

# DONOR OPPORTUNITIES

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## 2022



**CITY OF NEWTON**

**PARKS  
RECREATION  
& CULTURE**



# INDIVIDUAL GIVING OPPORTUNITIES

We are looking for community partners to help in our work bringing arts and cultural programming to our city. Newton Parks, Recreation & Culture provide a variety of community-wide events, including cultural activities and performances, community festivals and family & youth-based projects throughout the year. It is only through sponsorships and donations from individuals and groups like you that we can continue to offer free and low-cost public engagement.

**THE NEWTON PARKS, RECREATION & CULTURE DEPARTMENT'S MISSION IS TO PROVIDE TRADITIONAL AND INNOVATIVE RECREATION, LEISURE AND CULTURAL ACTIVITIES IN A QUALITY ENVIRONMENT FOR ALL RESIDENTS OF NEWTON, AS WELL AS MANAGING THE PRESERVATION, MAINTENANCE, AND ENHANCEMENT OF THE NATURAL RESOURCES OF THE CITY.**

The information below outlines donor opportunities for 2022 events and programs with the Newton Parks, Recreation & Culture Department.

Help us to continue and grow this important work. A donation of any amount is welcome!







# NEWTON SERVES

**MAY 1, 2022 | 9:00AM - 4:00PM**

NewtonSERVES is a day of community service bringing together over 850 volunteers of all ages to complete more than 50 community projects benefitting our parks and open spaces, our schools and City of Newton spaces and departments. Volunteers work in teams on morning, afternoon or all-day projects throughout the city, such as cleaning up parks, planting gardens, building and painting school bookshelves and lockers and spring cleaning at city locations.



**YOUR DONATION WILL HELP FUND THE MANY YARDS OF MATERIALS AND TOOLS NEEDED TO BEAUTIFY NEWTON DURING THIS ANNUAL DAY OF COMMUNITY SERVICE.**

# FAMILY FUNFEST

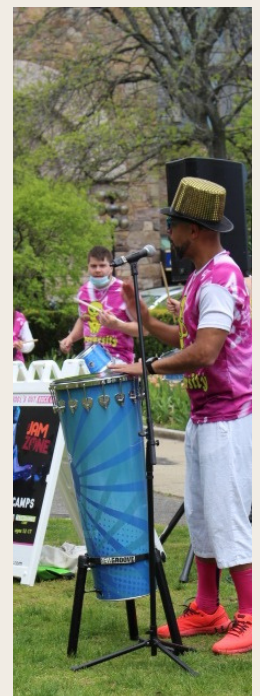
**MAY 14 & 15 2022 | 10:00AM - 4:00PM**

A weekend of family fun activities including live musical performances, Tanglewood Marionettes, carnival, arts & crafts workshops, live public art event, vendor booths and more.

**YOUR DONATION WILL HELP TO FUND THE MANY FREE ACTIVITIES OFFERED DURING FAMILY FUNFEST.**

Vendor space is available for businesses, crafters and non-profits.

Contact us for more information or register at [www.newtonmarec.com](http://www.newtonmarec.com)





# ARTFUL PIANOS

MAY - OCTOBER, 2022

Nine (9) artist painted/decorated pianos placed in village centers for public enjoyment. The pianos provide an opportunity for impromptu performances and for people to gather and enjoy a sense of community. Your sponsorship will ensure that this beloved summer project continues to provide a joyful gathering space for our community and supports local artists who transform a piano to a work of art for all to enjoy.

**YOUR DONATION WILL HELP TO FUND MANY LOCAL ARTISTS AND PURCHASE SUPPLIES NEEDED FOR THIS PROJECT.**

# SUMMER CONCERT SERIES

SUNDAY NIGHTS | 6:00-7:30PM

JULY 10, 17, 24, 31, AUGUST 7, 14, 2022

A six week musical performance series held at the Newton Centre Bowl. The concerts feature a variety of musical genres in an open-air lawn seating space and are free to the public.

**YOUR DONATION WILL HELP TO SUPPORT MANY LOCAL MUSICIANS WHILE PROVIDING FREE MUSICAL EXPERIENCES TO THE COMMUNITY.**





# JULY 4TH CELEBRATION

**JULY 4, 2022 | 10:00AM - 10:00PM**

Independence Day Celebration featuring a morning at the Newton Centre Bowl with family fun activities, an all-day open-air market at Albemarle Field with craft vendors, food trucks, amusement rides, and an evening with live music and a spectacular fireworks display, drawing residents far and wide from many surrounding communities.

Kids Morning includes festivities at the Newton Centre Bowl attracting over 1,000 people. Featured activities:

- Festive costume stroll
- Decorated bike promenade
- Pet parade
- Live musical entertainment
- Arts/crafts table

Day & evening festivities at Albemarle Field attract 10,000 plus people and includes free live musical entertainment and fireworks at sunset. Over 100 crafter/vendor booths, food trucks and amusement rides throughout the day provide festive entertainment for all ages.

## YOUR DONATION WILL HELP TO FUND THE SPECTACULAR FIREWORKS DISPLAY. ANY AMOUNT IS WELCOME!

Vendor space is available for businesses, crafters, and non-profits. Contact us for more information or register at [www.newtonmarec.com](http://www.newtonmarec.com)



# HALLOWEEN WINDOW PAINTING

OCTOBER 29, 2022 | 10:00AM - 4:00PM

A 20+ year tradition for Newton children in grades 3-8 (under adult supervision). This public art project features original creative artwork painted directly on to participating business windows in six Newton villages.

**A \$25 DONATION WILL HELP TO FUND THE COST OF REGISTRATION AND MATERIALS FOR A YOUNG PARTICIPATING ARTIST. ANY AMOUNT IS WELCOME!**



## YOUR SUPPORT MATTERS

Cultural Development, a division of Parks, Recreation & Culture administers and supports creative and cultural programming and operates as a presence for equal access to arts and culture throughout the City of Newton.

Donate at [www.newtonma.gov/culture](http://www.newtonma.gov/culture)

### CONTACT



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