Newton Free Library

Mission

To bring the community together to enjoy, explore, create and discover.



Newton Free Library is proud to be the busiest Library in the Massachusetts Minuteman Network. We were among the first in the area to restore (and sustain) library services in the face of COVID-19 and the Delta/Omicron surges. We are delighted to be open for regular hours and services, and to see so many residents re-engaging with their public library.

In 2021, the Library celebrated its 30th year on Homer Street and we marked this anniversary year with many highlights including:

- A 26% growth in ebook circulation.
- A brand-new website in September offering improved navigation, book recommendations, and accessibility and translation tools.
- A new personalized recommendation service which connects borrowers with handpicked titles based on their reading and viewing interests. We filled more than 1,000 unique requests and we're excited to continue this service.
- A vibrant calendar of 1,980 outdoor and virtual programs attended by 30,649 people. In addition to storytimes, technology classes, and award-winning author presentations, we co-sponsored more than a dozen events in the City's impactful "Overdue: Confronting Race and Racism" series. We also hosted over 40 outdoor storytime programs on Library and City Hall grounds and at the Hyde Bandstand.
- New outdoor seating on the Library's front plaza to take advantage of our expanded outdoor WIFI.
- A construction project that added solar canopies in our parking lot, providing the equivalent of 40% of the Library's electricity.
- And an extensive expansion and renovation project of our popular Children's Room!

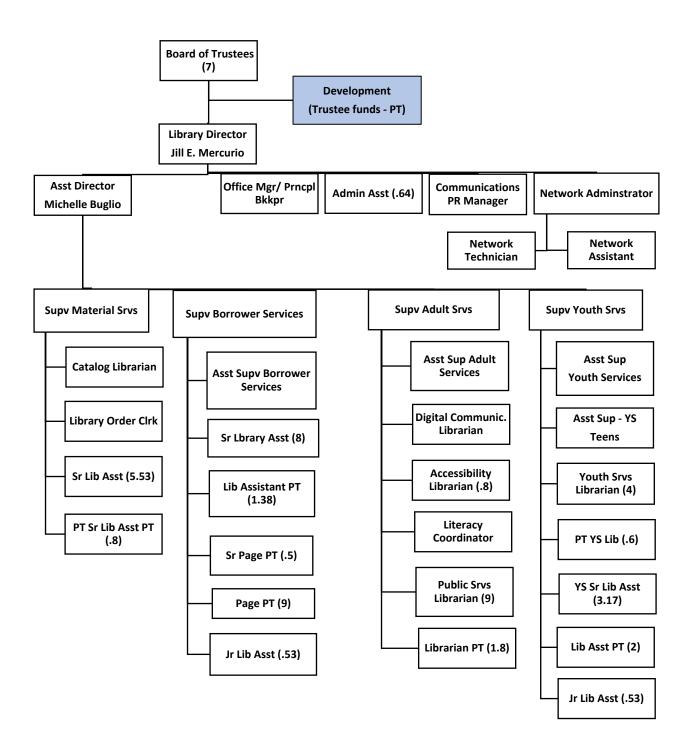
Thank you to the thousands of residents who completed our Strategic Planning Survey. Your feedback and library usage data provided the foundation of our new three-year Strategic Plan to make the Library even more accessible and fulfilling for residents of all ages. We look forward to providing residents with an amazing collection of materials to borrow, dynamic programs to attend, and continued enhancements to our services and facilities to enjoy this year. We're eager to celebrate the opening of our new Children's Room in mid-2022!

Sincerely,

Jill E. Mercurio

Library Director

Library



Financial and Operating Highlights

Financial Highlights

| | <> | | | | | | | Original | | Proposed | | |
|----------------------------------|----|-----------|----|-----------|----|-----------|----|-----------|----|-----------|----|-----------|
| | | FY2018 | | FY2019 | | FY2020 | | FY2021 | | FY2022 | | FY2023 |
| Expenditure by Department | | | | | | | | | | | | |
| Library Admin | \$ | 332,490 | \$ | 341,467 | \$ | 259,614 | \$ | 365,189 | \$ | 536,943 | \$ | 389,210 |
| Building Maintenance | \$ | 271,660 | \$ | 270,131 | \$ | 314,641 | \$ | 335,105 | \$ | 308,850 | \$ | 308,850 |
| Main Library | \$ | 4,856,234 | \$ | 5,050,974 | \$ | 4,911,077 | \$ | 4,351,411 | \$ | 5,234,313 | \$ | 5,450,898 |
| Total | \$ | 5,460,383 | \$ | 5,662,571 | \$ | 5,485,332 | \$ | 5,051,705 | \$ | 6,080,106 | \$ | 6,148,958 |
| % Incr | | | | 3.70% | | -3.13% | | -7.91% | | 20.36% | | 1.13% |
| Personnel | | | | | | | | | | | | |
| Full-Time | | 61 | | 60 | | 60 | | 60 | | 60 | | 59 |
| Part-Time | | 22 | | 22 | | 22 | | 22 | | 22 | | 22 |
| Total FTE | | 83 | | 82 | | 82 | | 82 | | 82 | | 81 |

Total Library Expenditures



| Card Holders | | 45,017 | | A | liaita man l | Ja O | | 021 | |
|-------------------------|---------|------------|---------------------------------|--------|--------------|---------|------|------|-----------|
| Visits Annually 137,242 | | 200 ¬ | Avg Visits per Hour Open FY2021 | | | | | | |
| Avg Visits per day | open | 1,141 | 150 - | | | | | | |
| Collection | Owned | Borrowed | 100 - | | | | | | |
| dult Print | 279,843 | 317,970 | 50 - | 74 | 74 | 67 | 00 | | |
| dult AV | 65,769 | 164,576 | 0 + | 71 69 | 71 | 67 | 82 | 111 | 0 |
| outh Print | 86,794 | 399,778 | | MON TU | E WED | THU | FRI | SAT | SUN |
| outh AV | 10,286 | 33,732 | | | | | | | |
| igtl. Media | 105,901 | 285,149 | 300000 - | | Digital I | Media L | Jse | | |
| Total | 548,593 | 1,201,205 | 250000 - | | | | | | ■ E-Video |
| | | | 200000 + | | | | | | ■ E-Musio |
| rograms | Held | Attendance | 150000 + | | | | | | _ E Audia |
| dult | 1,328 | 11,886 | 100000 😓 | | | | | | E-Audio |
| hildren's | 407 | 15,587 | 50000 - | | | | | | ■ E-Books |
| een | 245 | 3,176 | 0 | | | | | | |
| Total | 1,980 | 30,649 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | _ |

Newton Free Library Fiscal Year 2023 Outcomes and Strategies

Outcome 1

Provide a superb visitor experience to library visitors in person and online.

- Welcome residents into the newly renovated Children's Room featuring a generous programming space, comfortable furnishings and engaging activity and study areas.
- Expand and update outdoor seating to

Outcome 2

Connect residents to ideas, information and resources

that meaningfully enrich their lives with our

promote greater use of our exterior space.

- Enhance areas for individuals to work, study, and/or interact with collections and materials.
- Increase access to device charging stations throughout the library.
- Produce multi-lingual informational brochures.
- Create a new cardholder campaign to welcome and engage new library users.
- Install way-finding maps on each floor and near elevators to improve building navigation.
- Engage staff in ongoing training to promote welcoming and inclusive environment and services for all visitors.
- Maintain our vibrant collections by adding 35,000 new items and minimizing wait times by revising our purchasing strategy to expand the Speed Read collection.
- Expand the availability of streaming and downloadable ebook, audiobook, video and digital magazine content by increasing the budget for the Kanopy, hoopla, and Overdrive/Libby services.
- Research and acquire a microform reading machine for use in the renovated Local History Room.
- Strengthen our World Languages collection focusing on languages spoken in Newton homes.

Outcome 3

Bring the community together to explore ideas, build skills and promote engagement through programs and services.

- Promote our Home Delivery program for individuals who are unable to visit the library due to special needs, illness or disability.
- Explore adding reference chat help options on the Library website.
- Maintain a variety of compelling

program offerings for residents of all ages, featuring a combination of virtual, in-person and hybrid options to provide the best, most flexible participant experience.

- Update the audiovisual system in Druker Auditorium to improve the in-person program experience.
- Develop targeted outreach to bring Library services to new offsite locations in Newton's villages.

FUND: 0001 - GENERAL FUND

DEPARTMENT: 601 - LIBRARY

CITY OF NEWTON BUDGET DEPARTMENTAL DETAIL

| | _ | ACTUAL 2019 | ACTUAL 2020 | ACTUAL 2021 | ORIGINAL 2022 | RECOMMENDED 2023 | CHANGE 2022 to 2023 |
|----------------|------------------------|----------------|----------------|----------------|------------------|------------------|------------------------|
| 601 - LIBRARY | = | | | | | | |
| 0160110 - MAIN | LIBRARY | | | | | | |
| PERSONNEL | SERVICES | | | | | | |
| 511001 | FULL TIME SALARIES | 2,604,739 | 2,625,951 | 2,391,802 | 2,629,466 | 2,895,970 | 266,504 |
| 511003 | WORK FOR OTHER DEPTS | 0 | 0 | 2,638 | 0 | 0 | 0 |
| 511101 | PART TIME < 20 HRS/WK | 466,828 | 415,986 | 255,379 | 551,907 | 803,451 | 251,544 |
| 511102 | PART TIME > 20 HRS/WK | 212,602 | 213,119 | 209,499 | 214,106 | 0 | -214,106 |
| 513010 | REGULAR OVERTIME | 110,450 | 93,065 | 1,012 | 140,000 | 100,000 | -40,000 |
| 514001 | LONGEVITY | 48,993 | 49,333 | 49,400 | 46,780 | 42,900 | -3,880 |
| 514309 | OTHER STIPENDS | 3,880 | 2,860 | 2,400 | 0 | 0 | 0 |
| 514317 | ADMINISTRATIVE STIPEND | 240 | 0 | 0 | 0 | 0 | 0 |
| 515003 | SPECIAL LEAVE BUY BAC | 12,000 | 0 | 1,182 | 0 | 0 | 0 |
| 515005 | BONUSES | 15,000 | 0 | 0 | 0 | 0 | 0 |
| 515006 | VACATION BUY BACK | 12,860 | 12,380 | 15,711 | 0 | 0 | 0 |
| 515102 | CLEANING ALLOWANCE | 25,868 | 24,628 | 23,462 | 23,915 | 23,415 | -500 |
| TOTAL | PERSONNEL SERVICES | 3,513,460 | 3,437,323 | 2,952,484 | 3,606,173 | 3,865,736 | 259,563 |
| EXPENSES | | | | | | | |
| 524010 | OFFICE EQUIPMENT R-M | 136 | 1,482 | 0 | 1,000 | 1,000 | 0 |
| 524080 | DEPARTMENTAL EQUIP R- | 15,037 | 17,874 | 18,078 | 18,509 | 21,200 | 2,691 |
| 524100 | SOFTWARE MAINTENANC | 17,488 | 16,227 | 11,927 | 17,041 | 13,500 | -3,541 |
| 530400 | DOCUMENT PRESERVATI | 4,887 | 2,859 | 2,201 | 5,250 | 1,500 | -3,750 |
| 532100 | TUITION ASSISTANCE | -125 | 1,520 | 210 | 300 | 0 | -300 |
| 534010 | TELEPHONE | 4,014 | 3,700 | 3,830 | 3,700 | 3,900 | 200 |
| 534040 | INTERNET ACCESS CHAR | 1,605 | 1,600 | 1,351 | 1,725 | 2,000 | 275 |
| 534100 | POSTAGE | 9,510 | 5,616 | 3,418 | 10,300 | 6,000 | -4,300 |
| 534200 | PRINTING | 7,131 | 2,242 | 2,066 | 5,250 | 4,394 | -856 |
| 534300 | ADVERTISING/PUBLICATIO | 825 | 720 | 0 | 840 | 840 | 0 |
| 542000 | OFFICE SUPPLIES | 8,966 | 8,784 | 8,744 | 9,000 | 7,500 | -1,500 |
| 548000 | GASOLINE | 578 | 0 | 0 | 575 | 793 | 218 |
| 558300 | LIBRARY SUPPLIES | 30,842 | 21,780 | 16,436 | 30,500 | 28,000 | -2,500 |
| 558500 | COMPUTER SUPPLIES | 8,912 | 2,854 | 7,959 | 25,000 | 25,000 | 0 |
| 559200 | BOOKS/MANUALS/PERIODI | 652,883 | 541,279 | 599,295 | 700,000 | 700,000 | 0 |
| 571000 | VEHICLE USE REIMBURSE | 359 | 87 | 0 | 500 | 500 | 0 |
| 571200 | REFRESHMENTS/MEALS | 299 | 66 | 0 | 0 | 0 | 0 |
| 571600 | SPECIAL EVENT EXPENSE | 87 | 0 | 0 | 0 | 0 | 0 |
| 573000 | DUES & SUBSCRIPTIONS | 119,474 | 123,282 | 119,705 | 134,782 | 126,888 | -7,894 |
| TOTAL | EXPENSES | 882,907 | 751,972 | 795,219 | 964,272 | 943,015 | -21,257 |
| FRINGE BENE | EFITS | | | | | | |
| 57DENT | DENTAL INSURANCE | 15,825 | 15,380 | 13,087 | 13,461 | 12,159 | -1,302 |
| 57HLTH | HEALTH INSURANCE | 553,299 | 547,761 | 519,583 | 559,336 | 523,306 | -36,030 |
| 57LIFE | BASIC LIFE INSURANCE | 1,751 | 1,888 | 1,720 | 1,767 | 1,368 | -399 |
| 57MEDA | MEDICARE PAYROLL TAX | 44,249 | 43,720 | 37,953 | 50,252 | 54,598 | 4,346 |
| 57OPEB | OPEB CONTRIBUTION | 27,407 | 28,861 | 31,365 | 39,052 | 50,716 | 11,664 |
| TOTAL | FRINGE BENEFITS | 642,531 | 637,611 | 603,708 | 663,868 | 642,147 | -21,721 |
| CAPITAL EXP | PENSES | | | | | | |
| 582500 | BUILDING IMPROVEMENTS | 0 | 75,000 | 0 | 0 | 0 | 0 |

CITY OF NEWTON BUDGET DEPARTMENTAL DETAIL

| | | ACTUAL 2019 | ACTUAL 2020 | ACTUAL 2021 | ORIGINAL 2022 | RECOMMENDED 2023 | CHANGE 2022 to 2023 |
|--|-----------------------|----------------|----------------|----------------|------------------|------------------|------------------------|
| 585111 | PC HARDWARE-ADMIN | 12,075 | 9,172 | 0 | 0 | 0 | 0 |
| TOTAL CAPITAL EXPENSES TOTAL MAIN LIBRARY | | 12,075 | 84,172 | 0 | 0 | 0 | 0 |
| | | 5,050,974 | 4,911,077 | 4,351,411 | 5,234,313 | 5,450,898 | 216,585 |
| 0160111 - LIBR | ARY ADMINISTRATION | | | | | | |
| PERSONNEL | . SERVICES | | | | | | |
| 511001 | FULL TIME SALARIES | 282,432 | 212,511 | 284,472 | 283,121 | 304,510 | 21,389 |
| 511101 | PART TIME < 20 HRS/WK | 0 | 0 | 0 | 14,556 | 9,650 | -4,906 |
| 511102 | PART TIME > 20 HRS/WK | 20,608 | 25,987 | 24,954 | 26,356 | 31,472 | 5,116 |
| 514001 | LONGEVITY | 4,000 | 3,375 | 6,428 | 3,720 | 3,720 | 0 |
| 515003 | SPECIAL LEAVE BUY BAC | 0 | 0 | 6,000 | 0 | 0 | 0 |
| 515005 | BONUSES | 600 | 0 | 0 | 0 | 0 | 0 |
| 515006 | VACATION BUY BACK | 0 | 2,427 | 10,248 | 0 | 0 | 0 |
| 515102 | CLEANING ALLOWANCE | 820 | 820 | 1,320 | 820 | 820 | 0 |
| 519700 | CURRENT YEAR WAGE RE | 0 | 0 | 0 | 170,000 | 0 | -170,000 |
| TOTAL | PERSONNEL SERVICES | 308,460 | 245,121 | 333,423 | 498,573 | 350,172 | -148,401 |
| EXPENSES | | | | | | | |
| 524010 | OFFICE EQUIPMENT R-M | 834 | 480 | 544 | 1,300 | 1,352 | 52 |
| 571000 | VEHICLE USE REIMBURSE | 0 | 0 | 0 | 1,050 | 0 | -1,050 |
| TOTAL EXPENSES | | 834 | 480 | 544 | 2,350 | 1,352 | -998 |
| FRINGE BEN | EFITS | | | | | | |
| 57DENT | DENTAL INSURANCE | 902 | 333 | 687 | 703 | 703 | 0 |
| 57HLTH | HEALTH INSURANCE | 26,949 | 10,207 | 25,771 | 28,427 | 29,564 | 1,137 |
| 57LIFE | BASIC LIFE INSURANCE | 57 | 57 | 95 | 114 | 57 | -57 |
| 57MEDA | MEDICARE PAYROLL TAX | 4,265 | 3,417 | 4,670 | 4,764 | 5,078 | 314 |
| 57OPEB | OPEB CONTRIBUTION | 0 | 0 | 0 | 2,012 | 2,284 | 272 |
| TOTAL FRINGE BENEFITS | | 32,172 | 14,013 | 31,223 | 36,020 | 37,686 | 1,666 |
| TOTAL LIBRARY ADMINISTRATION | | 341,467 | 259,614 | 365,189 | 536,943 | 389,210 | -147,733 |
| 0160112 - LIBR | ARY BUILDING MAINT. | | | | | | |
| EXPENSES | | | | | | | |
| 521000 | ELECTRICITY | 180,000 | 216,429 | 226,459 | 200,000 | 200,000 | 0 |
| 521100 | NATURAL GAS | 45,000 | 47,610 | 48,702 | 48,000 | 48,000 | 0 |
| 523000 | WATER & SEWER SERVIC | 35,000 | 40,000 | 39,064 | 40,000 | 40,000 | 0 |
| 524070 | PUBLIC BUILDING R-M | 9,717 | 10,244 | 20,431 | 20,000 | 20,000 | 0 |
| 524080 | DEPARTMENTAL EQUIP R- | 64 | 8 | 0 | 500 | 500 | 0 |
| 531000 | BACKFLOW PREV INSPEC | 350 | 350 | 450 | 350 | 350 | 0 |
| TOTAL | EXPENSES | 270,131 | 314,641 | 335,105 | 308,850 | 308,850 | 0 |
| TOTAL LIB | RARY BUILDING MAINT. | 270,131 | 314,641 | 335,105 | 308,850 | 308,850 | 0 |
| TOTAL LIBRA | RY = | 5,662,571 | 5,485,332 | 5,051,705 | 6,080,106 | 6,148,958 | 68,852 |