### APPLICATION TO AMEND BOARD ORDER #289-18

GARDEN REMEDIES, INC. 697 Washington Street Newton, MA 02458

c/o Michael P. Ross, Esq.
Prince Lobel Tye LLP
One International Place, Suite 3700
Boston, MA 02110

**Applicant** 

#### **Property Location:**

697 Washington Street Newton, MA 02458

Prepared by: Michael P. Ross, Esq.

**Prince Lobel Tye LLP** 

One International Place, Suite 3700

Boston, MA 02110

**Telephone:** (617) 456-8000 **Facsimile:** (617) 456-8100

May <u>12</u>, 2021

Revised on May 21, 2021

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## APPLICATION TO THE CITY COUNCIL

### To

### **Amend Special Permit #289-18**

### **Property Location:**

## 697 Washington Street Newton, MA

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May 12, 2021

Newton City Council Land Use Committee City of Newton 1000 Commonwealth Avenue Newton, MA 02459

Re: Amendment to Special Permit (Council Order #289-18)

Property or Premises: 697, 691, 681 Washington Street; 2 Court Street

Company: Garden Remedies, Inc.

Dear Honorable Chair and Members of the Land Use Committee:

This firm represents Garden Remedies, Inc. ("Garden Remedies" or the "Company") in connection with its request to amend the Special Permit granted as Council Order #289-18 by the City of Newton City Council (the "Council") on October 1, 2018 (the "2018 Special Permit"). The Council granted the Company a special permit in 2014 to allow for the operation of a Registered Medical Marijuana Dispensary at the Premises (see Council Order #167-14, the "2014 Special Permit"), which was amended by the 2018 Special Permit to add an adult use Marijuana Retail Establishment to its existing Registered Medical Marijuana Dispensary (as amended, the "Special Permit"). The Marijuana Retail Establishment has been operational since May 2019 without incident.

The Company now seeks to modify the Special Permit to: (i) remove Conditions #3 and #4 in the 2018 Special Permit regarding appointment-only restrictions, (ii) amend the hours of operations listed in Conditions #5 and #6 in the 2018 Special Permit to allow the Applicant to operate from 9 AM to 9 PM Mondays through Saturdays and 12 PM to 6 PM on Sundays, (iii) remove the Sign Plan (Control Document I), and (iv) amend the Site Plan and Landscape Plan.

#### I. Background

Since 2014, the Company's operation as a Registered Medical Marijuana Dispensary and later a co-located Registered Medical Marijuana Dispensary and a Marijuana Retail Establishment (the "Facility"), the first of its kind in the City, has not adversely affect or cause a nuisance to the neighborhood and has operated without incident. Further, the Company has diligently complied with the numerous conditions within the Special Permit, a partial list in relevant part of these activities to date is as follows:

- Police details were in place for more than the first 90 days of operation, and were approved to end by the Newton Police Department on September 10, 2019.
- Private security through Allied Universal remains in place during all operational hours.
- A real time indicator exists on the Company's website in order to gauge if appointments are running on time.

- Coupons encouraging non-peak time visits are being provided to customers.
- All look back review meetings have occurred with the Planning, Transportation, Public Works and Police departments at intervals of 30, 60, and 90 days, and 6, 12, 18, and 24 months thereafter, with the last meeting occurring on December 2, 2020.
- Compliance with the Transit Demand Management plan and other transit related conditions are ongoing.

Garden Remedies continues to comply with the other requirements of its Special Permit. But as previously mentioned, perhaps the most important operational benchmark to date, is the Applicant's record of operating without penalty since opening.

#### II. Request to Remove the Appointment-Only Requirement

Given the above, the Company respectfully submits that its current appointment-only model is no longer necessary, unduly burdensome, and unreasonably impracticable. In particular, when the special permit was first issued in 2014, the market was such that there were no other Marijuana Retail establishments within a 7 mile radius, other than New England Treatment Access LLC in Brookline. We understand, that at the time, the City of Newton Department of Planning and Development ("Planning") reasonably expected a higher demand for Garden Remedies' establishment at the Premises, and Planning therefore recommended an appointment-only model to mitigate traffic. However, over the last two years, at least three other Marijuana Retail Establishments have opened within a 7 mile radius, and approximately nine other such establishments have received provisional licenses to open. Currently, there are 72 operational Marijuana Retail Establishments and Marijuana Retail Establishments that have received licensure but are pending operation commencement within 15 miles of Newton, MA (see map attached hereto).

As described in the Technical Memorandum produced by Fuss & O'Neill, Inc., a copy of which is attached hereto and incorporated herewith, the majority of vehicular traffic on Court Street is not attributable to the Facility, the Facility's parking lots are underutilized, and similarly situated facilities without appointment-only restrictions actually generate less traffic during peak hours. In fact, the on-site study revealed that the appointment-only restriction caused certain customers to return to the vehicles to order online and wait until the next available appointment, which resulted in longer duration trips and lower parking turnover.

Furthermore, data collected by the Company illustrates that the current parking lot at the Premises averages only 10-20% utilization on weekdays, with the sales floor averaging just over 36 percent capacity during a typical weekday. Moreover, sales during COVID have in fact been higher than sales pre-COVID, and therefore the Company does not anticipate a significant uptick in sales or traffic once things return back to normal. For more information, please refer to the data report attached hereto and incorporated herewith. In other words, the establishment can comfortably accommodate the potentially higher foot traffic and car traffic that would result from removing the appointment-only model.

The Company notes that since its Special Permit was approved in 2018, at least two other cannabis companies have also been approved by the City to operate adult use retail. For these other companies, the appointment-only requirement may be administratively removed by Planning and the Inspectional Services Department after six months, whereas in the case of Garden Remedies, the period is indefinite, unless otherwise amended by the Company via a special permit amendment, which is one of the purposes of this application.

It is noted that stakeholders have suggested that the appointment-only regime remain in place until the next Marijuana Establishment commences operations. While the Company is agreeable to this suggestion and amending the existing appointment-only conditions to expire immediately upon the next Marijuana Establishment opening for business, data provided in this submission shows that there is no harm in the immediate removal of the appointment-only regime for this well-established Facility as opposed to a later removal of the regime.

As mentioned, the conditions in the Special Permit relating to the appointment-only model have all been implemented at the Premises and satisfied. Combined with the operational success that the company has demonstrate and the traffic and sales data showing underutilization of both the parking lot and sales floor, the Company respectfully ask that the Council grant the Company's request to remove the appointment-only restrictions, which were set forth as Conditions #3 and #4 in the 2018 Special Permit or amend the appointment-only conditions to expire immediately upon the next Marijuana Retailer opening for operations.

#### III. Request to Remove the Sign Plan as a Control Document

The 2014 Special Permit process codified the sign plan drafted by GenSign dated April 15, 2014 (the "Sign Plan"), due to one of the signs needing a variance and made it part of the official control documents thereof, meaning that any changes to the any of the signs, no matter how slight and even if the changes are allowed as-of-right, would require either a consistency ruling of the Inspectional Services Commissioner, and/or approval by the Land Use Committee in the form of an amended special permit. The Sign Plan was thereafter included in the 2018 Special Permit as a control document, Control Document "I".

The Company is now seeking to update its wall signage now that it is the sole tenant of the Premises, to remove the sign needing a variance, and to add additional wayfinding signage to better notify customers of the parking lot on Court Street. The Company notes that the Urban Design Commission (the "Commission") has reviewed changes to the Sign Plan for changes to the primary and secondary wall signs, that these changes are consistent with underlying zoning, and that the Commission unanimously approved the changes on November 18, 2020. The Building Department has also reviewed the Sign Plan for consistency with underlying zoning and granted the sign permit for the new wall signs on November 24, 2020.

The projecting sign that previously needed a variance due to the location of projecting sign shall be removed and replaced elsewhere on the gate with wayfinding signage under 3 square feet, which is allowed as-of-right. The Company's additionally proposed wayfinding signage pointing customers to the parking lot on Court Street shall also be allowed as-of-right under the

Code and shall obtain the Commission's approval hereafter. As noted in the Technical Memorandum produced by Fuss & O'Neill, Inc., a copy of which is attached hereto, additional wayfinding signage notifying customers of the parking lot with the entrance on Court Street which would benefit the flow of traffic and increase usage of the parking lot. For reference only, but not to be included as a control document in this amendment to the Special Permit, the Company hereby provides plans and images of the approved primary and secondary wall signs and of the wayfinding signage. All of these signs are allowed as-of-right by the Code, and therefore the Company respectfully requests that the Council remove the Sign Plan, Control Document "I", from the Special Permit.

#### IV. Request to Amend Hours of Operation

The Company notes that its current hours of operations allow for a more restrictive operating window than that of other similarly situated companies. Both Ascend Mass, LLC and Cypress Tree Management, Inc.'s hours of operations are 9 AM to 9 PM Monday through Saturday and 12 PM to 6 PM on Sunday, whereas Garden Remedies' hours of operations are limited to 10 AM to 8 PM Monday through Thursday, 10 AM to 9 PM Friday and Saturday, and 12 PM to 6 PM on Sunday. Garden Remedies' successful track record at the Property and the studies and data attached hereto providing that the Company's operation has not caused a significant negative impact on traffic all go to prove that amending the hours of operation to one hour earlier in the mornings and one hour later in the evenings will not cause a significant adverse impact or nuisance to the neighborhood. In fact, the sales floor and parking lot of this Facility are so significantly underutilized that even higher-than-expected sales during the extra hours of operation would not overburden the Premises or neighborhood.

Furthermore, now that the market for marijuana products is saturated with many other suppliers (currently, 72 operational Marijuana Retail Establishments and Marijuana Retail Establishments that have received licensure but are pending operation commencement in and within 15 miles of Newton), the demand for marijuana products at each individual site has greatly decreased and the concerns of a Marijuana Retailer operating during rush hour and causing significant negative impact on traffic are no longer a concern. As such, the Company respectfully requests that its hours of operation be amended to 9 AM to 9 PM Monday through Saturday and 12 PM to 6 PM on Sunday, consistent with other similarly situated establishments.

### V. Request to Amend the Site Plan and Landscape Plan

The Company respectfully requests that certain control documents of the 2018 Special Permit be amended to this updated Site Plan prepared by VTP Associates and updated Landscape Plan prepared by Leone Landscape and Construction, which are attached hereto and incorporated herewith. This updated plans includes the following minor changes: 1) adds an on-site outdoor queuing area, within the gated area prior to entry into the Building, 2) depicts the location of its newly proposed trash receptacles for the public in the parking lot, and 3) depicts the proposed location of additional wayfinding signage (which are depicted for reference and not meant to be controlling on the exact locations of future signage). No other changes are proposed to the plans.

As previously mentioned, the Company is successfully operated without incident over the last few years. During this time and during COVID, the Company has determined that an on-site

outdoor queuing area behind the entrance gate that leads to the Building may be beneficial for the flow and safety of its customers. As shown on the revised plans, this proposed queuing area will allow the Company to ensure that customers and patients waiting for entry into the Facility do not queue on the public sidewalk but instead queue on its private property. Such a proposal will not trigger any Ordinance violations and will not cause significant adverse impact or nuisance to abutters. Instead, this will allow for more organized queuing on the Premises.

Other changes to the site plan include depicting of the newly proposed trash receptacles for the public, which was a suggestion given by the community, and proposed location of additional wayfinding and directional signage, which do not trigger any Ordinance violations either and do not cause a nuisance to abutters. For the reasons set forth above, the Company respectfully requests that the Council approve of its request to update the Site Plan and Landscape Plan included in the Control Documents.

#### VI. Equal Footing with Similarly Situated Companies

The conditions in the Special Permit relating to the appointment-only model have all been implemented at the Premises and satisfied. Combined with the operational success that the company has demonstrated, and given the disparate conditions being applied to similarly situated operators who have not even commenced operations yet, the Company respectfully requests that the Council approve of the removal of the appointment-only condition.

Similarly, the Company's current hours of operation as set forth in Conditions #5 and #6 in the 2018 Special Permit are more restrictive than other similarly situated operators. It has proven over the last few years that this Facility has the capacity to handle the additional sales and traffic resulting from an earlier start time and later close time. More importantly, the Company desires to continue to positively impact the City, whether it be through the payment of taxes and Community Agreement fees or providing numerous job opportunities and other contributions to the City, and respectfully requests that its hours of operations be amended to be on equal footing with other similarly situated companies.

#### VII. Compliance with Special Permit Criteria

The Company respectfully submits that it has complied and will continue to comply with the Special Permit Criteria for an RMD and/or a Marijuana Establishment as set forth in Section 6.10.3.G of the Ordinance with its requested amendments to the existing Special Permit.

#### 1. Criteria for all marijuana uses:

a. The lot is designed such that it provides convenient, safe and secure access and egress for clients and employees arriving to and leaving from the lot, whether driving, bicycling, walking or using public transportation.

The Company has operated its facility at this lot in substantially the same since site layout plan since 2014 with no incidents. As noted above, removal of the Sign Plan from the Special Permit control documents will allow the Company the ability to install additional wayfinding signage,



which would increase the visibility of the parking lot on Court Street and promote convenient, safe and secure access and egress.

b. Loading, refuse and service areas are designed to be secure and shielded from abutting uses.

As noted in the Site Plan attached hereto and incorporated herewith, the Company proposes to move the refuse area closer to the existing garage, which shall enhance the security of the refuse area. The Company shall ensure that the loading, refuse and services areas in compliance with state regulations subject to review and approval by the Cannabis Control Commission.

c. The RMD or Marijuana Establishment is designed to minimize any adverse impacts on abutters.

As noted above, the Applicant has operated its Facility since 2014 without incident and there has been no adverse impacts on abutters. As noted in the Technical Memorandum produced by Fuss & O'Neill, Inc., removal of the appointment-only restriction may in fact shorten vehicle trip durations by reducing the need for customers to remain in their cars while waiting for the next available appointment, which will positively impact abutters and local traffic.

d. The RMD or Marijuana Establishment has satisfied all of the conditions and requirements in this section.

The Applicant respectfully submits that it will comply with all of the conditions and requirements in this Section G.

- 2. Additional criteria for RMDs and Marijuana Retailers:
  - a. The lot location complies with Sec. 6.10.3.E.1, or the lot is located at a lesser distance if the City Council finds that the lot is sufficiently buffered such that these facilities or uses will not be adversely impacted by the RMD or Marijuana Retailer's operation.

The Property is not located within a radius of 500 feet from an existing public or private K-12 school and/or the City Council has found that the lot is sufficiently buffered from these facilities in the prior Special Permits granted.

b. Traffic generated by client trips, employee trips, and deliveries to and from the RMD or Marijuana Retailer shall not create a significant adverse impact on nearby uses.

As noted above, the facility has a proven track-record that it has not disturbed any existing right of ways and has not created a significant adverse impact on nearby uses. In fact, as noted in the Technical Memorandum produced by Fuss & O'Neill, Inc., the majority of vehicular traffic turning onto Court Street is not related to the facility and that the parking lots are underutilized. Moreover, removal of the appointment-only restriction will not cause a significant adverse



impact or nuisance due to a decrease in demand for marijuana products at this particular facility given the opening of many other facilities nearby and due to the ample parking provided at this facility.

c. The building and lot have been designed to be compatible with other buildings in the area and to mitigate any negative aesthetic impacts that might result from required security measures and restrictions on visibility into the building's interior.

The Company respectfully submits that it is not making any changes to the building. Any changes to the lot be compatible in design with neighboring lots (see plans attached hereto and incorporated herewith).

d. The building and lot are accessible to persons with disabilities.

The Applicant respectfully submits that the building and lot will be accessible to persons with disabilities as required by the Ordinance and 935 CMR 500.000 *et. seq.* 

e. The lot is accessible to regional roadways and public transportation.

The Company has proven over the last few years of operation that the lot is sufficiently accessible to regional roadways and public transportation.

f. The lot is located where it may be readily monitored by law enforcement and other code enforcement personnel.

The Company has proven over the last few years of operation that the lot is located where it may be readily monitored by law enforcement. The Company has operated a RMD and thereafter a Marijuana Retailer without incident since it commenced operations in 2014.

g. The RMD or Marijuana Retailer's hours of operation will have no significant adverse impact on nearby uses.

As shown in the traffic data provided in the Technical Memorandum, the current traffic impact based on its current hours of operation of 10 AM to 8 PM Monday through Thursday, 10 AM to 9 PM Friday and Saturday, and 12 PM to 6 PM on Sunday have not caused a significant adverse impact on nearby uses. The Company respectfully submits that its proposed hours of, which are 9 AM to 9 PM Monday through Saturday and 12 PM to 6 PM on Sunday to match the other Marijuana Retailers who have received special permits, shall not create a significant adverse impact on nearby uses either (see Technical Memorandum produced by Fuss & O'Neill, Inc.).

#### VIII. Conclusion

Garden Remedies appreciates its positive relationship with the City. It recognizes that both the City and the Company were "early movers" when the Company was first approved to open, and acknowledges that Newton was one of the first cities in the state to do so. The Company is

proud of its track record thus far, and that it has been able to positively impact the City by paying approximately \$1.3 million dollars in taxes and Host Community Agreement fees since it opened, as well as provide numerous job opportunities and other contributions to the broader community. As provided in this submission, the Company desires to continue to positively impact the City, and respectfully requests the changes as described herein, if only to be on equal footing with other similarly situated companies. The Company's proposed amendments to its Special Permit will be in harmony with the purpose and intent of the Ordinance and will not have any adverse effect on the neighborhood within which the Property is located in particular, and the City of Newton as a whole.

For the foregoing reasons the Company respectfully requests that the Land Use Committee approve its request to amend a Special Permit as described herein.

Sincerely,

Michael P. Ross

Michael P. Ross, Esq. Direct: 617-456-8149

Email: mross@princelobel.com

MPR/art

### **SPECIAL PERMIT APPLICATION**

#### TO THE NEWTON CITY COUNCIL

The undersigned hereby makes application for permit to erect and use, to alter and use, or to make such uses as may be hereinafter specified of a building or buildings at the location and for the purpose hereinafter specified under the provisions of Chapter 30 of the Revised Ordinances, 2015, as amended, or any other sections

#### PLEASE REFERENCE SECTIONS OF THE ORDINANCES FROM WHICH RELIEF IS REQUESTED:

PETITION FOR:	Special Permit/Site Plan Approval -Amendment Extension of Non-conforming Use and/or Struct Site Plan Approval	
STREET697, 691, and		ward <sup>2</sup>
SECTION(S) <sup>23</sup>	BLOCK(S) 019  BLOCK(S) 16,669 sf  Begintered Marijuana Dispensary ("BMD") and Bo	LOT(S) 0001, 0001A, 0001B, 0023
ADDDOVINAATE COLLA	DE FOOTAGE (of property) 16,669 sf	ZONED BU2
TO BE USED FOR: $\stackrel{\wedge}{=}$	Registered Manjualia Dispensary ( RMD ) and Re	ecreational Marijuana Establishment ("ME")
and an associated pa	arking facility.	
CONSTRUCTION: Co	oncrete.	
	The Petitioner seeks an Amendment to Cou	ncil Order #289-18 to (a) remove
	ARKS:	
9 PM on weekdays a		vs: (c) remove the Sign Plan as a
control document; ar	and Saturdays and from 12 PM to 6 PM on Sundand (d) amend the Site Plan and Landscape Plan.	<del></del>
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#### TECHNICAL MEMORANDUM

**TO**: Jeffrey Herold, Co-CEO & COO

Garden Remedies, Inc.

**FROM**: Matthew W. Skelly, PE, PTOE

Katherine O'Shea, EIT

**DATE**: April 20, 2021

**RE**: Traffic Assessment

Garden Remedies, Inc. – 697 Washington Street, Newton, MA

Fuss & O'Neill Reference No. 20210210.A10

The forthcoming memorandum has been completed on behalf of Garden Remedies, Inc. to assess the potential traffic impacts of removing the appointment restriction currently in place at the Garden Remedies dispensary located at 697 Washington Street in Newton, Massachusetts.

#### **Customer Count Comparison**

Footfall counts were performed at Garden Remedies on Friday, March 19, 2021 from 3:30 to 7:30 p.m., and Saturday, March 20, 2021 from 2:00 to 6:00 p.m. to determine the existing site generated customer count under appointment-only operation during the dispensary's peak period.

Collected data indicates that Garden Remedies served 74 total customers on Friday during the peak hour, which occurred between 4:45 and 5:45 p.m. On Saturday, Garden Remedies served 57 customers during the peak hour, which occurred between 2:45 and 3:45 p.m.

Additionally, footfall counts were performed on Friday, March 26, 2021 from 4:00 to 6:00 p.m. and Saturday, March 27, 2021 from 2:00 to 4:00 p.m. at Seed, an adult-use cannabis dispensary of approximately 6,000 square feet located in Boston's Jamaica Plain neighborhood, approximately six miles away from Garden Remedies. Seed opened on March 13, 2021, and operates without an appointment restriction. Collected data indicates that Seed served 44 customers during the Friday afternoon peak hour, which occurred between 4:15 and 5:15 p.m., and 36 customers during the Saturday peak hour, which occurred between 2:00 and 3:00 p.m.

A comparative assessment of the footfall data collected at Garden Remedies and Seed indicates that although Seed operates without an appointment restriction, it generates approximately 40 percent less traffic during the Friday and Saturday peak hours. Furthermore, the number of trips generated at Seed within its first month of operation does not suggest latent or unfulfilled demand.



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#### **Traffic Counts**

In order to assess traffic in the vicinity of the site, Fuss & O'Neill, Inc. conducted turning movement counts (TMC) at the intersection of Washington Street and Court Street, as well as Court Street and the site driveway. Counts were conducted during the weekday afternoon peak period on Thursday, March 11, 2021, from 4:00 p.m. to 6:00 p.m., and during the Saturday midday peak period on Saturday, March 13, 2021 from 11:00 a.m. to 1:00 p.m.

TMC data indicates that during the afternoon peak hour at the intersection of Court Street and the site driveway from 4:00 p.m. to 5:00 p.m., one of 29 total vehicles traveling south on Court Street turned right into the site driveway. During the Saturday Peak hour, from 11:30 a.m. to 12:30 p.m., four of the 40 vehicles traveling south on Court Street turned right into the site driveway. Thus, the majority of vehicle traffic on Court Street is not attributed to the dispensary.

TMC and Footfall count data has been included as an attachment to this memorandum.

#### Parking Data

Garden Remedies provides two on-site parking lots. One lot is accessible via a full-access driveway on Washington Street and provides six parking spaces, three of which are reserved for medical use patients, and two of which are designated accessible spaces. The other lot is accessible via a full-access driveway on Court Street. This lot provides 13 spaces. Additionally, many patrons and employees of the dispensary were observed to utilize public metered street parking on both sides of Washington Street.

Parking occupancy counts at Garden Remedies were conducted hourly during the four hour study period on Friday and Saturday, and inventoried parking spaces included the 19 on-site parking spaces, and 14 street parking spaces in the immediate vicinity of the site, located between the dispensary and Court Street. On Friday, the maximum occupancy of 61 percent occurred at 5:00 p.m, with 20 of the 33 spaces occupied. On Saturday, the maximum occupancy of 67 percent occurred at 3:00 p.m, with 22 of the 33 spaces occupied. Patrons of the dispensary also occasionally parked in more distantly located on-street parking spaces that were not inventoried as part of the study.

The maximum on-site parking occupancy occurred at 3:00 p.m. on Saturday, when 10 of the 19 available on-site spaces were occupied. The parking lot accessible via Court Street was observed to be otherwise underutilized, with at most three occupied spaces during the remainder of the Friday and Saturday study periods.

Parking occupancy count data has been included as an attachment to this memorandum.



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#### **Operational Characteristics**

Garden Remedies currently requires adult-use customers and medical use patients to pre-order online from the dispensary menu, and select their preferred 30 minute pick-up window. Over the course of the counts on both Friday and Saturday, several customers were observed returning to their vehicles to order online, and waiting on-site to pick up their purchase at the next available appointment. This resulted in longer duration trips for these customers, and lower parking turnover.

Garden Remedies is able to accommodate 84 appointments during each 30 minute pick-up window. A representative sample of appointment data for the week of April 5, 2021 indicates that the peak period for the week occurs on Friday evening between 5 and 7 p.m. During this two hour period, the number of appointments booked during each 30 minute time slot does not exceed 51. Therefore, during the busiest half-hour of the week, approximately 61 percent of available appointment slots are booked. Appointment data for the week is included as an attachment to this memorandum.

During this Friday afternoon peak period, no customer queues onto the sidewalk were observed. Groups arriving to the dispensary were promptly ushered to the on-site queuing area provided to the left of the main entrance.

#### Conclusions and Recommendations

Garden Remedies currently operates efficiently, and no adverse impacts to traffic or parking operations were observed during Fuss & O'Neill's observation times. The existing on-site parking is underutilized, likely due in part to a lack of signage directing customers to the parking lot on Court Street. Advisory directional signage to this parking lot is recommended.

Seed Dispensary in Jamaica Plain opened on March 13, 2021, currently operates without an appointment restriction, and is serving approximately 40 percent fewer customers than Garden Remedies during the Friday and Saturday peak hours. Additionally, over the past two years since Garden Remedies first opened, seven additional adult-use dispensaries have opened within 10 miles. Thus, it is reasonable to conclude that a considerable amount of the previously unmet local and regional market demand no longer exists, and that removal of the appointment only restriction at Garden Remedies will not generate significant additional traffic.

Furthermore, during the dispensary's peak operating period, available appointments are at most 61 percent booked. Consequently, the appointment-only restriction is not a deterrent to customers who intend to walk-in. Instead, such customers increase the duration of their trips while shopping online in the parking lot and waiting to pick up their order at the next available appointment time.



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It is the professional opinion of Fuss & O'Neill, Inc. that upon implementation of directional signage advertising the on-site parking on Court Street, Garden Remedies can accommodate walk-in adult-use customers and medical patients without significantly impacting traffic.

Attachments: Appointment Data

Footfall Counts Occupancy Counts

TMC Data

Booked Appointments for the Week of 4/5/20-4/10/21

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	4/5/2021	4/6/2021	4/7/2021	4/8/2021	4/9/2021	4/10/2021
10:00	23	27	27	25	29	6
10:30	14	15	23	25	17	5
11:00	15	19	21	15	27	9
11:30	15	15	19	19	18	15
12:00	15	19	18	18	34	23
12:30	25	22	23	24	34	33
13:00	17	18	20	23	23	34
13:30	20	19	24	25	20	33
14:00	7	5	11	9	15	10
14:30	13	12	13	19	15	11
15:00	38	33	31	22	28	23
15:30	26	22	31	26	39	41
16:00	26	32	23	24	44	34
16:30	24	20	22	29	36	42
17:00	16	27	26	29	45	32
17:30	31	30	31	35	45	24
18:00	26	37	21	37	51	27
18:30	21	27	24	31	42	28
19:00	23	25	28	22	33	24
19:30	21	18	24	25	38	13

Garden Remedies Footfall Counts

	Friday- 3/19/21		Sat	turday- 3/20	/21
	Custo	mers		Custo	omers
	Veh	Bike/Ped		Veh	Bike/Ped
3:30-3:45	9	11	2-2:15	2	2
3:45-4:00	7	4	2:15-2:30	5	1
4:00-4:15	12	6	2:30-2:45	3	1
4:15-4:30	11	4	2:45-3	12	5
4:30-4:45	10	3	3-3:15	9	2
4:45-5:00	10	11	3:15-3:30	11	4
5:00-5:15	8	10	3:30-3:45	6	4
5:15-5:30	11	8	3:45-4	9	1
5:30-5:45	10	6	4-4:15	10	6
5:45-6:00	5	8	4:15-4:30	8	4
6:00-6:15	9	4	4:30-4:45	12	1
6:15-6:30	6	3	4:45-5	10	6
6:30-6:45	12	3	5-5:15	10	2
6:45-7:00	7	3	5:15-5:30	6	4
7:00-7:15	8	3	5:30-5:45	5	3
7:15-7:30	8	4	5:45-6	8	3
Peak Hour T	otal: 7	4		53	

### Seed Dispensary Footfall Counts

isperisar, re	otian counts	
21	Saturday- 3/27	//21
stomers	Cus	stomers
8	2:00	10
13	2:15	11
6	2:30	9
10	2:45	6
15	3:00	5
4	3:15	8
9	3:30	5
4	3:45	11
44		36
	21 stomers  8 13 6 10 15 4 9 4	8 2:00 13 2:15 6 2:30 10 2:45 15 3:00 4 3:15 9 3:30 4 3:45

#### **Garden Remedies**

		Occupied	Unoccupied	Total	% occupied
	3	18	15	33	55%
	4	17	16	33	52%
Friday	5	20	13	33	61%
	6	16	17	33	48%
	7	16	17	33	48%
	2	12	21	33	36%
	3	22	11	33	67%
Saturday	4	13	20	33	39%
	5	14	19	33	42%
	6	12	21	33	36%

Client: Katherine O'Shea Project #: 663\_006\_FO BTD#: Location 1 Location: Newton, MA Washington Street Street 1: Street 2: Court Street Count Date: 3/11/2021 Day of Week: Thursday Clouds & Sun, 45°F Weather:



PO BOX 1723, Framingham, MA 01701 Office: 978-746-1259 DataRequest@BostonTrafficData.com www.BostonTrafficData.com

#### PASSENGER CARS & HEAVY VEHICLES COMBINED

						Court	Street			Washing	ton Street		Washington Street				
		North	bound			South	bound			Easth	oound		Westbound				
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	
4:00 PM	0	0	0	0	0	5	0	6	0	0	103	0	0	0	135	4	
4:15 PM	0	0	0	0	0	5	0	5	0	0	115	0	0	0	147	2	
4:30 PM	0	0	0	0	0	2	0	2	0	1	131	0	0	0	120	4	
4:45 PM	0	0	0	0	0	8	0	3	0	0	119	0	0	0	113	6	
5:00 PM	0	0	0	0	0	3	0	4	0	0	99	0	0	0	131	0	
5:15 PM	0	0	0	0	0	7	0	3	0	1	95	0	0	0	101	2	
5:30 PM	0	0	0	0	0	6	0	1	0	0	107	0	0	0	147	2	
5:45 PM	0	0	0	0	0	6	0	5	0	2	105	0	0	0	142	5	

PM PEAK HOUR						Court	Street			Washing	ton Street			Washington Street			
4:00 PM		North	bound			South	bound		Eastbound				Westbound				
to	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	
5:00 PM	0	0	0	0	0	20	0	16	0	1	468	0	0	0	515	16	
PHF		0.	00			0.	82		0.89				0.89				
HV %	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	12.5%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	1.9%	0.0%	

Client: Katherine O'Shea Project #: 663\_006\_FO BTD#: Location 1 Location: Newton, MA Washington Street Street 1: Court Street Street 2: Count Date: 3/11/2021 Day of Week: Thursday Clouds & Sun, 45°F Weather:

# **BOSTON**TRAFFIC DATA

PO BOX 1723, Framingham, MA 01701 Office: 978-746-1259 DataRequest@BostonTrafficData.com www.BostonTrafficData.com

#### **HEAVY VEHICLES**

						Court	Street			Washing	ton Street		Washington Street			
		North	bound			South	bound			Easth	oound		Westbound			
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
4:00 PM	0	0	0	0	0	0	0	0	0	0	3	0	0	0	4	0
4:15 PM	0	0	0	0	0	0	0	2	0	0	5	0	0	0	1	0
4:30 PM	0	0	0	0	0	0	0	0	0	0	5	0	0	0	3	0
4:45 PM	0	0	0	0	0	1	0	0	0	0	3	0	0	0	2	0
5:00 PM	0	0	0	0	0	0	0	0	0	0	4	0	0	0	3	0
5:15 PM	0	0	0	0	0	0	0	0	0	0	3	0	0	0	2	0
5:30 PM	0	0	0	0	0	0	0	0	0	0	1	0	0	0	3	0
5:45 PM	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0

Ī	PM PEAK HOUR						Court	Street			Washingt	on Street			Washington Street				
	4:00 PM		North	bound			South	bound		Eastbound					Westbound				
	to	U-Turn								U-Turn	Left	Thru	Right	U-Turn Left Thru Right					
	5:00 PM	0								0 0 16 0				0	0	10	0		
-	PHF		0.00 0.38								0.	80		0.63					

Client: Katherine O'Shea 663\_006\_FO Project #: BTD#: Location 1 Newton, MA Location: Street 1: Washington Street Street 2: Court Street 3/11/2021 Count Date: Day of Week: Thursday Weather: Clouds & Sun, 45°F



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#### **PEDESTRIANS & BICYCLES**

					Court Street					Washing	ton Street			Washington Street			
		North	bound			South	bound			Easth	oound			Westbound			
Start Time	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	
4:00 PM	0	0	0	0	0	0	0	16	0	0	0	0	0	1	0	3	
4:15 PM	0	0	0	0	0	0	0	11	0	0	0	1	0	0	0	1	
4:30 PM	0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	0	
4:45 PM	0	0	0	0	0	0	0	13	0	0	0	0	0	0	0	0	
5:00 PM	0	0	0	0	0	0	0	6	0	0	0	0	0	0	0	1	
5:15 PM	0	0	0	0	0	0	0	22	0	1	0	0	0	1	0	0	
5:30 PM	0	0	0	0	0	0	0	13	0	0	0	0	0	4	0	1	
5:45 PM	0	0	0	0	0	0	0	7	0	0	0	0	0	0	0	0	

PM PEAK HOUR <sup>1</sup>						Court	Street			Washingt	on Street			Washington Street				
4:00 PM		North	bound			South	bound			Eastb	ound			Westbound				
to	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED		
5:00 PM	0	0	0	0	0	0	0	45	0	0	0	1	0	1	0	4		

NOTE: Peak hour summaries here correspond to peak hours identified for passenger cars and heavy vehicles combined.

Client: Katherine O'Shea 663\_006\_FO Project #: BTD #: Location 2 Location: Newton, MA Street 1: Court Street Site Drive Street 2: 3/11/2021 Count Date: Day of Week: Thursday Weather: Clouds & Sun, 45°F



PO BOX 1723, Framingham, MA 01701 Office: 978-746-1259 DataRequest@BostonTrafficData.com www.BostonTrafficData.com

#### PASSENGER CARS & HEAVY VEHICLES COMBINED

Court Street Court Street Site Drive Northbound Southbound Eastbound Westbound Start Time U-Turn U-Turn Left Thru Right Left Thru Right U-Turn Left Thru Right U-Turn Left Thru Right 4:00 PM 4:15 PM 4:30 PM 4:45 PM 5:00 PM 5:15 PM 5:30 PM 5:45 PM 

PM PEAK HOUR		Court	Street			Court	Street			Site	Drive					
4:00 PM		North	oound			South	bound			Easth	oound			Westl	oound	
to	U-Turn	· · · · · · · · · · · · · · · · · · ·				Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
5:00 PM	0					0	28	1	0	0	0	8	0	0	0	0
PHF		0.71				0.	73			0.	50			0.	00	
HV~%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Client: Katherine O'Shea Project #: 663\_006\_FO BTD#: Location 2 Location: Newton, MA Court Street Street 1: Street 2: Site Drive Count Date: 3/11/2021 Day of Week: Thursday Clouds & Sun, 45°F Weather:

# **BOSTON**TRAFFIC DATA

PO BOX 1723, Framingham, MA 01701 Office: 978-746-1259 DataRequest@BostonTrafficData.com www.BostonTrafficData.com

#### **HEAVY VEHICLES**

		Court	Street			Court	Street			Site	Drive					
		North	bound			South	bound			Easth	oound			West	bound	
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
4:00 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4:15 PM	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0
4:30 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4:45 PM	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
5:00 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5:15 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5:30 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5:45 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

PM PEAK HOUR		Court	Street			Court	Street			Site	Drive					
4:00 PM		North	bound			South	bound			Easth	oound			West	oound	
to	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
5:00 PM	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0
PHF	0.00					0.	38			0.	00			0.	00	

Client: Katherine O'Shea Project #: 663\_006\_FO BTD#: Location 2 Location: Newton, MA Court Street Street 1: Street 2: Site Drive 3/11/2021 Count Date: Day of Week: Thursday Clouds & Sun, 45°F Weather:



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#### PEDESTRIANS & BICYCLES

Court Street Court Street Site Drive Northbound Southbound Westbound Eastbound Start Time Left Thru Right PED Left Thru Right PED Left Thru Right PED Left Thru Right PED 4:00 PM 4:15 PM 4:30 PM 4:45 PM 5:00 PM 5:15 PM 5:30 PM 5:45 PM 

PM PEAK HOUR <sup>1</sup>		Court	Street			Court	Street			Site	Drive					
4:00 PM		North	bound			South	bound			Easth	ound			Westl	bound	
to	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED
5:00 PM	0	0	0	1	0	0	0	3	0	0	0	4	0	0	0	0

<sup>&</sup>lt;sup>1</sup> NOTE: Peak hour summaries here correspond to peak hours identified for passenger cars and heavy vehicles combined.

Client: Katherine O'Shea Project #: 663\_006\_FO BTD #: Location 1 Newton, MA Location: Washington Street Street 1: Street 2: Court Street 3/13/2021 Count Date: Day of Week: Saturday Weather: Sunny, 50°F



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#### PASSENGER CARS & HEAVY VEHICLES COMBINED

	AM 0 0 0 AM 0 0 0 AM 0 0 0					Court	Street			Washing	ton Street			Washing	ton Street	
		North	bound			South	bound			Easth	oound				bound	
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
11:00 AM	0	0	0	0	0	7	0	5	1	1	90	0	0	0	122	1
11:15 AM	0	0	0	0	0	4	0	3	1	0	101	0	0	0	121	2
11:30 AM	0	0	0	0	0	7	0	7	0	1	84	0	0	0	101	0
11:45 AM	0	0	0	0	0	4	0	6	0	2	114	0	0	0	107	2
12:00 PM	0	0	0	0	0	6	0	8	0	3	103	0	0	0	112	3
12:15 PM	0	0	0	0	0	6	0	6	1	0	88	0	0	0	137	1
12:30 PM	0	0	0	0	0	8	0	7	1	0	121	0	0	0	117	1
12:45 PM	0	0	0	0	0	4	0	6	0	1	111	0	0	0	122	2

MID PEAK HOUR						Court	Street			Washing	ton Street			Washing	ton Street	
12:00 PM		North	bound			South	bound			Eastb	oound			West	oound	
to	U-Turn					Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
1:00 PM	0	0 0 0 0				24	0	27	2	4	423	0	0	0	488	7
PHF	0.00					0.	85	•		0.	88	-		0.	90	
HV%	0.0%	0 0 0 0				0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%

Client: Katherine O'Shea Project #: 663\_006\_FO BTD #: Location 1 Newton, MA Location: Washington Street Street 1: Street 2: Court Street 3/13/2021 Count Date: Day of Week: Saturday Weather: Sunny, 50°F



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#### **HEAVY VEHICLES**

	1 0 0 0 1 0 0 0 1 0 0 0					Court	Street			Washing	ton Street			Washing	ton Street	
		North	bound			South	bound				oound				bound	
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
11:00 AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0
11:15 AM	0	0	0	0	0	0	0	0	0	0	3	0	0	0	1	0
11:30 AM	0	0	0	0	0	0	0	0	0	0	1	0	0	0	3	0
11:45 AM	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0
12:00 PM	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
12:15 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:30 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
12:45 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0

Ī	MID PEAK HOUR						Court	Street			Washing	on Street			Washingt	ton Street	
	11:00 AM		Northbound				South	bound			Eastb	ound			Westl	oound	
	to	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
	12:00 PM	0	0	0	0	0	1	0	0	0	0	5	0	0	0	7	0
	PHF		0.00				0.	25			0.	42			0.	58	

Client: Katherine O'Shea 663\_006\_FO Project #: BTD #: Location 1 Newton, MA Location: Washington Street Street 1: Street 2: Court Street 3/13/2021 Count Date: Day of Week: Saturday Weather: Sunny, 50°F



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#### **PEDESTRIANS & BICYCLES**

								_		-						
	00 AM					Court	Street			Washing	ton Street			Washing	ton Street	
		North	bound			South	bound				oound				bound	
Start Time	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED
11:00 AM	0	0	0	0	0	0	0	14	0	0	0	1	0	0	0	0
11:15 AM	0	0	0	0	0	0	0	6	0	0	0	0	0	0	0	0
11:30 AM	0	0	0	0	0	0	0	7	0	0	0	0	0	0	0	0
11:45 AM	0	0	0	0	0	0	0	7	0	0	0	0	0	0	0	0
12:00 PM	0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	0
12:15 PM	0	0	0	0	0	0	0	10	0	0	0	0	0	0	0	0
12:30 PM	0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	0
12:45 PM	0	0	0	0	0	0	0	9	0	0	0	0	0	0	0	0

MID PEAK HOU	R					Court	Street			Washing	ton Street			Washing	ton Street	
12:00 PM		North	bound			South	bound			Easth	oound			West	bound	
to	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED
1:00 PM	0	0	0	0	0	0	0	29	0	0	0	0	0	0	0	0

NOTE: Peak hour summaries here correspond to peak hours identified for passenger car and heavy vehicles combined.

Client: Katherine O'Shea Project #: 663\_006\_FO BTD #: Location 2 Newton, MA Location: Street 1: Court Street Street 2: Site Drive 3/13/2021 Count Date: Day of Week: Saturday Sunny, 50°F Weather:



PO BOX 1723, Framingham, MA 01701 Office: 978-746-1259 DataRequest@BostonTrafficData.com www.BostonTrafficData.com

#### PASSENGER CARS & HEAVY VEHICLES COMBINED

						. ,	O = 1 \ O / \!	10 G //L/			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
	1 1 0 0 2 0 0 1 0					Court	Street			Site	Drive					
		North	bound			South	bound			Easth	oound			Westl	bound	
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
11:00 AM	1	1	0	0	0	0	9	0	0	0	0	2	0	0	0	0
11:15 AM	0	2	0	0	0	0	7	1	0	0	0	0	0	0	0	0
11:30 AM	0	1	0	0	0	0	9	1	0	0	0	5	0	0	0	0
11:45 AM	0	4	0	0	0	0	10	1	0	0	0	1	0	0	0	0
12:00 PM	0	4	1	0	0	0	8	1	0	0	0	5	0	0	0	0
12:15 PM	1	1	0	0	0	0	9	1	0	0	0	2	0	0	0	0
12:30 PM	0	1	0	0	0	0	12	0	0	0	0	3	0	0	0	0
12:45 PM	0	2	1	0	0	0	7	0	0	0	0	3	0	0	0	0

MID PEAK HO	UR	Court	Street			Court	Street			Site	Drive					
11:30 AM		North	bound			South	bound			Eastb	oound			West	oound	
to	U-Turn					Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
12:30 PM	1	1 10 1 0			0	0	36	4	0	0	0	13	0	0	0	0
PHF		0.60				0.	91	•		0.	65	•		0.	00	
HV~%	0.0%	1 10 1 0				0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Client: Katherine O'Shea Project #: 663\_006\_FO BTD #: Location 2 Newton, MA Location: Street 1: Court Street Street 2: Site Drive 3/13/2021 Count Date: Day of Week: Saturday Weather: Sunny, 50°F



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#### **HEAVY VEHICLES**

		0 ( 0 )			0't D.'											
	Court Street			Court Street			Site Drive									
		North	bound		Southbound			Eastbound			Westbound					
Start Time	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
11:00 AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11:15 AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11:30 AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11:45 AM	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
12:00 PM	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
12:15 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:30 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:45 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

MI	D PEAK HOUR		Court	Street		Court Street			Site Drive								
	11:15 AM		Northl	bound		Southbound			Eastbound				Westbound				
	to	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right	U-Turn	Left	Thru	Right
	12:15 PM	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0
	PHF		0.	00		0.50			0.00				0.00				

Client: Katherine O'Shea 663\_006\_FO Project #: BTD #: Location 2 Newton, MA Location: Street 1: Court Street Street 2: Site Drive 3/13/2021 Count Date: Day of Week: Saturday Sunny, 50°F Weather:



PO BOX 1723, Framingham, MA 01701 Office: 978-746-1259 DataRequest@BostonTrafficData.com www.BostonTrafficData.com

#### PEDESTRIANS & BICYCLES

		i EDESTITION									10 & D10 1 0220						
		Court Street				Court Street			Site Drive								
	Northbound				Southbound			Eastbound			Westbound						
Start Time	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	
11:00 AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
11:15 AM	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
11:30 AM	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	
11:45 AM	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	
12:00 PM	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
12:15 PM	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	
12:30 PM	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
12:45 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

MID PEAK H	OUR		Court	Street		Court Street			Site Drive								
11:30 AM			North	oound		Southbound			Eastbound			Westbound					
to		Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED	Left	Thru	Right	PED
12:30 PM		0	0	0	0	0	0	0	1	0	0	0	6	0	0	0	0

NOTE: Peak hour summaries here correspond to peak hours identified for passenger car and heavy vehicles combined.



## Garden Remedies Update

Appointment Only Removal











Garden Remedies is seeking approval from the Planning Department to amend the "appointment only" condition in our special permit.

Per our special permit – As such time as the Planning Department concludes that this "appointment only" condition is no longer required, the petitioner may seek an amendment to this special permit.



## Outline

- Competitive Landscape
- Sales Data
- Retail Floor Capacity



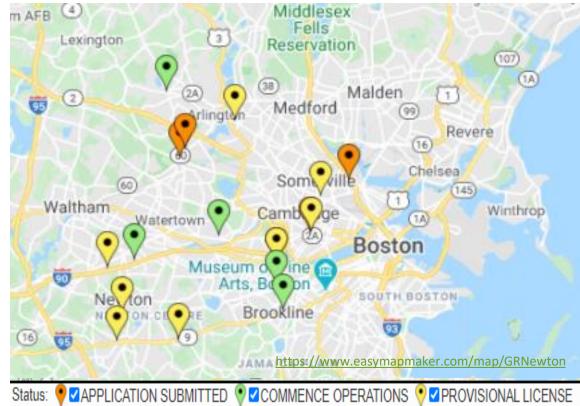
## **Competitive Landscape**



## **Local Retailers**

Within 7 Miles

Establishment	City/Town				
COMMENCE OPERATIONS (OPEN)					
GARDEN REMEDIES INC	NEWTON				
NS AJO HOLDINGS INC. DBA ETHOS CANNABIS	WATERTOWN				
NEW ENGLAND TREATMENT ACCESS, LLC	BROOKLINE				
SANCTUARY MEDICINALS, LLC	BROOKLINE				
APOTHCA INC	ARLINGTON				
PROVISIONAL LICENSE					
ASCEND MASS, LLC	NEWTON				
CYPRESS TREE MANAGEMENT, INC.	NEWTON				
MME NEWTON RETAIL, LLC	NEWTON				
UNION TWIST, INC.	NEWTON				
COMM AVE CANNA, INC.	BROOKLINE				
MISSION MA, INC.	BROOKLINE				
ESKAR ARLINGTON LLC	ARLINGTON				
WESTERN FRONT, LLC	CAMBRIDGE				
UNION LEAF INC.	SOMERVILLE				
APPLICATION SUBMITTED					
CALVERDE NATURALS, LLC	BELMONT				
MINT RETAIL FACILITIES, LLC	BELMONT				
HOME GROWN 617, LLC	CAMBRIDGE				
REVOLUTIONARY CLINICS II, INC	SOMERVILLE				



## Massachusetts Retailers As of 1/14/21

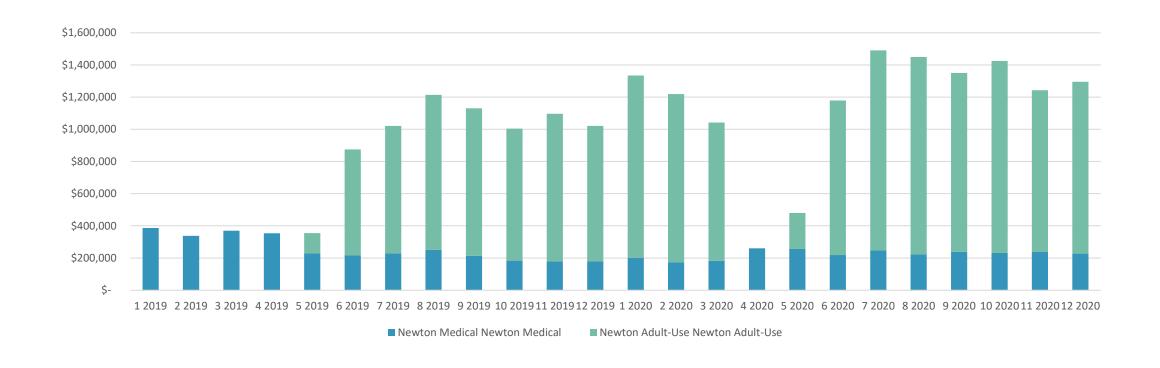
Status	Total				
COMMENCE OPERATIONS	97				
FINAL LICENSE	17				
PROVISIONAL LICENSE	193				
APPLICATION SUBMITTED	61				
Grand Total	368				

4

<sup>\*</sup> When Garden Remedies first opened for adult use sales Neta in Brookline was our only close competitor.



## Sales Data



<sup>\*</sup> With the exclusion of the shut down sales at Garden Remedies are higher post pandemic. This shows traffic will not considerably increase when the pandemic ends.

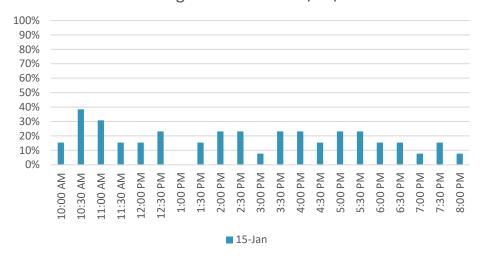


## Parking Lot Observations

## Parking Lot Utilization 1/11/21

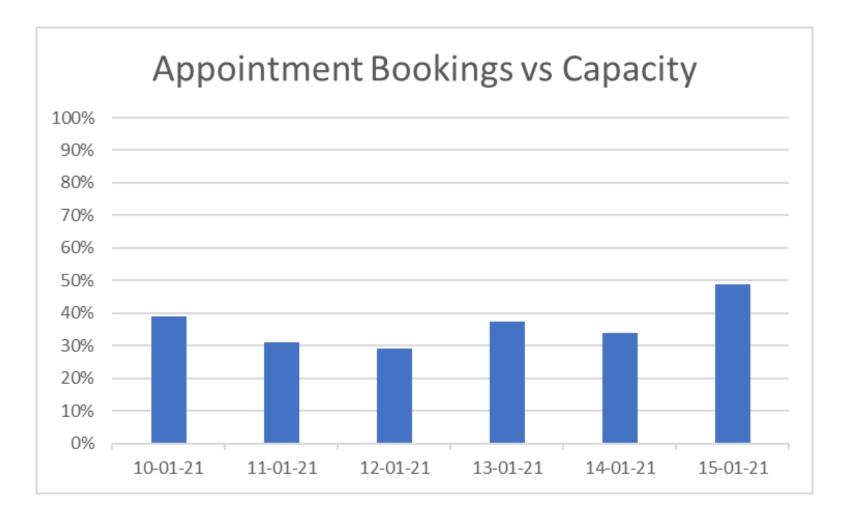


### Parking Lot Utilization 1/15/21





## **Bookings Vs Capacity**



Capacity
39%
31%
29%
38%
34%
49%



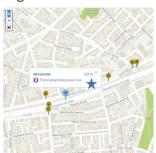
## **Transportation Demand Plan**

- Displaying all transit schedules in immediate area, including a pedestrian wayfinding map, in a central location within the facility.
  - ✓ Complete
- Participating in the City of Newton Bikeshare program. If the program is unsuccessful, the petitioner shall purchase no less than three bikes for employees to commute to and from the site
  - ✓ 3 bikes are available on site for employees
- ✓ Providing a secure bicycle storage area on site;
  - ✓ Complete
- ✓ Establishing an on-site car-pool, rideshare program with guaranteed ride home.
  - ✓ Anyone within 5 miles has access to our corporate uber account for daily commuting.
  - ✓ 30% of staff comes from Brockton incentivized carpooling is in place
- ✓ Reimbursing employees commuting to the site via public transport
  - ✓ Employees will expense and are reimbursed.
- ✓ Subsidizing the cost of parking and the cost of travel to and from the satellite parking facilities
  - ✓ GR subsidizes parking at 727 Washington Street (walking distance)
  - ✓ Overflow GR subsidizes parking at Richardson Street Municipal Parking Lot + Uber to/from

Current Means of Transportation							
Role	Carpool	Public Transport	Ride Share	Satellite Park			
Assistant Manager	2						
Cannabis Advocate	3	3	3	7			
Dispensary Manager			1	1			
Grand Total	5	3	4	8			
	25%	15%	20%	40%			









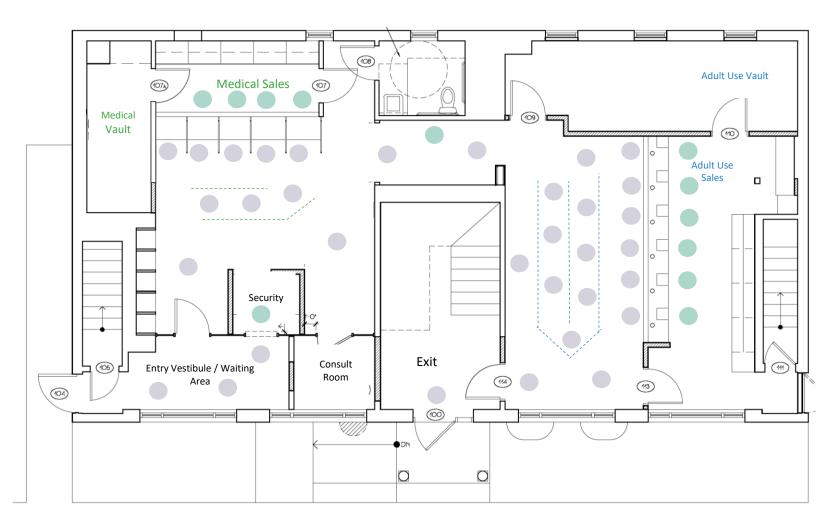






## Retail Floor Capacity

**Normal Operations** 



Capacity							
	Normal Operations						
Employees	12						
Customers	33						
Total	45						



## garden remedies

CANNABIS



Quality Service Atmosphere

The fact that they still do appointments for recreational is absurd. I was angry and frustrated as my father had died the day before and the guy at the counter basically responded with "I'm not going to help you." All the elderly Boomer patients just laughed at me. The Worst Generation for real. This is not how you do recreational marijuana. This is pathetic. I've been to four other legal states and this is the only one I've ever encountered this in. The boomers seemed to think this was the law. It's not. Other dispensaries don't do appointments. Classic boomers, always wrong. To the fat guy at the desk, I hope your dad dies suddenly so you know what this feels like. Garbage human being.

#### **★☆☆☆☆ 1.0**

#### Disappointing

My girlfriend and I were excited to try this place on our way home from Boston. After a successful first time at a different establishment I was extremely surprised and disappointed at the quality of customer service at this place. Upon entering we were told it was appointment only. Fair enough. We were told dismissively by one guy to use the iPads to make an appointment. After taking time to do this we were told by a different guy behind the counter that the next appointment was not until the next day. Being from out of town this was obviously not an option. These guys could not care less about our business and barely gave us a second glance. Definitely would not recommend. Bouncer out front, however was friendly. They need to change things if they wish to make it in the market.



#### Msabadish

1 year ago

#### ★☆☆☆☆ 1.0

#### Need an appointment for recreational purchase

Would have loved to know I needed an appointment to make a recreational buy. Not worth the hassle.



12/17/2019 • Previous review

Make sure you have an appointment or they won't let you in. The city of newton requires that. I didn't realize that until it happened. Also this place has you on record. I don't really understand that. Is that legal who knows?

## **Negative Reviews**

about 1 year ago



Rob Benner Nov 03 2019 7:54 PM

Overall a very weird vibe. The appointment-only deal and multiple ID checks? Honestly felt less sketchy than buying weed before it was legal. Staff was brusque and uninterested in answering questions. Felt like they were rushing me in and out. Probably worth driving the extra 15 to go somewhere else



### Feedback



brandon rooks Aug 02 2019 1:36 PM

Unbelievable that you have to make an appointment and if there are none left then u can't do anything about it. Step it up. 5 min from my job and completely useless. I looked at 10am for an appt and only 3 pm was available. From 10am!? Then at 1 pm a 3:10 appt was available for all of 5 minutes. Then nothing. And ur open until 9? For what? Absurd

#### Feedback

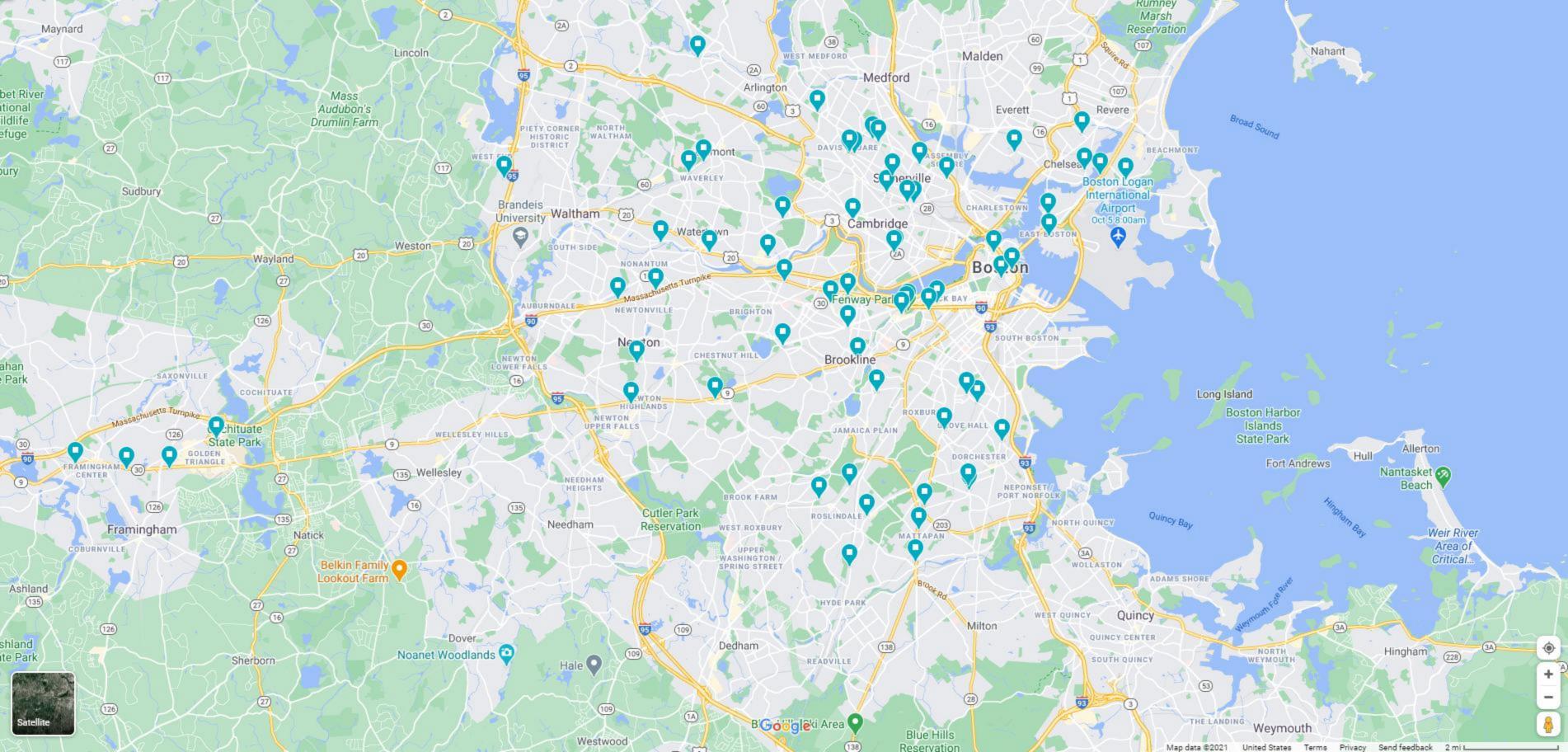


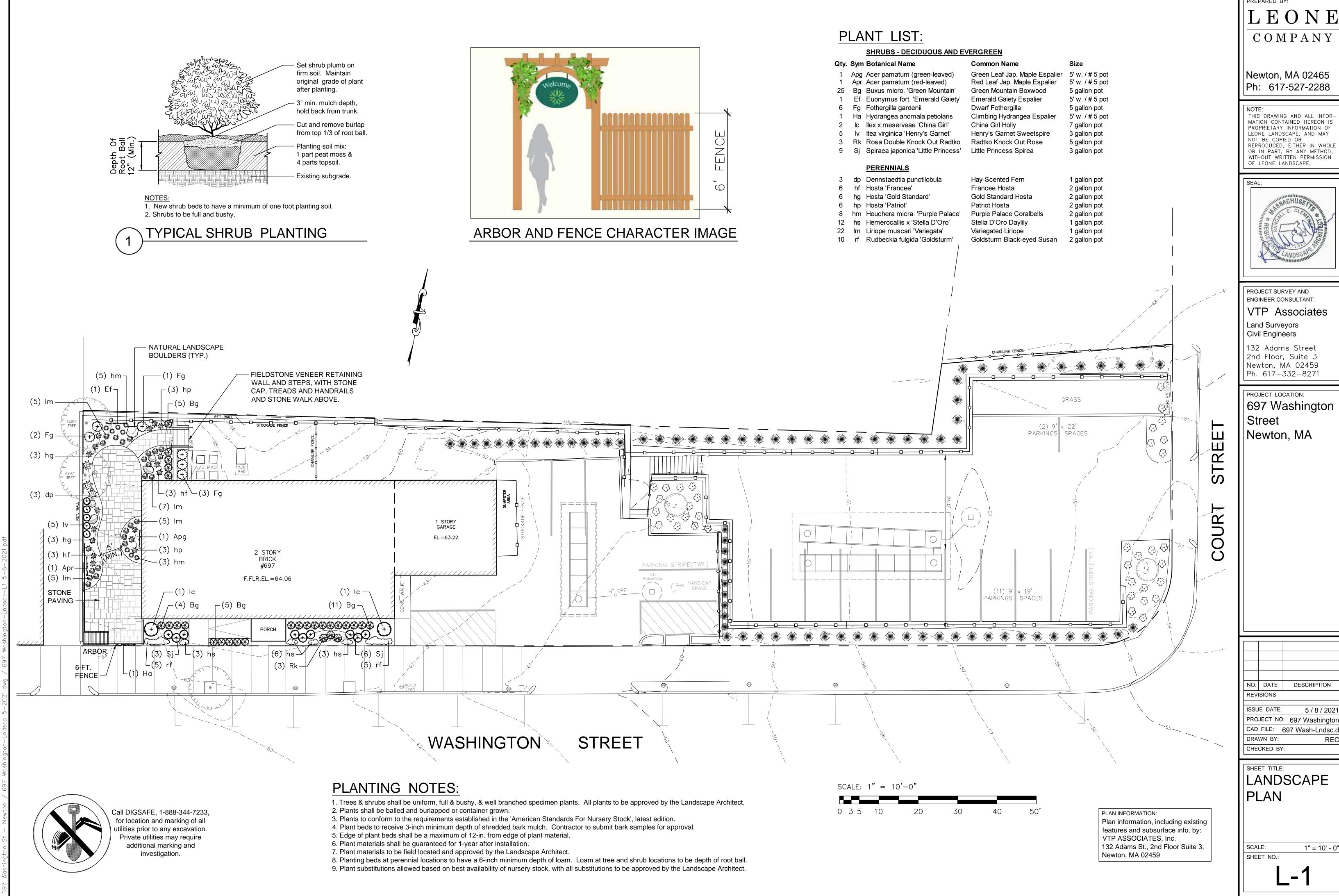
Jessica Jackson May 31 2019 03:43 PM

This place is terrible. When I went there there was no line and they wouldn't let me in because I didn't have an appointment Just to let everybody know North east alternatives you can walk right in and out and have weed in five minutes. No appointment needed.



What a joke. By appointment only. Never been so dissapointed. I can make an online order but without an appointment I can't go in. Wasn't busy in the slightest





 $||L \to O \to E||$ 

COMPANY

Newton, MA 02465 Ph: 617-527-2288

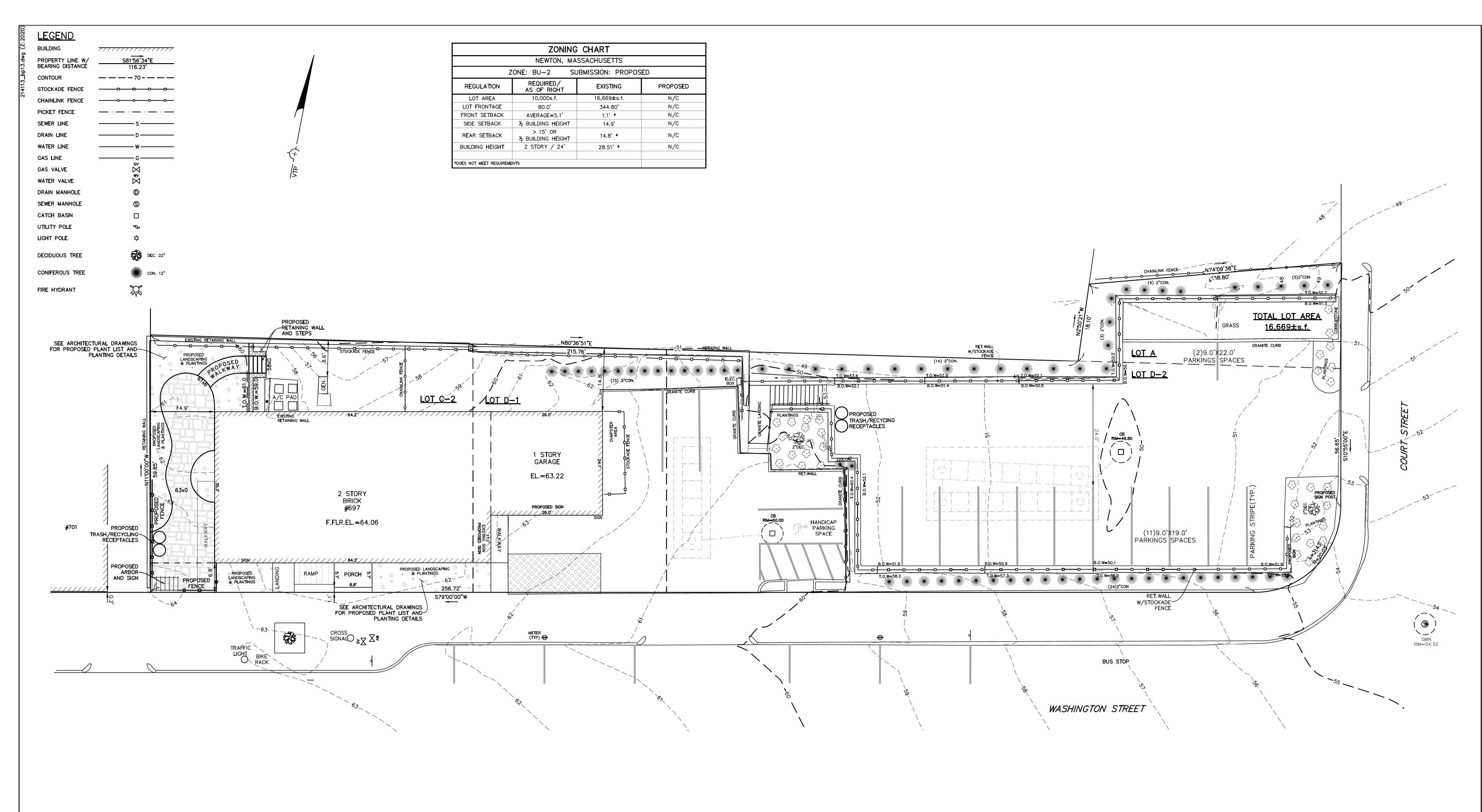
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697 Washington

DESCRIPTION

5 / 8 / 2021 PROJECT NO: 697 Washington



TOPOGRAPHIC SITE PLAN NEWTON, MASSACHUSETTS

SHOWING PROPOSED CONDITIONS
AT #697 WASHINGTON STREET

AT #697 WASHINGTON STREET

SCALE: 1in.=10ft. DATE: MAY 10, 2021



LAND SURVEYORS — CIVIL ENGINEERS.

132 ADAMS STREET 2ND FLOOR SUITE 3

NEWTON, MA 02458

(617) 332-8271

SHEET 1 OF 1

0 10 20 30 40 SCALE: 1" = 10'