

Form CPF M 102: Campaign Finance Report RECEIVED Municipal Form Municipal Form Office of Campaign and Political Finance

2021 DEC 14 PH 1:55

of Massachusetts	File with: City or Town Clerk or Election Commission
Fill in Reporting Period dates: 10/24/2	2021 Ending Date: 12/12/2021
Type of Report: (Check one) Sth day preceding preliminary Sth day preceding election [30 day after election year-end report dissolution
Valerie Pontiff Candidate Full Name (if applicable) School Committee - Ward 7	Committee to Elect Valerie Pontiff Committee Name Dan Cohen
Office Snught and District 27 Waban Hill Road, Newton, MA 02467 Residential Address	Name of Committee Treasurer 27 Waban Hill Road, Newton, MA 02467 Committee Mailing Address
E-mail: valerie_pontiff@yenoo.com Phone # (optional):	E-mail: valerie_pontiff@yahoo.com Phone # (optional):
SUMMARY BALANC	F. INFORMATION:
Line 1: Ending Balance from previous report	E INFORMATION:
Line 2: Total receipts this period (page 3, line 11)	175,00
Line 3: Subtotal (line 1 plus line 2)	-6061.15
Line 4: Total expenditures this period (page 5, line	e 14) 4179.96
Line 5: Ending Balance (line 3 minus line 4)	10241,11
Line 6: Total in-kind contributions this period (pa	ge 6) 0
Line 7: Total (all) outstanding liabilities (page 7)	<u> </u>
Line 8: Name of bank(s) used: Village Bank	
Affidavit of Committee Treasurer: I certify that I have examined this report including attached schedules and it is, to the best activity, including all contributions, loans, receipts, expenditures, disbursements, in-kind finance activity of all persons acting under the authority or on beliaff of this committee in Signed under the penaltics of perfury:	of my knowledge and belief, a true and complete statement of all campaign finance contributions and liabilities for this reporting period and represents the campaign accordance with the requirements of M.G.L. c. 55. (Treasurer's signature) Date: 12/13/2
FOR CANDIDATE FILINGS ONLY: Affidavit of Candidate: (check 1 bo	x only)
Landidate with Committee Learning that I have examined this report including attached schedules and it is, to the	best of my knowledge and belief, a true and complete statement of all campaign finance working with the requirements of M.G.L. c. 55. I have not received any contributions,
Candidate without Committee I certify that I have examined this report including attached schedules and it is, to the flustuce activity, including contributions, foans, receipts, expenditures, disbursements campaign finance activity of all persons acting under the authority of on behalf of the	s, in-kind contributions and lisbilities for this reporting period and represents the
Signed under the penalties of perjury:	(Candidate's signature) Date: 12/13/2/

SCHEDULE A: RECEIPTS (continued)

Date Received	Name and Residential Address (alphabetical listing required)	Amount	Occupation & Employer (for contributions of \$200 or more)		
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ine 9: Total Receip	ts over \$50 (or listed above)				
ine 10: Total Recei	ots \$50 and under* (not listed above)				
ine 11: TOTAL R	ECEIPTS IN THE PERIOD		← Enter on page 1, line 2		

^{*} If you have itemized receipts of \$50 and under, include them in line 9. Line 10 should include only those receipts not itemized above.

Date Paid	Name Paid (Alphabetical Listing)	Address	Purpose of Expenditure	Amount
10/24/21	Act Blue	ActBlue Technical Services 366 Summer Street Somerville, MA 02144-3132	Service Fees for collecting donations	\$8.8
10/31/21	Act Blue	ActBlue Technical Services 366 Summer Street Somerville, MA 02144-3132	Service Fees for collecting donations	\$1.98
11/7/21	Act Blue	ActBlue Technical Services 366 Summer Street Somerville, MA 02144-3132	Service Fees for collecting donations	\$3.9
11/2/21	Constant Contact	Constant Contact Suite 1329 1601 Trapelo Rd Waltham, MA 02451	Monthly fee for 10,000 + emails	\$207.19
8/28/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$25.00
8/30/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$25.00
9/2/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$25.00
9/15/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$35.00
9/18/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$50.00
9/23/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$75.00
9/26/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$17.41
9/29/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$75.00
10/9/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$125.00
10/26/21	Facebook	Facebook 1 Hacker Way Menlo Park, CA 94025	Advertising	\$113.42
10/13/21	Google LLC	Google LLC 1600 Ampitheater Pkwy Mountain View, CA 94043	Emails and ads	\$350.00
10/22/21	Google LLC	Google LLC 1600 Ampitheater Pkwy Mountain View, CA 94043	Emails and ads	\$500.00
11/1/21	Google LLC	Google LLC 1600 Ampitheater Pkwy Mountain View, CA 94043	Emails and ads	\$430.94
12/1/21	Google LLC	Google LLC 1600 Ampitheater Pkwy Mountain View, CA 94043	Emails and ads	\$87.18
10/30/21	Kaplan Strategies	Kaplan Strategies 2602 Lounsbury Ct Kissimmee, FL 34746	Text Messages	\$2,000.00
10/19/21	Yet Another Mail Merge	Yet Another Mail Merge YAMM.com Bruxelles, BE	Email	\$24.00

SCHEDULE D: LIABILITIES

M.G.L. c. 55 requires committees to report ALL liabilities which have been reported previously and are still outstanding, as well as those liabilities incurred during this reporting period.

Date Incurred	To Whom Due	Address	Purpose	Amount		
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	Enter on page 1, line 7 → Line 18: TOTAL OUTSTANDING LIABILITIES (ALL)					