



Programs & Services Committee Agenda

City of Newton In City Council

Wednesday, March 8, 2023

7:00 PM

The Programs & Services Committee will hold this meeting as a Zoom meeting on Wednesday, March 8, 2023 at 7:00 pm. To view this meeting using Zoom use this link: <https://us02web.zoom.us/j/85893786974> or call 1-646-558-8656 and use the Meeting ID: 858 9378 6974.

Items Scheduled for Discussion:

#48-23 **Appointment of Ruth Goldman to the Urban Tree Commission**
HER HONOR THE MAYOR appointing Ruth Goldman, 117 Cypress Street, #2, Newton as a member of the Urban Tree Commission for a term of office to expire on March 6, 2026. (60 Days: 04/07/2023)

Chair's Note: *The Committee will meet jointly with the Public Safety & Transportation Committee regarding the following item.*

Referred to Public Safety & Transportation and Programs & Services Committees

#108-22 **Requesting report as to the implementation of the leaf-blower landscaper registration and enforcement**
COUNCILORS BAKER, GREENBERG, HUMPHREY, NOEL, ALBRIGHT, AND WRIGHT requesting a report from the Executive Department, including the Chief of Police and the Commissioner of Inspectional Services, as to the implementation of the leaf-blower landscaper registration and enforcement ordinance amendments effective Labor Day 2021.
Programs & Services Held 7-0 (Councilor Krintzman not voting) on 04/06/22
Programs & Services Held 7-0 on 06/08/22

The location of this meeting is accessible and reasonable accommodations will be provided to persons with disabilities who require assistance. If you need a reasonable accommodation, please contact the City of Newton's ADA Coordinator, Jini Fairley, at least two business days in advance of the meeting: jfairley@newtonma.gov or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

#567-22 Discussion item and possible ordinance amendment regarding processes that could prevent abandoned or condemned properties

COUNCILORS OLIVER, WRIGHT, AND LAREDO requesting a comprehensive discussion and possible ordinance amendment regarding properties in the city that for various reasons are abandoned or condemned. We will expect to explore legal and financial City policies and other topics that impact potential prevention of city-funded demolition projects.

Referred to Programs & Services and Finance Committees

#59-23 Requesting a discussion regarding Newton's Economic Stability/Mobility Initiative

COUNCILORS LAREDO, NORTON, MALAKIE, BAKER, GENTILE, KRINTZMAN, WRIGHT, OLIVER, AND GROSSMAN requesting a discussion with the Administration regarding Newton's Economic Stability/Mobility Initiative – A Partnership with EMPATH, including the amount of ARPA funds being used for the program; how much of this money will be paid to EMPATH and whether EMPATH is contributing any of its own funds to this program; additional city resources that will be used, directly or indirectly, for this program; the expectations for this program beyond the initial two year period and what will be the source of any additional funds for the program; and who in the city will be reviewing and evaluating the success of this program.

Respectfully Submitted,

Josh Krintzman, Chair



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#48-23

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(617) 796-1089

Email
rfuller@newtonma.gov

January 30, 2023

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Ruth Goldman of 117 Cypress Street, #2, 02459 as a member of the Urban Tree Commission. Her term of office shall expire on March 6, 2026 and her appointment is subject to your confirmation.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

RECEIVED
2023 JAN 30 PM 2:16
CITY CLERK
NEWTON, MA, 02459

Application Form

Profile

Ruth E Goldman
First Name Middle Initial Last Name

[Redacted]
Email Address

117 Cypress St. #2
Home Address Suite or Apt

Newton MA 02459
City State Postal Code

What Ward do you live in?

[X] Ward 6

[Redacted]
Primary Phone Alternate Phone

Merck Family Fund Program Officer
Employer Job Title

Which Boards would you like to apply for?

Urban Tree Commission: Submitted

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

Have been civically engaged in Newton for years - PTO in Newton Public Schools, 2013 Override, and served on School Committee 2014 - 2022 (Chair 2017 - 2022). My work focuses on urban environments, specifically parks, urban forestry, urban agriculture and the climate and resilience impacts of these natural resources especially for low-income communities.

Bio_CV.docx
Upload a Resume

Ruth Goldman
117 Cypress St. Newton, MA 02459

Biography

Ruth has devoted her 30-year career to the environment, youth leadership development and experiential education, both in the philanthropic and non-profit sectors. Beginning with 15 years in outdoor education, primarily at the Outward Bound Schools in Canada, Ruth worked extensively with young people from diverse backgrounds, including First Nations and court involved teens, as well as adults recovering from trauma. Returning to the U.S. in 1998, she began a career in philanthropy, serving as the Merck Family Fund's Program Officer where she oversaw a \$1.2 million portfolio dedicated to revitalizing urban communities through youth leadership and open space projects. From 2004 - 2011, while her children were young, Ruth was an independent consultant to non-profits, foundations and philanthropic networks, managing projects that addressed critical urban environmental issues including food systems, green infrastructure, sustainable communities, and the role of urban youth in the emerging green economy.

In 2011, Ruth re-joined the Merck Family Fund where she is the Program Officer for the Urban Agriculture and Youth Leadership program and the special initiative on Democracy. She is also a program consultant to the Ajana Foundation. Ruth is steeped in food system, environmental justice and climate issues across New England, New York, Pennsylvania and North Carolina and has a strong working knowledge of the youth development and education sectors.

Ruth has been active as a volunteer in Newton since her children were young, first as PTO at the Bowen School, and then on the 2013 Override, as well as several affordable housing campaigns. Ruth was elected to the Newton School Committee in 2013 and served from 2014 - 2022, as Vice-Chair in 2016 and as Chair from 2017 - 2022..

Qualifications & Attributes:

- ❖ Mature, discrete, strong commitment to building trusting relationships.
- ❖ Straightforward and sincere; able to manage relationships amongst multiple stakeholders with grace and diplomacy.
- ❖ Team player with knack for supporting others to achieve their best efforts.
- ❖ Able to manage multiple projects to successful completion.

**1991
Psychology**

M.Ed. University of Toronto, Community

1983

B.A. Dartmouth College, Comparative Religion

Table with columns: DATE, TIME, TICKET #, OFFICER, ADDRESS OF VIOLATION, LANDSCAPING COMPANY, COMPANY ADDRESS, PHONE #, ACTION, TOTAL, FINE \$, WARN, FINE \$, FINE \$, FINE \$, WARN, FINE \$, FINE \$, FINE \$, FINE \$, HOURS OF OPERATION, TRUCK SIGNAGE. Rows 212-186.

	DATE	TIME	TICKET #	OFFICER	ADDRESS OF VIOLATION	LANDSCAPING COMPANY	COMPANY ADDRESS	PHONE #	ACTION	TOTAL	FINE \$	WARN	FINE \$	FINE \$	FINE \$	WARN	FINE \$	FINE \$	FINE \$	WARN	FINE \$	FINE \$	FINE \$	FINE \$	
										\$65,400.00	REGISTRATION	SUMMER BAN			SOUND / LABEL > 65 DB			HOURS OF OPERATION				TRUCK SIGNAGE			
455	09/10/22	9:20AM	1395	C.E.	359 ELLIOTT ST	IERACI LANDSCAPING		617-964-1500	CITATION	\$600.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
456	09/10/22	10:15AM	1396	C.E.	81 STANLEY RD	J RAMIREZ LANDSCAPING		978-230-2062	CITATION	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
454	09/10/22	9:10AM	1394	C.E.	30 BERNARD ST	OMAR F LANDSCAPING		857-266-3947	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
453	09/10/22	8:45AM	1393	C.E.	8 BERNARD ST	R M LANDSCAPING		857-318-3506	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
457	09/10/22	11:30AM	1397	C.E.	109 HARVARD ST	ROBERT LEE			WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
460	09/12/22	9:00AM	1400	C.E.	225 NEEDHAM ST	DOLAN & CO		718-269-5163	CITATION	\$600.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
461	09/12/22	10:10AM	1401	C.E.	20 MARCELLUS DR	GERRY LANSPING		617-312-1020	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
462	09/13/22	8:15AM	1402	C.E.	80 HARTMAN RD	FRANCESCO GRAZIANO		617-875-9269	CITATION	\$600.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
464	09/13/22	10:35AM	1404	C.E.	LARCH RD	J & L GREENSCAPES		508-942-7072	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
465	09/13/22	11:05AM	1405	C.E.	45 FENWICK RD	Mariano Landscaping		617-872-4448	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
463	09/13/22	10:00AM	1403	C.E.	10 DARTMOUTH ST	NATURE WORKS		508-660-3139	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
466	09/13/22	12:03PM	1406	C.E.	118 RANDLETT PK	S & P SAL TORCASIO		781-6473156	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
467	09/14/22	1:50 PM	1408	C.E.	11 BONAIRE CIR	J MOSCA LANDSCAPING		781-454-7606	CITATION	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
681	09/16/22	8:18 AM		Howes	33 Kingsbury Rd	Unknown			Unknown	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
470	09/19/22	9:50AM	1411	C.E.	106 HILLSIDE RD	Mike Butera Lanscape		617-780-7097	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
468	09/19/22	8:35AM	1409	C.E.	117 ROCHESTER	NICOLAZZO & SONS LANDSCAPING		617-527-4774	CITATION	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
469	09/19/22	8:35AM	1410	C.E.	117 ROCHESTER	NICOLAZZO & SONS LANDSCAPING		617-527-4474	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
472	09/19/22	1:25PM	1413	C.E.	OVERLOOK PK	PHIL MASTROIANNI CORP		616-527-8445	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
471	09/19/22	11:39 AM	1412	C.E.	NAHANTON ST	RIVERSIDE		508-872-4054	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
473	09/20/22	2:02PM	1414	C.E.	HARDING ST	LUEDERS		508-359-9905	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
682	09/23/22	8:38 AM		Durickas	33 Kingsbury Rd	Unknown			Unknown	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
683	09/24/22	6:04 PM		Durickas	176 Pine Grove Ave	Unknown			Unknown	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
479	09/26/22	12:45PM	1420	C.E.	27 HINKLEY RD	A BLADE OF GRASS		508-358-4500	WARNING	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00



Ruthanne Fuller
Mayor

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Barney S. Heath
Director

MEMORANDUM

DATE: March 3, 2023

TO: Councilor Krintzman, Chair, Programs & Services Committee
Members of the Programs & Services Committee

FROM: Barney Heath, Director, Planning & Development
Linda Walsh, Commissioner, Health & Human Services
Amanda Berman, Director of Housing & Community Development
Meghan Kennedy, Director of Social Services

RE: **#59-23 - Requesting a discussion regarding Newton's Economic Stability/Mobility Initiative**
COUNCILORS LAREDO, NORTON, MALAKIE, BAKER, GENTILE, KRINTZMAN, WRIGHT, OLIVER, AND GROSSMAN requesting a discussion with the Administration regarding Newton's Economic Stability/Mobility Initiative – A Partnership with EMPATH, including the amount of ARPA funds being used for the program; how much of this money will be paid to EMPATH and whether EMPATH is contributing any of its own funds to this program; additional city resources that will be used, directly or indirectly, for this program; the expectations for this program beyond the initial two year period and what will be the source of any additional funds for the program; and who in the city will be reviewing and evaluating the success of this program.

CC: Jonathan Yeo, Chief Operating Officer

This memo provides responses to a number of questions raised by Councilors related to the City's ARPA-funded Economic Stability / Mobility Initiative.

1) How much of our ARPA funds is the city contributing to the program?

The Mayor has allocated \$1,750,000 of ARPA funds towards the Economic Stability / Mobility Initiative. As detailed below, approximately \$1,590,000 of this total will be awarded to EMPATH to

implement its [proposed project](#), and \$160,000 has been set aside for the UMass Donahue Institute (UMDI) to provide consulting, monitoring, and evaluation services throughout the life of the program.

Further Detail:

In the spring of 2022, [the Mayor allocated \\$2 million of the City's ARPA funds](#) to support residents disproportionately impacted by the COVID-19 pandemic who continue to face significant economic challenges on a daily basis. This allocation came after the completion of the [Newton Community Needs Assessment](#), which included a series of short-term and long-term recommended actions. The Community Needs Assessment allowed us to hear from low-income residents about their specific needs and ideas on becoming economically stable.

Of the \$2 million allocation, \$250,000 was set aside for the City's [Emergency Support Program](#), administered by Metro West Collaborative Development, on behalf of the City of Newton. This program provided eligible households impacted by COVID-19 with a one-time financial assistance payment to help pay for common household expenses, such as rent, utilities, childcare, and groceries.

The remaining \$1,750,000 was set aside for the Economic Stability / Mobility Initiative to support Newton's low-income residents and families. In the late spring of 2022, the City contracted with the UMass Donahue Institute (UMDI) to work with the City's Health & Human Services and Housing staff to project manage this effort. Specifically, the City brought on the Donahue Institute's Senior Research Manager [Christina Citino](#) who has vast experience managing projects of this type. She specializes in health and human services evaluation and research work and has more than 20 years' experience providing state agencies, community-based organizations, and private entities with program development, needs assessment, and program evaluation services.

Ms. Citino was charged with providing consultation in the development of this initiative, including facilitation of an Advisory Committee process, development of a Request for Proposals (RFP), development of a scoring rubric, oversight of the review process, and the development of summary recommendations. Ms. Citino and UMDI will continue to support this initiative by providing ongoing monitoring and evaluation support of the program. Of the \$1,750,000 allocated for the Economic Stability / Mobility Initiative, the City reserved \$160,000 for UMDI to perform these services.

The remaining \$1,590,000, approximately, will be awarded to EMPATH to implement its [proposed project](#)¹. Over the course of two years, EMPATH will support fifty low-income Newton families with intensive one-to-one Economic Mobility Coaching. In addition to the tailored coaching, EMPATH will provide each family with a monthly cash incentive (\$250) for active participation in the program. This monthly guaranteed cash payment will provide participants with greater economic stability as they receive economic mobility coaching. The cash will serve as an incentive to continue with the coaching, while providing participants with some essential breathing room necessary to take on their bigger goals.

¹ EMPATH proposed a project cost of \$1,583,568.

2) Of this total, how much will go directly to the 50 families in the form of the \$250 a month subsidy and how much will be paid to EMPATH?

Of the total amount to be awarded to EMPATH to implement their project (\$1,583,568), \$305,000 is reserved for the monthly cash incentives (\$250 / month for each actively enrolled family). The remaining budget categories include costs related to personnel, fringe benefits, recruitment, marketing, office equipment, and indirect / overhead costs.

3) Will any other city resources be used, directly or indirectly, for this program?

City staff will continue to contribute to the implementation of this project. Director of Planning & Development, Barney Heath; Commissioner of Health & Human Services, Linda Walsh; Director of Housing & Community Development, Amanda Berman; and Director of Social Services, Meghan Kennedy, have shepherded this project from the beginning and will continue to work with EMPATH, Ms. Citino of UMDI, the Mayor's Office, and appropriate community stakeholders to ensure the successful implementation of this initiative.

4) Is there any commitment or expectation on the city's part to support this program beyond the initial two year period and, if so, what will be the source of those funds?

No, there is no commitment or expectation on the City's part to support this program beyond the program end date.

5) Is EMPATH contributing any of its own funds to this program?

For the most part, the program will be fully subsidized by Newton's ARPA funds (\$1,583,568); however, EMPATH will provide their own funding to active participants with additional cash incentives beyond the monthly program for successful goal completion across the two-year program. Each participant could earn up to \$700 per year. EMPATH anticipates approximately \$70,000 will be awarded to participants over the life of the program.

Also, during their two years in the program, Newton families will have access to work with EMPATH's own Career, Wellness, Finance, and Education Specialists on specific goals or areas of interest.

Lastly, participants of the Newton program will be eligible to join another EMPATH program to continue working with an EMPATH mentor beyond the two-year period of the Newton grant. The costs associated with these additional services beyond the life of the Newton program would be covered by EMPATH, not the City of Newton.

6) When can we expect to see the "monitoring and reporting timeline, define outcome measures, and implement a data collection plan."

UMDI has yet to begin its second phase of work on this project – the monitoring and evaluation phase. In the coming month and a half, when the contract is fully executed, Ms. Citino will begin to develop a monitoring a reporting timeline, collaborate with EMPATH to identify process and outcome

measures and a data collection plan, and develop reporting templates and submission process protocols. These deliverables should be finalized over the next six months; however, data collection processes will be refined along the way to address any gaps in information.

7) Who on the city side will be reviewing and evaluating the success of this program.

The internal project team (Director of Planning & Development, Barney Heath; Commissioner of Health & Human Services, Linda Walsh; Director of Housing & Community Development, Amanda Berman; and Director of Social Services, Meghan Kennedy) will continue to manage and evaluate the success of this program over the next few years. Additionally, the Mayor's Office will continue to play an important role in tracking the success of this initiative.