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**Barney Heath**  
Director

**DATE:** October 20, 2020  
**TO:** Neil Cronin, Chief Planner  
Jane Santosuosso, Chief Zoning Code Official  
**FROM:** Urban Design Commission  
**RE:** 287 Newtonville Avenue  
**CC:** Land Use Committee of the City Council  
Petitioner

At the request of the Department of Planning and Development, the Urban Design Commission has reviewed and provides the following comments to the Department of Planning and Development and the Land Use Committee of the City Council regarding the free-standing sign at 287 Newtonville Avenue. The following members were present at the UDC meeting: Michael Kaufman, John Downie, Robert Linsky, Carol Todreas, Visda Saeyan, and William Winkler. Jim Doolin recused. The following information is intended to give advice on specific matters affecting the free-standing sign.

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**287 NEWTONVILLE AVENUE – FREE-STANDING SIGN**

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At its regularly scheduled meeting on September 9<sup>th</sup> and October 14<sup>th</sup>, the Urban Design Commission (UDC) reviewed the proposed Signage at 287 Newtonville Avenue for:

- One free-standing principal sign, internally illuminated, with approximately 30 sq. ft. of sign area at the corner of Newtonville Avenue and Albany Street.

Based on the signage submitted and the presentations by the applicant, the Urban Design Commission recommends approval for the proposed free-standing sign on the **condition** that the white portion of the tenant logo signs be blacked out from behind, so they don't glow at night.