

Wayfinding & Site Signage

Vehicular Pylon Sign
Pedestrian Pylon Sign
Directory Signs/Directional Kiosks
Pole Mounted Signs

Vehicular Pylon Sign ■

Vehicular Pylon signs may be located at each of the 7 major decision points, shown conceptually on Page 6. The decision points include:

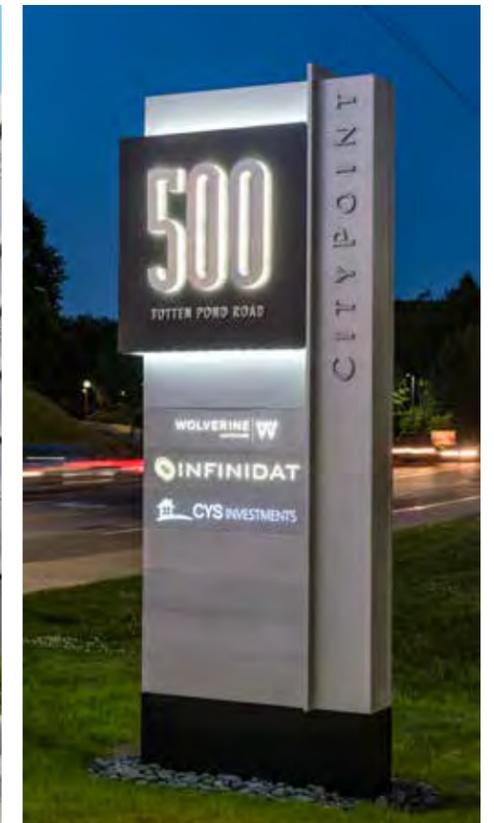
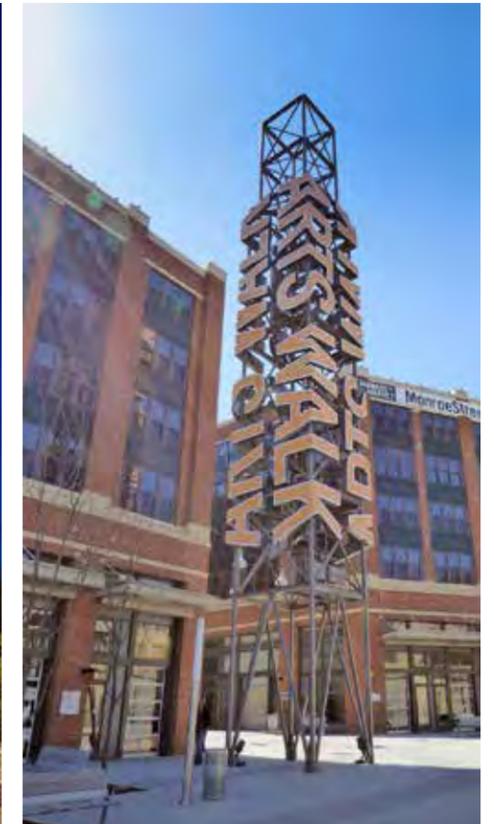
- Grove Street/Recreation Road Extension (3-way signalized intersection)
- Highway ramp/Main Street/Recreation Road (4-way signalized intersection)
- Hotel Green at Main Street/Road A
- Main Street at Road B
- Road B at Grove Street
- Road C/Transit Square
- Transit Square at Grove Street

Vehicular Pylon signs may be up to 20 feet in height with a maximum total face area of 240 SF each. They shall be consistent in aesthetics, may include any relevant destinations within the development and may include logos and brand imaging of tenants within the development so long as the predominant look of the sign is consistent.

*Sign type may require internal illumination



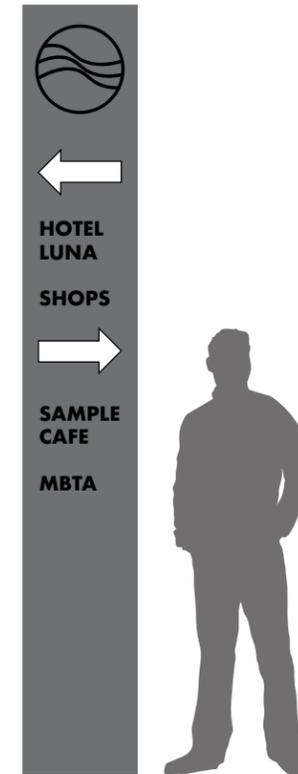
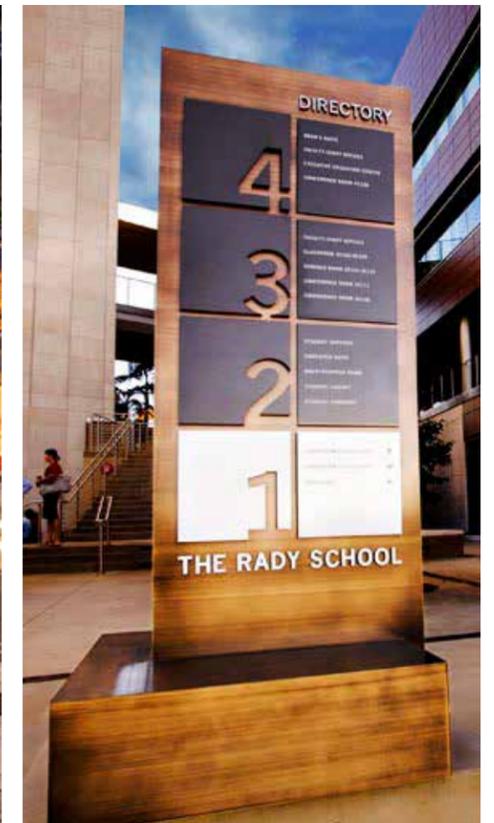
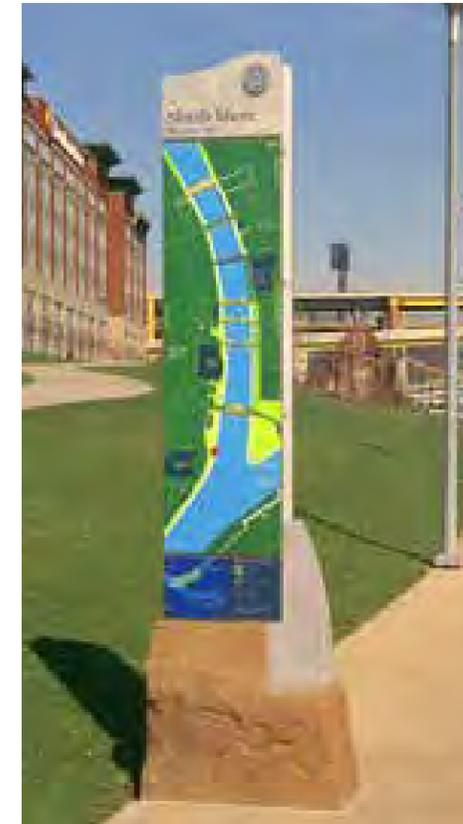
Vehicular Pylon
240 SQ FT



Pedestrian Pylon Sign ■

Pedestrian Pylon signs may be located at any sidewalk corner or potential change in pedestrian route throughout the development area. These locations are conceptually shown on page 6 and additional locations may be necessary to provide proper wayfinding. Pedestrian Pylon signs may be up to 10 feet in height with a maximum total face area of 60 SF each. They shall be consistent in aesthetics, may include any relevant destinations within the development, and may include logos and brand imaging of tenants within the development so long as the predominant look of the sign is consistent.

*Sign type may require internal illumination

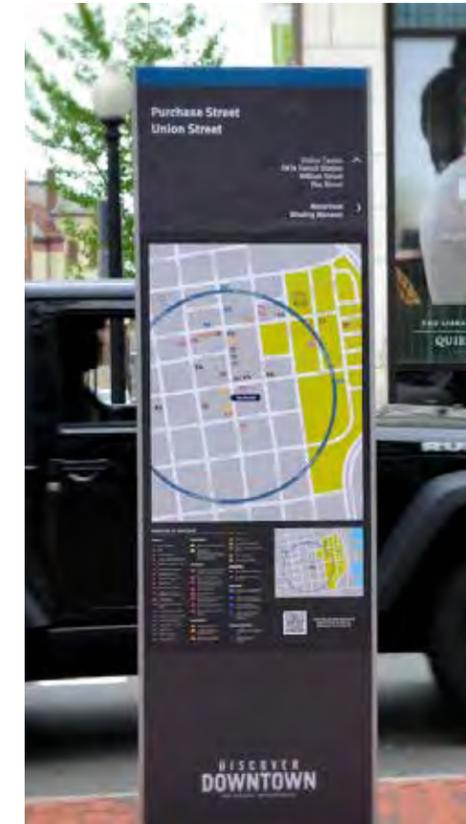


Pedestrian Pylon
60 SQ FT

Directory Signs/Directional Kiosks -

Directory signs and directional kiosks may be included in pedestrian gathering spaces. The purposes of these kiosks may include but are not limited to listing tenants, site directional maps, interactive screens and other means of providing information to pedestrians within the development. These kiosks shall be consistent in aesthetics and may include variable information/screens/monitors sponsored content and advertising.

*Sign type may require internal illumination

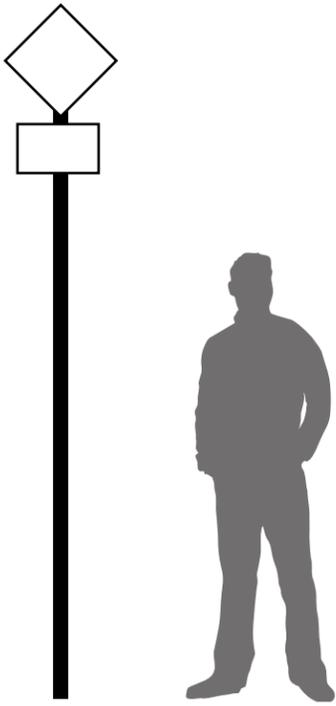


Directory/Kiosk
26 SQ FT



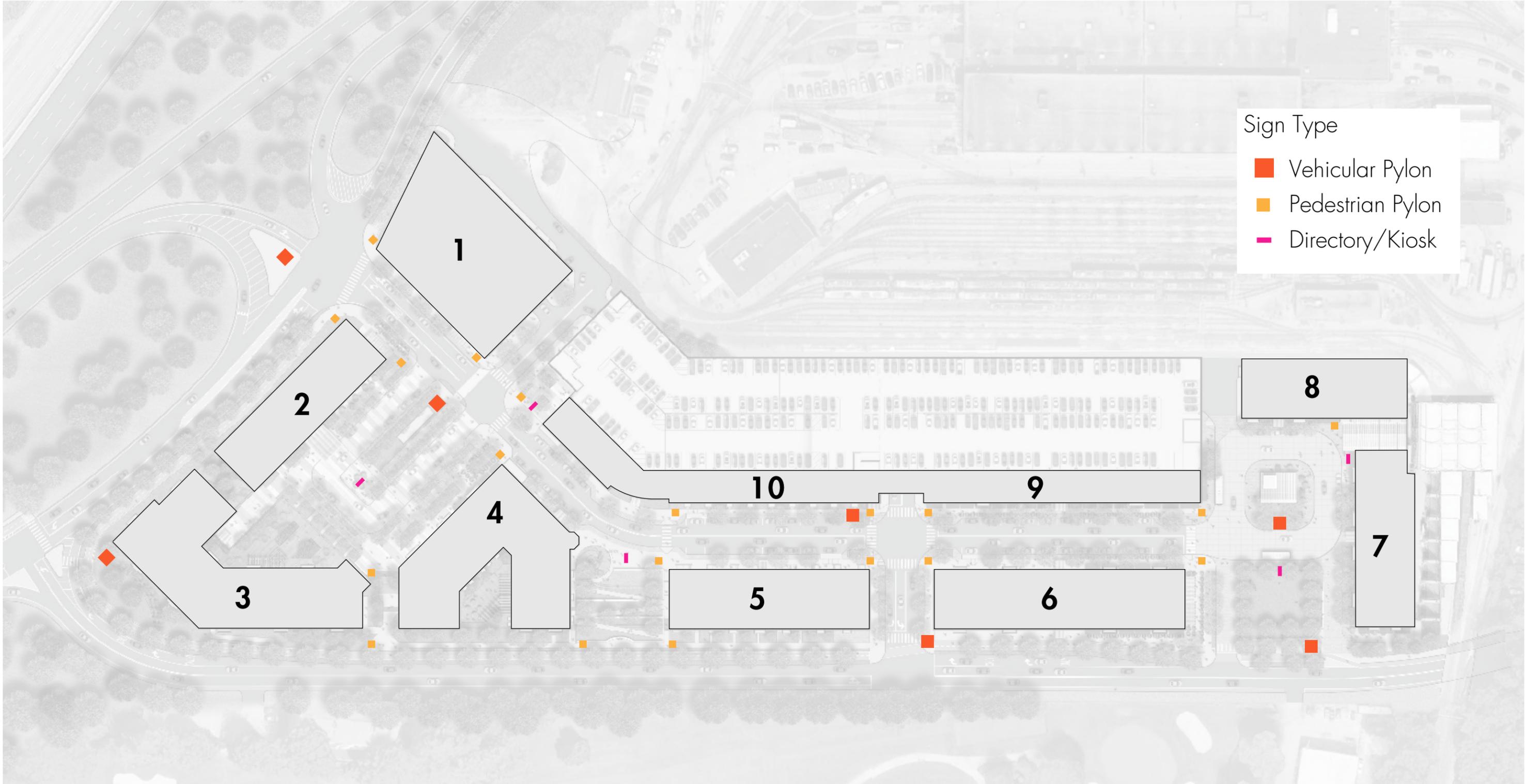
Pole Mounted Signs

Pole Mounted signs include the regulatory and required signage included in the project site plans. Pole-mounted signs may be included to direct visitors to destinations such as parking and the MBTA station and may be added as necessary during and after construction. These signs may be up to 10 feet in height and shall be mounted on poles with a consistent aesthetic.



Pole Mounted

Wayfinding & Site Signage



NOTE: The MBTA will add signage throughout the development at their discretion.

Base Building Signage

Building Tenant Identification Sign
Building Identification Sign
Building Entrance Identification Sign
Flag-Mounted/Perpendicular Sign

Building Tenant Identification Sign

Building Tenant Identification signs may be located on buildings 1, 2 and 3. These signs may include either the logo/branding of the building itself or the logo/branding of a specific building tenant. These signs may be up to 10 feet in height with a total area of up to 350 SF and may be internally illuminated. One sign is allowed per elevation within the upper signage zone as shown on the building elevations on pages 19-28.



*Sign type may require internal illumination

Building Identification Sign

Building Tenant Identification signs may be located on buildings 4, 5, 6, 7, 8, 9 and 10. These signs may include the logo/branding of the building itself. These signs may be up to 8' 6" in height with a total area of up to 300 SF and may be internally illuminated. One sign is allowed per elevation within the upper signage zone as shown on the building elevations on pages 19-28.



*Sign type may require internal illumination

Building Entrance Identification Sign

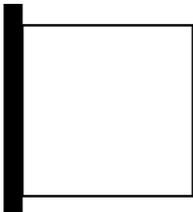
Building Entrance Identification signs may be located at the primary pedestrian and vehicular entrances of all buildings. These signs may include either the logo/branding of the building itself or the logo/branding of a specific building tenant. These signs may be up to 5 feet in height with a total area of up to 100 SF and may be internally illuminated. One sign is allowed per elevation within the signage zone as shown on the building elevations on pages 19-28.



*Sign type may require internal illumination

Flag-Mounted/Perpendicular Signs

Flag-Mounted or Perpendicular signs may be located at any vehicular or pedestrian building entrance. These signs may be used to identify building features including but not limited to entrances, parking, bike storage, and other relevant building features and may include the logo/branding of the building itself or the logo/branding of a specific building tenant. These signs may be up to 20 SF. These signs may be mounted to either the building façade or canopy of a height not greater than 20 feet above grade.



*Sign type may require internal illumination

Base Building Signage

Letters or logos may be internally illuminated or halo-lit.



Commercial/Retail Tenant Signage

Commercial Tenant Primary Sign
Commercial Tenant Secondary Sign
Flag-Mounted/Perpendicular Sign
Window Graphics/Door Sign

Commercial Tenant Primary Sign

Commercial Tenant Primary signs may be located on the building façade or mounted on building canopies. These signs may include the logo/branding of a specific building tenant. These signs may be up to 5 feet in height with a total area of up to 100 SF and may be internally illuminated. One sign is allowed per elevation per tenant within the signage zone as shown on the building elevations on pages 19-28.



*Sign type may require internal illumination

Commercial Tenant Secondary Sign

Commercial Tenant Secondary signs may be located on any building façade that does not include a Primary sign. These signs may include the logo/branding of a specific building tenant. These signs may be up to 3 feet in height with a total area of up to 60 SF and may be internally illuminated. One sign is allowed per elevation per tenant within the signage zone as shown on the building elevations on pages 19-28.



*Sign type may require internal illumination

Flag-Mounted/Perpendicular Signs

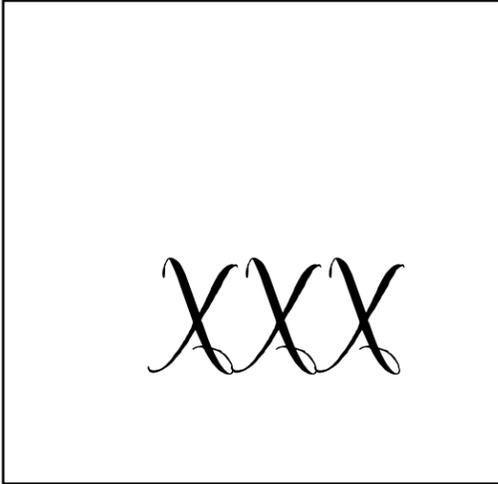
Flag-Mounted or Perpendicular signs may be located at location along the commercial tenant facade. These signs may include the logo/branding of a specific building tenant. These signs may be up to 20 SF. These signs may be mounted to either the building façade or canopy of a height not greater than 20 feet above grade.



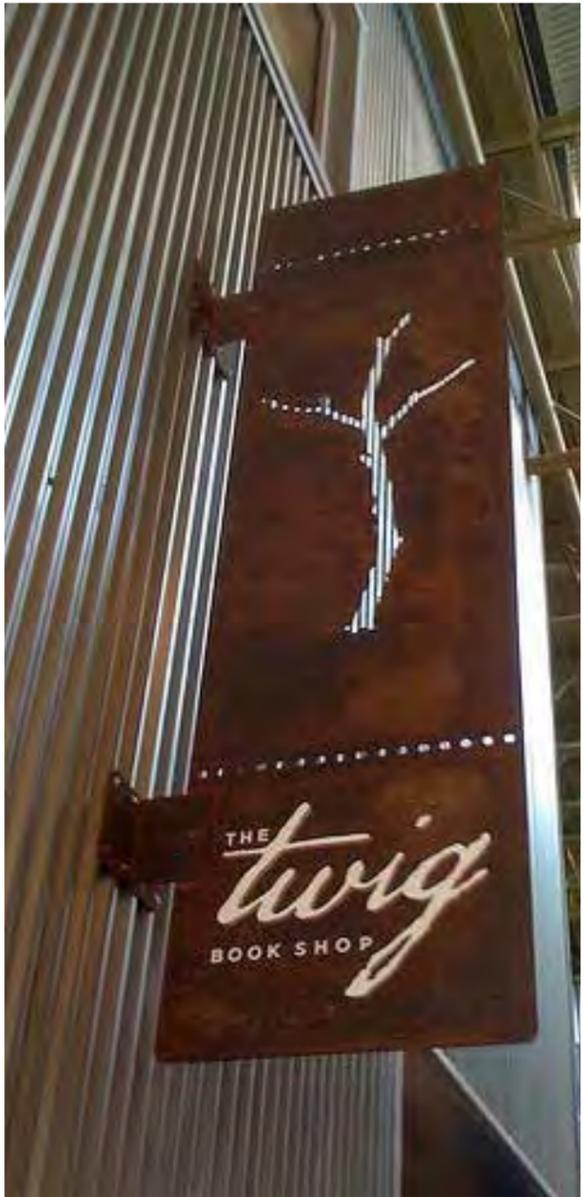
*Sign type may require internal illumination

Window Graphics/Door

Window graphics and door signs may be temporarily or permanently affixed to the ground-level windows and doors of all buildings. These signs shall not cover an area greater than 25% of the window light or door to which they are affixed.

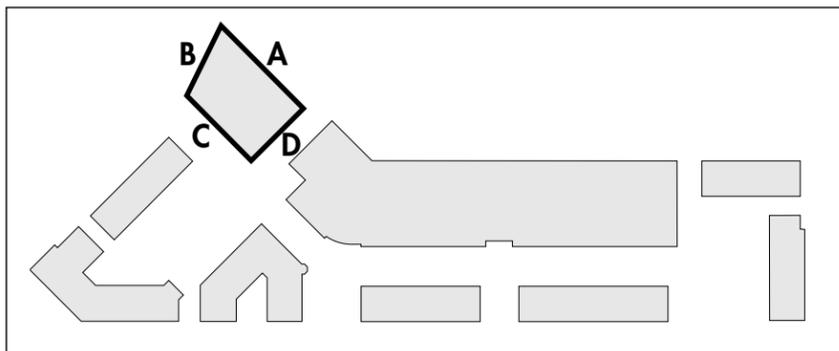
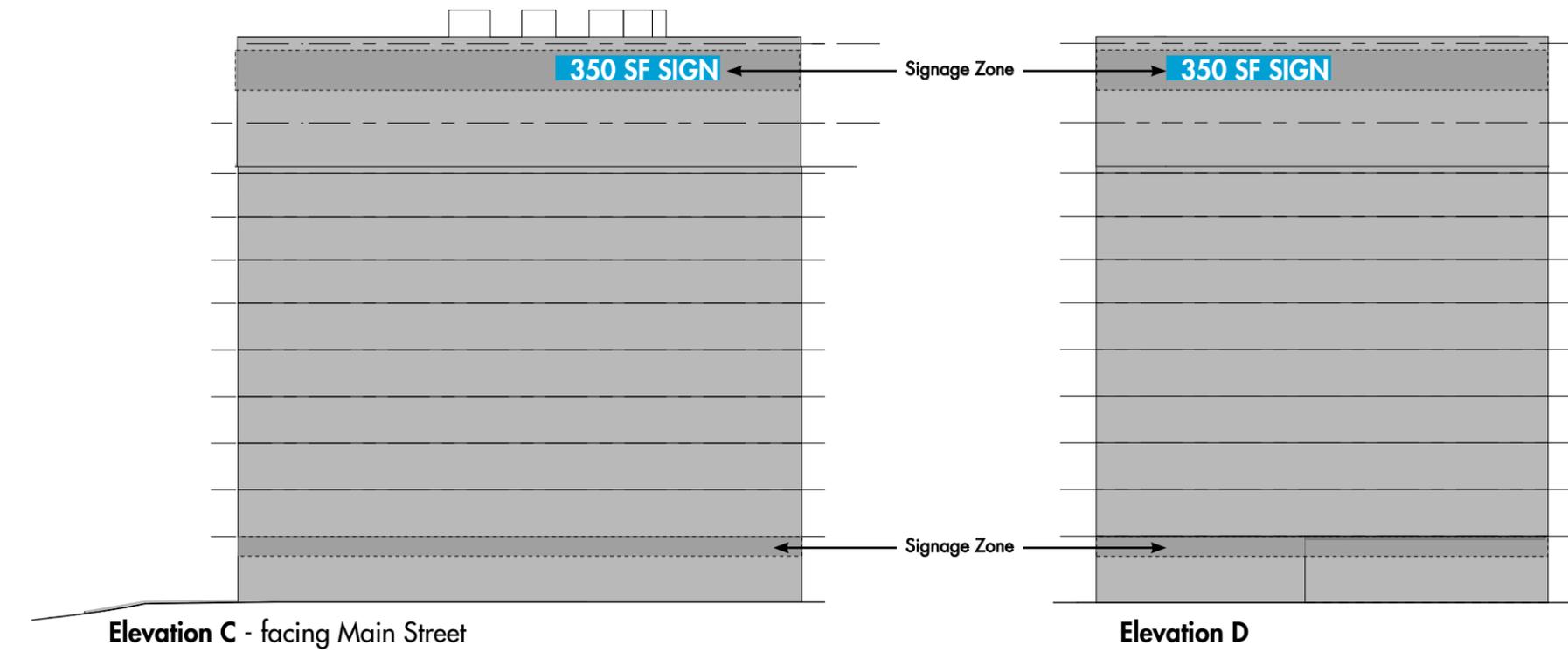
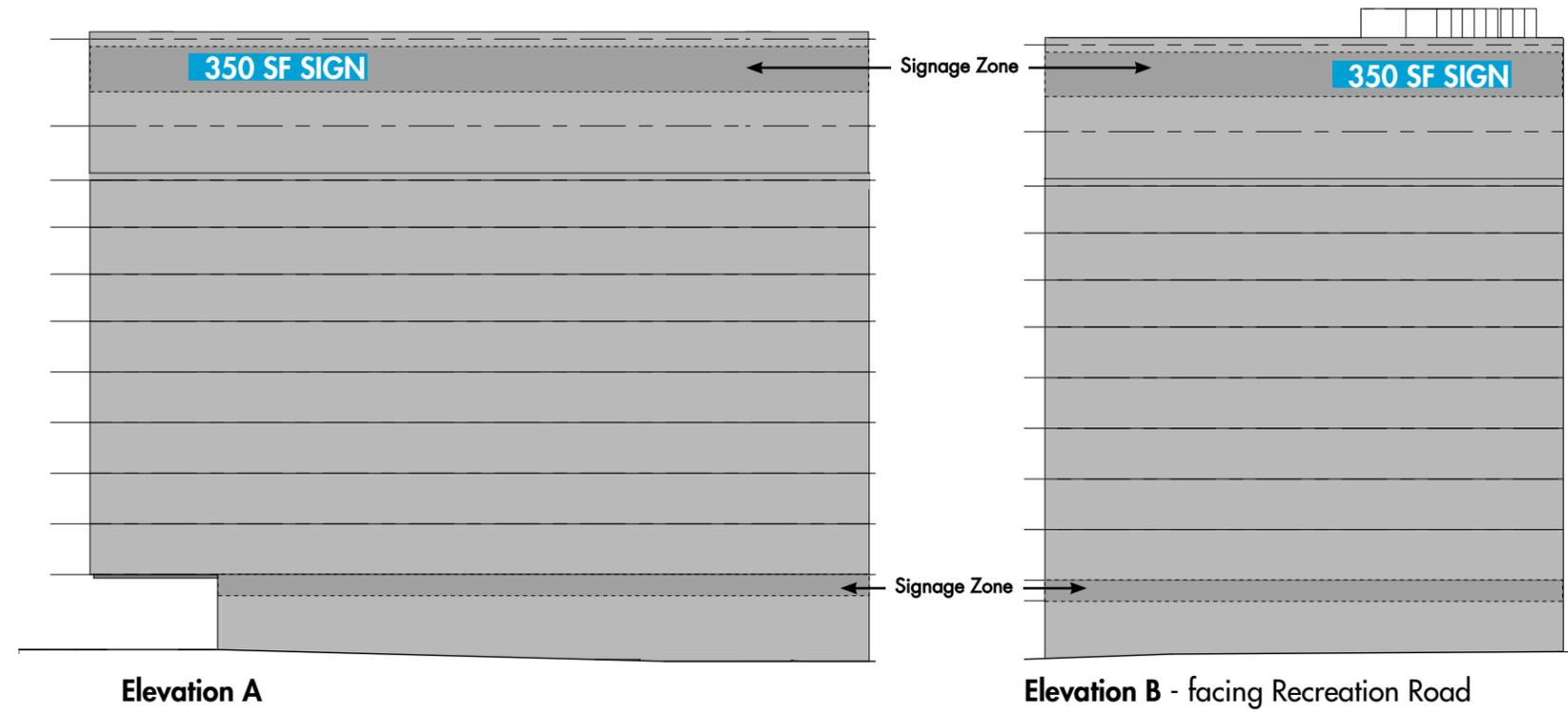


Commercial/Retail Signage



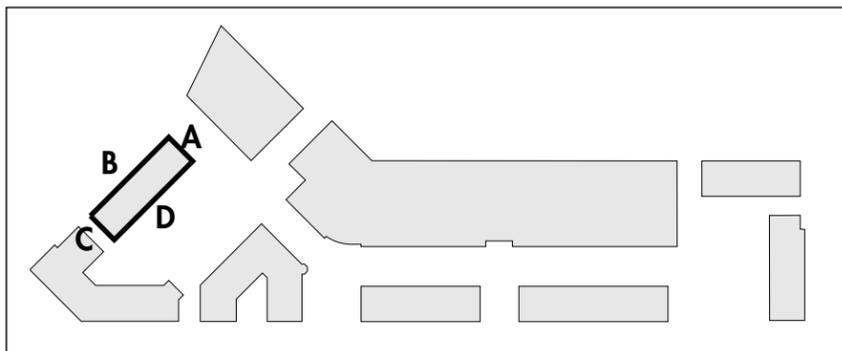
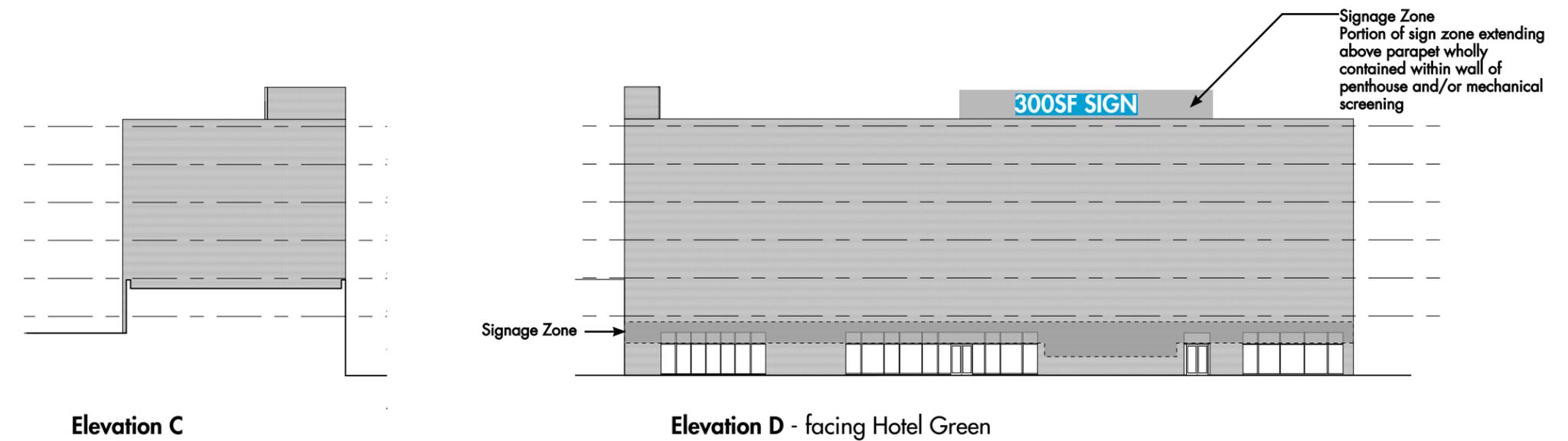
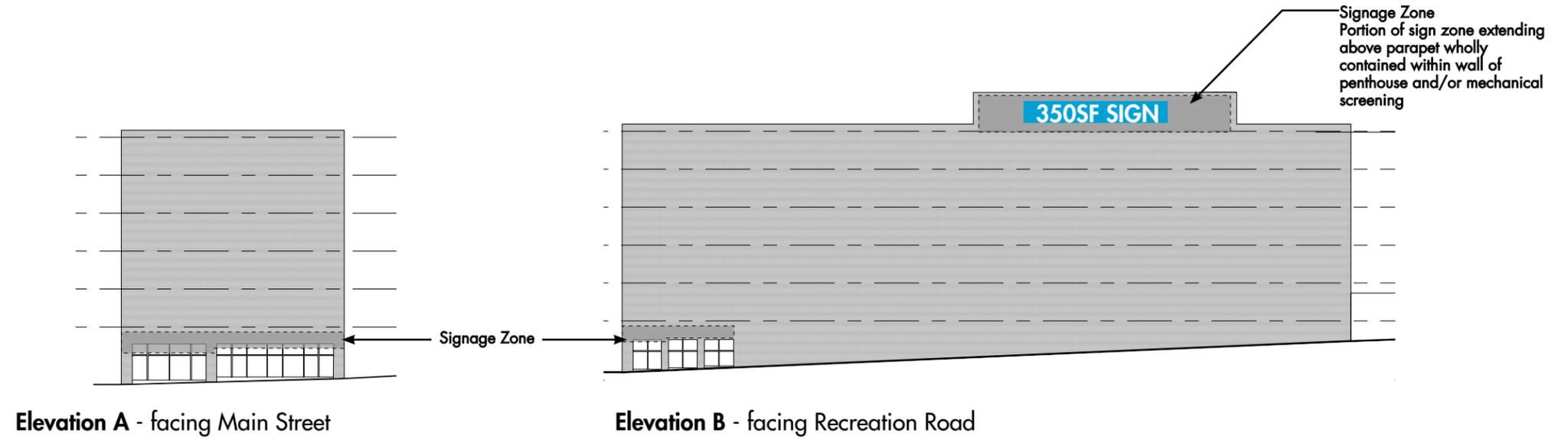
ELEVATIONS - BUILDING 1

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



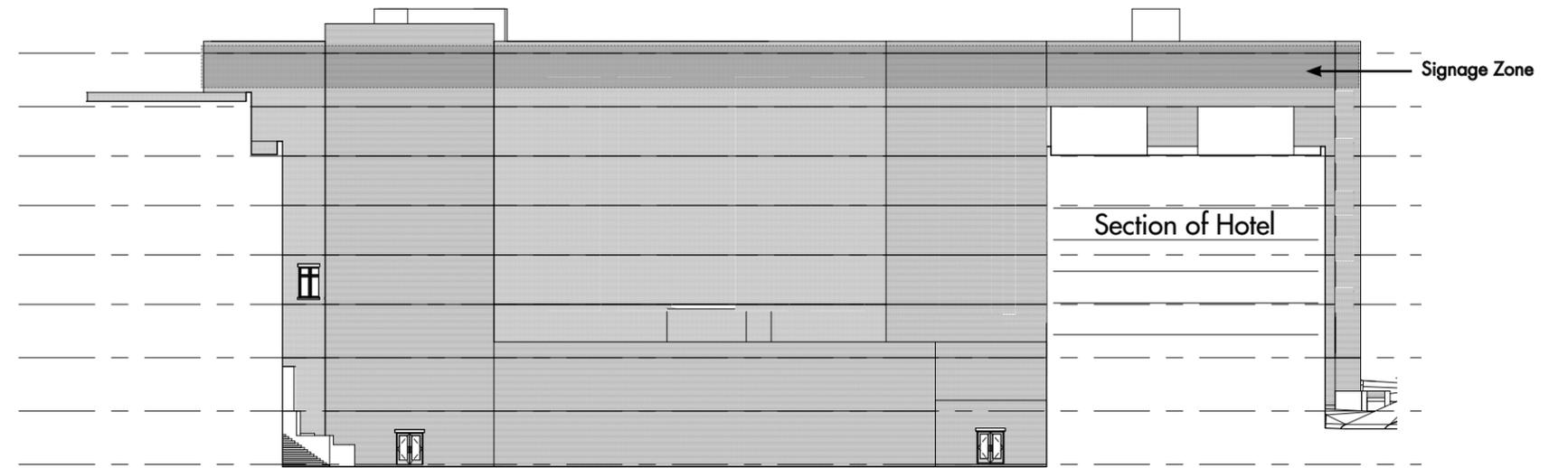
ELEVATIONS - BUILDING 2

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



ELEVATIONS - BUILDING 3

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



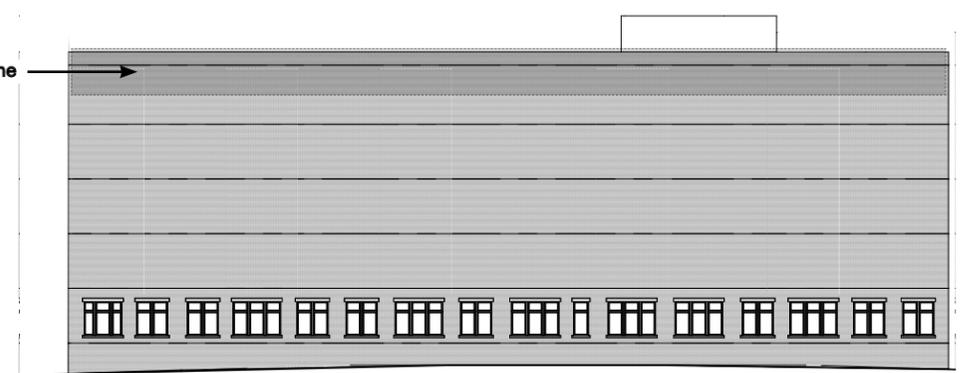
Elevation A - facing Hotel Green



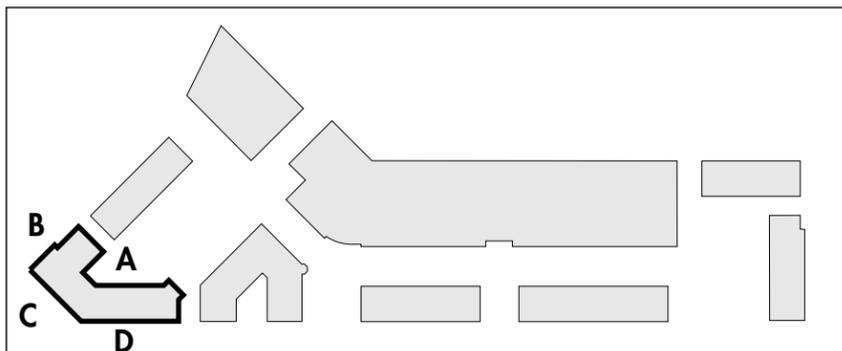
Elevation B - facing Recreation Road



Elevation C - facing Grove Street

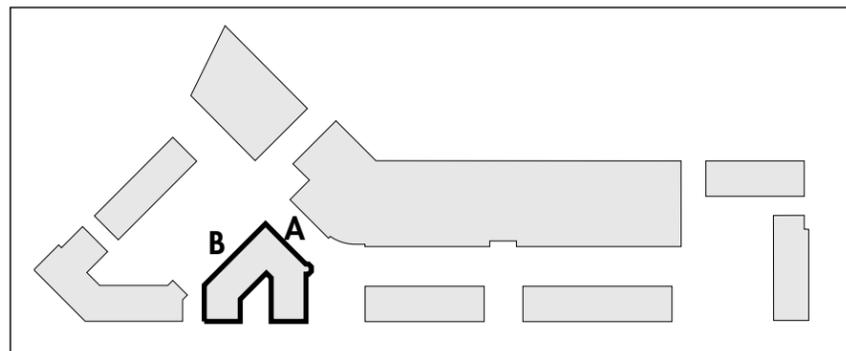
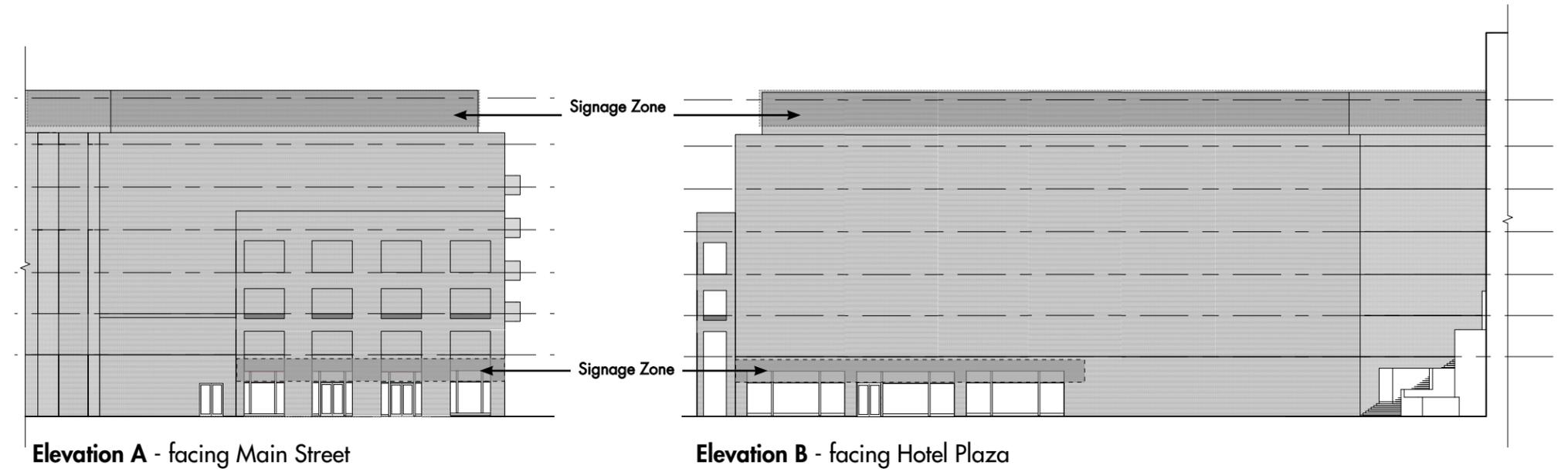


Elevation D - facing Grove Street



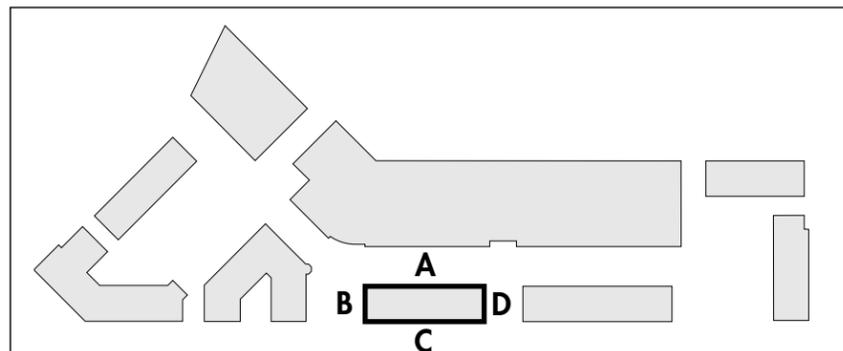
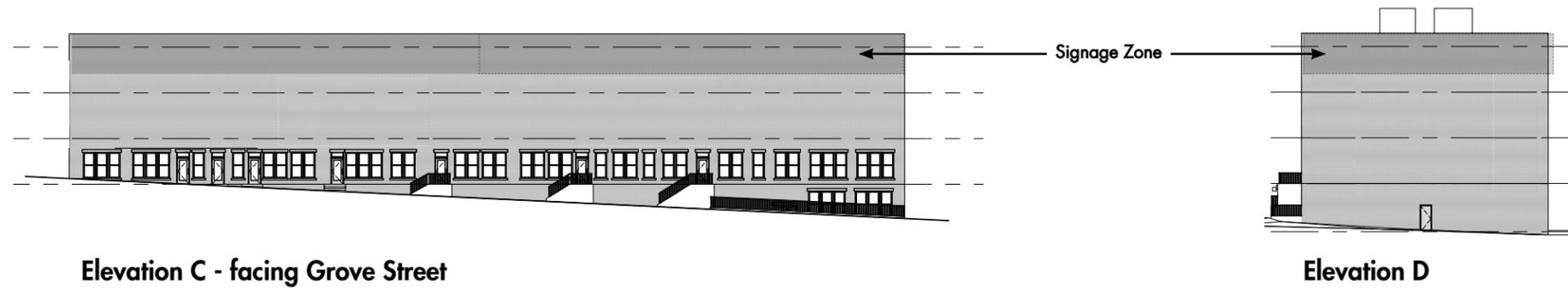
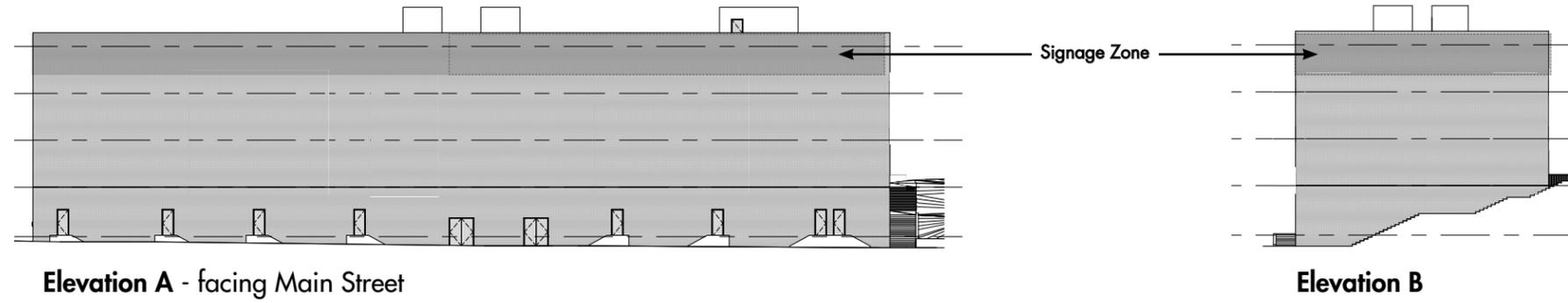
ELEVATIONS - BUILDING 4

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



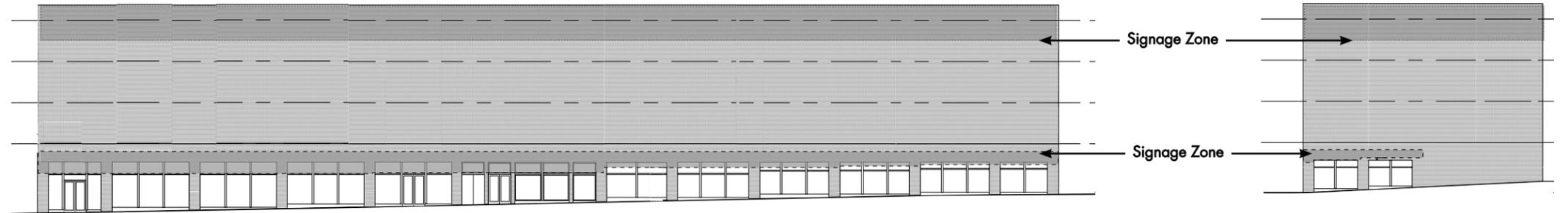
ELEVATIONS - BUILDING 5

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



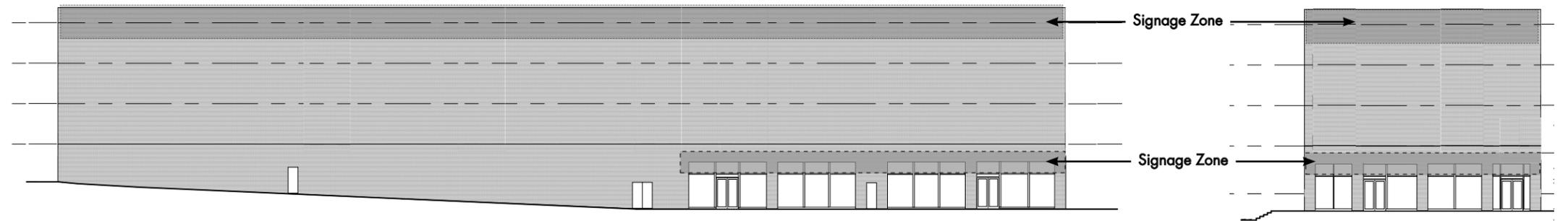
ELEVATIONS - BUILDING 6

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



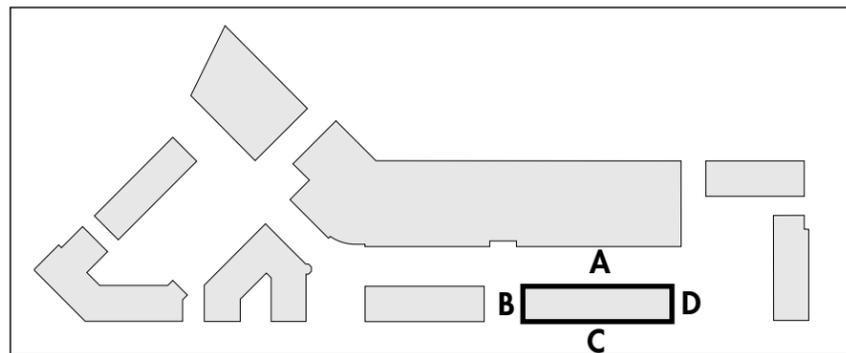
Elevation A - facing Main Street

Elevation B



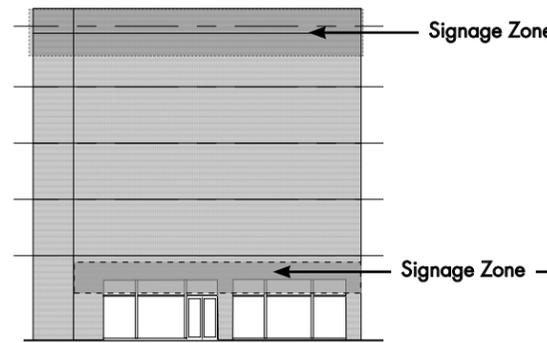
Elevation C - facing Grove Street

Elevation D - facing Transit Square

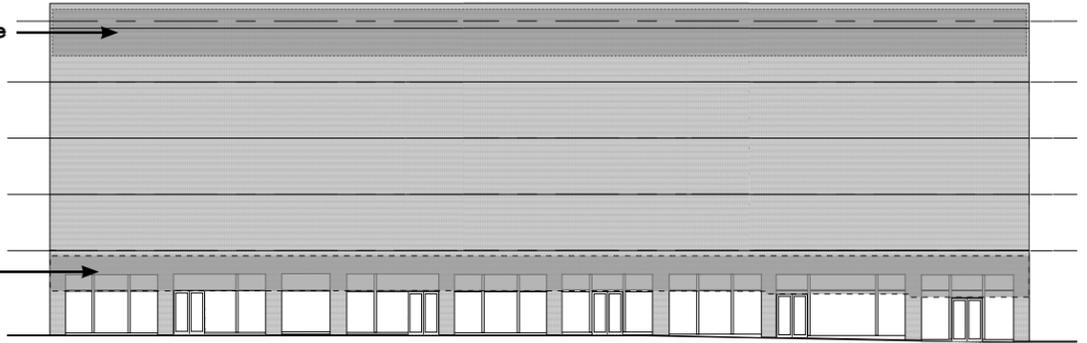


ELEVATIONS - BUILDING 7

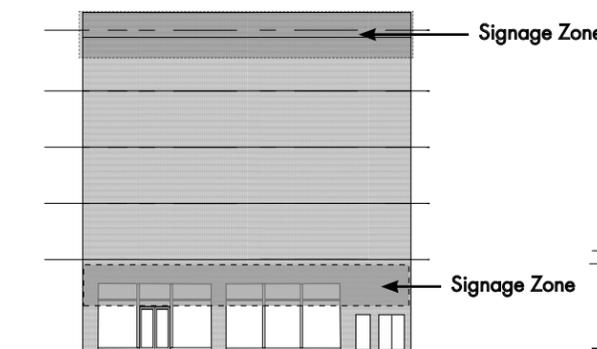
*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



Elevation A



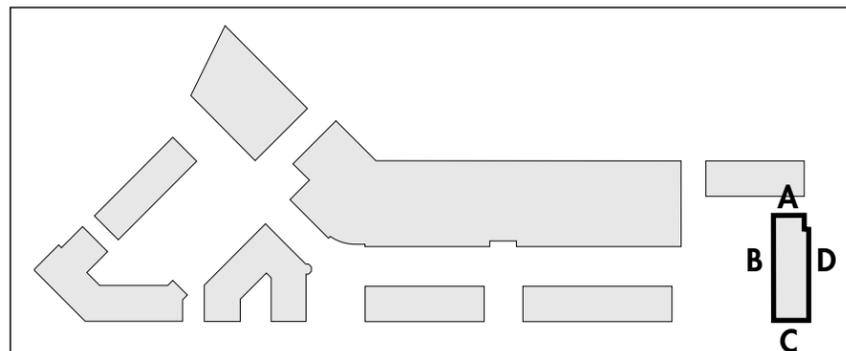
Elevation B - facing Transit Square



Elevation C - facing Grove Street

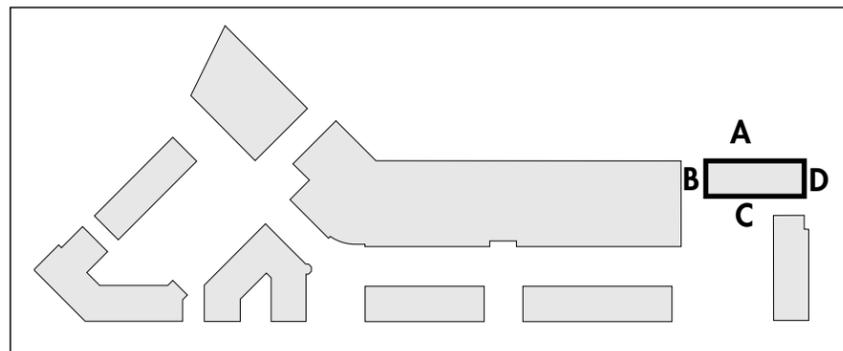
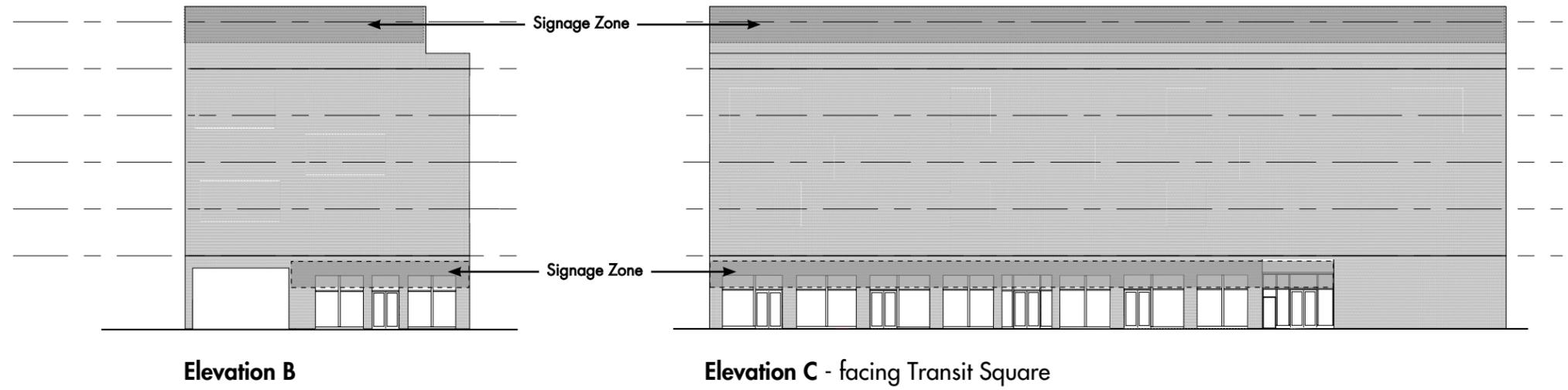


Elevation D



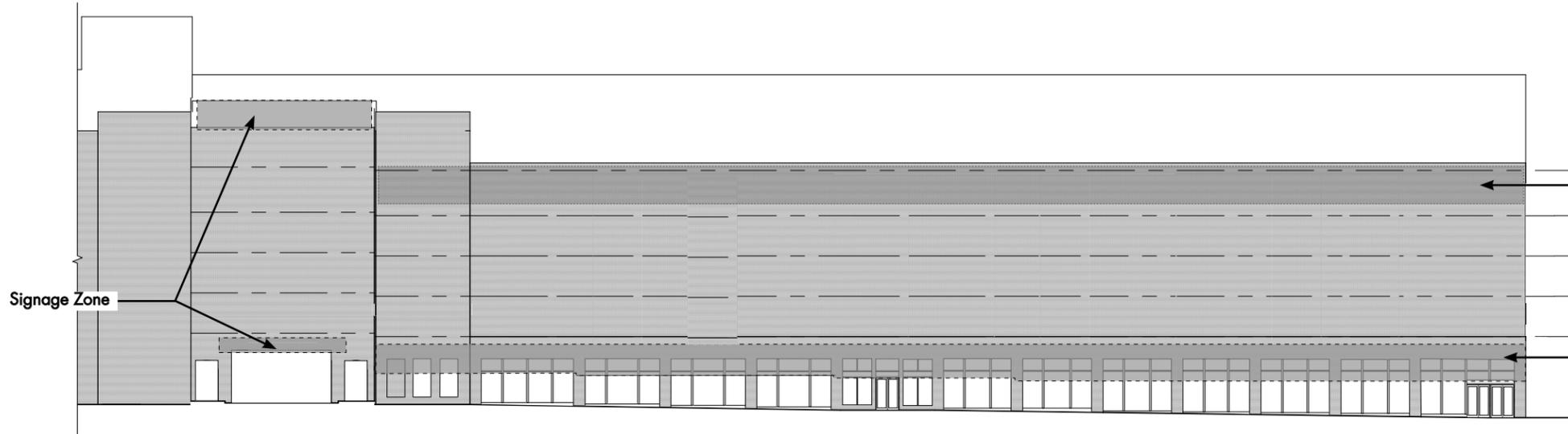
ELEVATIONS - BUILDING 8

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY

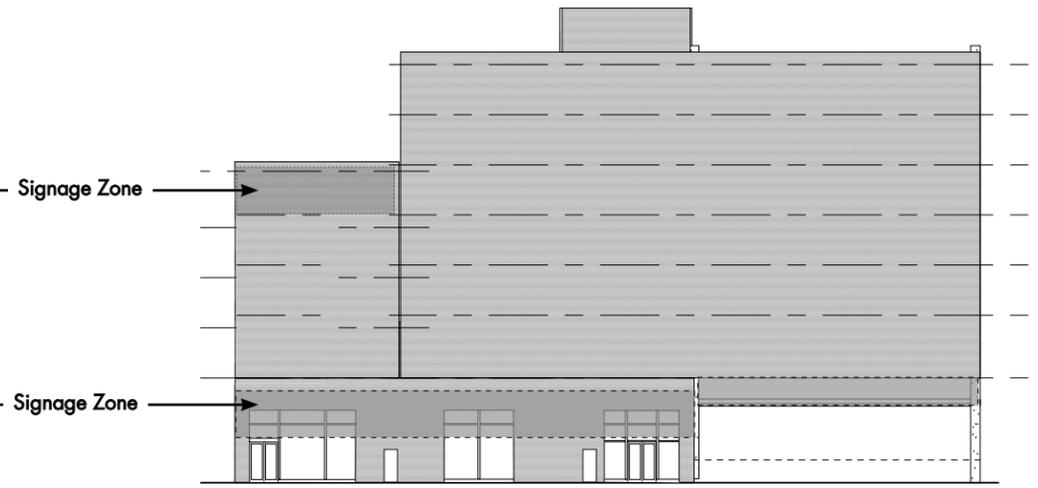


ELEVATIONS - BUILDING 9

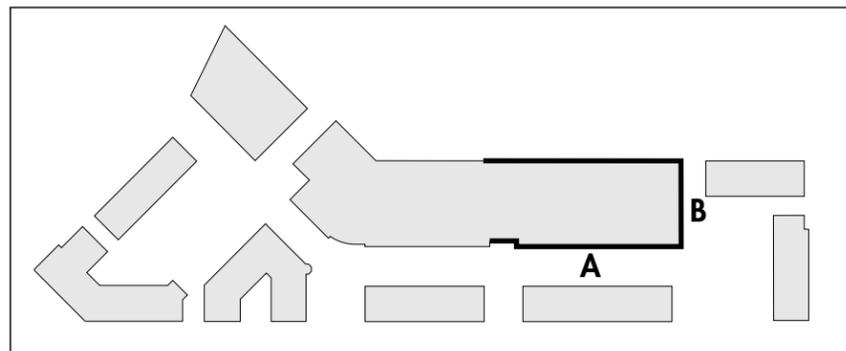
*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



Elevation A - facing Main Street

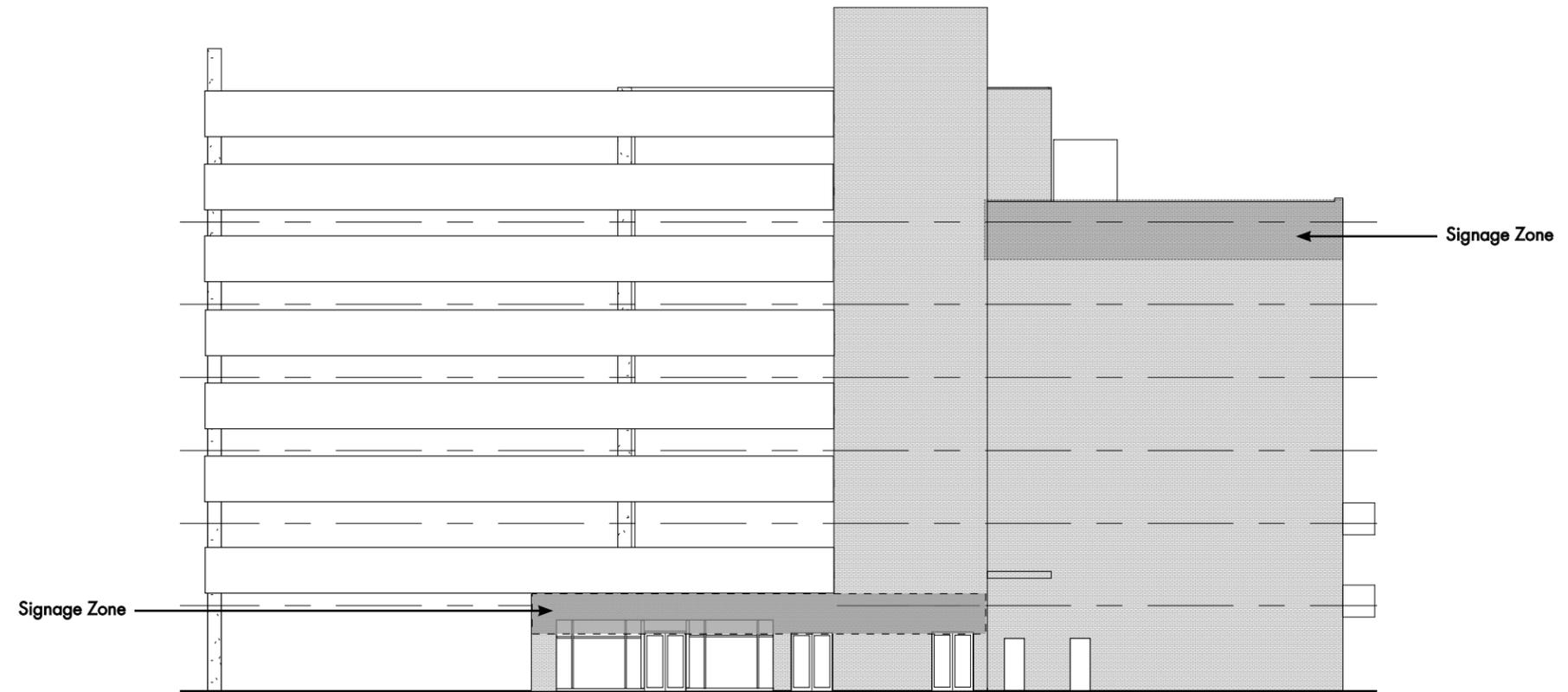


Elevation B - facing Transit Square



ELEVATIONS - BUILDING 10

*DRAWINGS ARE FOR RELATIVE SIGNAGE SCALE ONLY



Elevation A

