

June 2015

Transportation Demand Management Plan (TDM)

Proposed 94-seat casual restaurant  
 271-283 Auburn Street  
 Newton, Massachusetts

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 David A. Olson, Clerk  
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This proposed Transportation Demand Management Plan provides that the proposed 94-seat restaurant at 271-283 Auburn Street, Auburndale, will include provisions to encourage carpooling, ridesharing, and MBTA usage and otherwise reduce the number of single-occupancy vehicles (“SOVs”) traveling to and from the site during times when onsite and on-street parking activities and traffic on the adjacent roadways are at their peak.

To achieve this objective, the restaurant use proposes the following measures:

The restaurant will assign a TDM coordinator who will be the contact and staff person responsible for implementing each of the following measures:

1. To maintain updated onsite signage notification with information for patrons regarding locations for available parking, including signage approved by the tenants at 450 Lexington Street advising that parking in their lot is prohibited for restaurant patrons
2. To include current parking information on the restaurant website advising potential patrons of the available options, and advise potential patrons of the bicycle rack available for their use
3. To provide onsite readily available MBTA Commuter Rail, local bus schedules, and monthly pass information for employees and patrons
4. To obtain and offset the potential costs of the Auburndale Business Permit Parking Program to allow employee parking along Central Street
5. The TDM coordinator will further maintain an ongoing record of successful ridesharing and carpool matches among employees and record all other outreach efforts including any subsidies of MBTA passes to demonstrate compliance with the TDM plan
6. Employees who do drive vehicles to work will be required to park in the municipal lots bordering on Lexington Street until 5:00 PM at which time they will be allowed to move their vehicles to the parking spaces located behind the building as those spaces will have been vacated by other tenants at the close of normal business hours

In addition, the restaurant management agrees to offset a percentage of the cost of monthly MBTA passes for its employees and staff on an ongoing basis subject to the terms and conditions of the special permit approval process.