*The Butterfly Effect*

CALL TO ARTISTS

Newton Cultural Development (NCD) is seeking to activate Newton parks and open green spaces this summer by adding inviting and accessible public art. This art installation will be temporary, lasting approximately three months. *Flutter*, will consist of six (6) butterfly depictions placed in different parks throughout the city. Butterflies have lives of transformation and resilience – an appropriate reminder for us in our current climate. The project goal is to reimagine City Hall grounds and Newton parklands for community enjoyment while improving engagement with the arts.

Part of this project will include a live painting event during Family FunFEST on May 14th. Family FunFEST is celebrated annually in Newton as an opportunity for young people and their families to come together for a weekend of fun, entertainment, and joy. This event will be the launch for the murals to “migrate” to parks for the duration of the summer.

Artists are invited to submit proposals and accompanying materials for *Flutter* **by April 8, 2022**. Artists who are selected will each receive **a stipend of $300** per insect and will be widely promoted in local arts, tourism, and news media as related to Family FunFEST and Newton Parks, Recreation & Culture.

Designs do not need to be biologically accurate. We encourage creativity and experimentation on what kind of insect you imagine. While there will be no restriction on the designs that may be submitted, artists are asked to consider designs are appropriate for viewers of all ages and do not contain any violence, profanity, drug use, racism, commercial, political, or religious content as determined by the City.

In planning your submission, please consider the following:

* Final designs must include both sides of butterfly, however, a minimal, basic color scheme can be used on the back.
* Wood butterflies (roughly 36” x 60”) will be provided by NCD to the selected artists. Artists will be responsible for all other materials.
* Artists must complete butterflies as “ready to install” (i.e., weather-proofed as needed) to last the duration of the outdoor exhibit.
* Artists who are BIPOC, women, persons with disabilities, LGBTQIA+, and members of other underrepresented groups are encouraged to apply.
* Completed butterflies will be installed on Newton parkland in coordination with City Departments at approved locations.
* Artists need to be available for live painting on **Saturday, May 14th**.

### Timeline

* March 14 – April 8, 2022:  Submission period
* April 8, 2022: Submission deadline
* April 13, 2022: Selected artists notified.
* April 20, 2022: Design submission deadline
* May 1 – 13, 2022: Artists begin prep and painting of butterflies
* May 14, 2022:  Live painting event at Family FunFEST
* May 16 -August 31, 2022: Butterflies installed in 6 locations throughout Newton
* September 2022: Installation removed

How to Submit:

Email the following materials to Danielle Moriarty, [dmoriarty@newtonma.gov](mailto:dmoriarty@newtonma.gov) no later than **April 8, 2022**:

* Your name, phone number, and email address
* A link to your online portfolio, website, or Instagram, or 3 images of recent work that you have created (if possible).
* An artist bio

Questions can be sent to Danielle Moriarty at [dmoriarty@newtonma.gov](mailto:dmoriarty@newtonma.gov).