pedestrian friendly village.
- 4. EDUCATION AND TOURISM & HISTORIC SPACES PLAN (LINKAGES AND INTEGRATION) -

Education: We will work with Historic Newton to create a local history curriculum for use with Newton children of all ages.

Tourism: Tourism is a neglected source of economic activity in the Village of Newton Centre. Incredibly rich in potential sites of interest, tourism should be more actively promoted through outreach efforts. Newton Centre features 2 historic districts on the National Register: the Newton Railroad Stations Historic District and also the Union Street Historic District – the only National Register commercial district in Newton. Our plan would include promotion of tourism that is much more focused on the village commercial area. We believe village businesses would understand the potential increase in customers and would support this project.

We would also do the following:

- Use the library as a central location for tourism information and brochures
- Use existing historic photos of NC from Historic Newton on the interior of the NCBL
- Create a new self-guided walking tour throughout the commercial district, similar to Powder House Park in Somerville. This small park features bronze information plaques as site markers on large boulders, similar to two which already exist in Newton Centre (the Powder House Hill and Samuel Francis Smith Memorial site markers) (See Item 2) This would include buildings, homes and historic sites encompassing a geographical area which will include the NCBL, which fronts on the Newton Centre Greenway, continues on to the all America Demonstration Garden on the Newton Centre Green, the Revolutionary era militia training field areas, WWI Monument area, Powder House Hill, Samuel F. Smith Memorial site. Fire Department Headquarters and historic artifacts, the September 11 Memorial site and Newton Centre Playground - Fredric Law Olmstead design. In the other direction the tour could include the Union Street Historic District which features the Newton Centre Station by HH Richardson. All this would be tied together with a simple marked pedestrian path, a unified landscaping plan which would link the entire walking tour area, and distinctive signs and markers describing sites of interest. Many localities in Massachusetts also offer volunteer tour guides and this might be something that would interest local college students and Newton high school students.
- Promote the use of the walking tour through the Newton Public Schools. This would be a great local history educational resource for students and teachers in Newton.

### **FUNDING SOURCES**

- 1. Community Fund Raising: exactly the way Friends of NCBL originally did it. Many individuals have told us that they would financially support this project if it is given a green light by the city.
- 2. Private foundation grants for historic preservation, community public space creation, gardens and open space

- 3. Federal and state grants
- 4. Corporate Sponsorship: Many of the businesses in Newton set aside funds to support local projects such as this. Companies such as Whole Foods, Banks, real estate companies, etc. There are many corporations that would potentially offer financial support this undertaking.
- 5. Business financial support in cash and in kind. We have offers from local businesses to contribute time, expertise and materials for landscaping, building repairs and renovations.
- 6. We believe village businesses would understand the value to them of having a new community space and also the potential from new tourism and would support this project financially.
- 7. CPA funds for Historic Preservation AND Open Space and Recreation
- 8. Events fees from local arts groups exhibitions, arts and crafts fairs, farmers markets, performances and meeting room rentals for local businesses. We understand that Newton business owners have a need for small conference rooms for meetings. This could be part of our ongoing revenue mix.

We recognize this is a large financial undertaking and take the obligation to raise the necessary funds very seriously. We propose to use the above mix of funding sources and any others we may discover.

The city of newton makes funds available to the other branch libraries in numerous other ways and we ask only that Newton Centre be accorded the same option to retain its branch library that has been granted to Waban, Auburndale and Nonantum. We are aware that additional funds are provided to the Waban and others through the Branch Library Re-Use Revolving Fund. The city also provides insurance and various forms of maintenance and upkeep for the other branches. We ask for the same arrangement for ongoing operations. We will raise and provide funds for any necessary repairs and renovation. But since the city neglected the building for all the years it was occupied by the Health Department, even routine maintenance was not performed, we would need to make those repairs in phases according to a plan to be developed. In a series of stages the FNCBL would completely renovate the building according to customary standards.

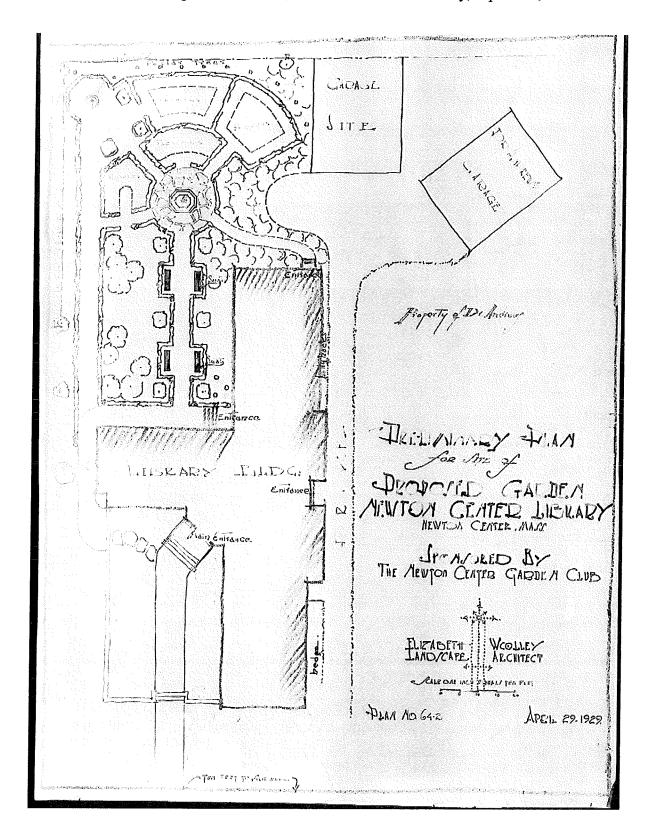
### ADDITONAL ADVANTAGES

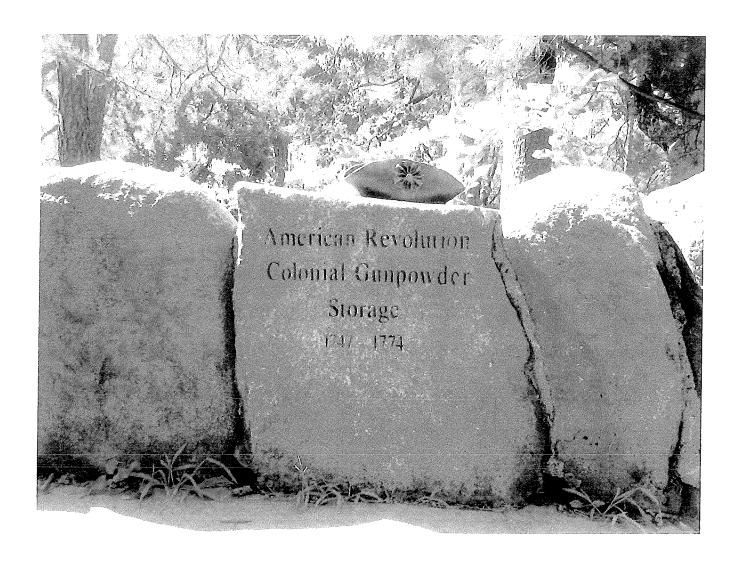
Our proposal would not require rezoning of the property or parking waivers. It would not require demolition of any portion of the building. It would create more open space and enhance "pedestrian flow and views", but without destruction of a wonderful public asset. Since a great deal of the charm of the building lies with the original detail work and multi-color paint on the interior, a reuse needs to be found that preserves those

features. Our plan would guarantee that none of this would be lost. The overwhelming vote in favor of Question 5 in the last election showed that Newton residents are increasingly concerned about the loss of city-owned buildings and land. Preserving the NCBL for the community will benefit all residents of Newton, strengthen the village of Newton Centre in many ways, increase commercial vitality for the stores and other businesses in the village and the city as a whole.

Our vision is fully compliant with the Comprehensive Plan by creating new and enhancing existing Open Space, encouraging pedestrian-oriented redevelopment of the location and walkable village amenities. It also aligns with recommendations made by the Newton Centre Task Force, which recommended that the NCBL should be retained for reuse by the community.

Item 1: Plan for the Proposed Garden, Newton Center Library, April 29, 1929





Item 2: Example of site markers used at Powder House Park, Somerville, MA. 2 Similar markers already exist in Newton Centre and they would be used to mark the self-guided walking tour.

